

IF YOU CAN'T PULL FOR SELMA, TRY WALKING

# THE JOHNSTONIAN

PULL FOR SELMA—LET US ALL PULL TOGETHER

A WEEKLY PAPER DEVOTED TO SELMA AND THIS COMMUNITY

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## Summary of Advantages That Selma Has to Offer to Those Who Wish to Locate Here

### Her Commercial Advantages is Surpassed by None in Eastern North Carolina

#### Some of the Established Concerns That Are Already Here

To the Editor:

I have been asked to write something about Selma. As I pause for a moment to consider what to say, I have decided to give some of the reasons why Selma should grow, and be one of the most important towns or cities in this Grand Old State of North Carolina.

To begin with—Selma has an ideal location, where all kinds of crops are grown with the exception of a few semi-tropical plants. The soil of her surrounding country is very rich and capable of the highest state of cultivation. Her winters are mild; her summers are warm and sunny. The average rainfall is about 45 inches a year. The sweet tender roses and all the sweetest fragrance as they whisper to the zephyr breeze which cool, caress, and gently kiss you on either cheek. The evenly distributed rainfall, mellow penetrating sun, together with the highest quality of land and cultivated by thrifty and industrious people, cause our crops to yield in great abundance, with plenty of reserve.

The delights of her wonderful climate, pure water, a great health record and other natural advantages are gently calling to the brave and true and all those can and should function in her outstanding advantages in almost every line of endeavor.

Possibly there is no town in Eastern North Carolina which can offer better natural or commercial advantages than Selma, and the reason she has not grown quite as fast as some other cities in the East is because she is younger and her natural advantages are so great and varied, her people become some-what wanton and have not put forth their full energy and strength in business as they should have.

No town or state can grow faster or be greater in development than her people. Big people are always behind big achievements. Selma is large in all of her superior advantages in scores of ways. Her greatest need today are capable men with broad and Godly visions.

"She stands with outstretched hands appealing to her boys." Do not get discouraged, however, she is not dead, but only slumbering for the want of suitable companions to work with her in love that she might flourish as a tender bay tree by the brook and become one of the most delightful and beautiful cities in all this great and wonderful state.

No, it is not yet too late for her to come forth in her real beauty and glory, and wonder why her sons and daughters have neglected her in such a willful way, while she had so much in store for them.

The hard surface highway, No. 22 passes through the center of her borders, and it is the most direct and shortest line of road reaching from the Northern shores of Maine to Key West, Fla. It will be the nearest and best route connecting the North and South. No. 10, or Dixie Hard Surface Road, which passes at her borders, is also of great importance. It commences at Beaufort, connects up with No. 48 from Wilmington at Goldsboro, then

via Selma, Raleigh, Greensboro, and on to Asheville, thence winding its way westward, and connecting up the North, West, South, and East. It also directly connects our ports and Summer Resorts on the Atlantic Coast with the beautiful scenery and mountains of the West and North, and bringing into our midst travelers occupying every walk in life.

While these two roads are not fully completed, yet the unfinished links are fast diminishing.

These roads, together with other State Highways which are being agitated for hard surfacing will bring visitors from afar. These facts are calling to the charming maiden to wake up, adorn herself and make ready to receive her company. Some of the visitors will doubtless make love to her after they have rested within her borders and are better acquainted with her charms, and coffers laden with hidden gold. They will cling to her more closely than ever, and they will value her more than ever.

One of the most important assets of any town are its commercial advantages. Low and quick freight rates from every section of the country and from foreign ports is one of her pearls of great value. She has 22 passenger trains daily.

Selma is located at the intersection of the two greatest railroads in the south, and is on their main line. The Atlantic Coast Line and Southern roads are powers of her strength and ought to cause her to grow. These lines of railroads penetrate every section of our country—North, East, South, West, and directly connects her up with foreign ports, along the Atlantic Coast, from Norfolk to Charleston, and are some of her keys which unlock the door to success.

Richard T. Fly, famous land economist, was recently quoted in a newspaper article as saying:

"The greatest need of the time is to bring about greater concord between town and country—between the farmer and the city business man."

