

**THE BEST WAY TO BUILD A BRIDGE
OVER NEUSE RIVER
IS TO SAVE YOUR MONEY BY
Buying Shoes at Cost
At F. T. PATTERSON'S**

MIDDLE STREET STORES, THEN A BOOM
in the right direction will be inaugurated by making your purchases at the above named Stores, where you will find bargains in Gentlemen's Furnishing Goods, Gloves, Neckwear, Shirts, Flannel Underwear, Hats, Caps, Boots, Shoes, Umbrellas, Trunks, Valises and Rubber Goods.

A Railroad to Wilmington via Onslow
is just now agitating the public mind, while economy is the order of the day, and F. T. Patterson's stores are the places to practice true economy, multum in parvo is his motto—a great deal for a little. Way down prices in Calicoes, Ginghams, Bleachings, Brown Domestic, Shawls, Table Covers, Quilts, and a host of other goods.
A full line of Boys, Youths and Gentlemen's Ready Made Clothing at Rock Bottom prices. Millionaires' suits for a trifle—so to speak. These goods were not made for the CROWN PRINCE OF GERMANY OR ANY OTHER POTENTATE, but for our own market.
Be sure to give us a call and you will find low prices and good qualities.
Boylan & Spiney Common Sense Shoes our Specialty

**MAX SCHWERIN,
THE LEADER IN LOW PRICES, OFFERS THIS FALL
Extraordinary Bargains
In Mens, Youths, Boys and Children's
CLOTHING!**

The largest Stock of fine and cheap, well fitting and wearing and best made Clothing in the City, in all about

250 Different Styles
of Cokerew, Diagonal, Worsted, Beaver and Cassimere Suits, ranging from **\$2 to \$20 a Suit.**
Men's and Boys' Overcoats, Reversible Coats and Ulsterettes.
A long felt want supplied: viz., the largest line of

Children's Knee Pants Suits
and BOYS' SUITS ever brought here, just the very thing for city trade. Latest Styles in soft and stiff brim Hats, at reasonable prices.

Boots and Shoes in Endless Variety.
Ladies' Button Shoes as low as 65c. a pair.
15 Button Skating Boots at \$1.00.

I AM SOLE AGENT FOR THE
A. A. BOTTLE'S MEN'S CALF SEWED \$2.50 SHOES
EVERY PAIR WARRANTED.
Dry Goods, Dress Goods, Worsted Poplins, Cassimeres, Kentucky Jeans, bleached, brown and checked Domestic, very cheap.
Good Calicoes at 4c. a Yard.

Don't fail to examine our Stock of Newmarkets, Ladies' and Children's Walking Jackets, Shawls and Jerseys, sold at astonishing low figures.
Men's Furnishing Goods, Wool Overshirts, White Shirts, Red and White Underwear, Cardigan Jackets, lower than ever.
As usual a Dandy Line of Neckwear, latest shapes and patterns, handsome line of Hosiery and Silk Handkerchiefs.
Beautiful assortment of Suspenders; a pair of fine nobby Silk Suspenders for only 75 cents.

MAX SCHWERIN,
Middle Street, Sign of Flag.
MR. SAM. R. BALL will be glad to meet his old friends and acquaintances.
MR. SAM. ENGLANDER will show you the Elephant.

**War! War!
AGAINST HIGH PRICES.
Look Out for the War.**

Having just returned from the North with a Large Stock of
**MENS, BOYS
AND
Children's Clothing.**
I can give you Men's nice suits as low as \$8.75, Boy's Suits for \$8.00, Children's knee suits \$2.25. I also have a large and well selected stock of SHOES. I can give you Ladies' nice Button Shoes for 65c. Boy's nice Shoes, \$1.00.

**Hats, Hats,
300 Dozen Mens, Boys and Children's Hats!**
A nice Hat for Boys either Soft or Stiff as low as 15c. I guarantee to suit you in either Wool, Straw, Soft or Stiff. Also a well selected stock of
Gents Furnish'g Goods
A good Dress Shirt from 35c. to 50c. Undershirts 20c. Ladies, Childrens and Men's Hose, 5c.
A Special Drive in Boys and Men's Shoes. Good Shoes for Men from 75c. up.

