

'The Little Store' Round the Corner

Has pleased itself. It is square in shape, and square in its dealings with all. Our old friends have long been convinced of this fact, and it will take only a few new ones to positively assure them. Bear in mind we are always able to put before the customer anything and everything we advertise and at the prices named.

Listen to the wonderful inducements we are offering this season, and remember we have not the slightest fear of competition; our prices can not be met by any house in the city. Why? do you ask? It is a simple matter, and easily told—

WE PAY CASH! SPOT CASH!

Thus saving the time prices and the cash discount, which is a very large item. Our customers get the advantage of these in our very low prices. Now see for yourselves:

- Heavy Unbleached Homespun, yard wide, 5c.
- Good Unbleached Homespun, 4c.
- Good Gingham, 5c. Plaid Homespun, 5c. The very best - all colors, 5c.
- Lawns, very handsome patterns and good quality, 5c.
- India Linens, from 8c. per yd. up.
- Plaid Nainsooks, all grades and all prices.
- Striped Nainsooks, all grades and all prices.
- Colored Stripped Nainsooks, only 10c. yard.

Embroidered India Linen Suits, only \$2.50.

- Beautiful Chambrays, Satines, 12 1/2c.
- Embroidered Satine Suits, the latest and prettiest novelty of the season, elegant and very low.
- Cashmere and Woolen Dress Goods of all kinds.
- Percales, Dress Gingham, and Gingham Dress Suits.
- Large size all linen Towels, only 10c. An elegant knotted fringe fringed Damask Towel, only 35c., and the largest and finest Damask Towel in the city for 20c. and 25c.

Massive variety of Napkins and Table Damask.

Stamped Linens of all kinds. Bouffe Scarfs, Splashes, Tidies, Table Scarfs, etc., with the best wash working Silks in all the new colors, only 4c. skein, and the very best French Working Cotton, turkey red, blue and white, at 10c. per dozen, worth 25c.

Rick Rack Braid, full 18 yd. pieces, 5c.

- All linen Torchon Laces, 10c. doz. yards. Full line imported Torchon and Medici Laces, very low. Our Oriental and Egyptian Laces are cheaper than ever seen.
- Ladies' Cape Collars, 5c. and 10c. Child's linen Standing Collars, 8c.
- Ladies' Cuffs, 10c. Lace Serim, full width and beautiful goods, only 11c. per yd., worth 20c.
- Cambric embroidered Edges and Insertions, embroidered Cambric Plouces, Swiss Plouces, Cambric All Overs and Swiss All Overs.
- Ladies' Corset, good, 25c. Ladies' solid colored Hose, 4c. Gents' Hose, 5c. Gents' Hose, British, no seams, 9c. pair. Gents' Hose, imported British, 20c.
- Pants Linens and Cassimeres of all kinds. A good Pants Jeans, 95c.
- Gents' Soft, Felt and Stuff Hats, and ask for our pure Mackinaw Straw Hat at 50c.

Gents' nice linen Cuffs, only 16 2-3c. per pair.

- Gents' Cuffs in all the very best and latest styles, and very low.
- Gents' game Shirts and Drawers of all grades.
- Ladies' gauze and Balbrigan Vests from 40c. to 50c., very fine goods.

Be sure to call for our Ladies Worked Button-hole Shoe, only 90c. per pair.

And remember we have a complete line of Ladies, Misses and Children's Shoes of the very best grades. We are at least 25 to 50 per cent. lower on Gents' Shoes than any house in town. Be sure and look for us. Our stand is the same old place, one door from Pollock on Middle street, and though the store has been very much enlarged and altered in appearance, it can be easily found.

J. F. IVES,

NEW BERNE, N. C.

N. B.—The finest and very best Gents' Shirt ever sold in North Carolina can be found with us, at only 75c. Remember it is made of New York Mills Moline, 21 hundred. Linen Bosom, Collar Band and Cuffs, and hand made button holes. We guarantee them to be as good if not better than any shirt ever sold in New Berne for \$1.00. If not so we will refund the money to any customer who is not satisfied.

J. F. IVES.

THE JOURNAL.

NEW BERNE, N. C., MAY 8, 1887.

MAKINAC.

BY DU BOIS.

I know a little snow spot,
With solemn pines bedged in,
By all the proud and gay forgot,
On priors or hermitage.
The blue lake shimmers in the sun
Or darkens into storm,
One day, a solemn veiled nun,
The next aglow and warm.

Outlined against the far-off blue,
Dim shadowy shores are seen
Midway, perhaps, the clouds drift
through,
And softly lie between.
But lake, and woods, and distant shore,
All blend in one warm hue.
A symphony in Nature's love
Of tender, restful blue.

