

# Ralph McDonald For Governor

**HONEST**  
**ABLE**  
**PROGRESSIVE**  
**TRAINED**  
**PRACTICAL**



RALPH W. McDONALD

**CLEAN**  
**FRIENDLY**  
**POPULAR**  
**SAFE**  
**SOBER**

## McDonald's Platform

1. All-Out Support of the War and Peace Efforts.
2. Full Provision for Returning Service Men and Women.
3. Positive Measures To Increase Farm Income.
4. Educational Opportunities on the Highest Possible Level.
5. Improved Health and Hospitalization Facilities.
6. Promotion of Human Welfare for All Citizens.
7. Improvement and Expansion of State Institutions.
8. Protection and Development of Natural Resources.
9. Industrial Expansion.
10. A Major Post-War Road Building Program.
11. An Adequate Pay Scale for State Employees, Especially in the Lower Brackets.
12. Promotion of Aviation.
13. Full Post-War Employment.
14. Better Representation for Farmers and Women on All State Boards.
15. Honest and Capable State Appointive Officials.
16. Firm Promotion of Temperance and Sobriety.
17. Honest Accounting and Auditing of All State Funds.
18. Payment of Entire General Fund Debt With Surplus Funds.
19. Freeing of a \$20 Million Reserve Fund.
20. Fulfilment of Sales Tax Pledge to the Fullest Possible Manner.
21. Reduction of Personal Income Tax Within Reasonable Limits.
22. **OPPOSITION TO ANY STATE TAX ON LAND.**
23. A safely Balanced State Budget.
24. Fair Treatment to Capital and Labor Alike, with Public Welfare Always the First Interest.

## What the People Say:

### "SOBER CHRISTIAN GENTLEMAN"

"I enthusiastically supported Hon. Clyde Hoey in both the 1936 primaries. When the result was announced, Dr. McDonald, as the defeated candidate, accepted a verdict recorded at the polls. He took his licking like a man and rendered full support to the ticket in the general election, making speeches in nearly half the counties. Since that time his party record, his views on public affairs and his personal life justify the support of those who opposed him in 1936. If for no other reasons, I would support Dr. McDonald because of his loyalty to and support of our Party; because nearly half of the members (214,414) of the Democratic Party in the State have evidenced their desire that he be Governor of North Carolina, and because he is a high-toned, sober, Christian gentleman". — Hon. Chas. G. Rose, of Fayetteville, former Moderator of the General Assembly of the Presbyterian Church in the United States, former President N. C. Bar Association.

### "NEED SYMPATHETIC GOVERNMENT"

"I have carefully read the speeches and statements of the two candidates for Governor, have observed them in their public careers for the past few years, and have come to the conclusion that I shall vote for Ralph McDonald for many reasons. As a business man, I have confidence that his administration will be sound. There will be many readjustments arising from the post-war period. The principal problems of North Carolina will be problems of how best to meet the needs, the hopes and aspirations of the average people of this State. We will, therefore, need as Governor, a man who is sympathetic and who will be better able to translate the thinking of the people into governmental action. I believe Ralph McDonald to be such a man." — Hon. L. Lee Gravely, eminent business man and tobacconist of Rocky Mount.

### "FINE FITNESS OF THE MAN"

"I did not support Dr. McDonald in his race eight years ago. But since that time I have watched his career and have formed a real admiration for him. He is a brave man and I like that. He is a hard working man and has great capacity and endurance. He is a studious man and knows history and current needs. He is a thinker but in no sense a recluse. He loves people and mingles with them and inspires them by his public address. He is forward-looking. He has statesmanlike thoughts as to what our State should be and do. He thinks in behalf of the people and their interests. He has recently been elected President of the great association of teachers of North Carolina. They ought to know what manner of man he is. He has been endorsed by the merchants and he has the support of the laboring people. I like the fine fitness of the man for the office. Measured by every standard, he seems to be eminently qualified to become a worthy successor of that fine line of noble men who have graced this high office for the past 44 years." — Hon. R. N. Simms, Sr., of Raleigh, prominent Baptist layman and founder of the first Baraca class in the South.

**RALPH McDONALD FAVORS REPEALING THE SALES TAX. THIS CAN BE DONE WITHOUT A STATE TAX ON LAND**

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