

The Best Goods Yet! AT THE LOWEST POSSIBLE PRICES!

Are Drawing the Largest Crowds to

A. M. BAKER'S Mammoth Dry Goods Emporium!

At which place can be obtained a Large and Varied Assortment of the Latest Styles of Calicoes at 4c.; heavy unbleached Domestic at 4c.; yard wide Sheetings and Shirtings at 5c.; in fact we are offering all qualities of these Goods at LOWER PRICES than ever before dreamed of.

A Splendid Line of Cashmere and Serge Goods at the unheard of price of 10c.

Beautiful half-wool Dress Goods at 10c., 12 $\frac{1}{2}$, and 15c.

Nice Plaids in assorted colors at 7c., 10c. & 15c.

A lovely double-fold all-wool Plaid, 40 inches wide, for Children.

Magnificent double-fold Ottoman Cloth for fine dresses at way-down prices.

Beautiful half-wool double-fold Cashmere, in black and other colors, for 35c., never before sold at less than 50c.

Our stock of Black Goods is so exceedingly nice and sold at such Exceptionally Low Prices, that to keep up our assortment we frequently have to employ the services of electricity, steam being too slow.

The finest kinds of all-wool Cashmeres from 35c. up.

Our black Ottoman Cloths, 44 in. wide, formerly sold at 90c., and now being offered and sold at 75c.

We also have a splendid Ottoman Cloth, all-wool and 44 in. wide, at 60c.

We have a beautiful assortment of Silks and Satins in all shades at extremely low prices.

We are now selling real English Debaize, bought direct from the Importers. These goods wear longer than any dress material that can be bought. It has been a long while since real English Debaize has been offered in this market.

A good solid colored cotton Dress Goods, makes beautiful dresses, at 5c.

Nice Ginghams in all styles and colors at 5c.

Send for samples, but BE SURE to state the style and quality of goods desired.

Children's Hose are very cheap in price and nice in quality. Solid colors and black, very fine, at 25c. and up. We sell a splendid solid colored Hose at 10c.; a good quality of Ladies' Hose at 5c.

Gents' Half-Hose at 5c. Oh! there is nothing like buying largely and paying cash; we imported Three Hundred Dozen of one kind, and that is the reason we bought them so very low.

Colored bordered Handkerchiefs are very cheap; we bought stacks of them at low-ebb prices, and we sell them from 3c. to the very finest grades at 25c.

We sell a nice heavy Towel for 5c., and an all linen Towel for 10c. Napkins, all linen, from 4c. to 10c. each. Our prices cannot be beat.

Gents' Undershirts, good heavy quality, for 25c.; a splendid ribbed shirt at 35c., former price was 75c.

We sell an all wool Jersey for \$1.25, and we also have a complete assortment of Children's Jerseys. Call and buy your child one for Christmas—a useful present and will please her.

We also have in colors a genuine French Kid for \$1.25, former price \$2.00.

Corsets, Madame Foy's Side Lace and Skirt Supporter. Every lady with a weak back ought to wear them; they are a great relief; we have customers who will wear no other.

You will find our prices reduced to suit the times.

As for SHOES: we carry more Ladies' and Children's Shoes than any two Houses in the city, and we keep the best for wear that can be bought. Our prices are extremely low.

Do not fail to come and see us when trading; it will do you good to see our CHEAP GOODS, and the crowds that are always in our Store.

Remember those who trade long with us at these prices are sure to get wealthy.

DON'T FORGET A. M. BAKER'S

100 Main Street, New Berne, N.C.

Telephone No. 123.

Open from 8 A.M. to 8 P.M.

WEEKLY ADVERTISING

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