

# O. MARKS

Don't FAIL TO SEE our line of FLOUNCINGS in Orientals, Swiss and Lawn, JUST RECEIVED.

We are offering GREAT BARGAINS in Dress Goods, for the COMING WEEK, commencing with to-day, to continue until all are sold.

## Our Bargain Counter

has been replenished, and besides what we have already shown our customers,

## Many More Novelties

have been added.

Be sure to see our IMMENSE LINE of

## WHITE GOODS,

all kinds, styles and varieties, Plain, Checks, Plaids and Figured.

Money is scarce this Spring, and we have made up our mind to

### Do Our Share of the Business.

We are no small concern, we buy in case lots and for cash; by so doing we can sell from 10 to 25 per cent. CHEAPER than small stores which buy on time. This is a fact worth considering.

## Look at Our Leaders!

- |                                         |                                   |
|-----------------------------------------|-----------------------------------|
| Checked Homespun, 5c.                   | Beautiful Colored Lawns, 5c.      |
| Extra weight yd. wide Domestic, 5c.     | Nice White Lawns, 5c.             |
| Extra Wide Hamburgs, 5c.                | Garment Webb, best, 5c.           |
| Rick Rack Braid, 5c.                    | Table Oil Cloth, 15c.             |
| Full Size Gents Handkerchiefs,          | Elegant Ladies Handkerchiefs, 5c. |
| Ladies Fine Cambric Handkerchiefs, 10c. | Knitting Cotton, 20c. lb.         |
| Heavy 6 lb. Note Paper, 5c. quire.      | Envelopes, 5c. package.           |
| Novelty Hair Pins, 5c. package.         | 800 yds. Spool Cotton 5c.         |
| Pearl Dress Buttons, 5c. dozen.         | Children's Handkerchiefs, 2 1/2c. |
| Jerseys, 50c.                           | Brass Pins, 5c. paper.            |
| Children's Straw Hats, 5c.              | Children's Polo Caps, 10c.        |
| Ladies Hose, 5c.                        | Gents Half Hose, 5c.              |
| Nun's Veiling, all shades, 8c. yd.      | Collar Buttons, 5c. doz.          |
| Turkish Wash Rags, 3c.                  | Oil Cloth Baby Bibs, 2 1/2c.      |
| Silk Handkerchiefs, 5c.                 |                                   |

WE HAVE DOUBLED OUR ALREADY COMPLETE LINE OF LADIES, MISSES AND CHILDREN'S LACE AND BUTTON BOOTS AND SHOES, AND OUR LINE OF SLIPPERS IS THE CHEAPEST AND PRETTIEST EVER SEEN IN THIS CITY.

Don't Fail to See Our Dollar Shoe in Lace and Button.

## The Wholesale Trade

Will find us thoroughly prepared in every detail to meet all requirements, as we have more particularly looked out for the interest of our WHOLESALE BUYERS this season than ever before. Don't fail to call on us as we take pleasure in showing goods, and our prices cannot be beaten.

Hoping to see all of our many PAST patrons, and as many more new ones,

We are very truly,

O. MARKS.

## THE JOURNAL.

NEW BERNE, N. C., MAY 1, 1886.

### Arrival and Departure Mails.

#### MAIL CLOSURES.

For North, West and South, via A. & N. C. R. R. at 7:00 a. m.  
For Beaufort and the East, at 8:00 p. m.  
For Washington, Swift Creek, Hyde and Beaufort Counties Mondays, Wednesdays, and Fridays at 5:00 a. m.  
For Trenton, Follksville and Maysville, daily at 7:30 a. m.  
For Grantsboro, Bay River and Vandemere, daily at 6 a. m.

OFFICE HOURS:  
In Money Order and Registered Letter Department, from 9 a. m. to 4 p. m.  
In Mailing Department from 9 a. m. to 5 p. m.  
Office open constantly between these hours except when mails are being distributed or sent.

ELEVEN EXPLORERS KILLED.  
LONDON, April 27.—The Italian scientific expedition under Count Porro, the members of which are among the white men recently massacred by the Emir of Harar, south of the Gulf of Aden, in East Africa, consisted of eleven persons, all Europeans.

Look here, upon this picture, and on that. One a happy boy, dancing and jumping with his little friends. The other bent with suffering and pain. The happy child's mother uses Salvation Oil. All druggists sell it at 25 cts. a bottle.

