

# Attend Coplon's Remodeling Sale. Starts Friday Morning

## It's going to be the Greatest Sale that The Big Store Has Ever Had

### BRADHAM'S ICE CREAM

Is good for the Children as well the grown ups because it is PURE  
Made in a SANITARY manner by an expert and the FAMOUS BILTMORE CREAM is used with choicest of FRESH FRUITS Served in STERLIZED Plates, Glasses and Spoons  
No chance of contagion from germs or microbes.

### BRADHAM'S

The Big Drug Store on the corner  
Where Quality and Service Count. Phone 35

### ORIENTAL YOUNG LADY THE GUEST OF HONOR

MISS HANNAH DANIELS GIVEN A STORM PARTY AT GOLDSBORO.

GOLDSBORO, June 24.—Last night from eight to eleven o'clock at the home of her brother, Dr. O. C. Daniels, on Elm street, Miss Hannah Daniels, who is here on a visit from Oriental for a few days, was given a storm party by a number of friends, of which Miss Daniels was ignorant until the party arrived.

Despite the wind and rain that prevailed without, those who were at the home of Mr. Daniels were enjoying themselves to the fullest extent.

Games were indulged in for a while and lively conversation, after which refreshments were served by Mrs. Daniels, gracefully assisted by Miss Virginia Wilson.

When "breaking up" time came all were loth to leave and expressed themselves as having a most pleasant evening.

Those who composed the party were: Misses Hannah Daniels, of Oriental, Christine Middleton, Daisy Jenkins, Virginia Wilson, and Net Maye Wetherington, and Messrs. Joe Denmark, Allen Harris, S. F. Teague, Jack Joyner, Frazier Williams, Albert Bailey and S. C. Norman.

### NEW BERN'S GREATEST CUT PRICE SALE

WILL BEGIN TOMORROW MORNING—HUNDREDS OF REAL BARGAINS

The Journal several weeks ago told of the extensive improvements to be made at S. Coplon and Son's big department store and these are to begin within the next few days.

In order to give the carpenters all possible assistance in their work the Messrs. Coplon have decided to reduce their stock to a great extent and will tomorrow morning inaugurate one of the greatest cut price sales in the history of New Bern.

Thousands of articles suitable for this hot weather are to be sold at greatly reduced prices and every citizen of New Bern will be given an opportunity of securing bargains such as never seen before. Every article in the store has been reduced in price and a cordial invitation has been extended to every citizen of New Bern to attend.

### BAND MEMBERS ARE TO MEET TONIGHT

All members of the Peoples Concert band are requested to meet in the band hall this evening at eight o'clock for their regular practice. The practice will last only one hour and every member is urged to attend.

### MOTOR CAR TAKEN ON TRIAL TRIP

The Norfolk Southern's motor car was taken out on a trial trip yesterday and the engine worked fine. The car left New Bern about 10:30 o'clock and went to Bayboro. After spending some little time there, those in charge of the car returned to this city, reaching here about one o'clock.

There is a probability that this car will be used to run excursions to Morehead City every Friday night.

### The Mutual Girl Tonight

Especial attention is called to the "Mutual Girl" series to be exhibited at Ghent Park tonight. In this picture she is being entertained by the officers on the battleship Arkansas the largest dreadnought in the United States Navy. To those who have never had the opportunity of seeing one of Uncle Sam's mighty arms of war this will be your opportunity of seeing the pride of the navy.

Two other pictures of par excellence, "The Unredeemed Pledge," and 1,000 feet of pure giggles and laughter, "The Fatal Dress Suit."

We have now made arrangements to have the orchestra every night for the dancers. Two shows every night.

### MILLION DOLLAR FIRE VISITS MANCHESTER

EXPLOSION OF POWDER AND CHEMICALS HURLS FIREMEN THROUGH WINDOWS

MANCHESTER, N. H., June 24.—Damage estimated at nearly a million dollars was done by fire in Manchester's business section this morning, and early this afternoon the flames still were beyond control. A five-story brick building of the John B. Varick Company, hardware, jewelry and photographic supply dealers, and a three story brick annex had been destroyed and the fire was spreading to a cigar factory.

Five firemen were burned about the head and face when an explosion of powder and chemicals hurled them through a window on the ground floor.

The fire started about 2:30. A large quantity of powder and cartridges in the stock of the Varick Company was ignited and a number of explosions helped the flames quickly to work their way into the upper floors and through the roof.

### Odor-O-No.

Mum—  
Orthine—  
Spiro—  
Amolin—  
Phone 556  
Davis' Pharmacy.

### DON'T FORGET A Kodak

In arranging your vacation provide a kodak. This will add to the joy of your trip, and recall pleasant memories of happy hours and enchanting scenes throughout the year.

Our Kodak Department is all that it should be—a complete stock of the latest model kodaks. Fresh films.

Remember, we are  
Kodak Headquarters  
J. O. BAXTER  
JEWELER

4% INTEREST ON SAVINGS 4%

### Individual Service

The Peoples Bank handles the accounts of its patrons not merely in accordance with general customs but in the manner that promotes the best interests of each depositor whether large or small.

Deposits subject to check are invited and savings accounts may be opened with \$1.00 or more, drawing 4 per cent interest compounded quarterly.

THE PEOPLES BANK  
NEW BERN, N. C.  
STRONG, COURTEOUS, PROGRESSIVE



HIS FIRST DEPOSIT  
"JOHN D. ROCKEFELLER  
COULD POINT WITH PRIDE  
TO HIS FIRST DEPOSIT  
IN THE BANK.  
HE HAD ENOUGH IN  
THE BANK TO TAKE  
THE FIRST BUSINESS OPPORTUNITY  
SO CAN YOU IF YOU PUT IT IN THE  
BANK"

We all know the story of Mr. Rockefeller and Mr. Carnegie, or Schwab, or any of our other great fortune builders. They began by PUTTING THEIR MONEY IN THE BANK. Not because they had too much—oh, no! They wanted that money in the bank so it would be safe and so it would be there to grasp the first good BUSINESS OPPORTUNITY. None of them dabbled in get-rich-quick schemes peddled around by by smooth strangers.

Make OUR bank Your BANK  
We pay Four Per Cent. Interest.

New Bern Banking & Trust Co.



Magnificent is the word which adequately describes the assortment of hand painted china here for your viewing. Dainty and refined sets and separate pieces that will strike a responsive cord in the heart of every lover of artistic beauty. For gifts for the June bride, or for your own personal use the display offers many suggestions and the prices are most conservative.

S. K. EATON Jeweler

# JOB PRINTING

— IS —  
OUR BUSINESS

IF ITS PRINTING  
Of Quality  
THAT YOU WANT  
GIVE US YOUR NEXT ORDER

E. J. LAND PRINTING CO.  
NEW BERN, N. C.

Phone 8 44 45 Pollock Street