

# CHRISTMAS

GIFT IDEAS FOR YOUR FAMILY, FRIENDS, THEIR HOMES!  
 IF IT SO EASY TO SHOP... ALL UNDER ONE ROOF!

**OPEN TONIGHT**  
**TILL 9**

**SANTA'S HERE!**  
**IN PERSON**

Shop, compare with other brands for quality, fit, price!

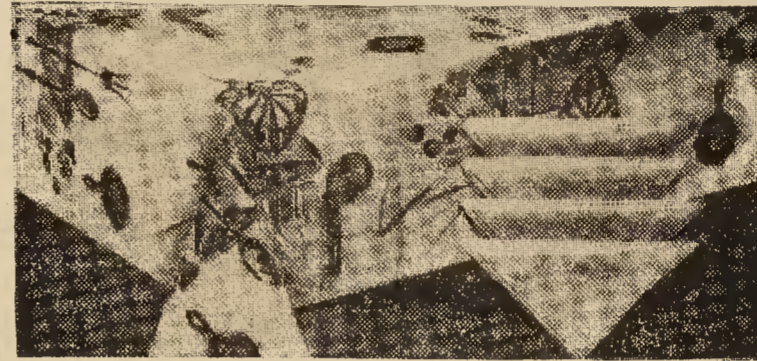


## OUR OWN FAMOUS BELK NITE SLEEPERS

**1.59**      **2.59**  
 2 pc. style      3 pc. style

All cotton, closely knit and softly napped for warmth, comfort! Fashioned to our own exacting specifications—scientifically sized to fit after machine washing and drying; minimum shrinkage. All with gripper fasteners—snuggly "sleeper feet", of course! Pink, blue, mint, maize. Sizes 0-1-2-3-4.

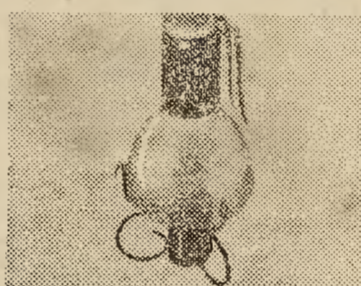
**All Of You Boys And Girls Must Come To See Him Tonite And Tell Him What You Want Most For Christmas**



## PRINTED LUNCHEON CLOTH

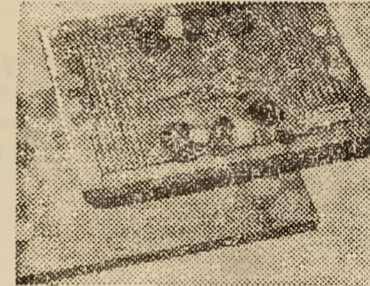
Gaily colored, durable cotton sailcloth! Big choice of patterns—florals, provincials, traditionals. Set includes four solid color napkins, 54 x 54" cloth. Smart gift idea!

**2.98**



**8-cup heatproof carafe, warmer** **2.98**

Keeps beverages hot for serving! Handsome brass-plated frame, candle and holder included.



**5-pc. gift set by Cannon Mills** **2.98**

You get one 22 x 44" bath towel, two 16 x 26" towels, 2 washcloths. Pink, blue, green, yellow, lilac.

### Beautiful New Fall And Winter COATS

Smartly fashioned of 100% wool fabrics, blends of wool and imported cashmere and other wool blends. Lined with temp-resisto lining, they give you warmth without weight. All the bright new shades for fall.

**38.88**

Sizes  
 7-15, 10-20  
 38-44, Half sizes



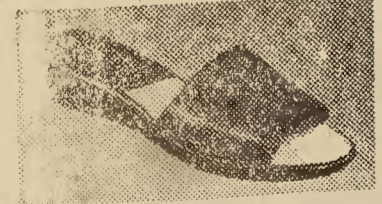
**jewel sprinkled orlon cardigans** **8.95**  
 Braid effects with fake-pearls, rhinestones. White, pink, blue, black—others. 34 to 40.



**ladies' genuine leather wallets** **\$1\***  
 Smart French fold and tooled gold styles complete with pass cases, change purses. Fashion colors! \*plus 10% fed. tax.



**women's favorite felt house slipper** **2.98**  
 Durable hard sole, comfortable wedge heels. Roomy moccasin-style toe. Royal blue, black, red. 4 to 10.



**women's foam insole slippers** **3.98**  
 Glove-tanned capeskin with durable suede leather soles and for extra comfort, foam insole! 4-10.



## Girls Lovely New Dresses

She'll love one of these new famous name Christmas dresses. Cinderella, Handicraft and Celeste originals of wrinkle resistant cottons. In plaids, stripes and solids. Sizes 3 to 6x, 7 to 14.

