

A. M. BAKER

Has the Store for
FINE GOODS AT LOW PRICES.

We keep one of the Largest and Best Selected Stocks of LADIES' FINE DRESS GOODS in the city, consisting of SILKS in black and colors, brocade and plain, CASHMERE, STOMONS, TRICOT and GILBERTS FLANNELS in plain and fancy, which we are offering at Rock Bottom Prices; and a large assortment of other dress goods, among which is a half wool Dress Goods at only ten cents per yard. This goods is real nice in solid colors and makes a very pretty dress.

Oblige us if you want any Goods by sending for Samples of such Goods as you want to see, but be sure to state the kind of Goods you want, as we pay no attention to requests for Samples unless you state near the style and price of goods you want.

We have a tremendous stock of CASSIMERES for Gentlemen's and Children's wear, which we are now offering at very low prices.

WE looked NEW YORK OVER for DRIVES, and WE found them in goods of every kind. See our Bargain Counter and you will be surprised at the Bargains we offer on it; in fact all our goods are cheap and we are glad of it as we like to please our customers with good goods, cheap.

WE sell DOMESTIC unbleached at 4 cents and a heavy yard wide for 5 cents a yard.

TICKINGS are cheap. Good CANTON FLANNEL at only 10 cents. This is heavy goods.

BLANKETS! Oh! We struck a man this time who had more Blankets than money; he sold to us at Panic Prices, and now we are selling them to our Customers at less than New York prices. All wool 10 and 11 quarter Blankets at less than a common Blanket used to sell for.

WE handle the celebrated GLOBE KID GLOVES; only \$1.00 a pair. Every pair warranted; if they split or rip we give a new pair in exchange.

GIMPS and FRINGE in Silk or Cheviot with or without beads. Our stock is very fine, and the price is lower than it can be retailed for in many stores in New York. If you want such Trimmings call on us and be surprised at their beauty and low price.

Cloaks! Our Ladies' Cloaks are nice! our Jersey Jackets are nice! and our stock of Children's Cloaks are nicer. We have a large assortment of Children's Cloaks that are just beautiful and are so much more stylish than you can make them.

Our line of LADIES' and CHILDREN'S HOSE are fine and good. For a little money you can buy fine Hose at our Store.

Shoes! WE sell the celebrated CLEMANT WEL AND BALL SHOE, flexible sole. They are an elegant Shoe on the foot and at the same time one of the most comfortable shoes ever worn. Try one pair and you will never wear any other.

We have a GENTS' UNDER VEST, ALL WOOL, heavy and fine, at only ONE DOLLAR.

HANDKERCHIEFS, real good ones, we sell for only 5 cents a piece, and an all linen Handkerchief for 10 cents. Some of the loveliest styles in fine Handkerchiefs you have ever seen we have this season. Call in and look at them.

Our stock of BUTTONS, SHAWLS, SALMORALS, CORSETS, RIBBON, POCKET BOOKS, and a thousand other Notions, is complete.

Our fine Table Linen NAPKINS and TOWELS astonish the natives. We sell a good all linen Napkin for 4 cents a piece, and a very large Napkin, heavy linen, for five and ten cents.

Anh oh! some of the loveliest TABLE LINEN; 'tis enough to make any good housekeeper try to see our lovely styles and at such low prices. See our fine ALL LINEN TOWEL at only 10 cents.

Our second floor is fitted up as a Wholesale Department, where we carry a full line of any thing a merchant can want, and at such prices as will enable merchants to sell again at as low prices as you can buy in New York. But don't forget, we will not sell on time; we must have the cash; that is why we sell so low.

Then we sell
The "DIAMOND SHIRT,"

CUPID IN DIAMONDS.



Collars and Cuffs.

Collars and Cuffs.

When cupid wears the DIAMOND shirt (his conquest) he is a conqueror. For when the ladies always quick surrender. Surely the ladies are attracted by neatness of dress, which adds so much to the general elegance of one's appearance. What's more vital to a well-dressed man than a perfect fitting smooth fitting shirt?

101 POLLOCK STREET, NEW BERNE, N. C.

THE JOURNAL.

NEW BERNE, N. C., JAN. 9, 1885.

Secrets.

Let a girl, in beginning her life, resolve to have no secrets in it, and that life will be happier and sweeter and better than it could be without such a resolution. I do not mean by this that she should cultivate the habit of telling her private affairs to strangers, or of gossiping about herself; but let her always feel free to speak, if occasion requires it. The thought, "What will another say of this?" ought to be always present in the mind of any girl who has a good mother. "Don't mention that," "Don't account allude to that," are requests that usually tell of double dealing and treachery, and if reported to the person not to be told, may be the offence of a very serious sort. However, I am now speaking rather of the effect on one's self of the habit of having secrets, and of doing things slyly. It comes to saying by and by a sort of double dealing, and is precisely the sort of thing that leads to the loss of character, to being slandered, or to deserting the disappropration of respectable people.

The lives of wicked women are full of secrets. Their conversation, while they still have shame enough to wish to be thought good and proper, is a tissue of falsehoods.