A LARGE AND WELL SELECTED STOCK OF
Dry Goods, Carpets, Mattings, Oil Cloths.
TRUNKS, VALISES, and a fine lot of GENTS' SCARFS from 2 1/2c. to 50c. And other bargains too numerous to mention. Come one, come all, and be convinced that I can sell you more goods for a little money than any other house in the city.
Wm. SULTAN,
Bishop Building, opp. Baptist Church, New Berne, N. C.
JAY. A. THOMAS and JAS. E. SMITH, Salesmen.
Tobacco, 5c. Usher Handkerchiefs, 5c. Men's Hats 25c., Boys 15c.

THE JOURNAL

Jenny Lind.
Mr. Barrow told a touching story of an incident that occurred when Jenny Lind was singing in Boston. "A poor working-girl," he said, "thrust \$3 into the hands of the ticket-seller at the Boston Temple for a back seat at Jenny's concert. On receiving the ticket she said, 'There goes my wages for one week, but I must hear that good angel sing.' Jenny's secretary, her cousin, Max Hjortsberg, heard the remark, and immediately went to the green-room and laughingly told it to Jenny. I shall never forget how she jumped to her feet and exclaimed, 'Oh, this must not be! Poor girl; she shall not lose her money; it is wicked! Max, take this money'—handing him a \$20 gold piece—search out that dear creature and put it in her hands, with my love. God bless her! Cousin Max found the girl, gave her the money and message, and witnessed a flood of grateful tears from the working-girl's eyes. If she is alive to day she will remember it."—N. Y. Tribune.

"PAPA, that man over there is going to get his ride for nothing," said an observant little boy on a suburban train the other day; "he got on when we did and now he pretends like he was asleep. The conductor's just gone by him." "He is not an honest man, my son," replied the father; "cheating a railroad company is as bad as any other kind of cheating. I would rather see you in the cold ground, my boy, than to see you grow up to be a dishonest man. Remember—what the deuce are you stretching yourself up for? Crouch down in your seat, you jabbering idiot! The conductor's coming this way. Do you suppose I want to pay fare for you?"

It is said that most of the foreign steamship lines are losing money, and that the English have lost more money than they have made during the last few years. There are too many steamships of the old type. A revolution is going forward in steamships. The new triple expansion engines by which the steam is worked over three times, instead of once as formerly, makes the difference between a dividend paying concern and a losing one.

Last Sunday a clergyman in Hartford, Ct., was speaking to children regarding the benefits of a temperate life. "Why," said he, "the strongest man that ever lived never tasted liquor. Who can tell me the name of the strongest man?" "John L. Sullivan," came instantly from a little one in the infant department of the Sunday school.

Ten year-old Josef Hofmann, the musical wonder, who will perform at a series of concerts in this country, has arrive in New York. He is accompanied by his parents.

Personal.
Mr. N. H. Frohlichstein of Mobile, Ala., writes: I take great pleasure in recommending Dr. King's New Discovery for Consumption, having used it for a severe attack of Bronchitis and Catarrh. It gave me instant relief and entirely cured me, and I have not been afflicted since. I also beg to state that I had tried other remedies with no good result. Have also used Electric Bitters and Dr. King's New Life Pills, both of whom I can recommend.
Dr. King's New Discovery for Consumption, Coughs and Colds is sold on a positive guarantee. For sale at R. N. Duffy's drug store.



**MOST BRILLIANT,
PURE & PERFECT LENSES
In the World.**
They are as transparent and colorless as light itself, and for softness of endurance to the eye, cannot be excelled, enabling the wearer to read for hours without fatigue. In fact, they are
PERFECT NIGHT PRESERVERS.
Testimonials from the leading physicians in the United States, Governors, Senators, Legislators, stockmen, men's notes in all professions, and in different branches of trade, bankers, mechanics, etc., are given who have had their sight improved by their use.
**ALL EYES FITTED
AND THE FIT GUARANTEED BY
F. S. DUFFY, Druggist,
New Berne, N. C.**

Reopened
Willis, Edwards & Co.
Have reopened the New Berne Machine Works, and have added tools to their works to do all kinds of Machine and Boiler Work at short notice.
They have also added a foundry to their works, and are prepared to do the best of Brass and Iron Casting.
House Plumbing a specialty.
If you want good work give us a call. All work guaranteed and done at prices to suit the times. 1911 wry

DYSPEPSIA.

It is that misery experienced when we suddenly become aware that we possess a diseased arrangement called a stomach. The stomach is the reservoir from which every fibre and every muscle is nourished, and any trouble with it is soon felt throughout the whole system. Among a dozen dyspeptics no two will have the same predominant symptoms. Dyspepsia of active mental power and a bilious temperament are subject to Sick Headaches; those fleshy and phlegmatic have Constipation, while the thin and nervous are abandoned to gloomy forebodings. Some dyspeptics are wonderfully forgetful; others have great irritability of temper.
Whatever form Dyspepsia may take, one thing is certain.

