

# Irrigating Does Most When Done Right

Like most other practices on the farm, irrigating tobacco does the most when it's done right.

Knowing when to apply the water, how much to put on, what kind of equipment to use and how to place the equipment in the field are all important, according to extension specialists at North Carolina State University.

Before some of these things can be known, the farmer must know what effect irrigation has on quality, how to measure the amount of water being applied, how much water the soil will hold and what constitutes good water for irrigation.

This and more information on irrigating tobacco, both burley and flue-cured, is contained in a new publication, "Field Irrigation of Tobacco" now available at county extension offices.

The specialists who prepared the publication include in it some of the advantages and disadvantages of irrigation. On the plus side are the following:

The extra water can increase yield and value. In research studies conducted from 1950 and 1957, irrigated tobacco produced about 15 percent more yield and sold for 10 percent more per pound than non-irrigated tobacco. These were average figures.

There were variations among the individual crops, reflecting variations in locations and seasons.

Adequate irrigation can change the physical and chemical properties of the cured leaf. Irrigated tobacco can be expected to be lighter in color; thinner; lower in oil, nicotine, total alkaloids and total nitrogen; and higher in sugar than non-irrigated tobacco. Irrigated tobacco is likely to have larger leaves spaced further apart on the stalk. And under some conditions, irrigated tobacco will bloom earlier than non-irrigated.

A light irrigation at transplanting will often improve livability and early growth. Irrigation will usually reduce the amount of scalding of upper leaves and "firing" of lower leaves which often occur during dry, hot weather.

Adequate moisture will promote faster growth and earlier maturity which may have several advantages. Among them are: 1. reduces risk of hail damage and buildup of certain

diseases and insects; 2. makes it possible to cure during more favorable weather; and 3. increases chance of completing harvest before school starts and labor supply is affected.

Other advantages of irrigation include improving the curability of the crop if it is being harvested during extremely hot, dry weather; and insuring reasonably fast growth which reduces loss from certain root diseases, especially nematodes and black shank.

On the other hand, irrigation can have these disadvantages:

The largest risk is the possibility of getting an extended rainy period immediately after an irrigation. This would increase the damage from excess water such as drowning, leaching of fertilizer and lowering of yield and quality. There is no way to eliminate this risk since much of the summer rain comes in the form of unpredictable thunder storms.

Another hazard is a chance of contaminating fields with disease organisms that may be in the irrigation water.

Specific recommendations for all phases of irrigation are

# CP & L Seeks Surcharge To Offset Tax Increase

Carolina Power & Light Company today began filing with regulatory agencies for an across-the-board surcharge on customer bills at an annual rate of 2.7 percent to be effective July 1.

The surcharge is linked directly to the 10 percent income surtax passed last week by Congress. As proposed, it would allow the power company only to recover the effect of the tax increase. Collections for the remainder of 1968 would be at a higher rate than 2.7 percent because of the retroactive effect of the income surtax.

In filing the request, Sam Behrends, director of rates and regulation for CP&L, said, "We believe we are acting in the best interest of our customers, investors and the area we serve."

The economic growth of the CP&L area is much greater than the national average, he stated, and CP&L must raise huge amounts of capital to meet the electrical needs of this expansion. By 1975 CP&L must build another system equal in size to the one presently operated.

Behrends set the cost of this construction at one billion dollars.

"With a billion dollar construction program ahead of us," Behrends observed, "it is necessary that our company be able to maintain an earnings level that attracts new capital at favorable rates. Otherwise, the greater expense for capital may become a long-term cost that will have to be passed to customers in the form of permanent higher rates. Without the surcharge, the federal surtax will erase two years earnings' growth."

As proposed, the CP&L surcharge would run concurrently with the federal surtax and would be removed when the tax expires. Other utility companies across the country have announced plans to seek similar tax clauses.

Behrends also noted that when corporate taxes were reduced in 1964 and 1965, CP&L passed these tax reductions on to its customers.

CP&L's proposed surcharge would amount to approximately \$3.50 a year for the average residential customer. The same 2.7 percent increase would apply to all customers upon approval by the N. C. Utilities Commission, the S. C. Public Service Commission and the Federal Power Commission.

