


## This Amazing Essex Success

the Result of Value
Buyers know what Essex gives can be had elsewhere only at far higher cost. The great Essex sales record is due to no other thing.
It is recognition of a value leadership so overwhelming that it is not even challenged.
ESSEX COACH ${ }^{5} 895$
HUDSON-ESSEX, WORLD'S LARGEST SELLING 6-CYLINDER CARS

## WAYNESVILLE HUDSON COMPANY

## The Men's Summer 0xford



Built for comfortable summer wear of reat Klancy calfskin in Black and Tan. A broad, comfortable toe without the loss of a single stylish line. Comfortable feet in summer is joy which you will find in this new "Ram bler" model.


## Footwear of the Lighter Weight

With summer days fast approaching, the need for summer footwear grows greater. We are prepared to supply your needs, amply and satisfactorily.

## Our Nifty Straw and Felt Hats

Straw hats of high grade are shown in our splendid line. There are split-straws and full siraws in many different weaves and straw-tones. Let us help you select the hat best suited to your face. Or if you prefer a soft summer felt we can supply you from a splendid assortment of Spring and Summer light-weight felts.

## McCracken Clothing Co.


Shoes for The Family
WAYNESVILLE, N. C.

