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THE LOVELIEST SISTERS IN THE WHOLE WORLD
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From
The Tot Shop
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Wilmington, N. C.



Officers Toody and Muldoon To Be In Wilmington April 4-7 Azalea Show

and Muldoon, the pride of the Bronx, will be in Wilmington April 4-7 to participate in the 16th annual North Carolina Azalea Festival. Officials announced today that Joe E. Ross and Fred Gwynne, who as Gunther Toody and Francis Muldoon are the stars of Car 54, Where Are You? will be featured guests at the Azalea Festival, appearing in both performances of the Queen's Coronation Pageant and in the big parade as well as at all other events. The pair, who perfectly complement each other in their television portrayals, personally are as dissimilar as the glib, carefree Toody and the quiet, serious-minded Muldoon they play. Ross is an outspoken man, who leads a "Runyon-esque" kind of Broadway life and likes his bachelor quarters in a hotel just off his beloved "Main Street." Gwynne is a mild-mannered man who enjoys a quiet suburban life with his wife and children and has the avocations of sculptor, artist, writer and book illustrator. Ross was born March 15, 1914 in New York's lower East Side. He quit school at 16 to become a singing waiter in the Bronx and later was promoted to announcer. Adding some jokes, he gained the rank of comedian. Other small club jobs followed until he graduated into burlesque. During World War II he served in the Air Corps, returning to his nightclub career after the war. In Hollywood he was spotted by a film producer who signed him for a movie. In 1958, Nat Hiken and Phil Silvers caught Ross act at a club in Miami Beach. On the spot, Hiken decided he had found another member of Bilko's squad and Ross went into television without an audition or camera tests. Later, when Hiken conceived the idea for the Car 54 series, he immediately thought of Ross for the role of Toody.

Registered Jerseys Index Ratings

The Registered Jersey cow or cows owned by Mr. Melvin Cording of Wallace, N. C., have recently completed official production records giving them cow power index ratings. This rating indicate how many times their body weight in milk they have produced during their recent lactation. Twice daily 305 day milking mature equivalent is.

Name of Cow	lbs. milk	lbs. fat	days	Index ratings
Mermaid Vive Apollo's Valerie	11,813	513	282	11.4
Jesters Courageous Crystal Sybil	10,974	552	305	12.1
Jester's Sybil Crystal	11,351	519	305	11.4
Louisoxford Wonderful Lady	10,570	465	305	11.6

These records are further proof that a dairy cow does not have to be big to be most efficient and profitable. Realizing that we must obtain all the efficiency possible under today's dairying conditions, the American Jersey Cattle Club launched their cow power program as another service for owners of registered Jerseys.

CP&L Pioneers Meet April 3

Carolina Power & Light Company Pioneers, employees with 25 or more years of service with the company, will hold their annual meeting at the Edgewater Club near Wilmington on April 3. Thomas H. Hall, CP&L line superintendent in Wilmington and chairman of area Pioneers, said most of the 55 members, their wives and husbands are expected to attend the dinner meeting. Humorist Edmund H. Harding of Washington, N. C., will be guest speaker. CP&L President Louis V. Sutton also will address the group. CP&L's Pioneer Club has a membership of 430, representing more than 10,000 man-years of service with the company. EVERYONE READS DUPLIN - TIMES CLASSIFIED ADS.

IT'S FUN TO GARDEN

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FIELD SEED
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INSECTICIDES

