#### THURSDAY, MAY 11 1925.

### THE CAROLINA MOUNTAINEER

### The Carolina Mountaineer

979 Main Street Win, A. BASD, Editor Owner Follow Democratic Display Advertising Rates Thirty Cents per column inch Guaranteed Circulation STREETION RATES Says emption Dayable in Advace as2.50 of rot so paid). \$2.00 1 3 . . . . . . . 1.00 6 Moults-- Sticla 1 Months Entered at the post office, at Wayness the, N. C., as Second class Mail Matter, as provided

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Thursday, May 11, 1925 APPEARANCES MEAN A GREAT the old fashioned ones. DEAL.

of a city's business section.

ranged homes and dwellings. Very and fancy names, presumably to make optomistic hardware merchants is ex-i

painted yearly. But we cannot say as much for our viburnium means snowball. main hashess sections. Many of our However you may not happen to enterprises, takes the trouble to call stores saily total painting and even think that there may be many varies us up with extravagant praises it wardow warking. Some of our progeties of those two families of shrubs nodes the new-noper field much hightersional husiness office, and the set uch is the fact. Turn to certain ter-

-transies, and hallways beading to min-erymonic catalogues will LOCAL MERCHANT'S BACKBONE them are saily lacking in paint, cap find Estel Louicera alba, Louicera-OF COMMUNITY. and water and papering. In fact we tartarica, Lonvera fragrantissima, too. That the merchants and the procought to clean no and paint up on  $\alpha$  more moreowicated others. south to clean no and pain up on a norma more way and others. [fessional men of Waynesville are tre of ear hospings houses on Main line 2. Under a burnum heading you will "hackbone" of this community is man-

tind specified Virburnum japonicum fest. In all undertakings of a civic LOCUST BLOSSOM WEER-A set culatum, Vibu: num opulus, Vibur- nature, the merchants and the profes-HARVEST WEEK FOR THE cum Steriles, Vibarnam tomentosum, (sound men hear the main brant of the BUSY BEF.

And a week of delight for all per- writer has observed in Waynesville is out hard each for any and all donawas who only the fractions of the the Louisera factories. These are two tions. They say the main luxury and locust blossoms. For some or is just or three fine large old specimen shrubs all other taxes, make the largest doa little nor rich. Is what some writers of them on Haywood street. They are nations, and are always willing to bescribe as too cloying so easily grown and so floriforous and share any profits with the while But it is not too cloying for the means ful one has to wonder that the e community describe as too closing.

myrinds of busy bees, busy garnering fine specimens, have not long ago." If a drive is put on to advertise a golden harvest of rated us lay, moved many others to plant the varis Waynesville, the business mensionete Pause under a locust the and such ety. So far as known they are ensured, last and between times. If a the low, cager murmur of infustry, tirely free from disease, as well as banquet is hurredly gotten up to en-A moment's reflection will bring free from attacks of insects and tertain some visiting group, the meryour mind to hear upon the mysterious fungi. In fact the lonicera are among chants are called upon to shovel out instinct that impels each eager, tiny the most desirable and serviceable of If another club is organized the merworker to se to the atmost its meas shrubs. In Asheville the Lonicera chants are expected to join without ger strength to store up the dainty fragrantissima is found in great quan- more ado. If an industry is to be suctenance dis lied by a wondrous titles. It blooms before the leaves attracted to this city or county, it is elemistry from mountain air, and appear and the blossoms are very up to Mr. Business Man to sign on sunlight and mo use in that fragile fragrant. Hence the sub-name, fra, the dotted line for a few more paltry chalice, the locust flower. grantissima. dollars. And so it goes all down the

Mand then we are told that they of viburnums, this writer has no-pline. army of workers so basy use are not riced in Waynesville only bushes of the - In the past much has been written toring no the honey for themselves. Viburnum opulus sterilis, the common about trading at home, much critibut for generations of bee, to follow, snowball. And very charming they cism has been indulged in by many of However, would you seek a guide are, too. In course of time, no doubt, its for so called lack of co-operation, to the beauty and the may fery and the other varieties will be introduc, I lack of civic pride, etc., and yet noth 300173 of it all read that mystical Among them is the Virsunum opulus, for has really over been accomplished Life of the Beet by Maet. This is sometimes called the Ergopean to sholish the apparent lack of grat otlinck, the famous Belgian author, perimberry bush. It is a tall shrup itude by the average citizen towards

LONICERA AND VIBURNUM make our newspaper unpopular with for these many years unless we co-op- president, for he will consider it a ness that goes to make up the suc some of our citizens. These insinua- crate and work enthusiastically an

REIGNING BEAUTIES OF tions were all given to us in a ver WAYNESVILLE, pleasant and diplomatic manner (B) E Detweder.) However, it might be well wirt

A WEIGHT CO.