"Since CP&L's beginning 60 years ago, the company has made every effort to keep the price of electricity down and has been reducing the cost regularly. While the cost of living index has risen 20 percent in the past decade, CP&L's prices have dropped 15 percent," Behrends noted.

"CP&L has been battling inflationary pressures for years, and through efficient management and technological advances, the company has been able to offset rising costs," Behrends pointed out.

"However, the federal tax increase is an added expense which CP&L cannot absorb without hurting the company's earnings and its ability to attract essential capital for expansion. It is for this reason that we seek relief in the form of the temporary surcharge," Behrends concluded.

The regulatory agencies are expected to make a ruling on the request in the near future.

# Savings Bonds & Freedom Shares Now Earn Higher Interest

The rate of interest paid U. S. Savings Bonds and Freedom Shares has been increased, according to Mr. E. Craven Brewer, Duplin County Volunteer Chairman.

Effective June 1, the rate of interest paid on Series E and H Bonds moved up from 4.15 percent to 4.25 percent--the full legal limit permitted under present law. This new rate will apply to newly purchased E & H Bonds and to all outstanding Bonds which will earn a comparable increase in rate to next maturity. Mr. Brewer stated, "Present Bond owners will not have to cash their present Bonds to take advantage of the higher rates."

The new rate of interest now paid on newly purchased Freedom Shares was increased from 4.74 percent to a full 5 percent when held to maturity of 4-1/2 years.

Mr. Brewer stated that Freedom Shares, which were formerly sold only through Bond-a-Month and Payroll Savings Plans can now be purchased for cash along with an E Bond of the same or larger denomination at local banks.

"While the sale of U. S. Savings Bonds in North Carolina continues to set records, these new improvements in the terms of Savings Bonds and Freedom Shares should furnish a major stimulus to achieving the 1968 dollar quotas for North Carolina and Duplin county," said Mr. Brewer.

# CLEARANCE of SUMMER FASHIONS WHEN YOU NEED THEM!

## Rack and Racks Our Finest Spring & Summer DRESSES

By "Jonathan Logan", "Nelly Don", "Kelly Arden", "Yorktown", "Pat Perkins" and many more.

Reg. \$36 ..... \$19.88  
Reg. \$30 ..... \$17.88  
Reg. \$23 ..... \$12.88  
Reg. \$19 ..... \$10.88  
Reg. \$16 ..... \$9.88  
Reg. \$12 ..... \$8.88  
Reg. \$10 ..... \$5.88

**Entire Stock Ladies' SLEEVELESS SHIRTS**  
Cottons, Dacron & Cotton, Tricot

Reg. \$5.00 ..... \$3.97  
Reg. \$6.00 ..... \$4.66  
Reg. \$7.00 ..... \$5.55

**Ladies' Summer BLOUSES**  
By "Villager", "Aileen Pennington", "Majestic" and others.

Reg. \$9.00 ..... \$5.48  
Reg. \$7.00 ..... \$4.22  
Reg. \$5.00 ..... \$2.97  
Reg. \$3.99 ..... \$2.48  
Reg. \$2.99 ..... \$1.88

**Large Group Ladies' Shorts**  
by "Queens", "Wrangler" and others--Mostly Permanent Press.

Reg. \$3.00 ..... \$1.97  
Reg. \$4.00 & \$6.00 \$2.97

**LADIES' STRAW BAGS**  
Reg. \$5.99  
Final Clearance  
**HALF PRICE**

Reg. \$2.97

**One Rack LADIES' SHOES**  
Dress & Casual Styles

Black Patent, Navy, Bone, White, Green  
"Red Cross", "Life Stride", "Miracle Tread", "Connie"

— Values from \$11.00 to \$16.00 —  
**\$6.7.8**

# FINAL SALE

**Summer '68 Fashion Colors**

**Seamless Hose**  
Pink, Yellow, Blue Green, Off-white and Brown

Reg. 79c pr.  
Now 1/2 Price

**39c pr.**  
(Better Hurry on These)

**Special Purchase Ladies' Smart Neat Print COTTON SUITS**

New stock ... just arrived.  
Reg. \$5.00 value.

