

New Mill Here To Employ 100, Annual Payroll Of \$200,000

Rev. Keith Beam To Preach Baccalaureate Sermon At North Brook High School Sunday, May 16

Rev. Keith Beam, pastor of Freiden's Lutheran Church of Greenville, will deliver the Baccalaureate Sermon at North Brook High School on Sunday evening, May 16, at eight o'clock. Rev. Beam, an alumnus of North Brook High School, is a popular young minister who has an excellent record of achievement. Prior to graduation from the Lutheran Seminary at Columbia, South Carolina, he served as supply minister of St. John's Lutheran Church at Cherryville.

Rev. Beam is the son of Mr. and Mrs. Ray Beam of Route 1, Cherryville.



REV. BEAM

Dr. John L. Yost To Speak Sunday At Luth. Church

Dr. John L. Yost, of Columbia, S. C., will be the guest speaker at Emmanuel Lutheran Church on Sunday morning at the 11 a. m. worship, announced Pastor Henry A. McCullough, Jr.

Miss Janice Clodfelter of Lenoir Rhyne College will also speak briefly.

This service is the annual Christian Higher Education Day observance which has grown in importance and interest to the congregation. The Luther Leagues of the congregation will also assist in this service as a part of their Life Service emphasis.

Pastor McCullough will conduct the service and music will be provided by the choir.

At 10 a. m. each Sunday morning an informal class period in Lutheran faith and life is conducted by the pastor in the Church balcony. A cordial invitation is extended to all who may be interested.

Representatives of the Bell Company of Worcester, Massachusetts, have been in town this week on matters pertaining to the new worsted spinning mill the company is to build in Lincoln, as announced by the President of The Bell Company, Frederick S. Haslam, in Worcester last week.

Sargent D. Heath, Executive Vice President of The Bell Company and Norman R. Hamilton, Project Engineer, Fay, Spofford & Thorndike, Consulting Engineers, of Boston, interviewed company plans for the new Lincoln plant in an interview with local newspaper and radio representatives yesterday.

The Bell officials, members of the local press and radio, Mrs. Polly Crisson and John Cromer, Executive Secretary and President, respectively, of the Chamber of Commerce, were given a luncheon Wednesday by bank officials and staff personnel, Messrs. Heath and Hamilton later in the afternoon met with town officials at the city hall.

Construction of the new mill, Mr. Hamilton said, is scheduled to begin within the next five or six months, and initial operations are expected to get underway in March, 1955. The new building that will house the plant will be modern in every respect, and will contain approximately 30,000 square feet of floor space.

EMPLOY 100 PERSONS
The mill will employ about 100 persons, with an annual payroll of about \$200,000. Mr. Heath said. The Bell plant in Lincoln will use only local labor, he pointed out.

The Bell Company is considering the purchase of approximately 17 acres of land on North Flint Street extension, near the city-county line, where it is expected that the mill will be built.

WHY LINCOLN CHOSEN
Mr. Hamilton explained the reasons Lincoln was selected by The Bell Company for its new pilot spinning plant. He stated that engineering and economic surveys of the whole Southeastern area were made by The Bell Company over a period of several months and it was found that the Lincoln area was the most satisfactory site for the new plant. (Continued on page six)

Local Delegates Will Attend Lutheran Synod Meeting At Greensboro
When pastors and delegates from the Lutheran churches of North Carolina gather Tuesday morning, May 4, in Greensboro's First Lutheran Church, they will participate in an opening service of Holy Communion.

Thereafter most of their time will be given to the transaction of business brought to the attention of the three-day Convention of the statewide church body by various boards and committees of the synod and by congregations with in the Synod.

Attending as delegates from the Emmanuel Lutheran Church of Lincoln will be Pastor Rev. H. A. McCullough, Jr., and George Stoudemire.

