MONDAY, NOVEMBER 28, 1955

CHAPEL HILL NEWS LEADER

PAGE THREE

Of The Credit Bureau-A 'Positive Job'

nd not too long ago, credit bureaus were rded as unpleasant f those who failed satisfactorily their ations.

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st known credit bumed in 1803 by a on tailors who, findt to repossess a pair cooperated in passing d that certain genld not pay. Its funcegative as were those credit organizations, within the past 20 Chapel Hill-Carrts' Credit Bureau has the "black list" as gular service to mem-

Chapel Hill-Carrboro

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CREDIT BUREAU CLERK-Spot checking a credit inquiry on one of the many credit reference calls that are phoned in to the Merchants Association Credit Bureau each day is Mrs. Celeste Austin of the Association office staff.

News Leader Photo

mers Come In lice when they are financially tary, endeavors to help. Often the The local Bureau has expanded who want to have 'bogged down" and these Mrs. Bureau acts as a collections agen- rapidly in the past few years with Jane Whitefield, Executive Secre- cy in such cases by collecting a the growth of the community.

established quickly ofectly to the bureau to prior credit standing filed in the Chapel thers come to the of-

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A CHRISTMAS IDEA-Suggested table and sideboard decorations for the Yuletide, as prepared by Carolina Flower Shop, are shown in the dining room of the Rupert Jernigan residence at the Community Club's recent Christmas Ideas Tea. In the foreground on the dining room table is an arrangement of red carnations with silver-tipped pine and red swirled candles flaked with silver. In the background, the snow white deer novelty is backed by a three-branch red candelabra with silver News Leader Photo bead sprays, silver balls, and natural greenery.

stipulated weekly or monthly sum from the consumer whose credit is in jeopardy and spreading the amount among his creditors.

As a member of the Associated Credit Bureaus of America and of the North Carolina Association, the local bureau's service is tied in with more than 2,000 other bureaus in the nation and abroad

Mrs. Whitefield and her assistant, Mrs. Celeste Austin answer on an average, 15 telephone calls daily for credit reports (called 'oral reporting" in Bureau parlance) and numerous out-of-town written requests which is called 'inter-bureau reporting." The Chapel Hill-Carrboro Office does more inter-bureau reporting than any other of its size, because of the large number of temporary residents in this area.

Mrs. Whitefield emphasizes that the Bureal does not give credit ratings in terms of good or bad, satisfactory or unsatisfactory.



Big Christmas Opening Tonight

Be sure that you bring the whole family down to your Goodrich Store, Brown's Auto Supply tonight-to see the hundreds of desirable gift items. We have just what it will take to make every member of the family happy when they gather around the Christmas tree on Christmas morning to distribute Santa's gifts.





To The Entire Family

Men's Handsome Slippers **Styled For Comfort**

He'll enjoy the pleasure derived from relaxing in a pair of these soft, easy fitting leather slippers. Several styles to select

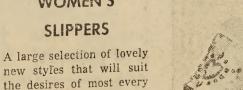
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CHILDRENS' **SLIPPERS**

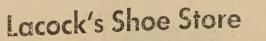
WOMEN'S

SLIPPERS

and girls like snugm slippers and we just the styles to woman



Check Our Many New Styles And Prices Before You Buy



Phone 9-2976

143 E. Franklin St.

Opens Tuesday At Planetarium

"Star of Bethlehem," most poplar of all Morehead Planetarium programs, will open at the Planearium Tuesday night at 8:30 and will continue through January 8.

Again this year, the Scriptures, music, science, readings and tabeaux have been combined to achieve a greater religious inspiration and a reawakening of the appreciation and significance of hristmas.

More than 130,000 persons have ttended this annual tribute to christmas in the past five years and have impulsively and enthusastically praised it.

World Traveler

To Speak Here A world traveler and authority on underdeveloped areas of the world will lecture in Hill Hall on Thursday at 7:30 p.m.

He is S. E. Gerard Priestley, who will speak on "New Challenges to World Understanding." His talk will be based on information gathered during his recent five-month tour of 20 nations on four continents.

An Englishman, Mr. Priestly has spent parts of the past 20 years traveling in Europe and the Near East and observing changing conditions there. He has also traveled extensively in South America. He holds six academic degrees in history, political science, international economics and philosophy from colleges and universities in England and the United States, and has taught European history at Springfield College in Massachusetts, and at New York University.

His appearance in Chapel Hill is being sponsored by the University Speakers committee of the camus YWCA.

Scientists say that if the ace melted from the Antarctic continent, the world's oceans would rise 105 feet.