Meet Your Duplin County Mercho

recythe

R. D. Precythe, hardware, appliances, coal, seed, fertilizers, vegetable packages, fruits and produce, Faison, North Carolina, was organized in 1939. At that time Mr. Robert sold Smith-Douglass fertilizers, coal and seed.

Mr. Precythe was inducted into the Army in October of 1942 and served 3½ years in the Pacific with the 81st Infantry, "Wild Cat Division."

Discharged in 1945, he returned to Faison and went back into business, building the store adjoining his present quarters. The present quarters were purchased from Deems Clifton in 1953.

Mr. Milton DeLuca, a retired Air Force Major, is bookkeeper for the firm, and Mr

Clement Shines is service manager. They sell and service television sets, radios, refrigerators and deepfreezes, washing machines, dryers, lawn mowers, etc.

Mr. Precythe says that he has handled GE Appliances for 15 years and does not think that better appliances can be bought. The supplier to them of GE products is Walker-Martin Co. of Raleigh. "Your GE Appliance Dealer" carries a full line of GE refrigerators, stoves, televisions, radios, deep freezers, dryers, built-in ovens and stoves and anything in the appliance line.

Odell Hardware Co. of Greensboro keeps the firm suppiled with a full and complete line of hardware of highest quality, but economical in

The firm handles fertilizer manufactured by the Smith-Douglass Company of Wilmington, and paints produced by the Blue Ridge Paints Co. of Henry, Virginia, Jeffreys and Sons of Goldsboro supplies them with seeds of all types and varieties, for garden, truck farmer or field. They handle insecticides made by Carter of Wallace.

For twenty-five years, Precythe has been headquarters for coal, hard, soft or briquet. For the builder, they have cement blocks, brixment, cement and sand and other building needs.

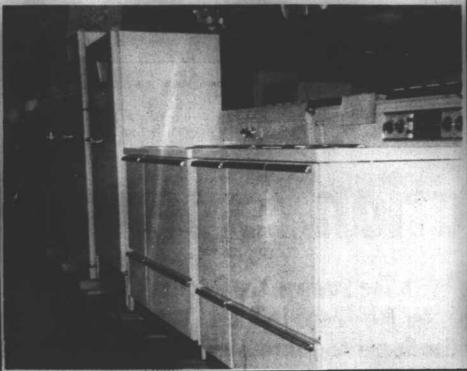
For the truck and produce grower, they carry a complete Faison, N. C.

line of vegetables packages manufactured by the Riverside Mfg. Co. of Murfreesboro.

During the months of May, June and July, R. D. Precythe buys and distributes produce. They have their own packing house and distribute produce all up and down the East Coast and as far West as Cincinnati, Detroit and Chicago. Some 55 people are employed during the packing season. The vege tables are packed under their own three well-known brands or labels, R. D. P. Brand, Linda Brand and Jane Brand. These labels denote quality and freshness in produce wherever they









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