



THE 2nd WAR LOAN DRIVE IS ON!

America...you've got to get tougher!



AMERICA — Let's be frank about it . . . so far, many of us back home have been fighting this war from an easy chair.

Many of us have bought War Bonds out of *extra* cash, out of money we didn't miss too much. We haven't been really tough with ourselves.

But this war is a hard, down-to-reality war. And many of our boys are dying in it.

We've got to buy MORE

So your government asks you to buy Bonds and *more* Bonds — to get really tough with yourself. We're asking you to give up the frills and "extras" for the rest of this war.

We know how human it is not to make sacrifices until the crisis drives us to it. In England they felt the same way until the bombs started falling. Now they can't do enough!

Bombs are such persuasive things. But just as persuasive ought to be the spirit of our brothers, sons, husbands — who are ready to give all. Think now . . . what are your dollars, compared to their lives?

If you could see

Look at it this way — suppose you had a magic carpet that could take you to Africa and New Guinea. Suppose you could hear the groan of American boys wounded, and American boys dying . . . Say now, how many Bonds would you buy?

That kind of war

THEY . . . are dying. And they will keep on dying until we drown the enemy in an overwhelming torrent of bombs, bullets, guns, tanks, planes, ships, and shells.

That's why we're asking you, in this one month of April alone, to lend Uncle Sam 13 billions of dollars — by buying War Bonds. 13 billions of *extra* dollars — over and above any buying that you'd be doing anyway!

A lot of money

Of course, 13 billion dollars is a lot of money. It'll take sweat and tears to raise it. It'll mean going *without* now. But also—it will mean savings now—to buy later. It'll mean giving up *everything* you can't square with your conscience, so that we, us, our children,

can have a better, more decent place to live in when this war is won.

The drive is on

So during this month of April, if someone calls on you to ask you to buy War Bonds in this 2ND WAR LOAN DRIVE, will you buy to the limit—and then buy more?

Better yet, will you go to your Bank, Postoffice, or wherever you're used to buying your Bonds — and buy NOW? Will you lend *extra* money this month? Money that can hasten the day of Victory? Money that can help to save American lives—perhaps your son's or your brother's or your husband's—by helping to shorten this war?

Money buys money

Remember, what you're really buying with your money is still *more* money. For after all, these Bonds are *money!* Money plus! Every dollar you put into War Bonds will bring you a dollar *plus* interest.

So the more Bonds you buy the better for you. Americans — Get Tough — with yourselves — for your country.

There Are 7 Different Types of U. S. Government Securities — Choose the Ones Best Suited for You:

United States War Savings Bonds — Series E: The perfect investment for individual and family savings. Gives you back \$4 for every \$3 when the Bond matures. Designed especially for the smaller investor. Dated 1st day of month in which payment is received. Interest: 2.9% a year if held to maturity. Denominations: \$25, \$50, \$100, \$500, \$1000. Redemption: any time 60 days after issue date. Price: 75% of maturity value.

2½% Treasury Bonds of 1964-1969: Readily marketable, acceptable as bank collateral, these Bonds are ideal investments for trust funds, estates and individuals. A special feature provides that they may be redeemed at par and accrued interest for the purpose of satisfying Federal estate taxes. Dated April 15, 1943; due June 15, 1969. Denominations: \$500, \$1000, \$5000, \$10,000, \$100,000 and \$1,000,000. Redemption: Not callable till June 15, 1964; thereafter at par and accrued interest on any interest date at 4 months' notice. Price: par and accrued interest.

Other Securities: Series "C" Tax Notes; ½% Certificates of Indebtedness; 2% Treasury Bonds of 1950-1952; United States Savings Bonds Series "F"; United States Savings Bonds Series "G."

THEY GIVE THEIR LIVES. YOU LEND YOUR MONEY!

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