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GOLDEN GLEAMS

Every man cannot be the best, but every man can be his best.—Mirabeau.

Hateful to meet as are the gates of hell
As he, who hiding one thing in his heart,
Utters another. —Homer

I consider it to be a leading maximum in life, not to do anything to excess.—Terence.

O grant me, Heav'n, a middle state,
Neither too humble, nor too great;
More than enough for nature's ends,
With something to treat my friends.
—David Mallet.

Moderation is a silken string running through the pearl chain of all virtues.—Fuller.

SALESMEN

If you have ever had a salesman to camp on your trail and put in his time taing your to to convince yo uthat what he wants to sell is what you should buy then you will shudder at the prediction that, after the war there will be 5,000,000 salesmen.

That will put one salesman at the heels of every thirty-odd Americans, or roughly more than the average budget can contemplate.

SHOP AND MAIL EARLY

For years the people of the United States have been advised to "Shop Early" and "Mail Early" in connection with Christmas buying.

This year, in addition to the usual advantages, there is the added warning that, because of dwindling stocks, the early shoppers will get the benefit of selecting items which may disappear.

During December the mails of the nation are crowded and postal service, overwhelmed by a huge volume, slows up. There are delays in delivery. It is just as easly to do your Christmas mailing now as later and it's a form of insurance against disappointment.

NO WINTER LINE

Not long ago the news from the Italian battlefront told us of a German "winter line."

We don't know where the idea originated but Herbert L. Matthews, writing for the New York Times, says that "at the front one hears no talk of a German "winter line."

One staff officer, he adds, when asked what he thought of the so-called winter line, replied "A lot of baloney."

The basis for the term, it appears, is founded in the admission of eGrman prisoners that they received orders to hold the high ground before Monte cessino for eight weeks, or until Spring.

Mr. Matthews thinks this unimportant because the "Germans have been given 'stand or die' orders since we landed at Salerno."

ABOUT BUYING LAND

It is not our business to advise individuals as to the purchase of land. Such advice would necessarily be based upon a futile effort to foresee what wil take place.

At the same time, it is our obligation to call attention to existing trends, to give facts and to report responosible opinion. Together they make it possible for individuals to form considered judgment before taking action.

Consequently, we report that Secretary of Agriculture Wickard is concerned with "the threatening land boom," reflected by the increase in both sales and values of land, "which is alarming in many areas."

We are not prepared to suggest that present land values are inflated or that it would be unwise to purchase real estate at this time.

Nevertheless, the present trend is strongly suggestive of the boom which occurred during and after the first World War. This, many will remember, collapsed with disasterous results upon many individuals.

IF TURKEY ENTERS THE WAR

There is much speculation about the probability of Turkey giving active assistance to the United Nations. Already, according to an Associated Press dispatch, the Turks are giving secret assistance to the Allied armed forces.

With the advance of the Russian Army, which threatens the entire Balkan Balkan region, the entrance of Turkey into the war, which would afford the Allies bases for attacks in the Balkans, would be of vast importance. Nevertheless, it would be foolish to conclude that the action of Turkey might precipitate peace.

Certainly, there is little justification, so far as we can see, in extravagant assertions that Turkey's belligerency would "be more important than the Soviet attack, the bombing of the Reich or the invasion of Italy."

The fact is that the offensive of the Soviet Army is of paramount importance and that the bombing of the Reich is a close second. The incasion of Italy represents a military development that equals, if it does not exceed in importance the entrance of Turkey.

The observation is made that the Turks "will open to us territory from which to stab at the very heart of Germany." This is additional verbal will assist in the overthrow of the Axis throughout the Balkan area, but so far as the "heart of Germany" is concerned, we are much closer to it at bases in England.

A group of young people from Burnsville high school will be present at the New Home Baptist church next Sunday morning to assist in the singing, states the pastor, Rev. J. M. Pickler. The public is invited to attend the services.

Union County Library Notes

THE PEACE THAT IS TO COME

"If we could first know where we are and whither we are tending, we could better judge what to do and how to do it."
—Abraham Lincoln.