"Mamma," said a little boy, who had been sent to dry a towel before the fire, "is it done when it's brown?"

Atlanta Mouths Open.  
Six months ago we had no demand for B. B. B., but now our retail demand is such that we are forced to buy in gross lots. We attribute the rapid and enormous demand to the comparative size and price of B. B. B. (being large bottles for \$1) and its positive merit. It sells well and gives our customers entire satisfaction. Our sales have increased 500 per cent. within a few months.

JACOBS' PHARMACY,  
per Fred. B. Palmer, M. D.  
Sold in New Berne by R. N. Duffy and E. H. Meadows.

Chattel mortgages and Lien Bonds for sale at this office.

### The Southern Cultivator AND DIXIE FARMER.

44th YEAR.  
The Great Farm, Industrial and Stock Periodical of the South.

It embraces in its constituency the intelligent, progressive and substantially successful farmers of this section, and as an advertising medium for the Merchant, Manufacturer, Stock Raiser and Professional Man, is ABSOLUTELY UNEQUALLED.  
Space judiciously employed in its columns is always remunerative.  
Advertisements, per line, 10.  
Subscription, per annum, \$1.50.  
Address: CULTIVATOR PUB. CO., ATLANTA, GA.  
P. O. Drawer 8.  
New Berne Weekly Journal and Cultivator one year in advance, \$2.75.  
aps dwf

FREE! RELIABLE SELF CURE  
A favorite prescription of one of the most noted and successful specialists in the U. S. (now retired) for the cure of Nervous Debility, Lost Manhood, Weakness and Deceit. Sent in plain sealed envelope Free. Druggists can fill it. Address DR. WARD & CO., Louisiana, Mo.

### NEW OWNERS! NEW MANAGERS!

THE RICHMOND WHIG, recently purchased by a stock company, is now being published under the editorial management of Judge A. W. C. Nowlin and Abner Anderson, Esq., both of whom have been for some years connected with the press of this state.  
In politics the WHIG will be Democratic, and no effort will be spared to make this journal what it was in former years—  
The Leading Newspaper in Virginia!  
Agents wanted in every county to whom liberal commissions will be paid.  
Specimen copies furnished on application. Daily \$3 a year. Weekly \$1 a year. Shorter time in proportion.  
aps dwf GEO. CRUTCHFIELD, Business Manager.

### New Store! New Goods!

### Bargains! Bargains!

I wish to inform my friends and the public in general, that I have just returned from the Northern Markets, where I have purchased a

### Very Large and Well Assorted Stock of Dry Goods, Clothing, Boots, Shoes, Hats, Caps,

And everything you can call for that is kept in a First Class Dry Goods and Clothing Store.

If I can't sell you goods of every kind cheaper than any other house in the city (quality considered) I will give them away.

I bought low and I am determined to sell low. I would be pleased to have you call and examine my stock.

My Motto is—More goods and better goods for a little money than any other Dry Goods House in the city.

Very respectfully,

Wm. SULTAN.  
Bishop Building, opp. Baptist Church,  
mar 24 dwf Middle street.  
J. As THOMAS, Salesman.

## DUFFY'S COLUMN.

The slaughter of Goods still continues

at our

### "BARGAIN STORE,"

and to-day we offer our trade the new and

beautiful Crinkled Cloth, cream color,

just received, at the "modest" price of 10c.

per yard.

Come early and secure a beautiful dress before it is all sold.

We are the acknowledged leaders of Dress

Goods this season, having done a very large

business in that department up to date,

and the balmy month of May is not yet upon us.

We also have the handsomest line of

black Gros Grain Silks it has ever been our

privilege to offer for your inspection.

3-4 Cashmeres, 10c. per yard.

All our Embroideries 1c. to 9c. per yard.

Oriental laces in abundance at about

one-fourth their real value.

It is needless to attempt enumerating our

many bargains, as it requires more time

than our rush of trade will permit us to take.

We can only say to you, one and all, come

to see us or send your orders, and you will

then see how remarkably low our bargains

really are.

Truly yours,  
H. B. Duffy.

