

WE HAVE NO DRIVES ; we tried selling common goods cheap last fall and found they did not at all suit our customers. So no more trash for us. We intend to sell only good goods at very low prices. We do not claim to have a monopoly of all the good or all the fine dry goods to be found in the city but we do claim to carry many things in fine Dress Goods and Trim mings, and a thousand other things that ladies use which you cannot find in any other store.

We are running on Quality this season, and we are determined to sell our Customers Good Goods for Very Little Money.

We desire to sell the Ladies trade, and we intend to keep just then it t es need. Call and see us and send for samples. Anything 5<sup>ad</sup> nation tool it out of Bus. s is warranted.

If you have favored any other Store with the bulk of your trade, Lot ask you to desert them; only you may find some goods in our Store not obtainable elsewhere. If so, we would be glad to have a share of your patronage.

To our regular customers we would say we have just the goods for you this season. But no trash at catch-fly prices. No more of that for us. We intend to sell only the best goods that the trade will buy at **ROCK BOT**-TOM PRICES. SMALL PROFITS will give you nice goods very cheap.

Please don't call on us for Bargains, Bargains, Bargains. We have none. Remember, we keep THE Store for Nice Goods at Rock Bottom Prices.

SUMMER SILK-

In striped and plain.

FIGUED LINEN LAWN-Lovely quality.

FRENCH SATINE-

In several styles.

FOULARDS-

In colors and black, just the goods for a cool mourning dress. BATISTE-

In cream and white figued.

LAWNS Of all kinds, figued and solid colored and white. We have a good lawn in figued and white at five cents; then we have rafts of such goods as India Linen, India Lawn, French Mull, Nainsook, Dimity, Embroidered Mull, Persian Lawn, and twenty styles of fancy and plain white mulls in nice quality.

### ROBES-

In quality better than any brought to this market for years, and yet at rock bottom prices within the reach of all.

## EMBROIDERIES-

At all prices from the cheapest to the best kept in this market, such as Irish Point Mull Embroideries and Swiss Edges, either in sets or per yard.

# LACES-

Torshons, in all the many qualities and styles. Some of them are just superb. If you want any kind of fine Lace call on us.

FINE GOODS AND SMALL PROFITS IS OUR MOTTO. WORSTED GOODS-

For Dresses we have Albatross; Nuns Veilings in all Wool and half Cotton, Bourette Cloth, Berege, Worsted Satines, Cashmeres, Tiamese, Light Weight Tricot, etc.

BOTTONS-Large and small. They are so very stylish this season for trimming, we bought some elegant styles.

### FRINCES

Lace Braids for trimming, and that elegant stylish Moss Fringe. We have all of them in different shades.

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# THE JOURNAL. NEW BERNE, N. C., MAY 7, 1886.

## Serene Confidence.

Trust and obedience are royal virtues, and are usually found among the followers of great leaders. If men are to obey implicitly, they must have confidence in those whom they serve. Who shall say hat the following act of obedience iemanded less nerve than the much vaunted deed of Casabianaca?

The Duke of Wellington's cook vas reckoned a most accomplished urtist in his line. He entered the ervice of the Iron Duke, sometime before the Peninsular campaign, and remained at his post while he ived, and the following incident Il show how thoroughly he underod the character of his illustrious ister.

While the battle of Waterloo was n progress, the cook, with his asistants, and the implements of his alling, had taken up his station in he Forest of Soignes, and was preparing dinner for his chief. While he was engaged in the work

he battle was raging flercely, the hunder of the artillery and the attle of musketry filling the air about him with a terrific din; and anon, terrified fugitives began to pour along towards Brussels.

As the scrambling multitude plunged and staggered on, by the thousand some of them espied the cook, and advised him to flee also.

"Fly ! fly !" cried the leader of the demoralized host. "The French are coming; you will be slaughtered! Save youself while you can."

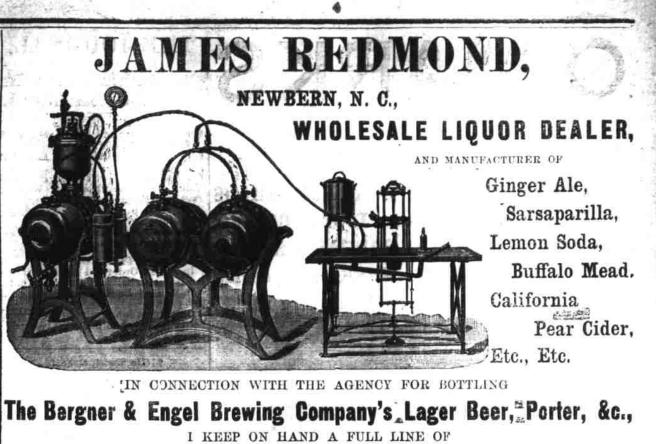
The staunch old cook only shook his head, as he kept steadily about his work; but at length he straight-

ened up, and made reply,— "No, I will not fly! I have serv-ed the Duke of Wellington while he has fought a hundred battles, and he never yet failed to come to his dinner! Never !"

He cooked on, in spite of the clamor of the flying thousands, and in the end he was rewarded. The Duke came, at last, and with an appetite!

A Generous Proposition. We are credibly informed that the Blood Balm Co., Atlanta, Ga., propose to cure any of the following complaints for one-third the money and in one-half for one-third the money and in one-half the time required by any known rem-edy on earth. The diseases embrace all forms of Scrofula and Scrofulous Ulcers and Tumors, all stages of Blood Poison, Rheumatism, Catarrh, Skin Diseases and Humors, Kidney Affec-tions, Chronic Female Complaints, Ec-zema, etc. Send to them for a book filled with the most wonderful cases on record, mailed free to any address. record, mailed free to any address. Sold in New Berne by R. N. Duffy and E. H. Meadows.





WINES AND LIQUORS AT WHOESALE,

Which will be sold by the Barrel or Gallon at VERY LOW FIGURES for CASH. Ginger Ale equal to Best Imported, and superior to any procurable in North Carolina.

# EASTERN NORTH CAROLINA **GRAND OPENING !**

NEW BERNE, N. C.

MARBLE WORKS.

FOR VALUE RECEIVED, I will give to any Person, White or Black, THE MOST GOODS for a LITTLE MONEY than any other Dry Goods Store in the city

I keep a Full Line of Dry Goods and Clothing, Boots, Shoes, Hats. Caps, and a fine assorted Stock of Gents' and Ladies' Furnish-ing Goods. These Goods were bought on a Flat Market, where they wanted money worse than goods, so I bought EXTREMELY LOW for CASH, and intend giving my friends the benefit of these bargains.

M. H. SULTAN ASKS A QUESTION !

ARE YOU READY

TO BUY YOUR

SPRING SUIT?

If so, don't make your purchase until you see our Nobby Sack and

In Straw Hats we can surprise you at the LOW PRICES we are

Next door to Suter's Furniture Store.

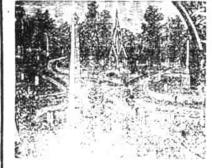
Cutaway Suits at Very Low Prices.

selling them.

Boys' Sailor Suits from \$1.50 to \$3.50.

Our Stock of Underwear is COMPLETE.

M. COHEN. ap4 dwtf



Monuments, Tombs,

And all kinds Grave and Building work in

# ITALIAN&AMERICAN MARBLE

Orders will receive prompt attention satisfaction guaranteed.

JOE K. WILLIS, Proprietor

(Successor to George W. Claypoole)

Cor. BROAD AND CRAVEN Sts.,

NEW BERNE, N. C.