VOL. 48, NO. 89

LINCOLNTON, N. C., THURSDAY, DECEMBER 1, 1955

LOCAL STORES BLOSSOMING OUT FOR CHRISTMAS . . .

ALMOST EVERYONE in LINCOLNTON and

Lights "Go On" Friday As Yule

Shopping Season Opens In City

December 25, Old Man!

December 25. Old Man!
For Christmas toys, 1956-style, are in dead earnest and for keeps.
For all their gay wrappings and trimmings, they are no empty baubles—and a trip through Lincolnton stores will impress it on

Never before in history have toys had such utility value as those already on display in Lincolnton toylands. The dolls not only wet and weep, they drink from a nipple — they walk around flaunting their real-hair tresses, singing songs from memory, and sassing their little mothers. Even their wardrobes show undoubted touches of the Master designer's craft.

Everything works, and everything is terrific, and there's going to be a Yule morning wrestle between Junior and his old man over property rights.

NEVER SO FORTUNATE Take those robots that creep along like something out of the 21st Century; those space men and space gadgets a la Buck Rogers (Continued on page 6)

Annual Christmas Music Festival Here Dec. 11th

The annual Christmas Music Festival will be held on Sunday night, December 11, at 8 o'clock in the High School auditorium, it was announced today.

it was announced today.

This outstanding musical event will be held as in the past under the auspices of participating Lincolnton churches.

Complete details on the program will be announced in a later issue of The Times.

Mrs. Gamble

**Tells Rotarians** 

Of Trip To Orient

Mrs. J. R. Gamble, well known

Mrs. J. R. Gamble, well known Lincoln on resident, was the guest speaker at the regular Monday night dinner meeting of the Ro-tary club in the High School cafe-teria.

B. C. Lineberger was the pro-gram leader and introduced the speaker.

speaker.
Mrs. Gamble related, in her us.

ner, the experiences of her re

Single Copy: FIVE CENTS

# Red & White Super Market Opens Today

Lincolnton gets another new and progressive business in the formal opening today, Friday and Saturday of the Red and White Super Market on E. Sycamore Street behind Polhill Chevrolet Co.

The Red and White Super Market is located in a large and handsome new building, of concrete block construc-tion which was built by Joe Roseman, well known local groceryman and businessman. Mr. Roseman will be the owner and manager of the Red and White Super Market.

# Firemen Called Out Twice On Tuesday Night City firemen answered two calls Tuesday night in the midst of the frigid, wintry weather that prevalled at the time. One call, about \$.20 p. m., was to the Grover Carpenter residence in the Salem section of the county. A blaze, reported as originating from a portable heater that was being utilized to keep a water pump from freezing during the right is expected old weather ingint's expected old weather ingint in decident in the sale for it was not in the fall of the ingint in the ingint in the ingi

Kiwanis, P. J. Buckley, presi-

dent: manufacturing concerns.

COLIO FUNDS NEEDED ...

# **Lincoln Makes Tentative Plans** For MOD Drive

Although the opening date is a organizations have been designated month away, tentative plans are now being made for the annual drive: Dimes fund drive in

now being made for the annual March of Dimes fund drive in Lincoln County.

Lincoln County, it has been pointed out, ranked 19th in the State during the 1955 March of Dimes campaign with contribu-tions totaling \$6,241.15, or less than 23 cents per person. In 1954, Lincoln County as-sisted 16 polio patients at a total cost of \$16,580.14. Four of

DELLINGER TREASURER
Chairman John Friday announced that Bryan (Jack) Dellinger, Jr., of the First National Bank will serve as the 1956 Treasurer of the March of Dimes campaign. Charles Connor, local insurance representative, will serve as Chairman of the Advantage of the March of Dimes campaign. Charles Connor, local insurance representative, will serve as Chairman of the Advantage of the March of Dimes and March of Dimes and March of Dimes campaign. Charles Connor, local insurance representative, will serve as Chairman of the Advantage of the March of Dimes and March of Dimes booth funder of Dimes booth fund

Advance contributions to the drive may be deposited in treasurer Dellinger's name at the First National Bank.

