

\$25.00 REWARD \$25.00

**IS 'HE' HUMAN OR ?
IS 'IT' A DUMMY ?**

You may think either way, but if you can make "He" or "it" laugh we will present you with a reward of \$25.00 in CASH.

Come In and Guess. It has puzzled thousands, and it will puzzle you.

IN OUR WINDOW THURSDAY, FRIDAY AND SATURDAY

CLEAN UP SALE

These three days, we will offer Bargains in our Men and Boys furnishings, that will make you laugh.

Saturday Night

We give away a sterling Silver Inlaid Handle Umbrella \$7.50 to the person holding the lucky number in the Store at 10 o'clock. Coupons free to every person visiting the Store these three days. Come in.

A. T. Willis Co.

The Shop That's Different

59 POLLOCK STREET.

Thirsty?

Stop at our fountain and have an Ice Cream Soda, Banana Split, Malted Milk, Egg Malted Milk, Fruit Sundae, all kinds - Nabisco Sundae, France Frappe, Orange Ade, Pepsi and Coca-Cola.

Plenty tables, where you can rest while drinking. Expert service special attention to ladies and children.

Athens Cafe

The Home of Good Eating
POLLOCK STREET NEW BERN, N. C.

When You Build, Build With
BRICK

CLARK BRICK & TILE CO.,
Clark, N. C., or call on
GASKILL HARDWARE CO.,
Local Agents. Phone 147. New Bern

PLUMBING

FOR Finest Fixtures, Best Material, Promptest Service and Most Satisfactory Work We Are The People.

STANDARD PLUMBING & HEATING CO.,
Phone 717.—139 Middle St.—New Bern.

GAS FITTING

BRASS

We have a good selection of Brass Vases, Fern Dishes Smoking Sets, Desk Sets and several other pieces. We are closing out at greatly reduced prices to make room for a large stock of

Sheffield - Silver.

Baxter

The Reliable Jeweler



We have a fine lot of Chickens, Veal, Pork, Mutton, Lamb, Staff Fed Beef Try our Frankfurters at 18c per pound.

A. CASTET,

PHONE 239

The Home of Better Meats for Less Money and Market Sanitary.

ONE OF THE BEST SCHOOLS

DR. TAYLOR WILL SEND TWO MORE BOYS TO BINGHAM SCHOOL AT MEBANE.

Washington Hospital, Washington, N. C. June 19, 1912.

Col. Preston Lewis Gray, Bingham School, Mebane, N. C. My Dear Sir:

I wish to say that my boy David T. Tayloe has attended three sessions at Bingham School, Mebane, N. C. and his improvement has been marked. I am very much gratified at his improvement both mentally and physically.

I regard yours as one of the best schools in the State and will certainly send my other two boys there when they are ready to enter a high school. Truly your friend,

D. T. TAYLOE, M.D.
For handsome catalogue of Bingham School, sent free, address Col. Preston Lewis Gray, B.L., President, Bingham School, Mebane, N. C., Box 16.

BRIDGETON ITEMS.

Personal Paragraphs And Other Local News Of Interest.

(Special to the Journal.)
Bridgeton, N. C., Aug. 13.—Mr. and Mrs. W. S. Banks are spending the week at Wilmington.

A. J. Holton, of Reelsboro, spent Sunday here.

Lee Causeley, of Edenton was here Sunday.

Mrs. J. P. McCullen and children are visiting relatives in Wilmington.

Lorenzo Holton and sisters, Misses Ada and Beatrice, of Reelsboro, spent Friday night here.

The lawn party given by the Ladies' Aid Society of the Christian church last Friday night, was a complete success, and quite a neat little sum was realized.

Anson Bright, of Merritt, spent Thursday in our town.

Elisha Taylor and family spent Saturday and Sunday at Goldsboro and La Grange.

Mrs. McD. Laughinghouse and children returned Friday from a visit at Vanceboro and Washington.

H. E. Wyatt and McD. Laughinghouse, who are working in Greenville, spent Sunday at home.

Rev. I. W. Rodgers and family are spending the week at Olympia.

Miss Alma Sabiston, of Belgrade, is visiting Miss Elizabeth Morton.

Mrs. D. H. Fleming returned Saturday after a visit to relatives at Ocracoke.