The underlying cause is in the LIVER.
and one thing more is equally certain: no one will remain a dyspeptic who will



It will correct
Acidity of the Stomach.
Expel foul gases.
Alleviate Irritation.
Assist Digestion.
and at the same time
**TART THE LIVER TO WORKING,
WHEN ALL OTHER TROUBLES
SOON DISAPPEAR.**

"My wife was a confirmed dyspeptic. Some three years ago by the advice of Dr. Steiner of Augusta, Ga., was induced to try Simmons' Liver Regulator. I feel grateful for the relief it has given her, and may all who read this and are afflicted in any way either chronic or otherwise, use Simmons' Liver Regulator and I feel confident health will be restored to all who will be advised."—Wm. W. KENNEDY, Fort Valley, Ga.

See that you get the GENUINE,
with red Z on front of wrapper.
PREPARED ONLY BY
J. H. ZEILIN & CO., Philadelphia, Pa.

THE INCURABLE CURED!

HOPKINSVILLE, Ky., Feb. 24, 1897.
Gentlemen: Seven years ago a sore devel- oped on my nose from a burn and scratch. I tried a few simple remedies, but the sore would not yield and grew worse and worse for seven years. Many thought I had a cancer. One year ago I commenced taking your S. S. S. bottles and the sore was cured. When I began with S. S. S. I was in very poor health, and my appetite was almost entirely gone. After I had finished the course of S. S. S. I was strong and buoyant, and had a good appetite. I treated my wife with your valuable medicine for her weak deli- ciate health. It is a beautiful medicine with me.
Yours respectfully,
MRS. H. W. WILSON

SEAFORD, N. C., April 2, 1897.
Gentlemen: For twenty years I have had a sore on my left cheek. It had gradually been growing worse. The many physicians whom I had consulted were unable to do me any good. Last fall a year ago I began using S. S. S. At first it did me no good, and it became more violent than ever. So much so, indeed, that my family insisted I should leave the medicine. I never failed in using the S. S. S. At the end of two months the sore was entirely healed. Thinking that the evil was out of my constitution, I left off the medicine; but in November, ten months after a very slight breaking out appeared. I at once began again on S. S. S., and in a few days the sore was entirely cured. Every faith in S. S. S. I had thus more than paid for all the doctors and other medi- cines I ever took. Yours truly,
A. F. STANLEY

WIRETON, N. C., April 2, 1897.
Gentlemen: Two or three years ago a gran- ule came on my face. It soon grew to be quite large. It worried me and my general health was very poor. Last year I began a course of S. S. S. which I have con- tinued to the present time. My granule has result. The cancer has entirely disappeared, there being no evidence or symptom of a cancerous character left. My general health is good now, and my appetite better than it has been in years. I feel like a new man today. I am working in the field planting corn. Yours truly,
JURAN LINDSEY

Gentlemen: I had a sore on my right lip for eight years. Several different granules tempted in vain to heal it. One gave me a small cure for a few days, but it was not a certain cure. It is needless to say that it did me no good. About two years ago I became quite unwell, as people thought I had a cancer, and I took a course of eighteen bottles of S. S. S. The result has been a complete cure. The ulcer or cancer healed beauti- fully, leaving scarcely a perceptible scar. From that day I have been in excellent health. The specific having purified my blood through- out, I increased my appetite, and perfected my health. In a word, I feel like a new woman, and, best of all, the eight year ulcer is gone entirely. Yours truly,
MRS. W. F. CARROLL
Trenton, Todd Co., Ky., Feb. 25, 1897.

Treatise on Blood and Skin Diseases mailed free.
This Book Free on Application.
Drew & Allen, Ga.