About three hundred official delegates and pastors of the church are expected to give attention to matters ranging from possibly controversial subjects like the employment of additional synodical personnel and recommendations dealing with training Negro church leaders and establishing congregations for Negroes to such normally routine matters as the approval of work done by committees on resolutions, history, and publicity.

The president of the Synod, the Rev. Dr. Flavius L. Conrad of Salisbury, will preside over the sessions of the convention and (Continued on page five)

Cattle Farmers Of The County Advised To Try Starr, Pearl Millet For Summer Grazing

Dried up pasture during July, August, and September cause many Lincoln County cows to go hungry and therefore causes a drop in milk production. Also, many pastures are permanently damaged by overgrazing.

Trying to find the answer to the above problems brings up two possible answers: (1) the planting of Coastal Bermuda Grass as a permanent pasture and (2) planting about 1/2 Acre of temporary pasture per cow to be grazed.

Temporary grazing may be gotten from Sudan grass, soybeans, lespedeza, etc.

The old reliable Sweet Sudan will produce the most grazing per acre, but some farmers are afraid of prussic acid poisoning that may occur under severe drought or frost conditions.

Requests Made By Grand Jury In Report

The Lincoln County Grand Jury made the following report to the J. Will Pless, Jr., presiding judge at the April term of Superior Court this week:

HONORABLE J. WILL PLESS, JR., JUDGE PRESIDING APRIL TERM, 1954

We, the Grand Jury, have passed on all bills presented to us by the Solicitor, finding all true bills.

We visited the County Jail and recommend that the outside woodwork be painted.

We recommend that the dehorn machine be kept off the Court-house lawn and also the State Patrol cars. If this recommendation is not carried out, we ask that necessary steps be taken to enforce same. We also recommend that the walks across the lawn be blocked off and grass sown on them or have them paved. (Second Notice)

We visited the Prison Camp and recommend that new furniture be placed in the reception room. (Second Notice)

We also visited the County Nursing Home and recommend that the roof be fixed. (Second Notice)

Having finished our duties for this term, we respectfully ask to be excused.

J. W. Dellinger Foreman.

Ed. Note. Members of the Grand Jury are: J. W. Dellinger, foreman, C. Gordon Cline, Sr., J. M. Beam, Marshall Hudspeth, H. Pence Beam, Clyde H. Taylor, James Whitesides, Jr., Thomas Craig, Mrs. Deck Hager, Fred Seronice, Frank W. Schrum, T. G. Lackey, Sr., Harry L. Davis, Neal Sifford, Mrs. Edgar Love, Jr., D. Paul Mullen, S. Gene Tallent, Mack J. Willis.

Rev. Cecil Hefner To Deliver Homecoming Message At Wingate

Rev. Cecil Hefner, pastor of the First Methodist Church of Lincoln, will be the guest preacher for the 11 a. m. Homecoming Service at the Wingate (N.C.) Methodist Church on Sunday, May 2.

Rev. Mr. Hefner is a former member of the Wingate church. He was born in Monroe and early in his life moved to Wingate where he grew up.

The man who finds constant fault with others has no time to correct his own shortcomings.

At Boger City Church . . .

Over 300 Attend Methodist District Conference

A huge crowd, including more than 300 official delegates from the 105 churches of the district, attended the Methodist District Conference of the Gastonia District Tuesday at the Boger City Methodist Church.

Methodist churches of Gaston, Lincoln and Cleveland counties comprise the Gastonia District.

Rev. J. L. Rayle is pastor of the Boger City church. The Rev. C. W. Kirby, District Superintendent, presided over the Conference, and C. Jerome Honeycutt of Dallas served as Conference secretary.

The big crowd, which also included various members of Methodist institutions, completely filled the recently enlarged and remodeled Boger City church for the all-day session, which began at 9:30 o'clock. Reports were given and heard on the work of the churches for the first half of the

Superior Court Adjourns After Hearing Criminal, Civil Cases

The Lincoln County April term of Superior Court adjourned here yesterday after all criminal and civil cases on the docket had been disposed of. The Hon. J. Will Pless, Jr., of Marion, was the presiding judge at the sessions, and the Hon. James Farthing of Lenoir the prosecuting Solicitor for the State.

