

Ross Musical Comedy Company

An entirely new act at the Athens to day. Pictures: "His Last Call," a two reel Vitagraph feature, "Shakeville's Epidemic" a Pathe Weekly. Same Time and Prices

PEOPLE YOU KNOW ABOUT

J. A. Street returned yesterday afternoon from a business visit through the central part of the State.

Miss Julia Allen passed through the city yesterday afternoon enroute home to Goldsboro from a visit to friends in Norfolk.

Mrs. R. C. Jackson and children, of Plymouth, N. C., arrived in the city last evening to visit Mrs. E. R. Jackson.

Mrs. M. P. Kirkman, of Reelsboro, returned home yesterday after spending a few days in the city visiting Mrs. E. L. Smith.

Miss Beulah Holden left yesterday afternoon for Wildwood where she will spend several days visiting friends.

Mrs. H. E. Royall and children returned last evening from Kinston where they have been visiting friends and relatives.

Miss Bettie Tolson, of Croatan spent yesterday in New Bern.

Mrs. Z. V. Parker and children left yesterday morning for Morehead City to spend a week.

Mrs. F. S. Ernulf left yesterday morning for Jones county to visit her father J. R. Kinsey.

Mrs. Jack Pearce, of Pollocksville, spent yesterday with friends in New Bern.

Mrs. John Watson, Jr., and children are visiting their parents on Pollock street.

W. B. R. Lane of Cove City, was a business visitor to the city yesterday.

T. D. Warren returned yesterday morning from a business visit to Raleigh.

Edwin Hill spent yesterday at Dover attending to business matters.

L. F. Swain of Beaufort, passed through the city yesterday morning enroute home from a business visit to Jacksonville.

S. F. Freeman, of Washington, N. C., returned home yesterday morning after a short visit to the city.

S. M. Brinson spent yesterday at Dover in a meeting with the public school committee.

Lieutenant James P. Lumley left yesterday morning for a business visit to Goldsboro.

H. W. Thornton left yesterday morning for Swansboro in the interest of the National Biscuit Company.

Rev. R. W. Thiot is spending a short time with his family at Morehead City.

Mrs. W. P. Haskins spent yesterday at Cove City with relatives.

Miss Irene Etheridge, of Elizabeth City, returned home yesterday after spending some time in the city visiting at the home of Mr. and Mrs. W. F. Dowdy.

Mrs. Almond Hart and children have returned home to Tarboro after spending two weeks in the city.

Mrs. C. D. Kidder and Miss Lou Mitchell Nixon left yesterday morning for Beaufort to spend a short time.

Mrs. N. P. Kirkman, of Reelsboro, was a visitor to the city yesterday.

Mrs. J. P. Barfoot, of Fayetteville arrived in the city yesterday from Wrightsville Beach where she has been visiting and is the guest of her daughter Mrs. Jesse Claypoole.

MRS. MARY HEATH DIES AT JASPER.

News was received in this city last night of the death yesterday at Jasper of Mrs. Mary Heath at the age of 84 years. Rev. W. M. Huggins, of Fort Barnwell will conduct the funeral service this afternoon and the interment will be made in the family burying ground at Jasper.

W. C. Credle left yesterday afternoon for Oriental where he will spend several days fishing.

NORFOLK SOUTHERN INSPECTION TOUR SHOWS PROSPERITY

General Superintendent Visits A. & A. and Carthage Branch

PRAISE FOR N. C. PEACHES

Crops in Section Visited in Fine Condition—Railroad Officials Sees Bright Outlook

RALEIGH, July 31.—Mr. J. D. Stack, general superintendent of the Norfolk Southern Railroad, who is on a tour of inspection of the road was in the city yesterday. He had returned from an inspection of the A. & A. road and the Carthage branch, and he was intensely optimistic as to the future of that section.

He was accompanied on the trip by his wife and Mr. H. S. Leard, general passenger agent of the Norfolk Southern.

He was especially pleased with the Ellerbee section and predicted a bright future for it. Crops he said, were looking unusually well and that much new land was being cleared which will be cultivated next year and which gives promise of increased "prosperity" there and therefore more business for the railroad.

He was delighted with the peach business in the section visited, which is on a big scale, and said that the crop was splendid. The peach orchards are in the section from Candor to Pinehurst. There are 26,000 trees at Pinehurst, 18,000 in the Clark orchard and 12,000 on the Benn place. The fruit is beautiful in color and rich in flavor. Four to five cars of this fruit are being shipped from Candor and Pinehurst daily. The Van Lindley orchard is shipping about two cars a day and the shipments will increase next week.

Peaches Equal to Any.

Mr. Stack, a Westerner, and who is familiar with fine quality of fruit produced by California, said the peaches were as fine in every respect as he had ever seen anywhere.

At Samarcand, he said, that he saw one hundred acres in tobacco which was in good condition. The other crops were also doing well.

An enterprise in which he expressed

great interest was the health school which Dr. Henderson, of Boston, is getting in shape, three miles from Samarcand, for the benefit of the boys of the North. It is believed that outdoor farm work in this beautiful climate under proper instruction will build up weak constitutions.

Mr. Tyson, of Carthage, come in for a great compliment from this experienced railroader. Mr. Stack said "If railroads had the organization that the Tyson Buggy Company has the railroads would be perfect."

The cotton crop he said was enormous and that improvements would be made at a number of stations to facilitate the handling of shipments.

Bright Future for Section.

"The country impresses me as having a very bright future. It has already shown what it is capable of doing and is therefore beyond the experimental stage. It is now only a question of getting people to develop it."