And this is true of Selma, since her great central and commercial advantages should enable her merchants to make it the best market, and place to trade, in all the country. A farm is valued for its productivity, fertility of its soil, condition of its buildings, and other appurtenances; but one of its greatest assets is being located on a good road near a live town like Selma. It is more valuable because people will pay more to be situated near good churches, good schools, good markets, and live, wide-awake merchants.

Some time ago, within a radius of this gracious town under consideration, a friend was relating his experience in selling a farm. He said:

"I told many prospects about the condition of the buildings, the home, the running water, and all the other features which I considered important. I interested many men with money, but I did not make a sale. Then I changed my selling style a little, and I also began to tell more about the near-by town, its possibilities; I mentioned its schools, churches, societies, and other achievements in connection with its good roads, and that did the work. I found a buyer—and at my own price."

Man, from the first could not get on without a woman, and even now, she remains his glory and helpmate in the fullest sense of the word. The Women's Club, the

Home Demonstration Club, and the Chatterbox Club are three orders among the women which are used for the welfare of the town, and to cause her people to reach out after greater and better things, which would tend to make one feel they could not afford to make any other town their home. The Woman's Book Club, which I am about to forget to mention, comes in with more glory for the good women. It helps to replenish their storehouses of knowledge, cultivates broader fields of usefulness, and stir the very foundations of our little city to still greater activity and greater accomplishments. It also helps them to tell the world about you city so that those who are seeking homes, investments, and new locations for industries, may know where to go. Our women are also active in auxiliaries of the Church—viz:—Woman's Federation, Missionary Unions, Epworth League, B. Y. P. U.

Some of the orders of the men are the Masons, Junior Order, Woodmen of the World, Maccabees, and the Ku Klux Klan—all of which are doing their part of the uplift of their fellow man. The Kiwanians and the Chamber of Commerce are supposed to be the real corner stone of the town's activity and accomplishment, which will result into a lasting growth and push. They are the men you must go ahead into the great future with stout hearts and a determination to do great things. They will charge you to love, boost, and try in every way to be worthy to call Selma your home.

Our churches, for the whites, are: Baptist, Methodist, Presbyterian, and Episcopal.

Selma's modern, (\$250,000) thousand dollar fire proof high school building, together with her beautiful 11 acre playgrounds will continue to grow in usefulness, power, and remain the mud sill of her greatest success.

Selma's light plant is a station of the Southern Light and Power Company, which furnishes lights for the town and her factories.

The three modern cotton gins located in our midst gin something like 6,000 bales of cotton each season and their payroll is about \$500 per week. Her lumber and manufacturing plant supplies largely the local trade and does a thriving business. Her V. C. Plant was established in 1905 with a payroll of \$2,000 per week. It made 30,000 tons of fertilizers per year. The oil mills were established in 1900, with 45 employees, and with a payroll of \$800 per week, crushing 4,000 tons of seeds each year. Its capacity is now doubled.

The A. T. and T. Test Station is located over the First National Bank, and has grown in importance to second in the state, and is the only station of its kind in Eastern Carolina. It being on the main line from New Jersey, Florida, and Cuba, Selma Test Station is the first station within the bounds of the Atlantic division and furnishes service, both telephone and telegraph, by the shortest route from the North to the South.

Selma has three large and thriving cotton mills just on the outside of her corporate limits. They are:—Selma Mill (1904), Lizzie Mill (1907), Ethel Mill (1909).

Selma's payroll is estimated at about \$1,000,000 per year.

These are some of the reasons why Selma should grow.

Selma has its own ice plant, which is surpassed by none.

One of the best fire departments in the state.

There is one eight-page newspaper and job department, which can handle all kinds of printing work, which any town should be proud of. There are three large hotels in Selma.

—J. R. TEMPLE.

## A Serious Auto Accident in Selma

### CARS COLLIDE AT ANDERSTON AND WEBB STREETS

#### Woman Seriously Hurt When Car Turns Over

A very serious accident happened at Anderson and Webb streets, just south of the Johnstonian office about 1 o'clock Wednesday afternoon when two cars collided. A Chevrolet car was coming from toward the railroad, driven by J. P. Crocker, and another car—a Ford—driven by Beacher Worlds, was coming from the east on Webb street.

