

Archdale

SHIRTS FOR MEN,
FINEST FABRICS, FINE FIT!

- A. COMPLETELY WASHABLE GAB SPORT SHIRT (even pops into the machine) meticulously tailored of rayon zephyrgab. Long sleeve style in maroon, navy, charcoal, grey, lt. blue, brown, tan, green. Small, medium, large, extra large.
- B. DAN RIVER WOVEN COTTON GINGHAM PLAID tailored to famous Archdale specifications. All Sanforized* — perfect fit through washing after washing. Rich colors. S, M, L.
- C. FAMOUS ARCHDALE WHITE DRESS SHIRTS; collar guaranteed to last the life of shirt! Sanforized*, fine combed cotton broadcloth. Regular collar, cuffs. 14-17 necks; 32-35 sleeves.



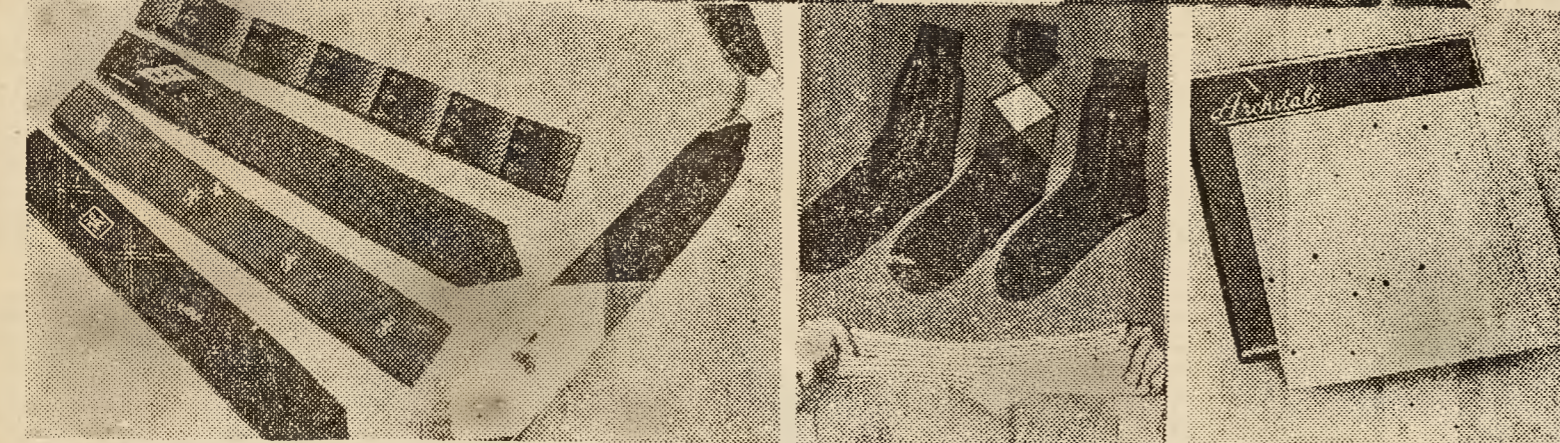
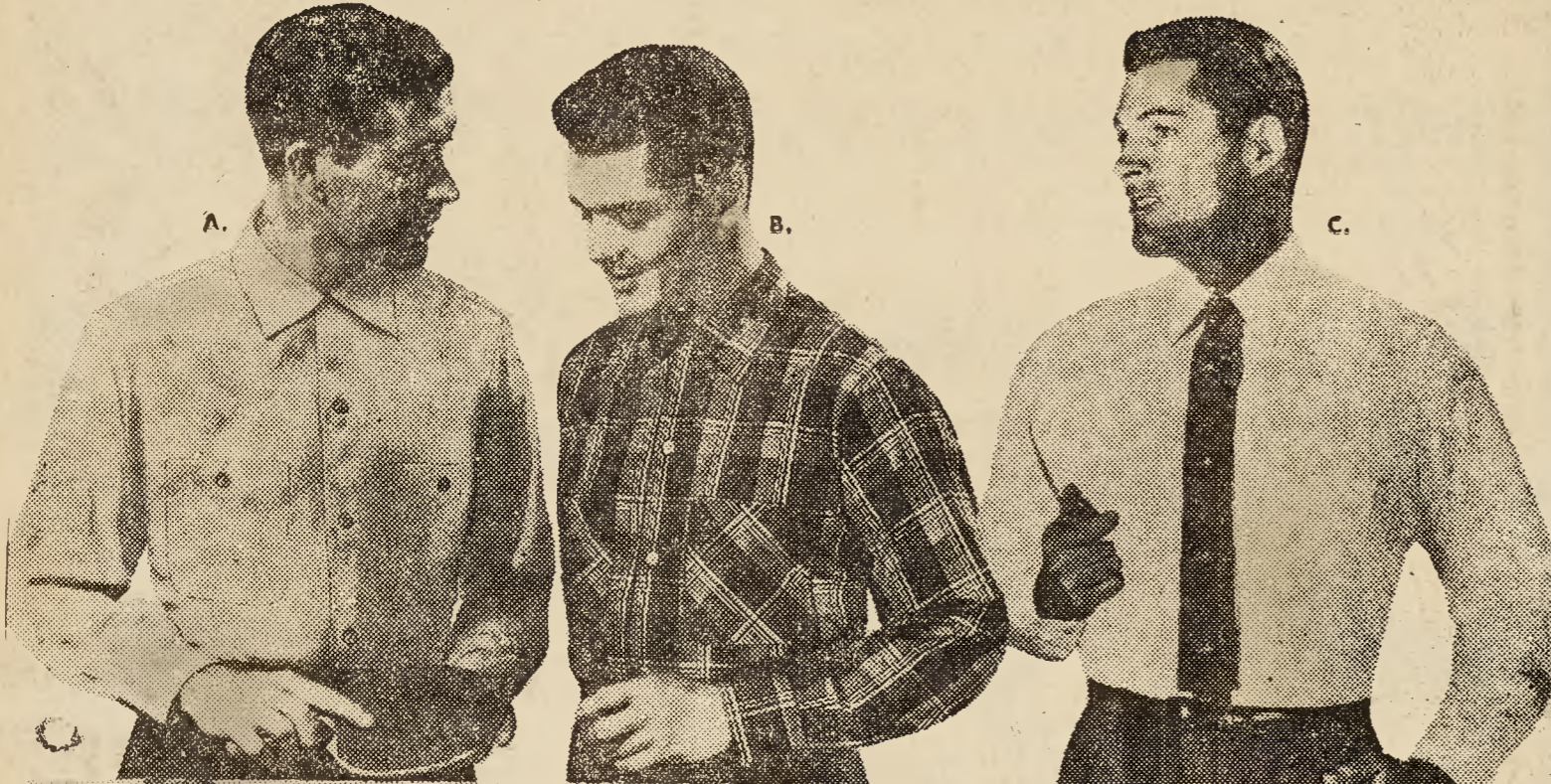
2.98 each

