

# GRAND OPENING SALE!

## A NEW SHERWIN-WILLIAMS PAINT SERVICE CENTER

Products to provide sparkling new beauty to your home!

### FREE GIFTS FOR ALL!

### THURSDAY, FRIDAY, SATURDAY - Oct. 27, 28 & 29th

### GET-ACQUAINTED SPECIALS

### to save you money!

#### At your service with THE LATEST IDEAS IN HOME DECORATING!



Robert D. Boyce

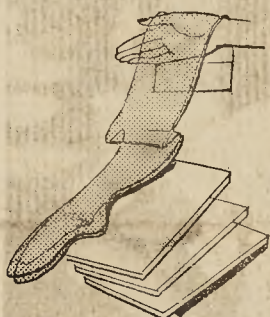
We're mighty proud of our new store and we hope you'll come in and get acquainted. During our Grand Opening Sale, there will be free gifts for all.

Sherwin-Williams paints and related products are famous for protecting and beautifying homes like yours all over America. Our color service is yours free of charge to help you decide what colors would look best in Your home.

COME TO SEE US! IT WILL BE A PLEASURE TO SERVE YOU!

**EKCO STAINLESS STEEL FLEXIBLE SPREADER**  
A taper-ground spatula, good for 1001 uses in the kitchen! Wonderful for spreading icing, butter and sandwich filling.  
Regular Value 49¢  
**NOW ONLY 35¢**

## SPECIAL FOR THE LADIES!



TOP QUALITY FAMOUS-MAKE

## NYLONS!

We're not in the hosiery business but . . . to celebrate our Grand Opening we can offer the ladies famous brand nylons at a sensational savings! Only 3 pairs to a customer.

**69¢ pair** 3 pairs **\$1.98** only  
Reg. \$4.05 value!

**ENAMELOID**  
High gloss enamel  
\$1.35 PINT | \$2.50 QUART

**LINTLESS POLISHING CLOTH!**  
Regular Value 39¢  
**NOW ONLY 29¢**

**FLASHLIGHT Bargain**  
Beautiful chrome-plated flashlight case with pre-focused bulb. Takes 2 standard batteries. Three-position switch and red flash button.  
Regular Value 59¢  
**ONLY 39¢**

**COLORFUL Glass Tumblers**  
Six 11-ounce tumblers made by one of America's largest manufacturers of table glassware! Here's a bargain!  
Regular Value 79¢  
**NOW ONLY 44¢**

**SHERWIN-WILLIAMS MAR-NOT VARNISH**  
Top-quality varnish for indoor floors and fine furniture.  
2.10 QUART  
7.10 GALLON GLOSS OR SATIN FINISH  
Regular Value \$1.25  
**NOW ONLY 79¢**

**KEM PAINT BRUSH AND ROLLER CLEANER**  
Brand new... nothing like it!  
Works like Magic!  
75¢ Pint | 1.35 Quart

**YOU'RE SURE TO FIND THE COLOR YOU WANT IN Super Kem-Tone**  
... the washable LATEX wall paint  
Give an old tired room a new lease on life in less than a day with Super Kem-Tone! More than 100 beautiful colors. Easiest paint to apply with roller or brush. Just one coat covers most surfaces. No fire hazard . . . no "painty" odor. Dries in an hour. Guaranteed washable. No thinning . . . just stir and apply. A gallon does an average room.  
\$1.78 qt. | \$5.99 GAL. (Deep colors \$5.25 a gal.)

**10-QT. GALVANIZED PAIL**  
A wonderful value in a big durable, galvanized pail. Every home needs at least one!  
Regular Value 69¢  
**NOW ONLY 49¢**

**SHERWIN-WILLIAMS PORCH AND FLOOR ENAMEL**  
Ideal for indoor and outdoor floors. Tough and durable.  
1.95 QT. | 6.40 GAL.

*Grand Opening*  
**WALLPAPER SPECIAL!**  
Our complete new stock of washable patterns **1/2 PRICE!**  
Each and every beautiful pattern in our complete new stock of washable wallpapers, especially selected for this brand-new store, goes on sale at HALF PRICE for two days during our Grand Opening Sale! Think of it! Here's the chance you've been waiting for to redecorate your home at prices you can't afford to miss.

**FREE! 1955 HOME DECORATOR and How-to-Paint Book**  
This famous book, published every year by the Sherwin-Williams Decorating Studios, is yours for the asking, absolutely free of charge. Be sure to get your copy when you visit our new store. The Home Decorator is a wonderful guide and idea book for "do-it-yourself" home painters. Its 44 colorful pages are chock-full of decorating ideas and practical how-to-do-it hints. You'll want to keep it as a handy reference book.

**PAINT BRUSH**  
Special prices to Grand Opening Sale - two popular sizes  
2-INCH BRUSH ONLY .79  
4-INCH BRUSH ONLY 2.98

**NEWEST FASHION IN HOME DECORATION!**  
*Applikay*  
... lovely designs you Roll On your walls  
A fascinating new way to give your rooms distinction. The almost magic Applikay roller does the work for you . . . rolls lovely designs over walls freshly painted with Super Kem-Tone. Countless combinations of colors and design are possible. Come in . . . try it yourself and see how easy it is.  
2.19 PINT (enough for an average room)

More homes are painted with **SWP HOUSE PAINT** than any other brand!  
Why? Because SWP House Paint gives homeowners the *lasting satisfaction* they have every right to demand . . . because SWP gives extra years of beauty and protection that pay off in lower cost-per-year of house painting. It's easy to apply. You'll find it's best for your home, too.  
2.03 6.57 ft. Ga. | 6.47 GALLON (in 5-gallon pails)

**SELF-WRINGING "TEDDY" MOP**  
Replaceable cellulose sponge. Sturdy metal handle. A terrific bargain.  
Regular Value \$1.79  
**NOW ONLY 1.25**

**KEM ROLLER & TRAY SET**  
ONLY \$2.39 COMPLETE  
**LIN-X VARNISH**  
Clear, gloss varnish  
\$1.12 PINT • \$2.05 QUART

**ARTIST SUPPLIES BY Grumbacher COMPLETE STOCK**  
"The Sherwin Williams Co. takes pleasure in co-operating with the Chapel Hill School Art Guild in making the following announcement: The Chapel Hill Art Guild will hold its annual art exhibit November 1-30 in the Morehead Building. Entries will be accepted there October 31 and November 1 from 10 a.m. until noon and from 3 until 5 p.m."

Famous SHERWIN-WILLIAMS products to make your home more beautiful!

**FREE COLOR SERVICE!!**

**OPEN A CHARGE ACCOUNT!!**

# SHERWIN-WILLIAMS PAINTS

404 W. Franklin St.

Chapel Hill, N. C.

9-2041

