

That's a fair question. But not an easy one to answer because we have our own quality standards, different from any other meat merchant.

These standards don't fit exactly the familiar terms you know for grades of meat. As an example, did you know that some beef, graded U.S. Choice, just doesn't meet our "Super-Right" specifications? It's true! You see ... we don't buy by grade. We use our own high standards to bring you the best values.

That doesn't mean we don't approve of such grading - not at all. It just means we're very fussy about the beef we label "Super-Right." It stands to reason we have to be or A&P wouldn't be America's number one meat merchant.

Are "Super-Right" Meats a good reason for shopping A&P?

LB.

They're one of many!

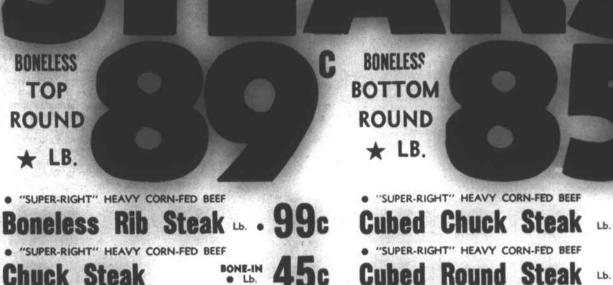
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. "SUPER-RIGHT" HEAVY CORN-FED BEEF

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**Boneless Shoulder Roast** 

Rerall



. "SUPER-RIGHT" HEAVY CORN-FED BEEF

ARM CHUCK

trimmed full loin

SHORT LOIN

SIRLOIN BUTT

SAUSAGE

SUPER-RIGHT" FULLY COOKED

HAL

PORK

NED HAMS

"SUPER-RIGHT" MILD OR HOT PURE

45c

QUALITY HEAVY CORN-FED

65c BONE-IN Lb. Ground Round Steak COPYRIGHT @ 1965, THE GREAT ATLANTIC & PACIFIC TEA CO., INC. **Shoulder Steaks** "SUPER-RIGHT" QUALITY HEAVY CORN-FED BEEF BEEF

TRIMMED ROUND

Lb.

85c

BONELESS

TOP

ROUND

★ LB.

**Chuck Steak** 

. "SUPER-RIGHT" HEAVY CORN-FED BEEF

BONE-IN CHUCK \* LB. PER

. "SUPER-RIGHT" HEAVY CORN-FED BEEF

. "SUPER-RIGHT" HEAVY CORN-FED BEEF BONELESS

**65c** Botton Round Roast



59

"Super-Right" Beef Short Ribs Lb. 35c Bone-In 25c "Super-Right" Plate Stew Beef "Super-Right" Boneless Stew Beef Lb. 59c "Super-Right" Freshly Ground Beef Lb. 49c

89c 99c Cubed Round Steak ....

89c

39c

79c

890

650

\$299

Lb. Can

1-Lb. Roll

F

BEEF

AGE 15 THE DUPLIN TIMES-PROGRESS SENTINEL, MAY 30, 1968

