

The Store THE COTTON

House is built in a square shape, and square in its dealings with the public. We have been convinced of this fact, and it will take only a few words to positively assure them. Bear in mind we are not here to peddle before the customer anything and everything we do not sell.

Listed below are the articles of merchandise we are offering this season, and remember, we offer the highest fear of competition; our prices can not be beat, and we are the lowest. Why? do you ask? If it's a simple question, I'll answer it.

SPOT CASH!

The store offers a large price reduction in the cash discount, which is a very large advantage to those who buy in advance of these in our very low prices.

Good quality Linen. Full width, 5c.

Good quality Linen. Full width, 5c. The very best calicoes, 5c.

Linen, very handsome patterns and good quality, 5c.

Handkerchiefs, 5c.

Pins, needles, thread, all prices.

Sewing needles, thread and all prices.

Cotton goods, 5c. per yard, 10c. yard.

Endless Variety of Linen Suits, only \$2.50.

Beautiful Chemise, 12c.

Embroidered Chemise, 25c., the latest and prettiest novelty of the season elegant and very low.

Cashmeres and Woolen Dress Goods of all kinds.

Percales, Dress Gingham, and Gingham Dress Suits.

Large size all Linen Towels, only 10c. An elegant knotted Gauze bleached Damask Towel, only 5c., and the largest and finest Damask Towel in the city for 20c. and 25c.

Endless Variety of Napkins and Table Dainties.

Small napkins of all kinds. Bouff Soarts, Splashes, and other Scarfs, etc., with the best wash working Silks in all the new colors, 4c. each, and the very best French Working Cotton, white, red, blue and white, at 10c. per dozen, worth 25c.

Rick Rack Braid, full 16 yd. \$1.00.

All sizes, Grosgrain Laces, 10c. doz. yards. Full Ring Braid, 10c. and Medici lace, very low. Our Oriental and Egyptian Draperies are cheaper than ever seen.

Large Collars, 5c. and 10c. Child's linen Standing Collars, 5c.

Ladies' Collars, fine Linen, full width and beautiful goods, only 10c. per yd. worth 25c.

Cambrie embroidered Trims and Insertions, embroidered Cambrie Flounces, Swiss Embroidery, Cambrie All Overs and Swiss All Overs.

Lace, Cotton, gold, 5c. Ladies' solid colored Hose, 4c. Gents' Hose, 2c. Gents' Hose, British, no seams, 9c. pair. Gents' Hose, imported British, 20c.

Pants, Trousers and Cassimeres of all kinds. A good Pants Jean, 9c.

Gent's Hats, Felt and Satin Hats, and ask for our pure Mackinaw Straw Hats, 50c.

Gent's Shirts and Cravats, only 16 2-3c. per pair.

Gent's Collared Shirts, the very best and latest styles, under very low.

Gent's Gauze Shirts and Drawers of all grades.

Ladies' embroidered Bulgarian Vests from 40c. to 50c. and fine goods.

Be sure to call for our Ladies Worked Button-hole Shoe, only 90c. per pair.

And remember we have a complete line of Ladies' Moccasins and Children's Shoes of the very best grades. We are at least 25 to 50 per cent. lower on Gents' Shoes than any house in town.

Be sure and look for us. Our stand is the same old place one door from Pollock on Middle street, and though the store has been very much enlarged and altered in appearance, it can be easily found.

J. F. IVES,

NEW BERNE, N. C.

N. B. The broad and very best Gent's Shirt ever sold in North Carolina can be found with us at only 75c. Remember it is made of New York Cloth, well embroidered, Linen Bosom, Coffin Band and Collar, and handsome Soft White. We guarantee them to be as good if not better than any other ever sold in New Berne for \$1.00. If not so we will refund the money to any customer who is not satisfied.

Ask for J. F. Ives' Gent's Shirts.

J. F. IVES.

KINSEY SCHOOL,

FOR

Girls and Young Ladies La Grange, N. C.

Full corps of Teachers. - New Building. Ample accommodations for Boarders.

Write for terms to

JOSEPH KINSEY.

June 10, 1871. NEWBERNE, N. C.

The Flowers that bloom in the Spring have nothing to do with the movements in the Stock Exchange. But

F. T. PATTERSON,
The Main Street Merchant.

A Daily Supply of the Very Best Wares, linens and prices that excel in quality and value.

No young man's wardrobe complete without an outfit from F. T. Patterson.

If you want a suit of Cloth, try him in plaid and every garment he

not stand on the value of your clothes, but come to him.

My stock of Linen, Cloth, Felt, Satin, Silk, and all kinds of

Dry Goods, is the best in the State. Notions, Carpets—in fact a general stock, from which everybody may select, at Rock Bottom Prices.

my dwm

Commission agent for Cloth, Silk, Linen, Wool, and other Manufactures.

Suspenders, Hat Boxes, Little Thread Gloves, Silk Umbrellas, etc., etc.

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