

STAR SKIRTS

"STAR STYLES"

STAR VALUE

Star Skirts for the Lady of good taste. Skirts that appeal to fashionable ladies each season. Star Skirts are a little more stylish, possessing just a little more value for the money.

Peg top draped effects, tailored models, direct from fashion centers of Europe that bring out the grace and beauty of every line presenting perfection of tailoring.

All the Newest Fabrics Conceivable

Serges, Eponage, Plaid Effects
Two-tier Effect, Slashed front
and side. Finished with buttons

\$3.00 \$3.75 \$4.00 \$4.50 \$5.00 \$5.50 \$6.75

J. M. MITCHELL & CO.

The Home of Style and Quality



School Days Are Here

When scholars of every grade should have the assurance that their eyes are in perfect condition for study. Tired Eyes, Head-ache, Nervousness, Holding Books close to the eyes, studying shows the need of glasses.

LET ME SUPPLY THEM TODAY
SAM K. EATON
Optometrist

HAVE WE YOUR MEASURE?

If not, come in and let us take it. The time has arrived when you can no longer get along without the proper Fall and Winter Clothing.

To be suitable it must be made for you.
To be properly made, stylish, well-fitting and durable, we must make it for you. We are ready.

F. M. Chadwick Merchant Tailor, 103 Middle St. Phone 135

To Friends & Customers

We are sorry to state that fire and water has greatly damaged us, but are thankful to say that it was not any worse.

We are still doing business at the same old stand. For the benefit of our creditors and customers we make the following statement.

LIABILITIES:

Bills Payable—Washed Away.

ASSETS:	Estimated at:
Lots of Paint	\$ 1,000.00
Roofing	100.00
Other material	50.00
Ability to come back and make good	1,000,000.00

Let us have your orders and we will fill them promptly.

Yours truly,

NEW BERN BUILDING SUPPLY CO.

Miss Suzanne C. Martin,
of New York City,
Teacher of
Esthetic, Folk and Social Dancing.
Classes for Adults and Children,
will start a class in New Bern, N. C.,
October 15, 1913, at
Stanley Hall.
Tuition—\$3.00 for term of 15 lessons.
Payable in advance.

Woes Old Sores, Other Remedies Won't Cure.
The worst cases, no matter how long standing,
are cured by the wonderful, old reliable Dr.
Porter's Antiseptic Healing Oil. It relieves
Pain and Heals at the same time. 25c. 50c. \$1.00

BICYCLES

We have a complete stock
of the celebrated
Eagle Merkle
and **K Special**
at reasonable prices. Also
big lot of supplies and expert
men for our own repairing
department.

Give us a Call

L. H. CANNON
Cycle Co.

COAL

PENNSYLVANIA ANTHRACITE

DOMESTIC LUMP AND
POCAHONTAS STEAM COAL

Yard Foot of Craven Street.

HOLISTER & COX
Phone: : 34

GET IT AT CLARK'S

When purity Combines with Perfection and Deliciousness then competition must eventually stand aside.

PARK and TILFORD'S
Candies—New York

the "Fame and Flower" of the
Candy Maker's Art.

LOOK GOOD—TASTE GOOD—ARE GOOD

Received fresh by Express
Weekly

The largest and finest line of
Pipes in the City. All kinds
and Shapes. Special Sale of

GENUINE

Calabash Pipes - 99c.

Come quick and get one of these bargains

Edward Clark

ELKS TEMPLE

You May See Well

This fact does not decide if you have eye trouble or not

The question is, how much energy do you use to see well? If you have some error causing you to consume more nervous force than a normal eye should

THEN
you need your eyes tested and the error corrected, by glasses ground in our office.

Dr. J. O. BAXTER
Optometrist

"OYSTER WEEK" TO BE OBSERVED

GROWERS AND DEALERS PREPARING FOR BIG BUSINESS BEGINNING OCT. 20.

Oyster growers and dealers throughout the country are making preparations for an observance of "Oyster Week," which will begin October 20. The idea, which originated at the fifth annual meeting of the Oyster Growers and Dealers' Association of North America, is to have one week set aside for the consumption of oysters to the exclusion of meats and other foodstuffs.