Just as the car driven by Beacher Worlds was passing the corner, the Chevrolet, driven by J. P. Crocker came up Anderson street from the south. The Chevrolet hit the left hind wheel of the Ford, and turned it over with the occupants—Mr. Worlds and his wife—pinned under the car. Rescue parties came immediately to the rescue of the unfortunate couple, and raised the car from over them.

When the couple were taken from the wrecked car, it was found that Mrs. Worlds was hurt very seriously and to what extent could not be ascertained at that time. However, it was known that she had received injuries to her left leg or thigh, and was otherwise bruised. Mr. Worlds received a heavy lick on the left shoulder, which was giving him a great deal of pain when interviewed by a reporter.

The occupants in the Chevrolet were not hurt at all, and the only damage done to the car was the right hand front tire mashed somewhat and the bumper bent to one side. The Ford car, in addition to having the top torn nearly off, one wheel smashed, the steering wheel broken to pieces, the wind shield broken to splinters, many other parts were completely wrecked. In other words, the Ford was just about torn to pieces.

It was a narrow escape for those who occupied the seats in the Roadster. Mrs. Worlds was taken immediately to the doctor's office, where medical aid was given her.

## Eastern N. C. Exhibit At New York at Southern Exposition

If Eastern North Carolina is not represented at the Southern Exposition to be held in New York this fall, Oct. 2-19, it will not be the fault of the Eastern Carolina Chamber of Commerce. The Directors of the organization went on record at the May meeting as favoring an exhibit at this Exposition and the Secretary was instructed to make a campaign for funds for this particular purpose. It is the hope of the directors that at least 1,000 square feet may be had. However, it is the plan of the organization to be there in some form; preferably with a large exhibit. LETTERS BEING MAILED OUT. Rather than go to the expense of sending a representative to see the various firms and individuals in Eastern North Carolina the sectional organization is mailing out 1,000 letters to as many firms and individuals with the request that as large a check as possible be sent back immediately to be used in defraying the expenses of this exhibit. The letter says that every cent of the funds raised in this way will be used for this purpose and every firm and individual is urged to make his check just as large as possible. The plans call for an Eastern Carolina exhibit without any particular county or town being featured. However, any town may have literature there for distribution in the booth. "We are appealing to the progressive business men of Eastern Carolina to help us put Eastern North Carolina first," said President John W. Holmes while discussing this matter recently. The exhibit will be just as elaborate as the people of Eastern Carolina make it.

## BIG SCOUT RALLY HELD AT GOLDSBORO LAST FRIDAY

### PLAN FOR BOY SCOUTS TO HELP OUT AT FIRES

#### When Fire Truck Stops at Fire Ropes Are Used by Scouts

Some weeks ago Fire Chief Johnson, Mayor Aycock and Scoutmaster Mitchell worked out a system whereby the Boy Scouts could be of real value in helping the fire company in time of fire.

For so long that the memory of man runneth not to the contrary people of Selma have been following the fire truck to the fire and then parking their cars where they have gotten in the way of the firemen on more than one occasion. In order to prevent this certain scouts have been designated to assist the firemen. It is the duty of these scouts to stay away from the fire proper and to keep others away also. The firemen have been paid to fight the fire and can do better work if people will keep out of their way.

When the truck stops at the point where the fire is the Chief throws out ropes to the Scouts, who have gotten there in ways known only to them. The Scouts take these ropes and tie them across every street approaching the fire and then, remain with the ropes until the fire is out. Another scout is designated to orderly for the fire chief.

By the stretching of the ropes cars are kept off the lines and the firemen do not have to be constantly on the alert to see that they do not run over by some careless driver.

This is done voluntarily on the part of the boys, simply as a good turn in being of real assistance in combating fire in the community. The people are asked to cooperate with them in staying away from the fire.