# A. M. Baker

## Fine Goods! No Bargains!

WE HAVE NO DRIVES; we tried selling common goods cheap last fall and found they did not at all suit our customers. So no more trash for us. We intend to sell only good goods at very low prices. We do not claim to have a monopoly of all the good or all the fine dry goods to be found in the city, but we do claim to carry many things in fine Dress Goods and Trimmings, and a thousand other things that ladies use which you cannot find in any other store.

We are running on Quality this season, and we are determined to sell our Customers Good Goods for Very Little Money.

We desire to sell the Ladies trade, and we intend to keep just the stock they need. Call and see us and send for samples. Anything you buy from us is warranted.

If you have favored any other Store with the bulk of your trade, we do not ask you to desert them; only you may find some goods in our Store not obtainable elsewhere. If so, we would be glad to have a share of your patronage.

To our regular customers we would say we have just the goods for you this season. But no trash at catch-fly prices. No more of that for us. We intend to sell only the best goods that the trade will buy at ROCK BOTTOM PRICES. SMALL PROFITS will give you nice goods very cheap.

Please don't call on us for Bargains, Bargains, Bargains. We have none. Remember, we keep THE Store for Nice Goods at Rock Bottom Prices.

SUMMER SILK—  
In striped and plain.

FIGURED LINEN LAWN—  
Lovely quality.

FRENCH SATINE—  
In several styles.

FOULARDS—  
In colors and black, just the goods for a cool mourning dress.

BATISTE—  
In cream and white figured.

LAWNS—  
Of all kinds, figured and solid colored and white. We have a good lawn in figured and white at five cents; then we have rafts of such goods as India Linen, India Lawn, French Mull, Nainsook, Dimity, Embroidered Mull, Persian Lawn, and twenty styles of fancy and plain white mulls in nice quality.

ROBES—  
In quality better than any brought to this market for years, and yet at rock bottom prices within the reach of all.

EMBROIDERIES—  
At all prices from the cheapest to the best kept in this market, such as Irish Point Mull Embroideries and Swiss Edges, either in sets or per yard.

LACES—  
Torsions, in all the many qualities and styles. Some of them are just superb. If you want any kind of fine Lace call on us.

FINE GOODS AND SMALL PROFITS IS OUR MOTTO.  
WORSTED GOODS—  
For Dresses we have Albatross; Nuns Veilings in all Wool and half Cotton, Bourette Cloth, Berege, Worsted Satines, Cashmeres, Tiamese, Light Weight Tricot, etc.

BUTTONS—  
Large and small. They are so very stylish this season for trimming, we bought some elegant styles.

FRINGES—  
Lace Braids for trimming, and that elegant stylish Moss Fringe. We have all of them in different shades.

JERSEYS—  
We have some very fine Jerseys in the latest styles, and they are cheap. Call and see them and you will be sure to buy.

SHOES—  
We sell the celebrated Clement Weil and Ball Shoe; they are fine and are sure to fit. Every pair is warranted. If you want a good fine shoe, buy that shoe.

CORSETS—  
We carry a full line of them, such as Ball's, Dr. Strong's, Tampeco, Warner's, Madame Foy's Side Laced, and several other makes of cheaper styles.

HOSIERY—  
See our French Ribbed Hose for boys at Twenty-five Cents. One pair will outwear five ordinary hose and will not fade. We carry a full line of Lisle and Cotton Hose.

HANDKERCHIEFS—  
We challenge the town to excel us in style, price and quality.

PARASOLS—  
It will do you good to see our stock of Parasols, and surprise you as to price.

GENT'S SHIRTS—  
We carry

The Diamond Shirt.  
Of course 'tis the best Shirt made.

REMEMBER!

A. M. BAKER has no

Bargains to offer, but

sells Good Goods at Rock Bottom Prices.

# BALL'S CORSETS.

The ONLY CORSET made that can be returned by its purchaser after three weeks' wear if not found PERFECTLY SATISFACTORY in every respect, and its price refunded by seller. Made in a variety of styles and prices. Beware of worthless imitations. None genuine without Ball's name on box.

### HANG IT, MARIA!



Why don't you buy my shirts ready-made? What's the use of wearing your eyes out over fine needle work, and breaking your back trying to save a few cents! I don't see the savin' of it. Why, you can buy shirts now-a-days for very little more than the cost of material. Look at this "DIAMOND" I've just bought. I say, Maria, I am going to buy a dozen more right away.