

Millinery == Opening
THURSDAY SEPTEMBER 25
9 A. M. to 10 P. M.

Never before have we shown such a comprehensive Array of

Millinery and Garments introducing the Most attractive developments of Style—Models widely diversified—so varied as to give rise to the most critical. Unusual taste and patience has been exercised by our buyers in the selection of the most charming display of Feminine Apparel ever shown in New Bern.

And we intend to celebrate this Fall Opening by giving

\$30.00

Away to the Ladies of New Bern and surrounding territory as follows:

As you enter the Store Thursday a card will be handed you, write your name and address on same and drop it into box and at nine o'clock that evening three cards will be drawn. First card with name on it will receive a \$5.00 Hat. Second will receive a \$10.00 Hat, and third will receive a \$15.00 Hat

This cost you nothing but a visit to our store so come, you may be the lucky one

J. M. MITCHELL & CO.

Italian Orchestra from Wilmington will furnish Music all day.

New Bern's Store For Women

85 Middle Street. James Hotel Building

Is Open for Business

Without a Formal Opening.

Sample FALL STOCK ALL IN

A beautiful selection in the latest Coat Suits, Coats, Sport Jackets and **MILLINERY**

Ready for Your Inspection and SALE

MRS. B. ALLEN

85 Middle St.

Phone 752

HAVE WE YOUR MEASURE?

If not, come in and let us take it. The time has arrived when you can no longer get along without the proper Fall and Winter Clothing.

To be suitable it must be made for you.

To be properly made, stylish, well-fitting and durable, we must make it for you. We are ready.

F. M. Chadwick

Merchant Tailor, 103 Middle St. Phone 135

THE VANCEBORO SCHOOL OPENS

FALL TERM BEGINS TODAY AND ALL IS BUSINESS FOR THIS EVENT.

(Special to the Journal.)

Vanceboro, Sept. 22.—The teachers of the Vanceboro Graded School begin their work Tuesday, September 23. It was hoped that the Farm Life School would be able to open at the same time, but, as previously stated, the work on the dormitory has been delayed by excessive rains. The plastering is about a fourth completed and we hope to announce in a few days just when the Farm Life School will open. We trust that our friends and those who expect to be patrons of the school this year will not become discouraged for we expect the lost time to be made up either by teaching on Saturdays or by running school later in the spring.

The graded school includes the grades from the first through the seventh and the Farm Life School begins with the eighth grade pupils. The teachers of the graded school are Miss Florence Wetherington, of Tuscarora; Miss Maria Smith, of La Grange; and Miss Reva Newman, of Straw Plains, Tenn. These young ladies are well trained and experienced teachers and well qualified to fill their respective positions.

The music department of both the Farm Life and Graded Schools will be in charge of Miss Annie Neal Clark, of Clarkton, N. C. Miss Clark will be here to begin her work at the opening of the Graded School.

Miss Clark graduated in both piano and voice from Elizabeth College, Charlotte, N. C., in 1911. The following year she had charge of the music department in the Clarkton school. Last winter she studied voice with Percy Rector Stephens in New York City.

We are glad to announce that J. W. Sears, of Camp Hill, Ala., has accepted the position as Farm Demonstrator for Craven county and will be here to assume his duties about October 1. Mr. Sears is a native of Sheth Neck, Pender county, N. C., but took his agricultural training in the Southern Industrial Institute at Camp Hill, Ala., and at Amherst Agricultural College, Amherst, Mass. He finished at the Southern Industrial Institute in 1909 and took the summer course at Amherst in 1907, '08, '09. He has been connected with the Southern Industrial Institute as Farm Demonstrator since 1909, and by his training and experience will prove a valuable help to the farmers of Craven. Mr. Sears will reside at Vanceboro and cooperate with the Farm Life School in its extension and demonstration work.

A BIG SENSATION.

The "Leopard's Spots" is A Thrilling Production.