Mrs. F. L. Moxingo and daughters, Misses Eva and Olivia, spent Sunday with relatives, Mrs. J. V. Tingle, of R. F. D. No. 1.

Y. Hanson is all smiles. It's a boy!

GUN CLUB WILL BE ORGANIZED TONIGHT.

The gentlemen who have agreed to join the proposed New Bern Gun Club are requested to meet in the Chamber of Commerce rooms tonight at 8 o'clock for the purpose of perfecting the organization. This meeting was to have been held on Tuesday night but owing to the absence of J. Leon Williams, the promoter of the project, it was postponed.

Invigorating to the Pale and Sickly
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, builds up the system. A true Tonic. For adults and children. 50c.

I HAVED MOVED MY HORSE SHOING SHOP

From Baptist Church Alley to 93 South Front street in the building with Pat Trenwith, where I have larger quarters and better facilities to do your work. If in need of first-class work give us a trial.
JOHN I. SMITH.
93 S. Front street. Horse shoeing.

GOOD RESIDENCE FOR RENT.

About September 1st I expect to have a good, well-located commodious residence, with modern improvements, for rent. Application may be made now.
C. T. HANCOCK.

COUNTRY PRODUCTS.

(Quotations Furnished By Coast Line Meat Market.)

August 13th	Chickens, grown, pair	75 to 85c
	Chickens, half grown, pair	50 to 70c
	Ducks, per pair	50 to 80c
	Eggs, dozen	20c
	Hams, country smoked	20c
	Bacon, pound	25c
	Wool, pound	11 to 15c
	Hogs, dressed, pound	10 to 11c
	Pork, dressed, pound	8 to 9c

PORCH AND LIBRARY FURNITURE THAT IS UNEXCELED

We still have an assortment of various styles of Porch Rockers, Settees etc. Also have a few more of the AEROLUX no whip porch shades, on all of which we will give a reduction in price while they last. Our Library Furniture is also of the most Pleasing designs, and like the Porch Furniture and Fixtures is unexcelled for its beauty.

NOTICE—We have decided to continue our very generous offer to give two pony votes instead of one for all cash purchases and payments on account during the month of August

J. S. Miller Furniture Co.,
99-101 MIDDLE STREET. PHONE 229

My Entire Stock OF SUMMER DRESSES

Must Go At

35 cents

On The Dollar.

I cannot afford to keep them for the fall, they would be a total loss to me, if I don't dispose of them before the summer is over. A great selection in dresses to suit everybody.

MRS. B. ALLEN

85 Middle St.

Phone 752

Craven County Farm Life School For Boys and Girls

Vanceboro N. C.

A High School emphasizing Agriculture and Domestic Science.

J. E. TURLINGTON, Superintendent

G. A. MARSHALL, High School Principal

NEW BERN PLUMBING & HARDWARE CO.,

Phone 734—No. 71 Broad St.

Are open to the public for their patronage for anything in the line of Plumbing and Hardware. We have on hand a fine line of Cook Stoves, Bath Tubs, Toilets and everything to be found in an up to date Plumbing and Hardware Store. We invite you to give us a call and receive one of our souvenirs.

THE PASSING OF ICE

Tinware into the realm of has been is now a reality. A few years ago a tin kettle was worth a dollar, and today we are enabled to offer you a "LISK" three coated White tea kettle for a dollar. Call and inspect this assortment of cooking utensils.

Gaskill Hardware & Mill Supply Co.,
73-75-77 Middle St.

Phone 147. Prompt Delivery.

GOING AWAY FOR THE SUMMER?

Then you will want to keep posted on what is going on at home. You will not enjoy your vacation without this information. Let the Journal supply you with the news from home. Forty cents single month, two months seventy-five or three months for a dollar. If you are taking the paper here, it can be forwarded by mail without extra cost. Just give us your address and we will do the rest.

Made From Pure Distilled Filtered Water.

New Bern Ice Co.
19-21-23 Griffith St.
PHONE 23

We Keep Every thing YOU

need in the Drug, Medicine or Toilet line come, buy what you need and if you find it does not suit you bring it back, get what you do want, or get your money back. We are here to serve and please YOU.

Bradham Drug Co.
The Rexall Store

SCREEN DOORS reduced 10 per cent. Let us take your measure and give you a correct fit.—J. S. Barnight Hardware Co., 67 S. Front street. Phone 99.