"No book can make us win the peace," says C. J. Hambro in the preface to 'How To Win The Peace.' But he goes on to say that unless we realize that the peace-effort is as essential as the war-effort every sacrifice of blood, sweat, and tears will have been in vain.

On next Tuesday, December 7, 1943 we will have been at war two years—six months longer than in the first World War.

We here at home cannot do a great deal to further the military victory. But as was proved in 1918, military victory alone will not give us peace. A world where we can hope to live in peace and security will be built by the people who understand what we are fighting against and what we are fighting for.

Three little books that have become "must" reading are Walter Lippman's "U. S. Foreign Policy;" Henry A. Wallace's "Century Of the Common Man;" and "One World," by Wendell Willkie. Another small book with a tremendous impact is Stuart Chase's "Goals For America," in which he looks straight into America's post-war future.

Two books that give a background to the present conflict and an outline of the road before us are: "The Making Of Tomorrow," by Raoul de Sales, and "The Problems Of Lasting Peace," by Herbert Hoover and Hugh Gibson.

The wise and witty book, "A Time For Greatness." By Herbert Agar, pictures for us our problems of yesterday, today and the immediate future. Agar closes his book with a quotation from Lincoln: "The occasion is piled high with difficulty, and we must rise with the occasion. Fellow-citizens . . . We cannot escape history."

THEY STOPPED HITLER

(A new book on Russia, reviewed by Carter M. Preslar).

Mother Russia, by Maurice Mindus, should help the average American gain a clearer picture of the Russian mind and a plainer conception of the aims and aspirations of the Russian people as a nation.

One who has depended on official accounts for information of the people and conditions in the United States of Soviet Russia usually thinks of the vast land as an enigma among nations. This book should help to clear away some of the clouds of doubt that one might have regarding the Russian people as a nation. Hindus has the advantage of a deep insight into the Russian mind because he was born there and has spent many years among the people. Because of this he has been able to present a very clear picture of the Russian people, their struggles, aims, and the forces that have enabled the mto accomplish the amazing tasks that have been done. In gathering information for this book Hindus has gone to the average Russian citizen rather than to official sources. Therefore one sees Russia through the eyes of the mass of common people who comprise the nation rather than from the viewpoint of officialdom.

Through the pen of Hindus one glimpses the Russian people as they struggled through the dark days of civil war following their withdrawal from World War One. They are seen as they were busily engaged working out their own salvation through their various Five Year Plans and New Economic Plan. One may follow the development of the sinews of steel in the form of heavy industry that has enabled them to withstand the onslaught of Hitler's might, to turn back the German armies and drive them almost completely from the soil of their motherland. One sees the grim determination of the Russian people and their willingness to sacrifice themselves to preserve that which they have established and love, as we love our own land and institutions.

One realizes, as one reads, that here is a people and a nation who must be respected for what they have done in the years past and who must not be overlooked in the years to come. To the individual who wishes to have a better understanding of this new Russia and it's people Mother Russia is "must" reading.

COTTON AND RAYON BATTLE FOR TIRES

Southern Senators Fight To Hold Place For Fiber In Manufacturing

A battle between cotton and rayon to capture the profitable tire cord market loomed today with the announcement by the War Production board that an interchange of technical information between five large producers of rayon yarn would accelerate the 240,000,000 high tenacity rayon program for production of synthetic tires.

A group of southern senators, including Senators Burnet R. Maybank and "Cotton Ed" Smith of South Carolina, advocating the use of cotton for tire cord, participated in extensive hearings before the Senate agricultural committee and delved into the high-tenacity rayon program advocated by the War Production board. They were not successful, however, in changing the course set by the WPB's tire division.

Before the war, cotton had a near-monopoly. Now it reels under the government's decision to use huge quantities of the synthetic product for service casings.

The tire makers in 1942 took 40 million pounds of Rayon; this year the figure may be near 100 million and prospects are that it will be even larger in 1944, according to trade reports.

Rayon companies hope to hold this market in postwar competition, but cotton mills fight back, with a new, specially twisted and treated cord, recently put through exhaustive tests.