I've and two street work the while to publish the fact once again group hearing and "wering that The Carolina Mountaineer canno  $e^{i\omega_{\rm end}}$  in our lettle mountee,  $e^{i\omega_{\rm end}}$  be dictated to; will not be used by taxe seen the Louisers and Viburna i are shall faction or ring and canno-And what are Louisern and Vibars he to anear or used to help any la num". Well do not be adushed if you dividual or group to "pull their che 1 to not know. There are many with not out of the fire."

are shelled as generally well informed . We are publishing this paper as the people who are not familiar with the exponent of the people of Haywone county, We are always pleased to meaning of those names. had you read that series of delight- publish any actule if it is construcful automographical articles which like criticism or of some benefit to

for months recently ran through our county; but we do not care to ad the Saturday Evening Post in which vocate any special desires of a very Henry Hergesheimer, the well known small minority or to use the influence author, gives as occasional sidelights of this thirty-eight year-old home upon his literary caron while telling newspaper to strengthen the ambithe entertaining story of the making tions of anyone. We desire to 'oover of his old Dower House in West'operate with all things appertaining Chestor, Pennsylvania? to the bettorment of Waynesville and

Well, somewhere in it, you remem- Haywood countyber he relates how his landscape ar-

chitect confused him by giving the PRAISE FROM MR. DENTON. curserymen's learned high sounding. The editor received a telephone call names to common shrules instead of from Mr. W. T. Denton on last Friday in regard to an enditorial in the You will recall Hergersheimer's hus Carolina Mountainer; Mr. Denton

mility and naive confession of ignor- praised the article and declared it was Visitor, or tourists with an eye since concerning nurserymen's nomene- the bust he had read in many years. for the heautiful generally get their lature of shrubs when the landscape A'so spoke in an optimistic manner of for the mean rule presence of a contrast provide that a syring a meant business conditions and he was quite of a city's business section. I have, longera, bush honey suckle and positive that Waynesville and Hay-Wayne, tille has many beautiful vibuchium snowball. Here it might wood county were going to have the homes. Perhaps there ean't a town be remarked that mur-erymen like greatest tourist season in our history." n all this glorious mountain section men in other callings of special lerin. Such praise from one of Waynes-1 that can heart of such artist cally ar- ing seem inclined toward hig words ville's most progressive, energetic and

for have beautifully shaded their busines, appear more impress cerdingly gratifying to all of the hawns and the house and garages is e > ve and important. As a cute well kept up and 's of '.' But now it is out. You know 'oni, 'Mountaineer staff. When such prominent citizens as

cera means bush honeysuckle and Mr. Denton who is proprietor of one of Waynesvide's largest business

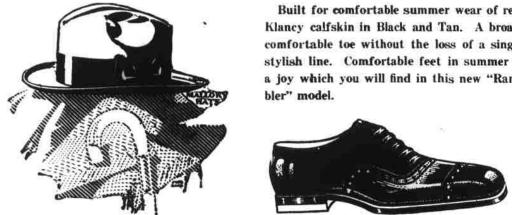
The only variety of longery the project. They are the ones who dig

is not even challenged. ESSEX COACH

HUDSON-ESSEX, WORLD'S LARGEST SELLING 6-CYLINDER CARS

WAYNESVILLE HUDSON COMPANY

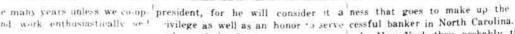




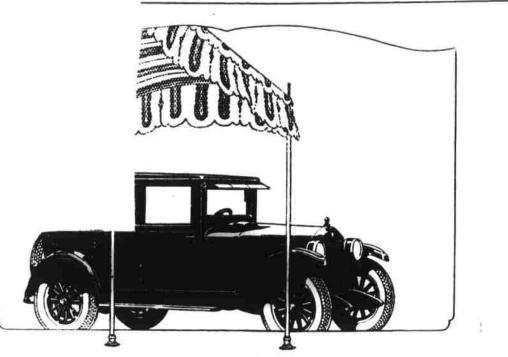
Built for comfortable summer wear of real Klancy calfskin in Black and Tan. A broad, comfortable toe without the loss of a single stylish line. Comfortable feet in summer is a joy which you will find in this new "Ram-

<sup>\$895</sup>





In New York they probably think inkers of the State. Through years of constant appli- of Tom Shipman as being a country tion to the business of banking in banker. The town in which he lives evard, Mr. Shipman has watched isn't large as towns and city go, · human tide come and go. Through but it has as much human nature to ater and summer he kept his vigil its size as New York has, and one or the bank which he is now the after knowing Tom Shiipman susad after serving his appreticeship peets much moret. There's mighty cashier and vice-president. Yes, hittle of it that Tom Shipman doesn't iday, today and tomorrow, he is know. Nor is he a stranger to New same steadness and steadfag. York, for he keeps in touch with the world that lies beyond the horizon, pical of any banker in North Caro- as most successful bankers do, and he ma, for he has individuality and is quite as much at home in New ersonality, but he does stand for York as he is in Brevard. te same steadiiness and steadfast- Raleigh News and Observer.