"BLUE CRUTCH DAY
The local Infantile Paralysis
chapter will have an iron lung
on exhibit in Lincolnton on
"Blue Crutch Day" January 7,
1956. The exhibit will be furnished through the cooperation
of Robert L. Jones, Western
Area representative of the
North Carolina March of Dimes,

(Continued on Page 6) CLUBS PARTICIPATING
The following clubs, officials and

# Contributions To TB Seal Sale Drive Now \$5,467.95

(Reported)
Contributions by mail have begun to come into the office of the Alexander - Catawba - - Lincoln district Tuberculosis Association in Newton, which now is conducting the forty-ninth Annual Christmas Seal Sale. LINCOLN TOTAL \$798.30

Total receipts in the second week of 1955 Christmas Seal and Bond Sale in the three counties "mounted to \$5.467.95. Of the 1, \$1,835.10 is from the Newarae; \$2.458.05 from the Hickarae; \$798.30 from Lincoln anty; and \$376.50 from Alexander county. The goal for the District is \$20,000, according to Mrs. Julia F. Davidson, eexcutive secretary of the Association.

There are so many things

"Unbought, they are pieces of paper, a pretty design on the face and glue on the back. Bought, they are crusaders, armies, missionaries. They go out and fight for you and for our neighbors."

Buy Seals, Each is a weapon. It cuts two ways. It fights against unhealthy conditions; it fights for better conditions. I is my fight and yours.

There are so many things

Take this weapon in your hand.

secretary of the Association.

There are so many things Christmas Seal money does for us. "The little Seal is a passport to research," Mrs. Davidson explained. "It is used in teaching people how to protect themselves against TB. It helps establish X-ray programs by which unknown cases that spread the "SEAL OF Take this weapon to protect. It may presonally, or som It is a weapon to little Seal of Christ of Hope."

Be sure to answer mas Seals letters.

these things for you, your family your community, and your na-tion . . . if you will buy them.

(Continued on page 6)

"Unbought, they are pieces of

# Break-In At Iron Station **Post Office**

fered, The Times was informed.
Entry to the post office building
was gained by prying a lock on
the front door. Postal authorities
and the sheriff's dept. were called
in for an investigation of the
break-in.
Mrs. Helen Long is Postmistress
at Iron Station.

# Rites Today For

### **Executives Club** To Hear Talk On Music, Culture

means to happier living, will be proven by charming Mrs. Ruth Sutherland to members of the Lin-coln Executives Club at their next dinner meeting at the High School Cafeteria Friday evening, Decem-

Colorado Springs and California, Mrs. Sutherland will discuss culture in terms of a happier and better life.

"For some reason or other, many of us mid-westerners have the idea that being cultured means going "high-brow" says the charming lady who was reared in Iowa and now resides in Oklahoma, "And nothing could possibly be more untrue."

With twelve years' experience before audiences such as the local group, Mrs. Sutherland, a descendant of President James A. Garfield and a relative of the late P. T. Barnum, famous showman,

a stamp cancellation machine pil-fered, The Times was informed.

# Monroe Carpenter

Neil Known Farmer of Vate, Rodel 1, died Tuesday night in the Crowell Hospital. Mr. Carpenter was born Sep-tember 1, 1897, the son of the late Ali Carpenter and Emma Schronce Carpenter of Lincoln

county.

Funeral services will be held this afternoon (Thursday) at 3 o'clock at the Gainsville Baptist Church with the Rev. Hal Hovis officiating. Burial will be in the church cemetery.

dent; manufacturing concerns.
Pilot, Mrs. Velma Drum, president: uptown and Boger City business concerns.
Lions, Guy Hoyle, president; "String of Dollars Day," and "Blue Crutch Day."
VFW Auxiliary, Miss Marie Rhyne, president; March of Dimes booth.
Junior Chamber of Commerce,
Junior Chamber of Commerce, church cemetery. Surviving are six daughters, Mrs

That having culture doesn't mean being "high-hat" but is the

ber 2.