Disposition of criminal cases heard in Superior court Monday and Tuesday as taken from the Clerk of Court records follow: James Steele, robbery. Defendant called and failed. Judgment nisi scifa and capias. Instant process.

Howard West, assault on female, non support. Defendant called and failed. Judgment nisi scifa and capias. Instant process.

Ray E. McCorkle, driving after license revoked. Defendant called and failed. Judgment nisi scifa and capias. Instant process.

Donald Ramsey, driving after license revoked. 60 days suspended upon following conditions: (1) Defendant pay a fine of \$100 and the costs (2). Not operate a motor vehicle upon public highways of State prior to Jan. 1st, 1955, and not then unless he until he shall have obtained a valid driver's license. (3) that he be of good behaviour and not violate any of the laws of State.

Luther Fred Abernethy, operating a car intoxicated. 6 months suspended upon (1) payment of \$150 fine and costs, (2) not operate a motor vehicle upon public hwy. before May 1st, 1957, and not then unless and until he shall have obtained a valid driver's license. (3) be of good behaviour (Continued on page five)

Forensic Meet Held At L.H.S.; Local Girl 2nd

Lincolnton high school was host to the Western Conference forensic meet Monday afternoon.

Nine schools were represented, with 29 contestants taking part.

Lincolnton's best showing in the meet was in the original speeches contest, with Miss Mary Emma Thompson winning second place. She gave a speech on the history of the medical profession in Lincoln county.

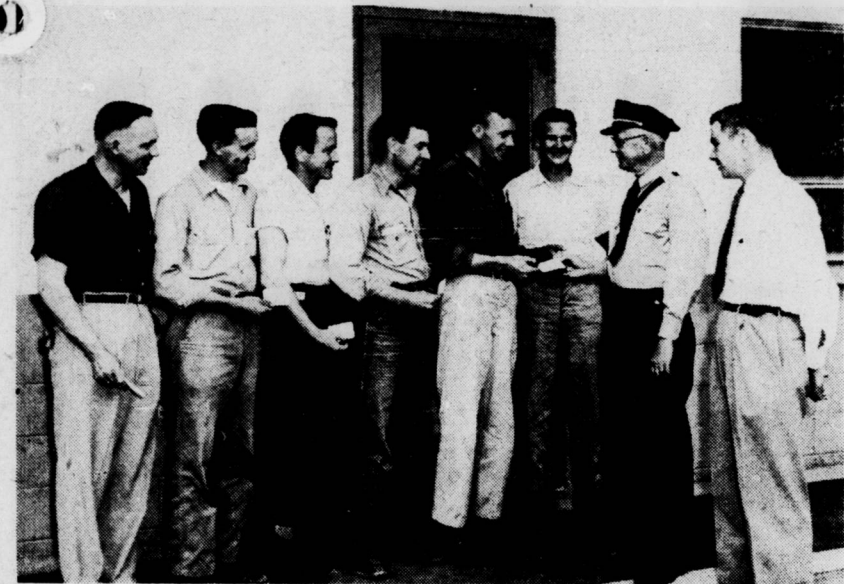
Hampton Lefler of Newton-Conover won first place in this contest.

Newton-Conover had four students to win top honors, winning three first places and one second. Miss Millie Pitts placed first in dramatic reading, and Miss Hannah Miller of Cliffside second. Ronald Fox of Newton won first in declamation contest. Alfred Gardner of Cliffside second. Miss Peggy Morris of Forest City won in the non dramatic poetry contest, and Miss Sylvia Kidd of Newton-Conover.

Firemen Answer Call To Ringdom Section

City firemen answered a call yesterday morning to the Ringdom colored section within the city limits.