**\$2.97**

**Ladies' Dacron & Cotton SKIRTS & PANTS**  
Mostly Permanent Press by Queen

Reg. \$5.00 ..... \$2.97  
Reg. \$7.00 ..... \$4.22  
Reg. \$8.00 ..... \$4.97  
Reg. \$10.00 ..... \$5.97

**LADIES' CASUALS**  
"Red Cross Cabbies", "Miracle Tread", "Connie"

Reg. \$16.00 ..... \$11.88  
Reg. \$14.00 ..... \$10.88  
Reg. \$13.00 ..... \$9.88  
Reg. \$12.00 ..... \$8.88

**Ladies and Growing Girls' Flats & Little Heels**  
White ... Black Patent ... Yellow ... Orange ... Bone ... Brown ... Black ... Navy

"Edith Henry", "Connie" and "Paris Fashion"

Reg. \$13.00 ..... \$7.48  
Reg. \$11.00 ..... \$6.48  
Reg. \$9.00 ..... \$5.48  
Reg. \$7.00 ..... \$4.48

**Ladies' HATS**  
Reduced for Final Clearance  
Reg. Priced to \$21.00

**\$1 \$3 \$6**

**SPECIAL BUY! New Shipment Ladies' Permanent Press Sleeveless BLOUSES**  
Reg. and Extra Sizes Reg. \$2.49

**\$1.24**  
1/2 Price

**Ladies' Nylon "Helena" Sleeveless Shells**  
Assorted Styles & Colors  
All Zippered Backs  
Reg. \$2.99 to \$5.00

**\$2.57 ea.**  
2 for \$5.00

**Group Ladies' Summer Sleepwear Gowns & Pajamas**  
REDUCED TO CLEAR

Reg. \$2.19 ..... \$1.66  
Reg. \$3.19 ..... \$2.33  
Reg. \$3.99 ..... \$2.97  
Reg. \$4.99 ..... \$3.67

**Ladies' Spring & Summer DRESS SHOES**  
Black Patent, Navy, Bone, Orange, Yellow, Green, and Combinations

Reg. \$19.00 ..... \$14.88  
Reg. \$17.00 ..... \$12.88  
Reg. \$16.00 ..... \$11.88  
Reg. \$15.00 ..... \$10.88  
Reg. \$14.00 ..... \$9.88  
Reg. \$13.00 ..... \$9.48  
Reg. \$12.00 ..... \$8.88  
Reg. \$11.00 ..... \$8.48  
Reg. \$10.00 ..... \$6.88

# BEGINS TUESDAY JULY 2

## Entire Stock Men's Summer Suits REDUCED

By: Hart-Schaffner & Marx.  
Cricketeer, Palm Beach

Reg. 100.00 ..... **74.88**  
Reg. 80.00 ..... **59.88**  
Reg. 60.00 ..... **44.88**  
Reg. 50.00 ..... **37.88**  
Reg. 40.00 ..... **29.88**  
Reg. 35.00 ..... **26.88**

**Men's Short Sleeve Ban-Lon KNIT SHIRTS**  
Irregulars of \$6.00, \$7.00 & \$8.00 Quality

**\$1.94**

**Entire Stock Men's Summer DRESS PANTS**  
By "Hart, Schaffner & Marx", "Jefferson", "Hunter Haig" and others.

Reg. \$27.50 ..... \$20.66  
Reg. \$20.00 ..... \$14.88  
Reg. \$18.00 ..... \$13.44  
Reg. \$16.00 ..... \$11.88  
Reg. \$14.00 ..... \$10.44  
Reg. \$12.00 ..... \$8.88  
Reg. \$10.00 ..... \$7.44

**Entire Stock Men's STRAW HATS**  
By "Dobbs" and others.

Reg. \$12.00 ..... \$9.66  
Reg. \$8.00 ..... \$6.44  
Reg. \$7.00 ..... \$5.66  
Reg. \$6.00 ..... \$4.88  
Reg. \$5.00 ..... \$3.96  
Reg. \$4.00 ..... \$3.22  
Reg. \$3.00 ..... \$2.44