How fair on shore the marguerites
Their loving faces lift,
And wintergreen the seker greets
With aromatic gift.
There's pleasure too in every breath,
For, so the legends say,
The air, unspiced by curse or death,
From Eden came one day.

Fair nook, so loved by those who long
For nature and for rest,
Thy quiet charms deserve the song
Of one who loves thee best.
For closed eyes bring me visions sweet
Of lake and wooded shore,
And many a drowsy marguerite,
I gather from your store.

How to help your Town.

Talk about it.
Write about it.
Beautify the streets.
Be friendly to everybody.
Elect good men to all offices.
Keep your sidewalks in good repair.

Sell all you can and buy all you can at home.

If you are rich, invest something, employ somebody.

Be courteous to strangers that come among you so that they go away with good impressions.

Always cheer on the men who go in for improvements. Your portion of the cost will be nothing but what is just.

Don't "kick" at any proposed improvements because it is not at your own door or for fear your taxes will be raised fifty cents.

HOW TO INJURE YOUR TOWN.

Oppose improvement.
Mistrust its public men.
Run it down to strangers.
Go to some other town to trade.
Refuse to advertise in your village paper.

Do not invest a cent; lay your money out somewhere else.

Be particular to discredit the motives of public spirited men.

Lengthen your face when a stranger speaks of locating in it.

If a man wants to buy your property charge him two prices for it.

If he wants anybody else's interfere and discourage.

Refuse to see the merit in any scheme that does not directly benefit you.

The Laws of Habit.

If the period between 20 and 30 is the critical one in the formation of intellectual and professional habits, the period below 20 is more important still, for the fixing of personal habits, properly so called, such as vocalization and pronunciation, gesture, motion and address. Hardly ever is a language, learned after 20, spoken without a foreign accent; hardly ever can a youth transferred to the society of his betters unlearn the nasality and other vices of speech bred in him by the associations of his growing years. Hardly ever, indeed, no matter how much money there be in his pocket, can he ever learn to dress like a gentleman-born. The merchants offer their wares as eagerly to him as the veriest "swell," but he simply can't buy the right things. An invisible law, as strong as gravitation, keeps him within his orbit, arrayed this year as he was last; and how his aristocratic surroundings contrive to get the things they wear will be for him a mystery till his dying day.

The great thing, then, in all education is to make automatic and habitual, as early as possible, as many useful actions as we can, and to guard against the growing into ways that are likely to be disadvantageous to us, as we would guard against the plague. The more of the details of our daily life we can hand over to the inflexible and automatic custody of automatic habits, the more power of mind will be left for their own proper work. There is no more miserable human being than one in whom nothing is habitual but indolence, and for whom the lighting of every pipe, the drinking of every cup, the time of going and going to bed every day, and the beginning of every bit of work, are subject of express volitional deliberation. Full half of the time of such a man goes to the deciding or regretting of matter which ought to have been so thoroughly ingrained in him as to be practically not to exist for his consciousness at all. If there be such daily habits, not yet ingrained in his mind, let him begin this very day to set the matter right.

Reforms in Funerals.

The Rev. Henry Ward Beecher's deathmarks the beginning of a new departure in the conduct of funerals. In accordance with his wishes, no crape was used, nor any of the customary emblems of mourning. While the remains were unburied, the house was kept open, and brilliantly lighted at night, and flowers were distributed about the rooms as if the occasion was a festive instead of a sad one. There has long been a growing dislike to the old-fashioned somber obsequies of the dead. The first man of note that we recall, who forbade his family and friends to wear mourning, was the great novelist, Charles Dickens. His example has been very frequently followed, and it is no longer the fashion to go about in dismal apparel because of the decease of a parent, husband, or brother. The arguments to justify this new point of view are varied, and not always consistent. The Christian, confident of a happy life hereafter, sees nothing to regret in "shuffling off this mortal coil," while the agnostic holds the view that life is so full of misery to the great mass of mankind that it is unreasonable not to welcome death. One of the most curious chapters in the history of the ages is the funeral customs of the various nations. They have appealed to all the emotions of mankind, lamentations on the one hand, and joyous ceremonies on the other, which last have sometimes degenerated into drunken frolics, such as have characterized Irish wakes. Henry Ward Beecher was a great man in his generation; but will he live as one of the first class men of his century? He has written many books and delivered numberless public addresses, and sermons. Doubters say that none of his work will live. He was not a creative genius. He leaves no successor, he founded no church, he is identified with no creed. He was, in former, a liberalizer, and taught a humanity somewhat in advance of his religious environment; but his influence was disintegrating, not formative. Hence, like Theodor Parker, if he exists at all in the future, it will be as a memory, not a force in human affairs. *Dennett's Monthly.*

Intelligent Readers will notice that

Tutt's Pills

are not "warranted to cure" all classes of diseases, but only such as result from a disordered liver, viz: Vertigo, Headache, Dyspepsia, Fevers, Costiveness, Bilious Colic, Flatulence, etc. For these they are not warranted to cure, but are as nearly so as it is possible to make a remedy. Price, 25c. Sold everywhere.



