VINSTON-SALEM - The board

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costs will continue to climb

in North Care

t neveral years, but that

nt now is getting more

ming Fuller, writing i

association, points out that today's patient pays more to gots well suicker, goes

r, and usually lives, slonger did his foreigns.

Fuller analyzes results of a

on bospital costs and services in three Winston-Salem in-

1950-1960 and uses these figures to

e a few years a

facts add

ng the decade of

sue of Trustee, a mag-

insurance channels. Many FCIC in- return of nearly 27 million dollar sureds also take hail and other These counties are: Alamance, Ca specific risk insurance offered by well, Edgecombe, Forsyth, Frank

to private individuals in such dis- Vance, Warren and Washington, asters as now threaten a large section of North Carolina. Distressed farmers in the long area reaching from Surry County in the west to Northampton and Hertford Counties erally. in the east can only receive cash

relief through their FCIC insurance. businessmen and credit agencies residents of other states 900; nre which depend upon farm market- residents of foreign countries, 124.

The present disaster, brought on principally by lack of rain, is in sharp contrast to last year when cloudbursts destroyed tobacco in coastal plain counties and resulted in nearly two million dollars paid to FCIC insureds in eastern North Carolina

This year FCIC, restricted to guarantees in only 60 of the 100 Nor-th Carolina counties, has guaranteed 40,000 North Carolina farmers that their agricultural income cannot fall below 70 million dollars, their production costs. Over 90 percent of the protection is on tobacco, about 4 percent on cotton, 3 percent on peanuts, and the remainder on peaches, soybeans and corn. Farmers in the drought area are heavily insured by FCIC. There are 16,934 farmers in 18 counties of the dry area that are guaranteed the

private companies. There is no other governmental source that makes direct payments son, Rockingham, Stokes, Surry, FCIC regrets that all farmers

North Carolina residents in the N. FCIC indemnities stabilize the C. State student enrollment for the entire economy and are a boon to 1962 Fall Semester numbered 5,416;



ACK gives you FAST relief m pains of more pains of armines writis, and minor pains of armines neutratism. Because STANBACK neutratism. Because STANBACK neutrations several medically approve stations several medically approve you can take STANBACK wi





Have you reached that time of life when your body experiences strange new sensations -- when one minute you feel enveloped in hot flushes and the next are clammy, cold, drained of energy, nervous, irritable? Are you in an agony of fear? Too troubled to be a cood wife and mother? to be a good wife and mother? Don't just suffer from the

suffocating hot flashes, the sud-den waves of weakness, the nervous tension that all too frequently come with the change when relief can be had.

wey countless women have, with gentle Lydia E. Pinkham Tablets. Especially developed to help women through this most trying period. In doctor's tests trying period. In doctor's tests 3 out of 4 women who took them reported welcome effec-tive relief. And all without ex-pensive "shots." Don't brood. Don't worry

yourself sick. Get Lydia E. Pinkham Tablets at your drug-gists. Take them daily just like vitamins.

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he expense of specialists who work ogether to perform the surgery and to care for the patient before nd after the operation. However alanced against these costs are the lives saved, which would have been ast before this surgical procedure was made possible." also used Baptist Hospital's sobalt 60 therapy unit to point up the costs involved in providing for iment of cancer. The unit reats an outlay of \$128,000, he said, adding:

2. 842 ....

"All advances in medical science nich have brought untold bless s to the sick, are acco by large cost increases. Polio dealt an almost deadly blow. Tuberculesis is no longer the great killer it once was. Typhold fever, ex, chronic mastoid, and estelitis have been relegated to

1960-1960 and uses these figures to support his argument that, after all, hospital charges are relative when balanced against a patient's carnings, productivity, and loss of time from work. The hospital trus-tee, he says, is in the unerviable position of being 'constantly ques-tioned about the rising costs of hos-pital care' wherever he hoppens to be - this affice, at a public gath-ering, the social affair, and, some times, when all the answers. Although we may how the reasons do, these increases and are per-

\$30,000 to \$40,000. Added to this is have paid \$10 a day for a private reduced to one week or less."



of house of the lo CHALLENGE AND OPPOR-

TUNITY - Luther Winborne Self, Asheboro, confers with Miss North Carolina, tall Jeanne Swanner of Graham, about her Atlantic City presentation gown, a gift of Cone Mills. Self has created the presentation gowns for five previous state queens,

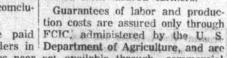
for these incremes and are ver-tain that the hospital patient is receiving excellent value for his money, many of us find it difficult, if not impossible, to convey these room, or about \$150. Today the bill bossible, to convey these and hold hte people they need. Many who criticize hospitals for being discharged. Today after the being discharged. Today after the tal. Not only that, but he is back on the being discharged at the being taking a shower the day after the being taking a shower

the drought stricken counties near not available through commercial

America of 1961. At right is Mrs. Luther E. Self, the designer's mother who will make the gown. In discussing his new challenge. Self states, "That much pulchritude over a six-foot-two frame is an opportunity for any designer." is an opportun-

including Maria Beale Fletcher, Miss

the North Carolina - Virginia line There, 3335 claims will be paid in the amount of one and a quarter million dollars on all-risk FCIC insurance for labor and other expenses that insured crops will fail to bring on the markets. Rainfall in poration expects to pay one and the parcer areas in the immediate demnities, but much of the tobacco



The cost of modern equipment, In the 10-year period the cast to the patient for a day of care at City Memorial hospital for wintston-Salem went from \$12.16 to \$20.85; at Baptist Hospital from \$12.16 to \$22.95. At Kate Bitting Reynolds In the area for Negroes, the daily Memorial, the only major bototal Cost advanced \$7.50 a day. Dr. Fuller points aut that saler. Twenty years ago. Added to this is back as another from the specialized equipment that must be used in this difficult sur-back as another from size and year. The cost of modern equipment, the patient for a day of care at creasing costs of care, he says. He gives as an example the 100 open heave operations performed at Bap-tist Hospital each year. The cost of modern equipment that must be used in this difficult sur-back as another from size at the specialized equipment that must be used in this difficult sur-back as another from size at that saler. The cost of the points out, in the area for Negroes, the daily Memorial, the only major bototal cost advanced \$7.50 a day. Dr. Fuller points aut that saler.



The Federal Crop Insurance Cor-

pital bills are higher than this fact." a few years are." The cost of modern equipment, lation " he save "that done more hour he could earn well over \$100 the difference between the cash baby arrives and is home three to he would have been in former three-quarters million dollars in future would reduce insurance in-