"Yes," interjected Mr. Leard, "its the garden spot of North Carolina."

"We are putting in machinery to repair cars which will materially add to the output in this regard. The force will be increased by about forty men, which will make the payroll about \$6,000 a month larger."

Recently Mr. Stack was over the line between here and Washington. He spoke enthusiastically about Greenville and Farmville. He was impressed with the great tobacco warehouses and the cotton mills. "Greenville is full of young men with enterprise," he said, "There is lots of life there. The town is bound to grow."

Mr. Stack will go from here to New Bern and then to Norfolk. He has inspected the entire system except the Oriental branch.

Mr. Stack is a believer in co-operation and will work with the people for the development of their resources along the Norfolk Southern. He is a man of pleasing personality and will no doubt make many friends for the road.

Rev. W. B. Everett left yesterday afternoon for Saints Delight where he is conducting a revival meeting.

PURCHASES THE CITY TRANSFER COMPANY.

A. H. Davis, of Cove City, has bought the City Transfer Company, and Wallace A. Smith who was owner and manager of the business will leave next week for Florida.

The business will be conducted in the future on the same plans as when Mr. Smith had it in charge.

Champion Snake Story From Near Havelock

RATTLER SIX FEET LONG TAKEN INTO CAPTIVITY BY EARL ROOKS.

There have been a number of snake stories heard in New Bern this summer

NEW BERN CITY LEAGUE

Next Game Saturday

Single Men vs. Ghent Asso.

STANDING OF CLUBS

	W	L	P.C.
Single Men.....	10	4	714
Railroaders.....	10	4	714
Married Men.....	7	7	500
Ghent Asso.....	2	14	125

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but the narrative here is that this city yesterday afternoon by W. F. Garner and which is absolutely true in every detail, says the climax.

According to the story told by Mr. Garner, Earl Rooks, son of A. D. Rooks, agent for the Norfolk Southern Railway Company at Havelock, while going to his father's farm near Lake Ellis a few days ago, ran across a six foot long rattlesnake lying in the road. The sudden appearance of the young man so frightened the snake that it fell into a nearby canal which was filled with water.

There it made efforts to strike the intruder and at the same time endeavored to keep its head above the water. Seeing that he had an opportunity to catch the reptile Mr. Rooks secured a piece of stout cord and with the aid of

staid, dropped a noose head, down the tangled back on land. For four men then the reptile placed in a box.

Summing several they succeeded in get head against the side there drew out its foot about three fourths of While these were being least a teaspoonful of the reptile mouth. It then placed back in the held until a purchase

In addition to being in length the snake in inches in the anterior the largest rattlers ever a piece of stout cord and with the aid of a section.

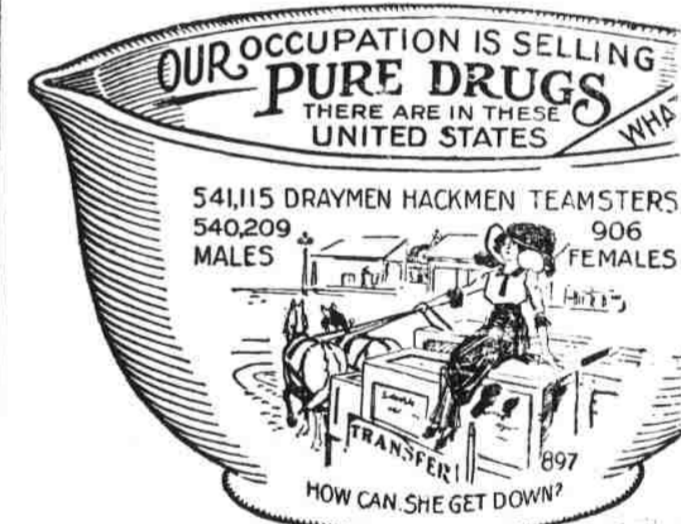
SUCCESSFUL MEN



BE POSITIVE

in everything right and you will compel success wash a pillating policy is sure to bring failure in endeavor. We attribute our success as Bank fact that We are Positive.

4 Per Cent Compounded Every Three Month Savings
Citizens Savings Bank and Trust Co
NEW BERN, N. C.



We Wouldn't Think Of Asking Any Of You Ladies To Haul Our Goods From The Store But We Don't Hesitate To Ask You To Come Here For Anything You May Need In Our Bradham Drug Company

Buyers to Share In Profits

Lower Prices on Ford Cars

Effective from August 1, 1914 to August 1, 1915 and guaranteed against any reduction during that time:

Touring Car	- -	\$490
Runabout	- - -	440
Town Car	- - - -	690

F. O. B. Detroit, all cars fully equipped (In the United States of America only)

Further, we will be able to obtain the maximum efficiency in our factory production, and the minimum cost in our purchasing and sales departments if we can reach an output of 300,000 cars between the above dates.

And should we reach this production, we agree to pay as the buyer's share from \$40 to \$60 per car (on or about August 1, 1915) to every retail buyer who purchases a new Ford Car between Aug. 1, 1914 and Aug. 1, 1915.

For further particulars regarding these low prices and profit-sharing plan, see the nearest Ford Branch or Dealer.

Ford Motor Company

From Office-Boy to President—we all want success—To win, we must be quick, keen, alert, direct—

PEPSI-COLA

Takes up the slack, and adds the stimulant for a strong steady gait.

You will find it at Soda Fountains or Carbonated in Bottles

5¢