At the Fire last Tuesday, by the time the ropes were gotten up, which was before the firemen had the water turned on, there were more cars inside the ropes than there were outside at any time during the fire. Such conduct as that hampers the firemen and should be stopped. From now on the Boy Scouts have orders not to let anyone pass the ropes from either side their car inside the lines it will have to stay there until the truck is ready to leave. They have asked that the public be so notified in order that they may take notice and be governed accordingly. The firemen MUST have the right-of-way.

The mayor is also determined to enforce the ordinance which imposes a fine of not less than five dollars for driving in the block where the fire is or driving over the hoses. Any one reporting a violation of this ordinance and furnishing names of witnesses will not be used as a witness unless he be an officer of the town.

## Has Large Balance to Credit Last Month of Fiscal Year

The State of North Carolina entered the month of June, the last month of the fiscal year, with a credit balance of \$2,824,395.66, the combined treasurer-auditor statement issued Saturday shows. This balance of virtually three million dollars practically assures a healthy surplus at the close of the year.

Receipts for the month of May were \$600,906.95 while disbursements totalled \$810,617.70. Receipts for the year totalled \$14,908,676.25 on May 31, while disbursements for the year totalled \$12,084,280.50.

A balance of \$9,182,347.99 was reported in the highway and other special funds. During the eleven months of the present fiscal year the highway commission has received \$78,177,796.29 and has spent \$68,045,449.40.

The total State debt on May 31 was \$135,565,600 of which \$123,765,600 was funded and \$12,800,000 unfunded.

## It Was a Great Day for the Scout Boys

### Picnic Dinner Tendered by the Goldsboro Rotary Club to Boys

The biggest and best Scout Rally ever held in this section of the country was held last Friday, June 11th, in Goldsboro. The Troop from Snow Hill carried off the honors but they were closely contested by several other troops. There are twenty-nine troops in Tuscarora Council and out of that number thirteen entered the rally. The Selma Troop took sixth place, which those in charge thought was very good owing to the lack of equipment and training that the boys here have had. However, next year the local boys say that they are going after someone's scalp.

The local troop met in front of the "Johnstonian" office at nine-thirty and from there were taken in cars to the Fairgrounds in Goldsboro where the fun started. Several of the townspeople offered the use of their cars for this purpose and Scoutmaster and Scouts all appreciate this thoughtfulness on their part.

After the arrival at Goldsboro the boys were taken to the picnic grounds and got their picnic dinner. At eleven-thirty they were addressed by one of the Goldsboro men who is interested in the working of Scouting and his address was very interesting for it dealt mainly with the cats that were to be passed out shortly.

The Goldsboro Rotary Club had made arrangements for a picnic dinner, which was topped off with soft drinks and ice cream cones. After partaking of this repast the boys had that satisfied feeling which is characteristic of well-fed youngsters.

The events of the rally proper began as soon after dinner as was consistent with the gastronomic functions of several hundred Scouts. The events and those entering from Selma were as follows:

General Inspection—Whole troop; Rescue Race—Wm. Roberts, Adron Godwin, Abe Barham, Sam Hood, Hayden Wiggs, Fred Godwin, Chas. Newberry and Earl Lane; First Aid—Ralph Woodard and Hayden Wiggs; Fire-by Friction—Fred Godwin; Signaling—Ralph Woodard and Abe Barham; Knot Tying—Ralph Woodard; Pyramid Building—Sam Hood, Ralph Woodard, Sidney Price, Fred Godwin, Hayden Wiggs and Norman Scrows.

Owing to the flight of time it was necessary to cut out several of the events, so that all could get home before dark. If it had been possible to complete the list of events Selma would have probably had a better opportunity to show its stuff but as there was an unanimous approval of the motion to cut some out, there is no kick coming from anyone.

The Troop got back to Selma about six-thirty tired but all declaring that they had enjoyed a big day of it.

## MRS. VICK TURLEY DIES AT HOME IN CLAYTON

Mrs. Vick Turley, of Clayton, died at her home there Monday night at 7 o'clock. She is survived by her husband and by her mother, Mrs. Laura Barnes, of Johnston county. She also leaves five brothers. She was about 46 years of age. The funeral was held Tuesday afternoon at White Oak Church at 3:30.

The hog outlook continues good. Many North Carolina farmers are cashing in on this farm crop this year.