Welcome

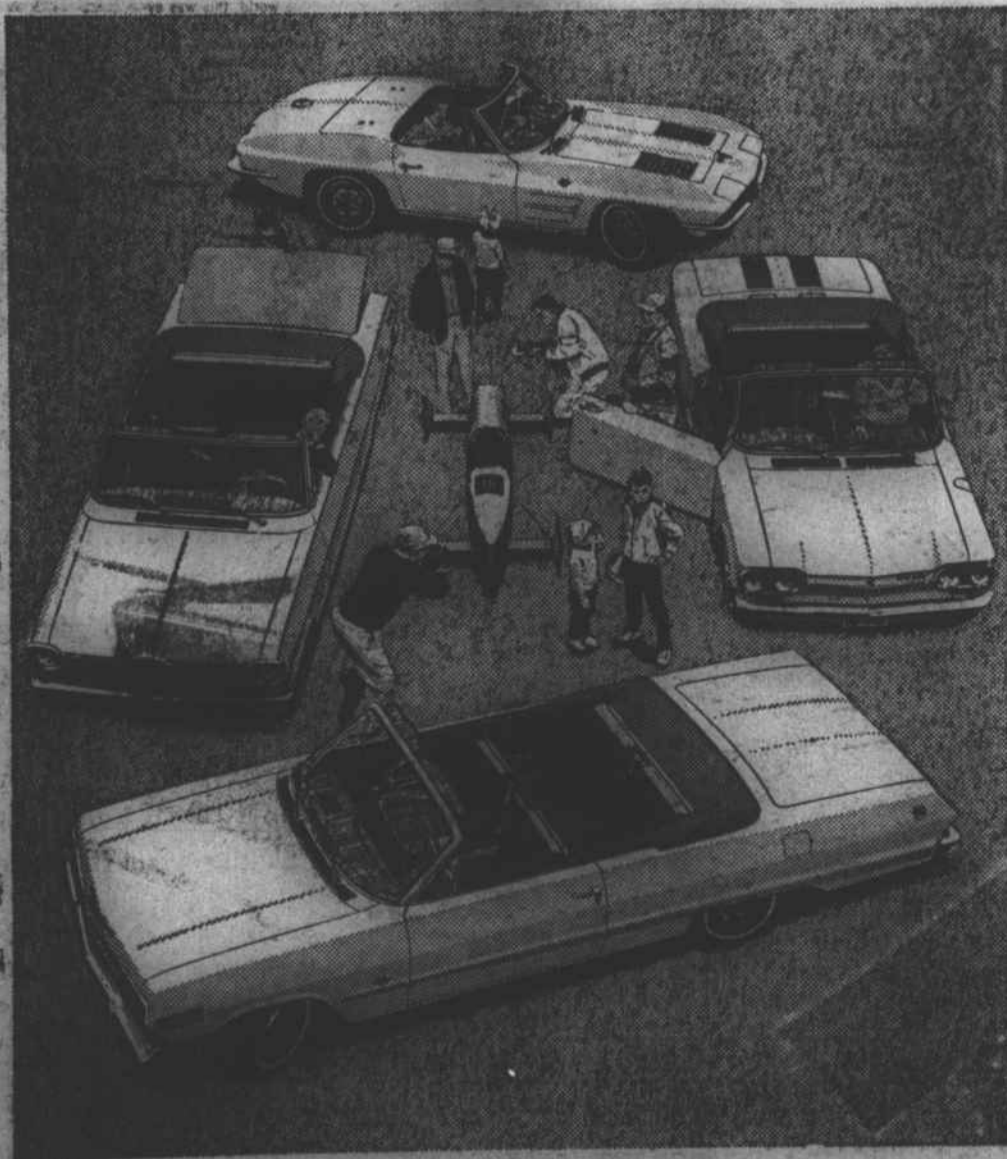
WILMINGTON AZALEA FESTIVAL

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Wilmington, North Carolina

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Skip the sulphur and molasses— get a CHEVROLET SUPER SPORT

Chevrolet Super Sports have a charm that soothes your springtime yen for romantic adventure as fast as you can slip into a bucket seat. (Especially the Impala's, with its adjustable new Comfortilt steering wheel.) Front bucket seats are a great start, but Super Sports also feature diamond-plate vinyl interiors, special interior-exterior trim in tasteful touches, and a veritable feast of goodies we call performance options. Chevrolet and Chevy II Super Sports invite adventure in convertible or coupe form. That same Super Sport zing applies to the Corvair Monza Spyder, very breezy with its air-cooled 160-horsepower rear-mounted engine, and 4-speed shift. Ditto for the new Corvair Sting Ray, a magnificent thoroughbred among pure-blood sports cars with not a single sacrifice in comfort. Both Spyder and Sting Ray come in coupe or convertible styles. All Chevrolet Super Sports are like spring days—you've got to get out in them to savor them. So catch yourself a passing zephyr and wait on down to your Chevrolet showroom. *Optional at extra cost.



Models shown clockwise: Corvair Sting Ray Convertible, Corvair Monza Spyder Convertible, Chevrolet Impala Super Sport Convertible, Chevy II Nova 400 Super Sport Convertible. Center: Soap Box Derby Racer, built by All-American boys.

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HANOVER CENTER
Wilmington, N. C.

an electrical supplier's viewpoint
by Charles F. Jones

I have always wondered what it took to get something accomplished, especially, when it would be beneficial to ALL THE PEOPLE! Well, the Rural Electric Membership Association (REMA) has shown me! The REMA has certainly earned my respect when it elevated the thousands of homes, stores, farms factories and millions of people right out of the deep, dark woods. REMA actually put these folks right on the main street of Decent Living! REMA'S planning, construction and installations has made it possible for rural areas to have all the electric conveniences, improved health conditions, valuable school facilities, good roads; thereby creating a greater buying power and adding great wealth to North Carolina State.

Why did this come about in Eastern North Carolina? Necessity is the mother of invention. I add that it is, also, the Mother of Pride and Progress.

I am sure we have all experienced the problem of electric service and installation in remote areas. It is not a new story of "cost-quotations" by the power company for \$500.00, \$1,000.00, \$2,500. -- or, so much per pole cost. The shocking part of the whole situation was the power companies' quotations were just service charges!

Well, who wouldn't run a line-in for someone who paid for the line installation and the current which went over it? They say things get worse before they get better, and they did! This situation got worse, so "Sam" came along and offers anybody; including the power companies; cheap interest on funds, but the power companies didn't respond. So - some well-think folks borrowed this Federal money, and so, that's when the REMA was born. It has occurred to me many times to suggest giving the private power companies the sole job of manufacturing and wholesaling power. They should be taken out of the consumer distribution entirely, and leave this up to the REMA, municipality or others. There is no doubt in my mind that the REMA'S and Municipalities are, apparently, doing the best job for the people with less bickering.

We grew up with the REMA'S! It has been a pleasure doing business with them and supplying their needs, along with the Municipalities who have always done a good job for the people in serving them power.

The market created by the REMA'S have been greater than anyone realizes, and their progress has been outstanding.

We at Wilmington Electrical Supply Company feel it is our obligation to our customer; our many good friends; and the public to present a different opinion of facts about this issue.

If You Approve of The REMA's Sign This And Mail To Your State Lawmaker - - -

Senator
Leroy Simmons
Albertson, N. C.

WILMINGTON ELECTRICAL SUPPLY CO.
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