A refrigerator in the kitchen of the Lester Diamond home caught fire and also ignited the wall. Firemen were able to extinguish the blaze before it could spread to other rooms and cause further damage.



SAFE DRIVING AWARDS . . . Members of the outside force of the Southern Bell Telephone Co. in Lincoln were awarded safe-driving awards last week. The awards were expressive of the interest shown towards safe driving by the company. Lincoln's Police Chief Ben Sigmon is shown making the presentation of the awards.

Pictured, left to right, are: Jack Barham, plant foreman; B. X. Beam, 1 year award; R. K. Early, 4-year award; R. B. Hughes, 2-year award; B. S. Robinson, 2-year award; W. E. Beal, 2-year award; Chief Sigmon, and Tom Cowen, Southern Bell plant manager of Shelby.

REV. McCULLOUGH SPEAKER . . .

Junior-Senior Banquet Held At Rock Springs High School

(By Mrs. Gabriel Sigmon, School Reporter)

The junior class of Rock Springs High School honored the seniors at the annual junior-senior banquet Friday evening, April 23, in the school cafeteria.

Joy Goodson was banquet chairman with Mrs. Dorothy Erwin, home economics instructor, as faculty advisor.

GUEST SPEAKER

Guest speaker for the evening

FORMAL OPENING OF W GULF STATION TRACTS HUNDREDS

J. C. Rudisill and Austin Weaver, proprietors, today expressed their appreciation for the fine response and compliments given them by the public at the formal opening of Rudisill's New Gulf Service Station last Saturday.

Hundreds of car owners and others visited the station during the opening days Friday and Saturday, inspected the station's many modern and attractive features, purchased Gulf products handled by the station, and other services provided by the firm. During the two days, the station gave balloons and lollipops to the children, a set of green swirl glasses for every single purchase of 7 gallons or more of gasoline. There was a grand prize of 500 gallons of Gulf gasoline—a year's supply—for the registered person's name that was drawn on Saturday p. m. at a drawing. The winner of this prize was Charles Hobbs.

Other things being equal, that is the best government which most liberally lets its citizens alone. Through the whole range of authority, he governs best who governs least. — Arthur Stevens Phelps.

Catawba College President Will Speak Sunday At Reformed Church

Dr. Alvin Robert Keppell, president of Catawba College, will speak at Emanuel Evangelical and Reformed Church on May 2, at 11 a. m. in observance of Catawba College Day and Christian Higher Education Day.

Dr. Keppell has received national recognition as a leader in the field of higher education. He is widely in demand as a speaker at university and college commencement and at conferences of various unifying and accrediting agencies.

Dr. Keppell was chosen as Catawba college's fourteen president because of his outstanding record as an educator and administrator. At the time of his election, he was the executive secretary of the Board of Christian Education and Publication of the Evangelical and Reformed Church. His record as a church leader of many years standing made him the logical choice for the presidency of an institution whose pride is in building men and women of integrity and high purpose who will provide positive Christian leadership in a world which desperately needs that kind of leadership.

The record of Catawba College's growth and development since Dr. Keppell became president in 1942 has been truly phenomenal. From a school of fifteen buildings on nineteen acres of land and an enrollment of 370 in 1942, Dr. Keppell has brought Catawba college to the highest point of its development, with a plant of twenty buildings including the recently completed Corrier-Linn-Black library, a campus of 190 acres, and an enrollment of 550 students. During this time endowment has been doubled and cost valuation of the school plant tripled.

Dr. Keppell graduated from Ohio Wesleyan University in 1917, and did graduate work at Ohio State University. In recognition of his outstanding contributions to education in America, he has been honored by Franklin and Marshall College with the degree Doctor of Pedagogy, by Elmhurst College with the degree Doctor of Laws, and by Heidelberg College with the degree Doctor of Letters.



DR. A. R. KEPPELL