A graduate of McPhail School
of Music and Dramatic Art, with
additional voice studies at Drake,

P T Barnum, famous showman,



GOOD BOYS AND GIRLS, like the five shown here, have noth GOOD BOYS AND GIRLS, like the five shown here, have nothing to fear, for Santa Claus is coming, and he's just 25 days away. This quintet is getting an idea of what he will have to offer them this year, and that's plenty, for Lincolnton stores have never had a better array of Yule toys. Reading from your left in the above photo are: Ernest Taylor, 7, son of Mr. and Mrs. Everett Taylor of Concod, formerly of Lincolnton; Terry Posey, 8, daughter of Mr. and Mrs. Bob Posey; Marty Eaddy, 7, son of Mr. and Mrs. Freddie Eaddy; John Eaddy, 8, son of Mr. and Mrs. Freddie Eaddy; and Pam Beck, 9, daughter of Mr. and Mrs. Don Beck.

(TIMES Photo by Frazier).

(TIMES Photo by Frazier)

### LICENSE INFO ROUNDUP . . .

# **Automobile Tag Sales** To Start On January 2

Miss Foy Ingram, director of the agency's registration division, reminded vehicle owners that new tag sales would begin a full month later than in previous years.

NEW SELLING PERIOD
Ordinarily, owners would be getting renewal cards about now, she said. However, under the revised schedule 1956 plates will go on sale January 3 instead of December 1. She explained the new selling period would permit more uniform distribution and would not conflict with holiday

POSTMASTER FAIR GIVES TIPS . . .

Vehicles in Raleigh has issued a round-up of licensing information for next year today.

Miss Foy Ingram, director of the

As in the past, over-the-counter sales will be handled by branch offices of the Carolina Motor Club, the Winston-Salem Auto Club and by motor vehicle headquarters.

(License headquarters in Lingle Carolina Motor Club, the Carolina Motor Club, the Carolina Motor Club, the Carolina Motor Club, the Motor Carolina Motor Car

colnton is located in the Guy E. Cline building, Roddy Cline in

# etter life. "For some reason or other, many f us mid-westerners have the idea It's Time Now To Start

# **Christmas Mailings**

"It's time to start those Christ-mas mailings!" Postmaster V. N. on housewives to help in his effort to deliver every package and Christmas card before December 1955 "Mail Early for Christmas" 1955 "Mail Early for Christmas" 1956 "Mail Early for Christmas" 1956 "Mail Early for Christmas" 1956 "Mail Early for Christmas Card before December 1956 "Mail Early for Christmas" 1956 "Mail Early for Chri

campaign.

"On the calendar it's less than a month away but here at the Post Office it's Christmas today and every day until December 25th." he said. Extra help will be secured, the delivery truck serviced, the post office inkwells filled, and right now everything is being readied for the mammoth flood of Christmas mail that may smash all records, the postmaster reported.

"ADVANCE PLANNING "Actually, success in having all christmas gifts and greeting cards for first-class mail service) and ask any questions you may have about mailing regulations. You can do this in a leisurely way if you will come to the post office inkwells filled, and right now everything is being readied for the mammoth flood of Christmas mail that may smash all records, the postmaster reported. \*\*Take this weapon in your hand. Look at it. It not only does battle, it protects. It may protect you personally, or someone you love. It is a weapon to respect—the little Seal of Christmas, the Seal of Hope."

\*\*Be seals letters.\*\*

\*\*Be seals letters.\*\*

\*\*Be sure to answer your Christmass and Seals letters.\*\*

\*\*Take this weapon in your hand. Look at it. It not only does battle, it protects. It may protect you personally, or someone you love. It is a weapon to respect—the little Seal of Christmas, the Seal of Christmas cards for service pervice pervice

# **Expect Holiday Sales** Lincolnton Yule Toylands Calculated To Break All Records

music starts, and the cash registers "jingle" as the curtain goes up on what is expected to be the greatest Christmas shopping season in the town's history.

By DEL LAZENBY
Attune your ear to the North
Wind, Mama, and you'll hear a
whisper of things to come.
And you're in for it, too, come

The supplies of the preceding month and a number of the greatest constants shopping season in the town's history.