The WPB's action will have the effect of making available "know how" to all participants in the high tenacity rayon program from manufacturers of longer experience in the technical aspects of producing the yarn.

The WPB program calls for collaboration in the exchange of technical information covering physical properties of the high-tenacity yarn and methods of testing it; further improvements and development of the yarn and testing methods; conversion and expansio of production facilities and manufacturing techniques.

The five producers in the interchange program are American Viscose corporation and E. I. Du Pont de Nemours of Wilmington, Del., American Enka, Inc., and North American Rayon company of New York, and Industrial Rayon corporation of Cleveland, Ohio.

Be Quick To Treat Bronchitis

Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion which goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes.

Creomulsion blends beechwood creosote by special process with other time tested medicines for coughs. It contains no narcotics.

No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough, permitting rest and sleep, or you are to have your money back. (Adv.)

Send your Christmas Gifts before... DEC. 10th

Because of limited equipment and the heavy burden placed on all transportation, help Railway Express to keep the vital transportation lines of the nation flowing smoothly over the Christmas period by Shipping before December 10th.

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(SIT DOWN, MAKE YOURSELF AT HOME)

... a way to know folks in South Africa

Sit down, make yourself at home, says the hospitable South African to the visiting American. *Have a "Coke",* says his guest, and he's understood at once. It's a phrase that says, *Welcome, neighbor,* from Capetown to Cape Cod. The world over, Coca-Cola is the symbol of *the pause that refreshes,*—the happy meeting ground for kindly-minded strangers.

"Coke" = Coca-Cola
It's natural for popular names to acquire friendly abbreviations. That's why you hear Coca-Cola called "Coke".

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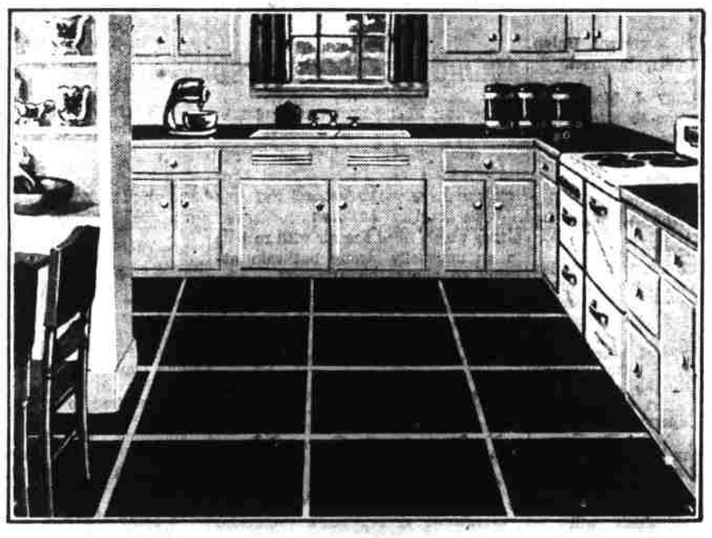
WOULDN'T *You* LIKE TO HAVE A NEW GENUINE INLAID LINOLEUM* FLOOR



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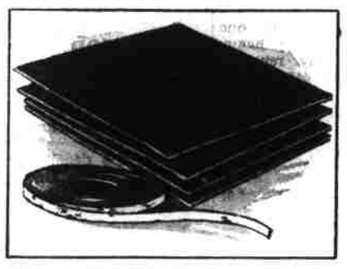

*Redi-Cut Treadlite Floors are precision-cut at the Factory from Nairn Treadlite DeLuxe—the inlaid linoleum on duplex felt backing—into Squares and contrasting Color Strips for easier installation and modern style and beauty.

The easy-to-handle Squares and Color Strips are cemented direct to the floor—no extra lining felt needed. Only a small amount of cutting necessary—practically no waste. Treadlite cuts easily with heavy shears or tin snips.

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Includes Squares, Color Strips, Cement and Spreader and simple, easy-to-follow directions. No extras to buy. Easy installation made possible by modern factory cut design and the special felt backing is simply and quickly done. However, if you prefer, we'll arrange for installation at a reasonable charge.

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