### FOR THE WELL PRE-SERVFD WOMAN



OO MANY women today, not actually young in years, perhaps, have really beautifully moulded figures. C B corsets include models for them, as well as for every other type of figure.

But werds are unconvincing when it comes to corsets. It is the corsets that do their own talk-

Look over the new season's C-B line. You will find that CB-

corsets not only have smart lines for smart women, but they are also comfortable.

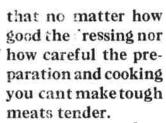
Prices \$1.00 to \$2.00.

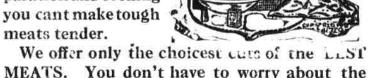
C-B a la Spirite Corset

J. M. Mitchell and Company.

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We give votes in the Dunlap Pony Contest. Every cent spend with us entitles you to one vote, also all money received on accounts will have the same value in securing votes.

quality when you order of us. Try it.

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GREAT SPEED EVENT WILL BE WINTESSED AT THE

FAIR GROUNDS

(By J. Leon Williams)

In the past, July 4th at New Bern ias been a dull day. This year, however, it will be one of the livest days of the year. The factories will all be closed, stores will all close in the afternoon and thousands will go to the Fair grounds where they will witness one of the greatest speed events that has ever taken place in Eastern North Carolina. The railroads are offering special rates, and indications point to an enormous crowd of visitors here on July 4th. Nearly every 4th to cheer for their favorites.

one can be comfortable.

the grand stand free. Don't forget taxes in May, 1913. that the races will begin promptly

DEMONSTRATIONS THIS WEEK In their large display window at their Middle street office is a colored woman oning with a gas iron. A dial regie ters the amount of gas consumed in the iron and each time that the hand goes round it shows that one cents worth of gas has been used. The demonstration is very interesting and law dreds of people have witnessed it.

Your City Taxes must be Listed at The City

For the benefit of those who failed to list their city taxes during the community has a fast horse, and the month of May, 1913, as the law reentire community will be here July quires and for those who listed their taxes at the court house under the The City Beautiful Club, an organ- LMPRESSION that they then listed izat'on that is doing a wonderful for both city and county, I will remain work for the city of New Bern, will at the City Hall until June 30 for the be at the Fair grounds in large num- purpose of giving you a further chance bers to serve refreshments, so every to list your city taxes and keep off the delinquent list. No further notice The entire program will consist of will be given. Not to list your taxes horse racing, bicycle racing, motor- means a double tax and is also a miscycle racing and a firemen's to: rna- demeanor. The Board of Aldermen ment. Admission 50c, cildren under have ordered that I collect 25 cents 12 years of age, 25c. Admission to from each person who did not list their

ALEX JUSTICE. List Taker City of New Bern.



on't neglect the baby's health by keeping it cooped up at home-he w e wonderfully if you will give him a daily outing in the bright sugs him to and wlat you save in medicine and doctor's bills will more than pay "or onhese dainty go carts or carriages. We have just received an assorted shipi me 1 of Reed body carriages, made of selected German reed, with hair filled ons. Every carriage is made with the best steel gears and cushion frub -the most substantial made. We have them ranging in prices 2 in

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I have just received 65 dresses, in lawn, cambrics, and other materials all beautifully trimmed, latest styles, your choice at

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### TEST LETTERS FORM Their Part

in determining the visual acuteness and refraction of the eye-but the ERROR of REFRACTION is, by our System-MEAS-URED by the most scientific instruments and corrected with proper lenses.

This requires the combined service of the Optometrist and Optician which you get at one cost from

SAM K. EATON, - Optometrist.

# A Great Sale For Everybody

A Sale that should interest every man, woman and child in New Bern, is going to occur in the near future. Details are liable to appear on this page most any day now, so be sure and keep an eye open.