**5.95**      **7.95**



**12-key piano plays real music** **2.98**

Accurately tuned, has chime-tone quality. 8-page self instruction song book included. Hours of fun!



**Soft Cuddly DOLL** **1.98**  
 You'll love her—she drinks, wets, is washable, unbreakable and she cries.



**nylon-bearing steel wagon** **8.95**  
 Heavy duty tractor tread rubber tires. 35" long, with 1" safety ledge all around. Ours alone!



**box of 50 greeting cards** **\$1**

Traditional message handsomely designed on fine quality paper. Unusual values—send them proudly!



**3-bow hood folding carriage** **3.98**

Tubular 5" wheels! Durable steel gear! Two-tone pink and blue hood. 23 1/2" pusher, 20 1/2 x 9 1/4" body.



**ball bearing velocipede** **8.95**

10" front wheel, comfortable steel saddle seat. 1 1/4" thick cushion rubber tires. Streamlined! Speedy!



**Coro's tailored gift jewelry** **\$1\*** each

Bracelet, necklace, matching earrings in beautiful texture leaf design. Gold, silver finish. \*plus 10% fed. tax.



**fun costumes western style!** **2.98**

Brown and white palomino design with belt, neckerchief, tie holder, clicker gun and holster. 2 to 12.



**western-style double holster** **2.98**

Embossed topgrain bridle cowhide belt adjusts to 32". Comes with 50-shot repeater cap pistol. Great fun!



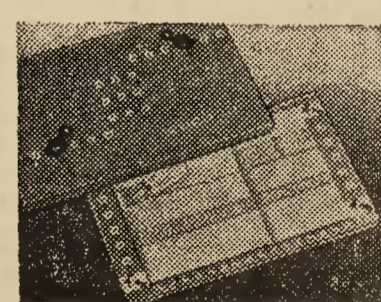
**2-tone wafer-thin compacts** **1.98\***

Rounds, squares—six exciting styles in all! Spill-proof inner metal doors. See the low price! \*plus 10% fed. tax.



**misses' moccasin style slippers** **2.98**

Wonderfully soft kid leather, rabbit fur collar. Quiet padded soles. Navy, red, white. Sizes 8 to 12.

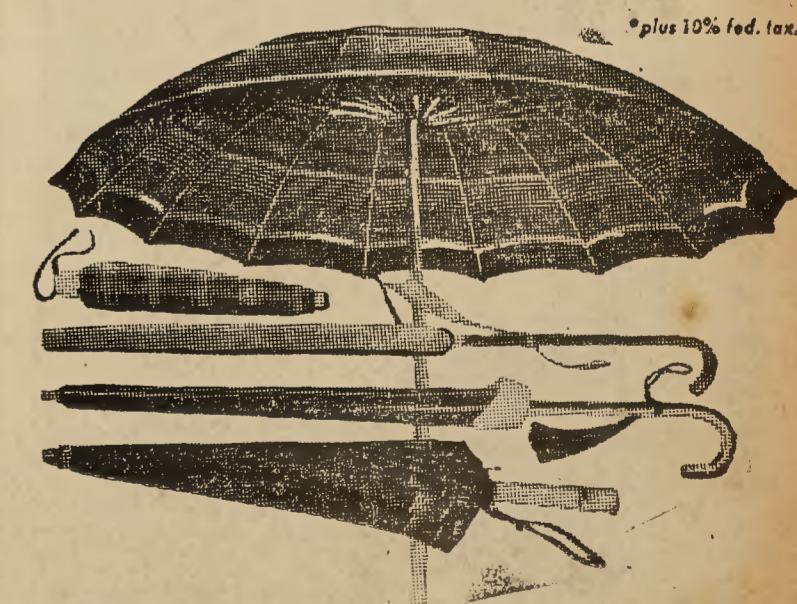


**famous Cannon gift set** **1.98**

Boxed 4-pc. set: one 20 x 40" towel, matching face towel, two cloths. Rose, gold, aqua, green.



**Lady Baltimore gift luggage**  
 Costly features! Custom-made solid brass locks, handle loops, vinyl-covered plywood frames. Blue, green, white, tan, gray, copper.



**FASHION UMBRELLAS—BIG SELECTION!**

The kind that brighten a rainy day! Plaid, solid, striped covers; straight, crook, loop handles—many imports! 10-rib slims, cuffed case, 3.98.

**2.98**

# WATKINS-HORTON CO.

Hill, N. C.

Use Our Lay-a-way Plan



SHOP BELK'S for better selections, better buys! BUY BELK'S for certified better values!