### Magnolia Society

Leglie Drew and Mr. Milton er, Sunday afternoon.

Mr. and Mrs. V. L. Pickett visited

Mr. and Mrs. Willard Prinson
Mr. and Mrs. Willard Prinson
Mr. and Mrs. Mr. Jemes Tucker and Mr and

day on business.

Mrs. J. R. Tucker of Thursday.

Mrs. Betty Mae

Mrs. Emily Dail and Emily Sue

Mrs. Mattie Pickett Bradshaw in Beulaville Sunday afternoon.

Mrs. Emily Dail and Emily Sue

Mrs. Mattie Pickett Bradshaw in Beulaville Sunday afternoon.

Mrs. David Alto

on Thursday.

On Thursday.

Mrs. Emily Dail and Emily Sue
of Chinquapin, Mr. and Mrs. O. K.

Wood, Paul and Susan of New Bern
by Standay afternoon.

Mrs. Enrice Delway
by Standay afternoon.

Mrs. Enrice Daily Dail and Emily Sue
of Chinquapin, Mr. and Mrs. O. K.

Wood, Paul and Susan of New Bern
boro District Rally, held at the
Goldsboro High School on Thursday
night.

Miss Anne Pope of Meredith Col-lege, Raleigh spent the week end with her mother, Mrs. Gertrude

Taylor.
The president, Mrs. L. E. Pope

give by Mrs. Charlie Thomas Paul Bass; Education Mrs. Kenenth

The group further decided to hold cular monthly meetings on the st. Mondey night of each month. During the social hours, refreshents were served.

the advisory Committee
The advisory committee on Cotta, following an alluday meeting in assington, D. C. in January, remmended the following cotton ogram to the Secretary of Agri-

ble) to such persons, other than roducers of cotton, at such rate

AUCTION EVERY THURS BUTTING AND SELECTIONS DALK EXCEPT SUNDAY

OFFICE PHONE AT 5-2261 JACK P. WELLS NIGHT PHONE AT S-MIN

# LOT OF TALK

... about a conflict between investor-owned companies such as C.P.&L. and the Rural Electric Co-operatives.

#### Ever wonder what it's all about?

BACKGROUND

ELECTRIC CO-OP SUBSIDIES

ELECTRIFIED

SUBSIDIES. NO LONGER REQUIRED

EXPANSION OF REA CO-OPS REDUCES TAX BASE

THE **QUESTION** 

REA co-ops want exclusive rural territories and the statutory right to serve in cities and towns . . . a complete departure from the purpose for which they were created. They have said they will ask the North Carolina General Assembly to give them these rights.

REA cooperatives were created in the depression days to provide electric service to people in thinly-settled rural areas who could not and would not pay what it cost to furnish them with electricity. Investor-owned companies could not serve isolated rural areas at charges the people could pay. Recog nizing this, the Federal and State governments authorized the formation of rural electric co-ops to be subsidized by taxpayers.

The whole idea of the REA program and operation of REA co-ops involves government subsidy in two forms:

1. REA co-ops borrow all their money from the Federal government at low interest rates, presently 2 per cent. This is far less than the government ernment pays to borrow money, so taxpayers make up the difference.

2. Electric co-ops are exempt from virtually all taxes. They pay no

property taxes for support of local government, no franchise and in come taxes for support of the State government, and no Federal in-

IF Carolina Power & Light Company could borrow capital for 2 per cent as the REA co-ops do and enjoy the same tax exemptions they CPAL could reduce the price charged all its customers by 40

job of getting electric service to rural North Carolina is 98 per cent complete. Investor-owned companies such as CP&L are serving about 60 per cent of the rural consumers in this state, REA co-ops serve 32 per cent and municipalities about 8 per cent. Now co-ops are competing for urban, industrial, commercial and other non-farm customers. Nationally, five out of every six new REA customers are non-farm.

Whether supplied by an investor-owned company or a co-op, the price of electric service for rural consumers is approximately the same as it is in urban areas. With such rates, North Carolina REA co-ops are making big profits . . . about \$3 million in 1960, the latest year for which official statistics are available. At the end of 1960 they had accumulated almost \$22 million in profits . . . as a result of their tax-exempt status and lowinterest loans.

Every new electric consumer is a petential new source of taxes. Approxi mately 25 cents of every dollar that customers pay to an investor-own company goes to local, state and Federal governments as taxes. Henevery time the co-ops serve a new customer who could have been served by a tax paying company, there is one less taxpayer to help carry the burde and one more person receiving subsidy.

Is it right that the people of this State and Country be required to help for electric service of REA co-op members who do not need the subside

This is the position of Carolina Power & Light Company:

1. In helping extend electricity to rural people, REA c served a worthy purpose. If these co-ops are going to kee on getting Federal loans at 2 per cent and continue to be en empt from virtually all taxes, they ought to be confined to the job for which they were created . . . that is, provides electric service to rural people who cannot be served by tax paying companies. That is the only basis on which the continued subsidy is justified.

2. If the REA co-ops desire to serve urban, industrial and commercial customers who do not require subsidized electric service, the co-ops should be required to accept all of the obligations of a public utility company. These obligations are that they obtain their capital in the market at no burden to the government, pay taxes as other utilities do, and be subject to regulation by the State Utilities Commission.

CP&L feels it has an obligation to its customers and the publ the facts about this issue. Our customers help pay the bi REA co-op adds a cu

An Investor-aumed, tempoying, public utility company



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