Belk's
Home of Better Values

OPEN
FRIDAY
NITE
8:30

EVERYTHING
FOR A
WONDERFUL

Belk's
Home of Better Values



HIS CHOICE! ARCHDALE TIES

Our own brand — and his favorite! Stripes, woven figures, jacquards — smart square ends! All wool lined for shape retention!

1.00

"Archdale" stretch socks

Ribbed, clock, fancies and argyle nylons. Pastels, dark-tones including new charcoal. One size fits all!

1.00

"Archdale" men's hankies

Luxury quality! Sensible price! Fully combed cotton lawn, hemstitched borders. Comes in gift box.

5 For 1.00



GIVE HIM LEISURE-TIME SLIPPERS

Choice of three styles! Hard-sole classic opera... soft-sole opera... or his favorite moccasin-toe style with new crepe soles. Tau, wine, brown in group. Sizes 6 to 12.

2.98



MEN'S GENUINE LEATHER WALLETS

Complete choice of fine quality leathers: goatskin, cowhide, fine seal. Many with handy zipper bill sections, all with multi-window card cases for identification.

1.98*



men's part fur-lined gloves

3.98



our "Manstyle" men's belts

\$1

Ours alone! 1/2", 3/4", 1" widths. Charcoal, brown, black, tan. His choice for up-to-the-minute fashion!



OUR OWN B & L MEN'S PAJAMAS

Made to our own exacting specifications — and he knows that means quality! Popular coat style, elastic waistband trousers. Solids, stripes, fancies — all Sanforized*, A-D.

2.98

*max. shrinkage 1%



our "Manstyle" orlon pullover

5.95

Feels like wool, yet washes, dries in a wink — won't shrink! Long sleeves! Big color choice. S, M, L.



boys' all wool flannel slacks

7.95

Popular Hollywood style, precision tailored throughout! Gray, tan, new chartreuse! Sizes 8- to 18.



our 'Dixie Lad' orlon pullover

4.95

For boys — made to our own exacting specifications! Easy to wash, dry — won't shrink ever. Ass't colors. 10-18.



lacy-shear all wool knit stole

3.98

Prettiest holiday wrapping ever for the most glamour girl on your list! White, pastels, black.

proportioned nylon tricot slips

3.98

From a famous maker — made for a beautiful fit! Pink, white, black, red. 32 to 44. Tall sizes in white.



boys' zip-front bomber jacket

6.95

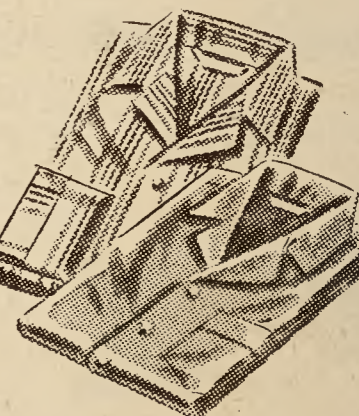
Cut for action! Trim bomber jacket styled with warm quilt lining, 2-way cuffed sleeves. Dark tones. 6 to 20.



lace-edged linen gift hankies

\$1

For a fastidious lady! Embroidered net borders, dainty Venise-type lace center insert. Idea!



our own 'Dixie Lad' pajamas

1.98

Solids, stripes, assorted pastels. Full cut; gripper adjustable waist closing. Sanforized* broadcloth; 4-18.

like Dad's! boys' moc slippers

1.98

Extra-comfortable moccasin-style slippers in sueded split leather, padded sole. Brown, natural; 8 1/2-3.

MEN'S COWHIDE LUGGAGE

Quality construction inside and out — steel frames for strength, brass-plated hardware, comfort-grip handles. Ginger, suntan, selected top grain leather. Lv. a suter. **24.95***

22.50

*plus 10% fed. tax

companion case

SHOP BELK'S for better selections, better buys! BUY BELK'S for certified better values!



Payroll Checks Cashed

BELK-LECT