Change of Pier in New York.
**The N. C. Freight Line
FOR NEW YORK,
BOSTON, PROVIDENCE,
and all port
North and West**
After this date will receive freight in New for New Berne at
**PIER 7, NORTH RIVER,
Office of New York and Baltimore
Transportation Co.**
Merchants should remember that this is one of the best Steam Lines out of New York, making direct connection with Baltimore for New Berne 11 inside, and only one change
**SEMI-WEEKLY STEAMERS
Between New Berne and Baltimore**
(orfolk)
Leaving New Berne for Baltimore TUESDAY
FRIDAYS at 1 p.m. Leave Baltimore for New Berne WEDNESDAYS and SATURDAY
4 p.m.
Agents are as follows:
**EUBEN FOSTER, Gen'l. Manager,
90 Light St., Balt. Md.
W. F. Clyde & Co., Philadelphia, 13 South
York & Balto. Trans. Line, Pier North river
E. Sampson, Boston, 41 Central wharf.
E. M. Rockwell, Providence R. I.
D. C. Mink, Fall River, Derrick wharf.
Ships leave—Boston, Tuesdays and Saturdays
" New York daily.
" Baltimore, Wednesdays and Saturday
Fridays.
Providence, Saturdays
through bills lading given, and rates guaran-
teed to all points, at the different offices of
panies.
Avoid Breakage of Bulk and Ship via
N. C. LINE.
W. W. W. TRAY, Jr., New Berne**

**Low Prices
STILL LEAD!**

O. MARKS

Has returned from the Northern Markets, and now his Large and Commodious Store is packed with goods, direct from
Importers, Jobbers and Manufacturers.

I am now prepared to offer better inducements for the future than ever in the past. My Stock is much larger and could not be better selected. I buy in large quantities for CASH, which enables me to sell cheaper. Give me a trial and be convinced that

O. MARKS
is really the LEADER OF LOW PRICES.
It would be folly for me to attempt a full description of all my stock. The most elegant line of

DRESS GOODS
that has ever been brought to this market, including all the Latest Styles, Beautiful Suitings and Cloakings.

All the Latest Novelties in Fancy Goods!
**Silks! Satins! Velvets and Velvetens!
Shoes! Shoes! Shoes!**

Such a line of Shoes never was exhibited in this place before. Mens Ladies, Misses and Children's of all descriptions in endless variety. And my line of

Ladies, Misses and Children's Cloaks
—well—you will have to come and see them, they are beyond descrip- tion, the largest, handsomest and BEST line in the city. Also a hand- some lot of

Wraps and Shawls, Flannels, Etc., Etc.
DON'T FAIL TO SEE MY LINE OF

CARPETS,
before purchasing, which is very large, embracing all grades from the cheapest to the best: All wool Three ply. Brussels, all wool Ingrains, etc., etc. Napier Matting, Pine Matting, Oil Cloths, all widths, Table Oil Cloths, Mats, Rugs, etc., etc.

By calling at my store you will find very many things that cannot be mentioned here; space would not permit, and besides they are too numerous to mention.

Two thousand five hundred yards 3-4 Cashmere at 10c. per yard.
Double width Cashmere, 15c. per yard.
All wool Sacking, 15c. per yd.
Infants' Shoes, 15c. and upward.
The prettiest and best Ladies' Button Shoe in the city for \$1.25.
Pants Cloth, 10c. up.
Fine imported English Half Hose, 12c. per pair.
Towels, 5c. up.
Turkish Bath Soap, 5c.
Good Note Paper, 5c. quire. Envelopes, 5c. pkg.
All silk Ottoman Ribbon, 5c. yard.
Hose and Half Hose, 5c. pr. Heavy Ribbed Hose, 10c. pr.
Linen Cape Collars, 5c.
Ladies' Kid Gloves, 4 button, 50c., new goods.
Ladies' Boucle Jerseys, 60c., worth \$2.00.
Ladies' Collars and Cuffs, 5c.
Red and white Flannel, 15c. up.
Corsets, 25c. up.
A Big Drive in Note Paper—a 5-quire Package, good quality, for 15c.
Hamburg Edgings, 3c. 5c. and 8c.
Men's Scarlet Wool Undershirts, 50c. each.
A Big Job in Ladies, Misses and Children's Undervests and Pants.
Misses' Vests and Pants, 25c. each.
Many other Drives that cannot be mentioned now.

**TO THE
Wholesale Trade.**

I am now prepared to offer better inducements to Wholesale Buyers than ever before. My stock is much larger, more varied and complete. I buy in large quantities from FIRST HANDS for SPOT CASH, which enables me to sell CHEAPER in small quantities than Northern Houses.

Come and see me. I can save you money.
Agency for Clark's O. N. T. Spool Cotton.

To the Public.

Allow me to thank you kindly, one and all, for your liberal patronage in the past, and to ask for a continuance of the same, assuring you that **LOW PRICES SHALL ALWAYS LEAD.**

I am, very truly yours,
O. MARKS.