IS THE BEST POILS



We Are Receiving Shipments Daily New Merchandise, Dresses, Coats, Suits, Jackets, Skirts, Blouses, Etc. See Us Before You Buy.

Dresses

For all occasions... 2-piece Dresses, Prints, Pastel Shades, Black and Navy. 9 to 20.

\$9.95 and \$10.95

Special!

Ladies' Dresses, a good selection to choose from. 12 to 52.

\$2.98

Dresses

Just Received Several Shipments, New Prints, and Pastel Shades. Sizes 9 to 20; and 30 to 50

\$3.98 to \$7.95

House Coats

New Shipment Ladies' Alpaca, Crepe, Pastel Shades.

\$8.95 to \$9.95

Suits

Ladies' All-Wool and Part Wool Suits-Just a Few left.

\$16.50 to \$29.50

Coats

Dadies' New Spring Coats, all Good styles.

\$14.50 TO \$29.50

Ladies' Slack SUITS

See Our Selections. New and Crisp for all occasions.

\$4.95 UP

Slacks

Just received New Shipment. Nice for play or work.

\$1.98 TO 2.48

Ladies' and Children's Lingerie Department.

All Types.

SLIPS

of All Types and Sizes

97c to \$3.98

GOWNS

New Shipments. Lovely

Material, Prints or Plain

\$1.98 to \$4.95

BED JACKETS

New Shipment Just Arrived

\$1.98

PANTIES

With and Without Elastic

39c to \$1.25

Efird's Department Store

311 - 313 W. Market St.

SMITHFIELD, N. C.