The idea of "Oyster Day" was originated by Swenson Earle, secretary of the National Association of Shell Fish Commissioners, in Maryland last year. It was taken up by the Chief Bacon, of the State Bureau of Shell Fisheries in New Jersey later, and met with instant gratifying success. It was so successful, indeed, that the idea of making a week for the observance was taken up, and below is printed a statement that has been sent out from the headquarters in St. Louis:

"Dealers are getting ready for the biggest oyster business of any season in the history of the industry during the week of October 20 to 25, which has been boomed from one coast to the other, and from the Northern boundary of Canada to the Rio Grande as "Oyster Week," through the efforts of the Oyster Growers' and Dealers' Association of North America, which includes in its membership practically all the growers and jobbers of oysters in the two countries.

"The Oyster Week campaign was started early last August and by the time the oyster season opened up the demand was double that of last year, the dealers say. Some big inland jobbers report business to be three times that of 1912. The local dealers, including many restaurants, hotels and cafes, are displaying handsome three-color posters boosting oysters as a food, while their clerks and employes are wearing striking Oyster Week buttons.

"During Oyster Week the railroads of the country and Canada and the hotels in every town of over 4,500 population will feature the week on their menus and serve oysters in every possible style.

"Oyster Week is just a little over two weeks off, and nothing has been left undone that will tend to make it the greatest event in the history of the industry."

AD. INDEX.

Citizen Savings Bank & Trust Co.—Fire Insurance.
National Bank—We pay four per cent.
L. H. Cannon Cycle Co.—Bicycles.
New Bern Banking & Trust Co.—Experienced Management.

GIRLS! STOP WASHING THE HAIR WITH SOAP.

Soap Dries Your Scalp, causing dandruff, then hair falls out—Try this next time.

After washing your hair with soap, always apply a little danderine to the scalp to invigorate the hair and prevent dryness. Better still, use soap as sparingly as possible, and instead have a "Danderine Hair Cleanse." Just moisten a cloth with Danderine and draw it carefully through your hair, taking one strand at a time. This will remove dust, dirt and excessive oil. In a few moments you will be amazed, your hair will not only be clean, but it will be wavy, fluffy and abundant, and possess an incomparable softness and lustre.

Besides cleansing and beautifying the hair, one application of Danderine dissolves every particle of dandruff; stimulates the scalp, stopping itching and falling hair. Danderine is to the hair what fresh showers of rain and sunshine are to vegetation. It goes right to the roots, invigorates and strengthens them. Its exhilarating and life-producing properties cause the hair to grow long, strong and beautiful.

Men! Ladies! You can surely have lots of charming hair. Get a 25 cent bottle of Knowlton's Danderine from any drug store or toilet counter and try it.

COUNTY TEACHERS' EXAMINATION.

The regular examination for teachers certificate will be held at the Court House in New Bern, Thursday and Friday, Oct. 23 and 24.

Examination Thursday will be for white teachers and Friday for colored teachers.

Examination each day will begin promptly at 10 a. m.
S. M. BRINSON,
Supt. Public Instruction, Criven 10-5 & ti. County.

That cold day is coming soon. We have our heaters on display. Come and pick them while the time is right. J. S. Bannight Hardware Company, 67 South Front street.

Elegance in Home Furnishing Without Excessive Cost

Our Furniture stands the test of time. It's built of the best of Material—True in wood and workmanship. Good enough to be handed down to your children as heirlooms. If your home is not as cozy and comfortable as you would like it, why not come and complete its furnishings here? You will find just the things to give your dwelling a touch of luxury without excessive cost.

J. S. MILLER FURNITURE CO.

Phone 22 "The Home Furnishers" 99-101 Middle St.

"Sport" - Jacket

All Styles, all Shades to suit the plain as well as the most fastidious taste at New Bern's Store for Women
85 Middle Street, James Hotel Building

FROM

\$5.00 to \$10.00

Mrs. B. ALLEN

Phone 752

I am Now Showing

—My Exclusive—
Fall Line of

COAT SUITS
COATS
DRESS GOODS
KIMMINGS
AND EVERYTHING FOR THE LADIES



Come in and we will take great pleasure in showing you

—FULL SUPPLY OF—

Bon Ton and Royal Worcester Corsets, Rugs, Couch Covers, Trunks, Bags, Etc.

Jarvis

THE LADIES FURNISHER

63 Pollock St. New Bern, N. C.

10 PER CENT REDUCTION

—ON—

ALL BICYCLES

From Sept 1, to 15

—AGENCY—

Columbia, Rambler, Racycle, Iver Johnson, Eclipse, Seminole and Toledo.

WILLIAM T. HILL

The Sporting Goods Man

91 Middle St.

Phone 253.

When You Build, Build With

BRICK

CLARK BRICK & TILE CO.,

Clark, N. C., or call on

GASKILL HARDWARE CO.

Local Agent. Phone 147. New Bern

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