

Mr. Joseph Heath of Route 2, Pink Hill, stands two houses containing cage layers. Complete beside the refrigerated truck he uses to keep automation demands very little labor. A third his eggs fresh for marketing. Beside him are house is located some distance away.

Joseph Heath Has Successful Layer Chicken Operation

Nowhere in North Carolinais virtually everywhere with a who dropped out of school, soon progress more in evidence than in Duplin County.

Duplin is progressive as a County because of its fine progressive citizens.

A special example of indivi-dual progress is to be found

typical example being, Mr. Joseph Heath of Route 2, Pink Hill.

Joseph grew up on a farm, one of a large family.

Formal education had no spe-

cial interest for this young man, their potential in life and Joseph

married his childhood sweetheart and settled down to the

drudgery of sharecropping.
It didn't take too many years of this for the Heaths to realize they were not reaching

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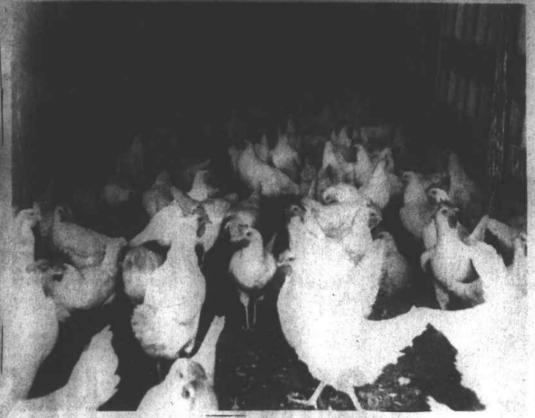
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These layers, belonging to Joseph Heath of which is establishing him as one of the most Route 2. Pink Hill, are a part of his flock progressive young farmers in the area.

took a job with a tractor company, working by the hour. He moved his house trailer

to the nearby town, and settled down, hoping he would find satisfaction there.

Soon, the lack of education proved a handicap, and Joseph again realized he was not happy in his work.

About this time his father gave him a very small tract of land and Joseph decided the most profitable use for this land was chicken houses.

"All I had to go on was de-termination," said Joseph, "but I knew now what I wanted." Joseph managed to get a house built and birds installed, which proved to be just the vocation he was looking.

The house contained no automate devices. It was just a "chicken house", but it prov-ed profitable enough that Joseph knew he must have more houses. He talked with several people. eager to learn from their experience, and decided that he would like two houses, for cage layers, automatically equipped.
G. & M. Sales Company in
Goldsboro sold the type of
equipment he needed so he went

to see Mr. Johnson. Probably the most surprised man you ever saw was Mr. Johnson," Heath related, "when I told him I had no

money, but wanted equipment for two houses." It took a bit of convincing but Mr. Johnson recognized a burning desire to accomplish, that was not evident in all his

prospective customers. By the time funds were available all the construction people in the area were busy, and most everyone was working some-

Without any previous carpen-try experience, Mr. Heath pour-ed the foundation, and construc-

ground up. The help available was as inexperienced as was Mr. Heath

The automatic equipment was installed because Mr. Johnson said he had never been more convinced that Joseph was a good risk, even though there was no rule in the credit book that would allow this transaction.

"I felt he was sincere enough that I was willing to take a chance with him," said Mr. Johnson.

The venture paid off and Mr. Johnson said few people had ever repaid a loan as rapidly as this loan was paid.

Mr. Heath, assisted by Mrs. Heath, takes care of the manually operated house that is located near their residence. His sister-in-law takes care of the other two houses which are located a few miles away.

An agreement was worked out with Mr. Henry Rivenbark of Wallace FCX to furnish feed for the birds. The bulk trucks make weekly trips to the farm. Mr. Heath prefers to have feed delivered in the middle of the week. He doesn't want anyone to miss the opportunity to go to church on Sunday.

The church is really important to the Heaths. A deep and abiding faith is demonstrated in his every walk of life, They attend Mr. Zion Pentecostal FWB Church near Pink Hill where Joseph is Sunday School Superintendent, Deacon, Trustee, member of the building committee and a member of the

Mr. Heath uses all modern methods for self improvement

as well as business. He is presently enrolled in James Sprunt Institute in night school where he is pursueing

mers and he uses these monthly statements as a basis for improvement. He knows where his profits are - as well as weak places that must be looked after.

His business partner in all his operations is his wife, the former Evelyn Faye Hall. They have two children, Robert, Il. a fourth grader at Beulaville School, and Rita Jo, 6 who is in kindergarten at Beulaville.

Mr. Heath has found himself at last. He is happy living with his family in the country, in a progressive area where living is good. He realizes farmers have been hurt recently from low price, but he lives in hope that things will be better, and that he can provide an education for his children.



- Tennis blues? That doesn't mean that you've lost a set, but that you can now play on some of the best courts in the world in colored tennis gear. Pastel blues and yellows with striped trim are being seen at some of the best clubs (of course, shorts and shirts must

A volunteer leader is essential for the 4-H program to operate. Volunteers are given information and guidance by the Home Economics and Agri-cultural Agents employed by the Extension Service, Following is a tribute to Duplin 4-A leaders written by Linda Dianne Smith who is a 4-H'er in the Smiths Club:

"The young people of today will be the leaders of tomorrow. This is the reason there is a 4-H Club, because it is essential that our youth are fully prepared to assume their future responsibilities. The 4-H program offeres us a means by which we may widen our knowledge and strengthen our leadership abilities. It provides a way for us to learn by doing. This program has given millions of boys and girls the months of the world the opporroughout the world the opportunity to improve their best skills in order to make themselves even better.

Such an intensive and highly organized program could never exist without leadership. The foundation of the entire organization rests with the dedicated people who are in constant contact with individual members. Little could be accomplished without their enthusiasm and cooperation for young people

must be constantly guided and inspired. In the course of their youth, many people set up towering goals and aspirations for community improvement and public reform, yet these would be worthless without the

guidance and practical assistance of an older person.
We, as young people, are learning and striving to benefit the society we live in, but without your believes the society well the interest of the society without your believes. without your help - the friendly guidance of each and every leader - we would be lost. We wouldn't know where to begin or what to do.

Because of this and for a multitude of other reasons, we - your 4-H members - wish to offer our sincerest thanks for your dedication and interest."

Would you be interested in helping our young people? If so, contact the County Exten-Service, Kenansville. Let's help our young people!



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choir.

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