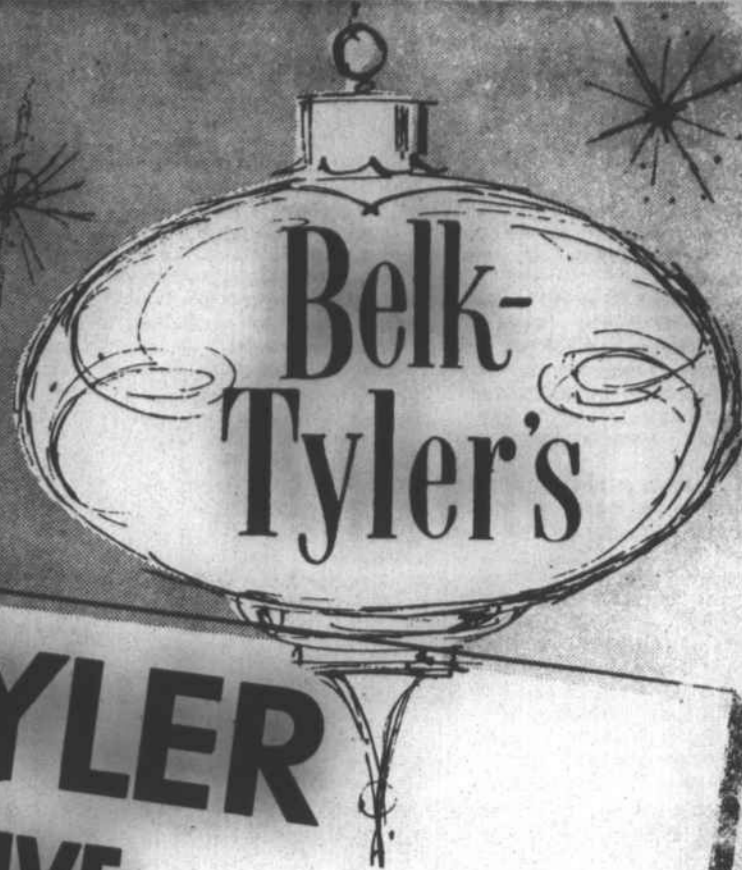
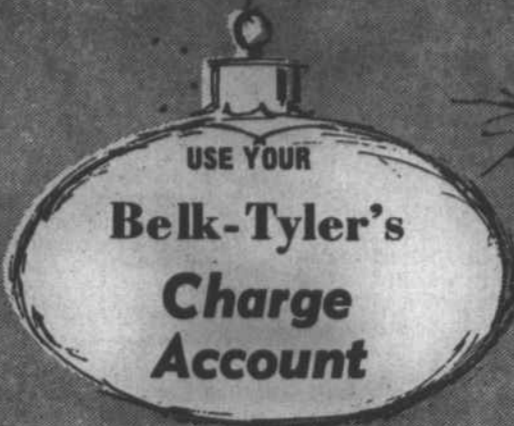


PHOTOGRAPHS

SALE!



BELK-TYLER MOUNT OLIVE

LADIES' COATS & DRESSES

	REG.	SALE
DARK COTTON DRESSES		1/2 Price
WINTER DRESSES		1/3 off
DARK COTTON DRESSES		
JERSEY DRESSES	6.99	4.88
CHESTERFIELD COATS	7.99	5.88
	5.99	3.00
WOOL DRESS COATS	25.00	19.88
	29.00	24.00
3-PC. COSTUME	44.00	36.00
MINK TRIM COAT (PASTEL)	69.00	54.00
FLEECE PASTEL COAT	49.00	38.00
LADIES' WINTER SUITS	69.00	54.00
	39.00	31.00
	24.99	14.75
	39.99	25.75
	34.00	21.75
	49.99	34.75

LADIES' SPORTSWEAR

	REG.	SALE
SKIRTS	3.99	2.67
SKIRTS	4.99	3.47
SKIRTS	5.99	3.88
SKIRTS	6.99	4.48
SKIRTS	7.99	4.97

ACCESSORIES

	REG.	SALE
LADIES HANDBAGS	2.99-7.99	
LADIES' SNUGGY STRETCH SOCKS		1/2 Price
SWEATER DICKIES		1/3 off
FOLDING SLIPPERS	1.99	1.47
INSTAMATIC 104 CAMERA	2.99	1.97
UNIVERSAL HAIR DRYER	19.50	13.78

SPORTS SEPARATES

SWEATERS	SHIRTS	JACKETS	SUITS	SALE
3.99	2.67	10.99		7.88
4.99	3.47	12.99		7.88
7.99	4.97	14.99		10.88
8.99	5.88	17.99		12.88
9.99	6.88			

SHOES FOR THE FAMILY

	REG.	SALE
FOOT FLAIRS SHOES	14.99	9.78
HEIRESS SHOES	12.99	8.78
ONE GROUP LADIES' DRESS, FLATS, CASUAL SHOES	5.99-14.99	1/2 Price
MEN'S SHOES—OXFORDS & LOAFERS	7.99-22.99	1/3 off
CHILDREN'S SHOES, STRAPS, OXFORDS, LOAFERS	4.99-7.99	1/3 off
MEN'S SHOES		1/3 off
LADIES SHOES		1/3 off

CHILDREN'S DEPARTMENT

	REG.	SALE
SCHOOL DRESSES	2.99-10.00	1/2 off
COATS	19.00	14.88
	22.99	17.88
	27.99	21.88
	32.00	25.88
	35.00	26.88
	37.00	27.88
INFANTS' SWEATERS	1.99	1.37
INFANTS' STRETCH COVERALLS	2.99	1.88
BABY CRIBS WITH MATTRESS	3.99	2.68
BABY HIGH CHAIR	34.99	1.88
BABY STROLLER	16.99	25.00
	16.99	13.88