"The Leopard's Spots," Thomas Dixon's stage version of his famous book of that name, which will be seen here soon, is heralded as the big sensation of the present theatrical season. Mr. Dixon's former plays were genuinely sensational.

The new play is said to contain some dramatic surprises and startling situations. It is of unusual historic interest as well, the action covering a period of over twenty-five years showing several different phases of the negro situation in the South, and other social and political conditions. The story is told in a prologue and three acts, the scene of the former being laid in the old home of Tom Camp, the crippled Confederate soldier; the first act on the lawn of General Worth's old fashioned home; the second act in the office of "The Daily Afro-American," a negro newspaper, while the last act shows the interior of General Worth's

house. An attractive feature of the play is the change from the old fashioned costumes worn in the prologue to modern dress in the three acts, since there is a lapse of twenty-six years between the prologue and the first act.

"The Leopard's Spots" will be presented in this city at the Masonic Theatre on October 13 under the personal direction of Thomas Dixon.

I think a pleased and satisfied customer is one of the best advertisers—Hackburn.

WORKING UP INTEREST IN THE COLORED FAIR.

J. R. Gillespie, secretary of the Eastern Carolina Colored Fair Association Company, has returned from a trip to Wilmington, Fayetteville, Raleigh and Goldsboro where he went to work up interest in the approaching Fair which will be held the week after the Eastern Carolina Fair.

Secretary Gillespie says that at all the places he visited, the colored people manifested much interest in the Fair and that excursions will be operated from each of the above cities during the week. The Fayetteville Colored Fire Company will bring along their apparatus and horses and participate in one of the races to be held.

A GREAT MYSTERY.

Standing out in bold relief as one of the most uncommon, mystifying and fascinating stories of love that has been presented to the readers of good fiction in a decade, "The Ghost Girl," by Henry Kitchell Webster, unquestionable is unapproached. By special arrangement with the publishers, this enthralling narrative will be published serially in the 24-page Illustrated Magazine of the New York Sunday World, commencing Sunday, Oct. 5. Remember the date. You will act wisely to order the Sunday World from your news-dealer in advance.

The local police are going right ahead in their work of enforcing the city ordinance which prohibits riding a bicycle at night without a light. The first offense is punishable with a small fine and the costs of the case, but this amounts to about five dollars and a lamp can be purchased much cheaper. During the past week a number of violators of the ordinance have been arrested.

You will see the most artistic display of Millinery at Hackburn's Wednesday and Thursday.

Rapid progress is being made by the workmen who are engaged in erecting the building on South Front street which will be used as a garage by the Hyman Supply Company when the structure is completed. It is thought that the building will be ready for occupancy by November 1.

My clerks have orders to try to please everyone. ---Hackburn.

Elegance in Home Furnishing Without Excessive Cost

Our Furniture stands the test of time. It's built of the best of Material—True in wood and workmanship. Good enough to be handed down to your children as heirlooms. If your home is not as cozy and comfortable as you would like it, why not come and complete its furnishings here?

You will find just the things to give your dwelling a touch of luxury without excessive cost.

J. S. MILLER FURNITURE CO.

Phone 22 "The Home Furnishers." 99-101 Middle St



THE EYE TESTS We Make

Enable us to give you exactly the glasses suited for your eyesight. But that is not all, they are adapted to your features as well as

your vision. So do not delay having the glasses you need on account of your personal appearance, our glasses will not detract from it.

SAM K. EATON - - Optometrist,

Important

Do you remember the cold chilly mornings of early Fall of last year?

Do You

recall the times that you wanted to take the regular morning plunge but the bath room was too cold?

A Gas Heater

Costing from 2.00 to 5.00 will make life worth living.

GET ONE

New Bern Gas Company

S. COPLON & SON Announce Their

MILLINERY OPENING.

Tuesday Evening Sept. 23, 7:30 to 10:30 P. M. and Wednesday all day, Sept. 24th

Special Displays of Imported Millinery and Original Models by our own Designers for Fall and Winter, 1913-14

You are Invited.

S. COPLON and SON NEW BERN'S BEST STORE