To tell the truth, to have nothing to hide, to be able to refer without a blush to all of one's actions, always keeps a woman safe from all possibility of doubt as to her respectability. A girl should be able to say just where she has been and what she has been about; and she should never leave home without telling just where she is going and why.

All the talk about the "equality of the sexes" does not alter the fact if a girl is to marry—and what sensible lassie does not feel marriage to be a happy possibility!—she cannot live an independent life. She can have no secrets from her husband. He becomes her legal protector, and it is his privilege and duty to know all about her. A right-minded wife has no visitor her husband may not see, no friend he may not know, no letter he must not read, and the girl had better accustom herself to being without secrets if she wishes to be a happy matron. Innocent secrets are not worth keeping; wicked ones are almost impossible to keep. The first are all too apt to lead to the last. Have none and be comfortable.—N. Y. Ledger.

Hicklin's Arnica Salve.

THE BEST SALVE in the world for Cuts, Bruises, Blisters, Ulcers, Salt Rheum, Fever Sores, Tetter, Chapped Hands, Chilblains, Corns, and all Skin Eruptions, and positively cures piles. It is guaranteed to give perfect satisfaction, or money refunded. Price 25 cents per box. dwj

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ITALIAN & AMERICAN MARBLE

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(Successor to George W. Claypool)

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(FORMERLY DAYMAN HOUSE),
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W. PATTERSON, Proprietor.
Offers special inducements to commercial men.
Cuisine of an superior excellence.
On-line and baggage wagon at all trains and stations.
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Barber and Hair Dresser,

With twenty-five years experience, and the finest and best furnished saloon in the city, will give a shave as good as can be had anywhere for 25c. New shop, new furniture, and satisfaction guaranteed.
Middle Street, N. C. at the Theatre.

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Offers Only First-Class Rooms in the City. On-line with all Trains and Stages. Large sample rooms for commercial travellers. oc28-dw

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Personally in attendance at his Hair-cutting and Shaving Saloon at the Gaston House with the best workmen and new machinery. Satisfaction is assured to those who patronize him.

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1885. 1885.

POCOMOKE Super-Phosphate

Is Unrivalled for all Fertilizing Purposes, and especially adapted to the growth of EARLY TROOKS.

A trial is all that is needed to convince any one of the unrivalled excellence of POCOMOKE, and our references are the planters of this section, as well as our patrons generally, throughout the South.

The following are a few of many Testimonials:

E. H. MEADOWS & CO., New Berne, N. C.
DEAR SIRS—I have used POCOMOKE for the past three years on my truck farm, and have received better results from it than any other fertilizer, more especially when used under Potatoes and Cabbage. I expect you will be so successful on the next crop.

F. L. SNIPER, Sunn Station, Va.
I used POCOMOKE under cut-up, 1 1/2 at the rate of 100 pounds to the acre, giving it through test by the side of No. 1 Peruvian Guano, and the action of POCOMOKE was the best.

B. J. HADEN, Farmington, N. C.
I used POCOMOKE super-phosphate this year in connection with several of the best Guanos on the market and think it is as good, if not better, than any I ever used. It makes the crop more and makes cotton mature earlier than any I ever used, consequently I have very little stained.

Where I applied POCOMOKE at the rate of 200 pounds to the acre I made one and one-half bushels of peanuts to the shock, against three pecks to the shock on the same land where no Pocomoke was used.

B. G. GRAY, Smithfield, Va.

E. H. MEADOWS & CO., Agents, New Berne, N. C.

FREEMAN, HLOYD, MASON & DRYDEN, Mfrs., Norfolk, Va.

MAX SCHWERIN.

THE BOSS CLOTHING AND SHOE STORE.

SCHWERIN & ASH

Offer their Stock of Fine and Cheap Clothing, Shoes, Hats and Gents' Furnishing Goods at Greatly Reduced Prices.

All Dry Goods, Flannels, Shawls, Cloaks, Walking Jackets and Blankets at COST.

We have some very handsome silk Handkerchiefs, Scarfs, Ties, Bows, Suspenders and Hosiery, just the very thing for Holiday Presents.

We are SOLE AGENTS for the A. A. BATTLE'S MEN'S and BOY'S CALF-BREWED \$2.50 SHOES. The only shoes sold in this city that are WARRANTED by the manufacturer to be good by us to our customers. Every Pair is Warranted. Should any of them in any way, within any reasonable time give out, we will upon return of damaged pair and statement as to length of wear, either refund the money or give another new pair in exchange. It is the best, finest and cheapest shoe in the world for the money.

SCHWERIN & ASH,
Middle Street, corner of Alley, directly opposite Baptist Church.
SIGN OF FLAG.

Pigott & Harrell

Are still MAKING WAR ON HIGH PRICES, and selling FRESH, CHOICE GROCERIES, CANNED GOODS, PROVISIONS, DRY GOODS, WOOD and WILLOW WARE.

Cheaper Than Ever!

Call and examine our stock and convince yourselves as to the Quality and Price of our Goods, and remember, we guarantee satisfaction in every instance, or refund the money. Hides, Wax, Honey, etc., taken in exchange for goods.

Consignments of Cotton and Country Produce collected.

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HAY! HAY! HAY!

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