

Red & White Super Market Opens Today

Lincolnton gets another new and progressive business in the formal opening today, Friday and Saturday of the Red and White Super Market on E. Sycamore Street behind Polhill Chevrolet Co.

Firemen Called Out Twice On Tuesday Night

City firemen answered two calls Tuesday night in the midst of the frigid, wintry weather that prevailed at the time.

POLIO FUNDS NEEDED . . .

Lincoln Makes Tentative Plans For MOD Drive

Although the opening date is a month away, tentative plans are now being made for the annual March of Dimes fund drive in Lincoln County.

LINCOLN TOTAL \$798.30 . . .

Contributions To TB Seal Sale Drive Now \$5,467.95

(Reported) Contributions by mail have begun to come into the office of the Alexander-Catawba-Lincoln district Tuberculosis Association in Newton, which now is conducting the forty-ninth Annual Christmas Seal Sale.

disease are discovered. It is used for services to aid the rehabilitation of patients and in providing advice and help to patients' families. The Christmas Seal can do these things for you, your family your community, and your nation . . . if you will buy them.

Break-In At Iron Station Post Office

The post office at Iron Station was entered sometime Monday night and about \$30 in money and a stamp cancellation machine pilfered, The Times was informed.

Death Claims Burgin Martin, Lincoln Native

Lee Burgin Martin, 52, native of Lincoln county, died at his home on E. Center St. in Lexington, N. C., yesterday. He had been in declining health for some time.

Rites Today For Monroe Carpenter

Adolphus Monroe Carpenter, 68, well known farmer of Vale, Route 1, died Tuesday night in the Crowell Hospital.

Executives Club To Hear Talk On Music, Culture

That having culture doesn't mean being "high-hat" but is the means to happier living, will be proven by charming Mrs. Ruth Sutherland to members of the Lincoln Executives Club at their next dinner meeting at the High School Cafeteria Friday evening, December 2.

Graveside Rites Held For McAlister Infant

Joey Dean McAlister, infant son of Mr. and Mrs. Harold Dean McAlister of Davidson, Route 1, died in the Mooresville hospital Tuesday.

Lights "Go On" Friday As Yule Shopping Season Opens In City

LOCAL STORES BLOSSOMING OUT FOR CHRISTMAS . . .

Lincolnton Yule Toylands Calculated To Widen Eyes & Have Mouths Apage



GOOD BOYS AND GIRLS, like the five shown here, have nothing to fear, for Santa Claus is coming, and he's just 25 days away.

Attune your ear to the North Wind, Mama, and you'll hear a whisper of things to come. And you're in for it, too, come December 25, Old Man!

Annual Christmas Music Festival Here Dec. 11th

The annual Christmas Music Festival will be held on Sunday night, December 11, at 8 o'clock in the High School auditorium, it was announced today.

Mrs. Gamble Tells Rotarians Of Trip To Orient

Mrs. J. R. Gamble, well known Lincoln resident, was the guest speaker at the regular Monday night dinner meeting of the Rotary club in the High School cafeteria.

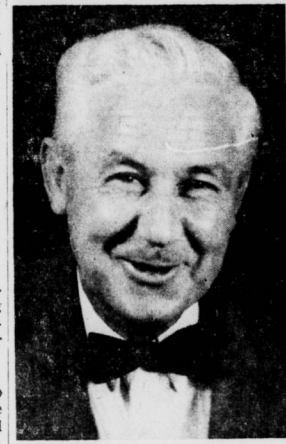
POSTMASTER FAIR GIVES TIPS . . .

It's Time Now To Start Christmas Mailings

"It's time to start those Christmas mailings!" Postmaster V. N. Fair warned today, launching his 1955 "Mail Early for Christmas" campaign.

Expect Holiday Sales To Break All Records

Tomorrow, Friday, is the date. The lights "go on," the music starts, and the cash registers "jingle" as the curtain goes up on what is expected to be the greatest Christmas shopping season in the town's history.



Pervey Lineberger Completes 27 Years At Carolinian Mills

Pervey A. Lineberger completed twenty-seven years of continuous service at Carolinian Mills, Inc., High Shoals, several months ago.

CHARLOTTE MAN SPEAKER . . .

South Fork Baptists Will Meet At Hickory For "M" Night Program

Keener Pharr, minister of education for the First Baptist Church of Charlotte will be guest speaker at "M" Night for the South Fork Baptist Training Union, Monday evening, December 5, at the First Church of Hickory.

County's Cotton Farmers Being Notified Of Acreage Allotment For Their Farm

Each cotton farmer in Lincoln County is being notified by mail this week of the acreage allotment for his farm for the 1956 crop.

Tomorrow, December 2, will mark the official opening of the Christmas shopping season in Lincolnton . . . and due note will be taken of the occasion.

There will be no Christmas parade locally this year, but the jolly fellow the children all love, Santa Claus, is expected to make his appearance on Lincolnton streets soon.

City firemen answered a call last night to the Buffalo Shoals road section of the county, where an automobile had caught fire.

APPROVED IN RALEIGH

The final allotment for each farm was determined in the county under the supervision of the county committee and then

side over the meeting. Congregational singing will be under the direction of Kenneth Massey, minister of music for Viewmont Church. There will be special music also provided by choirs from the hos. church and the First Church of Newton.

Since the national allotment for 1955 most farmers expect the cut on their individual farm to be only 4 percent. However, it is pointed out here that the methods for setting cut on allotments are prescribed by law, and following this required formula permits wide variation between the state allotments, the county allotments, and