In virtually every month of this year, and eleven of them have now passed into history, retail sales have exceeded those of the preceding month and a number of the greatest constants. Lincolnton merchants have predicted that this season's sales will break all previous records.

Tomorrow. December 2, will mark the official opening of the Christmas shopping season in Lincolnton...and due note will be taken of the occasion.

be taken of the occasion.

LIGHTS "GO ON"
Christmas lights and decorations have been strung in the downtown and business area, and friday afternoon a switch will be thrown and the sparkling, multicolored lights will come to life... and will "twinkle and shine" throughout the shopping season.

This year, too, there's a "new look" in the Christmas street decorations—glittering silver foil re-

throughout the shopping season.
This year, too, there's a "new look" in the Christmas street decorations—glittering silver foil replacing the greenery motif of the past Yuletide seasons.

And there'll be music Friday, weather permitting, by the crack Lincolnton high school band. The band is scheduled to be on the Court Square from 1:45 p.m. to 2:45 p.m. and put on a lively, colorful program of music.

SANTA COMING
The band is scheduled to be on the Court Square from 1:45 p.m. to 2:45 p.m. and put on a lively, colorful program of music.

SANTA COMING
There will be no Christmas parade locally this year, but the jolly fellow the children all love, Santa Claus, is expected to make his appearance on Lincolnton streets soon. According to the schedule worked out, Santa will be here to greet the kids on December 10, 17, 20 and 24.

The stores will be closed Wednesday afternoon, Dec. 7, but will see open all day on Wednesdays, Dec. 14 and 21. On the other week days, the regular opening and colosing hours will be observed by the stores.

Counters, tables and shelves of clincolnton stores were filled today with a wide variety of holiday wit

They lost their only son, Jimmie, in an automobile accident several years ago.

During his younger days Mr.

**Buffalo Shoals Section** During his younger days Mr. Lineberger was well known for his basegall activities when he served as a pitcher. He now lists his hobbies as politics and baseball.

A few years ago the Linebergers moved from the High Shoals community just across the Lincoln County line into their home on Route 4, Lincolnton.

City firemen answered a call last night to the Buffalo Shoals road section of the county, where an automobile had caught fire an automobile had caught fire account for the county was reported to have caught fire around the motor, presumably from a wire shortage, Damage was said to be light.

mal excellent and interesting man- CHARLOTTE MAN SPEAKER . . .

# ner, the experiences of her recent trip to the Orient. On the trip she visited with her son, Dr. John Gamble, and family in Japan. Dr. Gamble is now in military service at the Army Hospital in Tokyo. In her talk she told of points of interest she visited, such as Hawaii, Japan. Hong Kong and the Phillipines. She reported that she made friends with people of many nationalities, and learned much about the people and their cus. oms.

E. Cline building, Roddy Cline in charge.)

Cus.oms.

Keener Pharr, minister of education for the First Baptist Church of Charlotte will be guest speaker at "M" Night for the South For Harry (Continued on page 6)

Continued on page 6)

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This is an annual meeting for the purpose of launching the new year's program of training, and the "W" stands for mobilization.

SHELTON TO PRESIDE

The program will begin at seven-thirty o'clock but there will be a fifteen minute precession.

be a fifteen minute precession rading Union directors will organ recital by Miss Camille Hensit in a body and special recognidrix, organist of the host church.
Ryan Shelton of Lincolnton is associational director and will presociational director and will pre-

# County's Cotton Farmers Being Notified Of Acreage Allotment For Their Farm

Each cotton farmer in Lincoln County is being notified by mail this week of the acreage allotment for his farm for the 1956 Crop. These allotments represent each producers share of the national allotment based on the plan ing history for the farm for the years under the producers. APPROVED IN RALEIGH

The final allotment for each required formula permits wide APPROVED IN RALEIGH
The final allotment for each farm was determined in the county under the supervision of the county committee and then

setting cot on allotments are prescribed by law, and following this required formula permits wide variation between the state allotments, the county allotments, and (Continued on page 5)