

# Are the Girls Ready For School?

We have a superb line of School Shoes for GIRLS of every age to suit the child to suit the mother and to suit the purse.

It will soon be Coat time too, and an early selection insures you a better choice from an exceptionally complete display.

Our Prices Will Please You

Bring Your Girl With You When you Come and we will show you how attractive we can dress her up at a small cost

**J. M. MITCHELL & CO.**  
The Home of Style and Quality

## HAVE WE YOUR MEASURE?

If not, come in and let us take it. The time has arrived when you can no longer get along without the proper Fall and Winter Clothing.

To be suitable it must be made for you.  
To be properly made, stylish, well-fitting and durable, we must make it for you. We are ready.

F. M. Chadwick Merchant Tailor, 103 Middle St. Phone 135

## 10 PER CENT REDUCTION

—ON—  
**ALL BICYCLES**  
From Sept. 1, to 15

—AGENCY—  
Columbia, Rambler, Racycle, Iver Johnson.  
Eclipse, Seminole and Toledo.  
**WILLIAM T. HILL**  
The Sporting Goods Man  
91 Middle St. Phone 253.

Job Printing  
Quickly Done at The  
Journal Office

## School Days Are Here

When scholars of every grade should have the assurance that their eyes are in perfect condition for study. Tired Eyes, Head-ache, Nervousness, Holding Books close to the eyes studying shows the need of glasses.

LET ME SUPPLY THEM TODAY  
**SAM K. EATON**  
Optometrist

### MONUMENT UNVEILED.

Local Woodmen Pay Tribute To Departed Brother.

The ceremonies attending the unveiling of a monument Sunday afternoon by the New Bern Camp Woodmen of the World in memory of Charles Daugherty, a departed brother, were well attended and proved very impressive.

Hon. Charles L. Abernethy, of Beaufort, delivered the address of the occasion and in his usual eloquent and forceful manner, held his hearers spellbound. In addition to this there was a special musical program.

Many visiting woodmen from camps in nearby towns were in attendance and assisted in the ceremonies.

Tickets for Barnum and Bailey's circus will be on sale Saturday at the Wood-Lane Drug Company's store on Middle street. This down town office is arranged for the convenience of those who desire to avoid the rush at the grounds.

St. Paul's Academy began its fall term yesterday morning and quite a number of pupils were enrolled. This is a Catholic school and is located on New Street just in the rear of the church rectory. Mother Superior Catherine is in charge assisted by sisters Flora and Dolores.

Beginning today the New Bern Circulating Library will open at 4 o'clock instead of 5 o'clock as previously.

Were you pleased Wednesday and Thursday at Hackburn's Store?, then continue your visits and you will continue to be pleased.

## JUST RECEIVED

Fresh shipment of Buckwheat.

Prompt Delivery  
**WILLIS Grocery Comp'y.**  
-Phone 162-

The Pure Food Store 73 Broad

## 'Your Pipe Dream' Can Come True

if you will only replace your old pipe with something better selected from our stock. We have a new lot of

### Pipes

This is the best assortment we have ever shown. Come in and see them. Prices range from 25c to \$5.00

### Tobacco

We sell all the popular brands of cigars smoking and chewing tobacco,

Bradham Drug Co.  
The Rexall Store

## You May See Well

This fact does not decide if you have eye trouble or not

The question is, how much energy do you use to see well? If you have some error causing you to consume more nervous force than a normal eye should

### THEN

you need your eyes tested and the error corrected, by glasses ground in our office.

**Baxter**  
The Reliable Jeweler

Miss Suzanne C. Martin, of New York City, Teacher of Esthetic, Folk and Social Dancing Classes for Adults and Children, will start a class in New Bern, N. C., October 15, 1913, at Stanley Hall. Tuition—\$8.00 for term of 15 lessons. Payable in advance.

### GEORGE H. ROBERTS SELECTED AS LAY DELEGATE.

George H. Roberts, cashier of the National Bank of New Bern, has been selected as one of the lay delegates from the Diocese of East Carolina to attend the triennial convention of the Episcopal church in the United States which is to be held at New York, N. Y., October 11 to 23.

The football team of the Gheat Athletic Association issues a challenge to any amateur team in the State for one or more games. The game, if only one is played, will be played in New Bern. If there is more than one game, the teams can come to an agreement about the place.

## Wanted

Experienced Salesladies Apply to S. Coplon & Son

## GET IT AT CLARK'S

When purity Combines with Perfection and Deliciousness then competition must eventually stand aside.

**PARK and TILFORD'S**  
Candies—New York  
the "Fame and Flower" of the Candy Maker's Art.

**LOOK GOOD — TASTE GOOD—ARE GOOD**

Received fresh by Express Weekly

The largest and finest line of Pipes in the City. All kinds and Shapes. Special Sale of GENUINE

Calabash Pipes - 99c.

Come quick and get one of these bargains

Edward Clark  
ELKS TEMPLE

## COAL

PENNSYLVANIA ANTHRACITE

WHITE OAK

DOMESTIC LUMP AND  
POCAHONTAS STEAM COAL

Yard Foot of Cra-  
ven Street.

**HOLISTER & COX**

Phone : : 34

## Notice

Our Store will Be Closed Thursday and Friday on account of Holiday.

**S. Coplon & Son**

## Elegance in Home Furnish- ing Without Excessive Cost

Our Furniture stands the test of time. It's built of the best of Material—True in wood and workmanship. Good enough to be handed down to your children as heirlooms. If your home is not as cozy and comfortable as you would like it, why not come and complete its furnishings here?

You will find just the things to give your dwelling a touch of luxury without excessive cost.

**J. S. MILLER FURNITURE CO.**

Phone 22 "The Home Furnishers" 99-101 Middle St.

## I am Now Showing

—My Exclusive—  
Fall Line of

COAT SUITS  
COATS  
DRESS GOODS  
TRIMMINGS  
AND EVERYTHING FOR  
THE LADIES

Come in and we will take great pleasure in showing you

—FULL SUPPLY OF—

Bon Ton and Royal Worcester  
Corsets, Rugs, Couch Covers,  
Trunks, Bags, Etc.

## Jarvis

THE LADIES FURNISHER  
63 Pollock St. New Bern, N. C.



## Important

Do you remember the cold chilly mornings of early Fall of last year?

## Do You

recall the times that you wanted to take the regular morning plunge but the bath room was too cold?

## A Gas Heater

Costing from 2.00 to 5.00 will make life worth living.

## GET ONE

New Bern Gas Company

When You Build, Build With

## BRICK

CLARK BRICK & TILE CO.,

Clark, N. C., or call on

GASKILL HARDWARE CO.

Local Agents. Phone 142. New Bern