PIECE GOODS

	REG.	SALE
DARK WOOLENS	1.99	2.47
	2.49	2.97
	1.67	2.99
	1.97	3.99

BEDDING

	REG.	SALE
PRESIDENT'S LADY SAVILAND SPREADS	16.99	14.88
WOVEN SPREADS	5-99-7.99	5.99
CARD TABLE COVER	1.99	3.88
TOILET TISSUE	10c	1.50
PILLOW CASES: MUSLIN		12/1.00
REVERSIBLE BLANKET	5.99	1.99
VELVET BOUND BLANKET	7.99	2.99
LOOM WOVEN BEDSPREAD	7.99	4.77
		5.77
		5.00

LINGERIE

	REG.	SALE
GRANNY GOWNS	6.00	3.88
DUSTERS	6.99	3.50
	8.99	4.50

TOYS

	REG.	SALE
TOYS		88c
20" MURRAY BICYCLES		29.88
24" MURRAY BICYCLES		39.88
26" MURRAY BICYCLES		39.88
10" MURRAY TRICYCLES		9.99
12" MURRAY TRICYCLES		10.99
16" MURRAY TRICYCLES		11.99
25" WAGONS		3.77
36" WAGONS		8.47
T-BIRD CAR		11.99

MEN'S DEPARTMENT

	REG.	SALE
PONDEROSA SHIRTS	5.00	3.88
ARROW SHERPA LINED JACKET	20.00	16.00
SHIRT COAT OF SCRUBBED DENIM	13.00	10.88
NYLON BOMBER JACKET—FLEECE LINED	22.00	17.88
ALL WEATHER COAT—ZIP-OUT LINING	35.00	27.88
CORDUROY WESTERN STYLE JACKET	20.00	16.88
VELOUR SWEATERS—V-NECK	8.00	6.00
MR. WRANGLER NO-IRON CORDUROY SLACKS	11.00	7.88
MEN'S WORK PANTS	9.00	7.00
MEN'S V-NECK SWEATERS	7.99	3.29
MEN'S WORK PANTS—Sizes 48-50	7.99	4.88
MEN'S MOD SLACKS	4.00	2.99
PRINTED SWEAT SHIRTS	1.00	4.00
		1.00

BOYS' DEPARTMENT

	REG.	SALE
BOYS' VELOUR TURTLENECK	3.99	3.00
BOYS' JEANS—13-3/4 ob., Sizes 6 to 12	2.00	1.00
PONDEROSA SHIRTS—Sizes 6 to 20	3.99-4.99	3.00
WESTERN STYLE SHERPA LINED JACKET	4.99-5.99	2.00
BOYS' SWEATERS	3.99	3.00
BOYS' CASUAL SLACKS—Sizes 3-7	3.99	3.00
BOYS' CASUAL SLACKS—Sizes 8-20	4.99-5.99	3.88
BOYS' PARKA JACKET—PLAID	5.99	

OUTSTANDING VALUES IN OUR HOUSEWARES DEPARTMENT

	REG.	SALE
STEREO PHONOGRAPH	129.00	99.00
5-DRAWER CHEST		7.88
SEWING MACHINE		69.88
METAL FILE CABINET		1.00
TUMBLER SET (Consists of 12 Tumblers)	79.99	12.88
G.E. TEA TIME CLOCK	14.99	1.00
MUNSEY 4-SLICE OVEN TOASTER		6.47
REALTONE 5-TRANSISTOR TAPE RECORDER	8.98	3.87
45-PC. SET MELAMINE DINNERWARE	4.99	
8-PC. SNACK SET, FOUR CUPS, FOUR TRAYS	19.99	
8-PC. GLASSWARE SET, WHITEHALL BY COLONY	17.99	
8-PC. SNACK SET, WHITEHALL BY COLONY	2.99	
SALAD BOWL SET, WHITEHALL BY COLONY—4 cups, 4 trays	1.99	13.87
CHINA ELECTRIC BREWMASTER	4.99	2.29
9-PC. COFFEE SET, cups, sugar, creamer, pot, tray	1.99	3.99
STUDENT DESK/CHAIR—WROUGHT IRON CONSTRUCTION	24.99	1.99
		4.99
		14.88
MORGAN JONES MINUET BEDSPREAD	25.00	
RECLINER CRAIRS—VINYL COVERED	39.88	
DELUXE PADDED RECLINER	59.88	
WAGNER ELECTRIC RECLINER	17.99	
SALAD SERVER—STAINLESS STEEL FORK/SPOON	1.99	
METAL SAFETY HOLDER FOR IRON	1.99	
MIXING BOWL SET—4-PC.	1.99	
S. P. PERCOLATOR	1.99	8.00
S. P. KNIFE	1.99	1.00
S. P. FRY PAN	1.99	1.00
S. P. PERCOLATOR	10.99	1.00
SONIC BLASTER—LONG RANGE AIR POWER GUN	13.99	97c
GUERRILLA FIGHTER	14.99	
SUSY GOOSE HOUSEKEEPING SET (Broom, sweeper, drainer, dish pan)	6.99	
6-PC. STEMWARE	3.87	
19" COLOR TV—MAPLE CABINET	3.88	1.00
	3.99	2.00
	499.00	1.47
		367.00

SHOP EVERY NIGHT 'TIL 9