### This Amazing Essex Success the Result of Value

Buyers know what Essex gives can be had elsewhere only at far higher cost. The great Essex sales record is due to no other thing. It is recognition of a value leadership so overwhelming that it

PALMER'S BUNGALOW HIGH- Atth preading tranches. The flowers the elow thend and neighbor, the construction with the trade white, and produced on metchant.

CLASS STRUCTURE NEAR the elusions. The hornes are server. We believe it is mostly on account

COMPLETION. In the new or the twigs until very face of thoughtlessness more than any-the new seven room bangarow or the wars on face very fory for else, this buying out of tawa errors I on others, others the dames The merror, are of the and in a sind the lowe article that can be and ought Paraces of the or the First National a very one to your semident or on the community at home.

Rank, w.E. soon he mady for set a print the whole a very naturest not help. We know that the bread made here panets. A set of and a time may be found quite on a Waynessille is good wholesem. Daties.

The character will be a large to the character will be a large to the character will be a solution of the local backety is a termentous credit is not the local backety is a termentous credit. In fact, we feel more interesting trueture of the class give the target the tempenokle vino on to out time town. In fact we feel that has poss up in Wayneville for moundary, at the range is avoid, to share that the most of us are proul is also erased as a series. The fur Wavne-tille can boast of such 5.647

At of the materials are interesting of the materyments cannot for a set anison a solendid, apprediate bakery business. their grade cotainable. The walls are japonical hallianal which means that We subject three are many folks who of hollow the concered with Hold a standard name ( ) if all benefits the take any bread (stale or even monday). ed stuck. The true is of first grade plans from Japan from which all that may be handed out to them; sut shestnat. The floors are of the best these whos around have been if their attention was called to the seven eighth inch oak. All flashings derived, seven-eighth inch oak. All flashings derived, and valleys are of copper. The elec- who knows out ou popular frait fresh daily, was made by one of our

trie wiring is protected by B. & X grower, Mr. Bolling Hall, may not be even tax onlying townsmen, then eable insulation. The walls and ced- a comote decendant of that disting the average consumer would cell for right are plastered and finished with guilshed botanist. Mr. Hall's interest Waynesville bread,

Keene's coment which makes a sur- in things botanical and horticulta, af 'And if the average citizen and face of the most durable character, suggests the possibility to such as consumer will stop and ponder a few The door and walls and ceiling of the are inclined to believe in the dos- minutes each time they are tempted hath room are covered with tile mik- trine of the inheritance of tendencies, to buy out of town, and would con-

then to say that no pains were spared TAKING THE RESPONSIBILITY. tage or traveling expenses, to say to make the structure mechanically. Several times lately we have seen nothing of the time wasted, and the told very cordially that we ought to unsatisfactory fit or the miserable In respect to the plan and conven- come out and take a strong stand on quality of the product, we would all

sence in the arrangement of rooms some vexing question of the day. Most keep the money at home where it is and the tastefulness of dosign and of these criticisms were from folks needed,

fanish Mr. Palmer's bungalow may who had an ax to grind. And perhaps If we are in a hurry for a small be said to be just about the last we were not of their same opinion. article our merchants are always ac-However, we have pointed out that the commodating enough to deliver anyword.

ing th m monsture proof. Suffice it,

perfect in every detail.

Credit for all this, architectural and columns of The Carolina Mountaineer thing in the shortest length of time. mechanical perfection is due to Mr. were always open to any responsible And when the rainy day comes along, T. C. Norris. Waynesville's well citizen providing they signed their as it quite often does, we cannot, away known general contractor and builder, names. Of course this didn't appeal from home, get an extended line of

Mr. Norris drew the designs, as to any of them in the least and they credit or even a brief extension sumed the responsibility for construct hastened to draw a picture of existing But we can and generally do get what tion of the bungalow and has person- conditions that ought to have been of we want and when we want it from ally seen to the carrying out of every vital importance to the community our local friend-merchant.

specification to the very letter. and in their opinion the newspaper There are many, very many reasons Among those close in, the loca- ought to be the "goat." When they why we should "Try First to Buy st tion of Mr. Palmer's new home is one themselves did not care to advocate Home;" but the one reason is enough: of the most pleasant and desirable their own opinion we failed to see That of the future growth and prosand all his neighbors will appreciate why we should adopt it as ours. We perity of our own community. We the improvement that part of the have been informed that we were cannot expect to have the steady and cowardly and afraid that we might permanent growth that has been ours town owes to him.

## **Footwear of the Lighter Weight**

With summer days fast approaching, the need for summer footwear grows greater. We are prepared to supply your needs, amply and satisfactorily.

# **Our Nifty Straw and Felt Hats**

Straw hats of high grade are shown in our splendid line. There are split-straws and full siraws in many different weaves and straw-tones. Let us help you select the hat best suited to your face.

Or if you prefer a soft summer felt we can supply you from a splendid assortment of Spring and Summer light-weight felts.

## McCracken Clothing Co.

Outfitters For Men and Boung Men **Shoes For The Family** WAYNESVILLE, N. C.

sider the extra amount through pos-