

IN OBSERVANCE OF

NATIONAL NEWSPAPER WEEK

CHAPEL HILL NEWS LEADER

Leading With The News in Chapel Hill, Carrboro, Glen Lennox and Surrounding Areas

OFFERS FREE Classified Advertising

FREE OFFER NO. 1

FOR ALL SUBSCRIBERS AND FUTURE SUBSCRIBERS OF THE CHAPEL HILL NEWS LEADER

Free Subscriber Classified Advertising

From October 6th to October 31st we will publish free of charge any one classified ad for any present or future subscriber of THE CHAPEL HILL NEWS LEADER.

TO QUALIFY FOR FREE SUBSCRIBER CLASSIFIEDS YOU MUST:

- 1. Be a paid subscriber to the CHAPEL HILL NEWS LEADER, or start a new subscription at the time you place your classified ad
- 2. Submit your classified ad on the Handy Order Blank below.

That's all there is to it to receive your free classified. Now is the time to dig into your attic, closet, basement or garage for those unwanted items that you can turn into cash through a CHAPEL HILL NEWS LEADER Classified ad.

Act Now And Fill In The Handy Order Blank Below

HANDY ORDER BLANK

For Free Subscriber Classified Ad

(Limit One To Each Customer)

CHAPEL HILL NEWS LEADER

P. O. BOX 749 CHAPEL HILL, N. C.

Please insert the following classified ad FREE for one insertion.

(Limit 20 words)

I am NOT now a subscriber

but I am enclosing subscription price for a new subscription.

OFFER GOOD UNTIL OCTOBER 31st

FREE OFFER NO. 2

For all Children 12 Years Old or Younger

NEWS LEADER

JUNIOR CLASSIFIED ADS

From October 6th to October 31st we will publish FREE of charge any classified ad for any child under 12 years of age. These ads will be listed under JUNIOR CLASSIFIEDS on the Chapel Hill News Leader classified page.

TO QUALIFY FOR FREE JUNIOR CLASSIFIEDS CHILDREN MUST:

- 1. Be 12 years of age or under.
- 2. Call in person at the News Leader Office and place the ad.
- 3. Write their own ad without the help of an adult.
- 4. Use their own name in the ad.

ACCEPTANCE OF JUNIOR CLASSIFIEDS WILL BE GOVERNED BY THE SAME RULES AND LIMITATIONS AS REGULAR ADVERTISING.