WANTED

Students in Latin, English, French, German, Italian, Spanish, etc. Address: CHARLESTON TEL. CO., Charleston, W. Va.

OPIMUM

WEAK, UNDEVELOPED PARTS OF THE BODY ENLARGED AND STRENGTHENED. Full particulars sent free. FRIER MED. CO., BUFFALO, N. Y.

A Great Bargain.

327 ACRES.

Will be sold at a Great Sacrifice.

A valuable plantation situated on the south side of the Neuse River, three and a half miles from the city of Newbern, N. C. One hundred and twenty-five acres of good land, suitable for trucking. The best of the land is in corn, and the balance is timbered with pine, oak,ypress, and other kinds of timber. It is also fine grazing land. Good dwelling, outbuildings, and a fine orchard. It has a fine view of the river, a mile on the beach, where there are high banks of mud that can never be exhausted, from which vessels can load with coal. It is a very beautiful and healthy location, presenting a new view to the passing vessels and railroad. The cleared land with buildings and orchard will be sold separately, if desired. For terms apply to:

P. TRENWITH, 412 dw On the place, of Newbern, N. C.

SALE OF LAND.

State of North Carolina, Craven County, Superior Court, Simmons & Manly, Plaintiff against Isaac Forbes, et al. Notice Pursuant to the judgment in the above named action, rendered at Fall Term, 1886, of the said Court, I will sell at Public Auction, at the Court House in said county, On Monday, the 30th day of May, A. D. 1887,

at TWELVE o'clock, Middy, the following lands situated in said Craven County, on the line of the Atlantic and North Carolina Railroad, and on Brice's Creek, containing about 250 acres, being the same land purchased by said Isaac Forbes from M. E. Manly known as the "Molly Plantation." This 29th day of April, 1887.

Terms, Cash. M. DEW STEVENSON, Commissioner.

W. H. DEWEY

Practical TONSORIAL ARTIST

Residence in attendance at his barbershop, with the best workmen and new furniture, satisfaction guaranteed to those who patronize.

STEAMERS.

EAST CAROLINA STEAMSHIP CO.

NEW BERNE, N. C.

The Fast Freight Line

Newbern, Eastern North Carolina, Norfolk, Baltimore, Philadelphia, New York, Boston, etc. via Elizabeth City, etc.

OLD DOMINION STEAMSHIP COMPANY

RE-OPENED.

TRI-WEEKLY LINE

North, East and West.

Steamers New Berne and Pamlico

NEW BERNE, N. C.

Change of Pier in New York

The N. C. Freight Line

FOR NEW YORK, BOSTON, PROVIDENCE, North and West.

PIER 7, NORTH RIVER,

Office of New York and Baltimore Transportation Co.

SEMI-WEEKLY STEAMERS

Between New Berne and Baltimore.

Avoid Breakage of Bulk and Ship via

N. C. LINE.

THE NEUSE & TRENT RIVER

Steamboat Company

Will have New Berne, Trenton, etc. every Thursday morning at 10 a.m. and return every Thursday evening at 6 p.m.

Steamer Kinston.

For the accommodation of the route, the Steamer Kinston will run the following schedule during the trucking season: Leave Kinston on Tuesday and Thursday at 10 o'clock a.m. Arrive at Hatteras Landing, etc. over and leave Hatteras Landing, etc. on Wednesday and Friday at 10 a.m. Arrive at New Berne at one o'clock, making close connection with Steamers New Berne and Pamlico, etc. Returning, leave New Berne at one o'clock, making close connection with Steamers New Berne and Pamlico, etc. Arrive at Kinston on Saturday at five a.m.

Every effort will be made to give prompt shipping by this line, quick dispatch.

J. J. DISOWAY at Newbern.

W. F. STANLEY, Kinston.

D. S. HARRIS, Pollockville.

T. T. WILSON, Agent at Trenton.

J. P. GOSWELL, Jolly Old Field.

J. B. RAY, Quaker Bridge.

W. H. WHITE, Gen'l Manager, Kinston, N. C.

EAST CAROLINA STEAMSHIP CO.

NEW BERNE, N. C.

Monuments Tombs,

ITALIAN & AMERICAN MARBLE

JOE E. WILLIAMS, Proprietor

NEW BERNE, N. C.

MORTGAGE SALE.

FORECLOSURE SALE.

TIME TABLE.

Atlantic & N. C. Railroad

W. Dunn, Superintendent

DR. J. D. CLARK

DENTIST

NEWBERNE, N. C.

Office on Craven street, between Pollock and Broad

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