**Men's Summer SPORT COATS**  
By "Cricketeer", Hunter Haig" and others.

Reg. \$45.00 ..... **Sale \$33.77**  
Reg. \$40.00 ..... **Sale \$29.88**  
Reg. \$35.00 ..... **Sale \$26.22**  
Reg. \$30.00 ..... **Sale \$22.44**  
Reg. \$25.00 ..... **Sale \$18.77**

**Entire Stock Men's Short Sleeve SPORT SHIRTS**  
Plain & Button-down Collars by "Van Housen", "Craghton", "Holbrook" and "Wings"

Reg. \$8.00 ..... **\$5.88**  
Reg. \$7.00 ..... **\$5.22**  
Reg. \$6.00 ..... **\$4.44**  
Reg. \$5.00 ..... **\$3.77**  
Reg. \$4.00 ..... **\$2.88**  
Reg. \$3.00 ..... **\$2.22**

**Boys' Short Sleeve SPORT SHIRTS**  
By "Van Housen", "Carnegie" and "Lucky Day"

Reg. \$4.00 ..... **\$3.57**  
Reg. \$3.50 ..... **\$3.10**  
Reg. \$3.00 ..... **\$2.66**  
Reg. \$2.00 ..... **\$1.77**

**Large Group Men's BATHING SUITS**  
Reduced to Clear

Reg. \$7.00 ..... **\$4.88**  
Reg. \$6.00 ..... **\$4.22**  
Reg. \$5.00 ..... **\$3.66**  
Reg. \$4.00 ..... **\$2.88**  
Reg. \$3.00 ..... **\$2.22**  
Reg. \$2.00 ..... **\$1.44**

**Special Group Boys' Bathing Suits**

Reg. \$4.00 ..... **\$2.88**  
Reg. \$3.00 ..... **\$2.10**  
Reg. \$2.00 ..... **\$1.44**

# Deaths

**Bradley T. Blanton**  
WALLACE--Funeral services for Bradley Thomas Blanton, 71, who died Sunday, were conducted at 2 p.m. Tuesday at the Edgerton Memorial Chapel by the Rev. S. A. Grimes and the Rev. Walter E. Giddens. Burial was in the Rock Fish Memorial Cemetery. Surviving are his wife, Mrs. Rosetta Blanton; three daughters, Mrs. Irene Horrell of Wilmington, Mrs. Josephine Horrell of Goldsboro and Mrs. Rovine Matthews of Willard; four sons, Harvey of Rose Hill, William C. of Goldsboro, Norwood and Richard Blanton, both of Wilmington; one sister, Mrs. Katie Rivenbark of Wilmington; 22 grandchildren; 15 great-grandchildren. He was a native of Duplin County, and a retired farmer and plumber, and a member of the Lanier's Chapel Church. The family will be at the home of Harvey Blanton, Rt. 2, Rose Hill.

**Mrs. Pollie Ezzell Dunn**  
WARSAW--Mrs. Pollie Ezzell Dunn, age 47, died Sunday night in Duplin General Hospital. Funeral services were held Tuesday at 3:00 P.M. at the Quinn-McGowan Funeral Home by Rev. John Raeford Lee. Interment followed in the Friendship Church Cemetery near Warsaw.

She is survived by her husband, George W. Dunn, one son, Harold Lee Dunn, with the U.S. Army, two sisters, Mrs. Herbert Summerlin, of Mr. Olive, Mrs. Chester Bryant, of Hyattsville, Md., one brother, Sam Jones, of Pink Hill, and her mother, Mrs. A. W. Ezzell, of Hyattsville, Md.

**Mrs. Daisey Ezzell Thornton**  
WILMINGTON -- Funeral services for Mrs. Daisey Ezzell Thornton were held Friday, June 28, from the Magnolia Baptist Church. Services were conducted by Rev. Norman Aycock. Interment followed in the Magnolia Cemetery.

She is survived by one son, Norman Quinn, of Horseheads, N. Y., one daughter, Melrose Dixon, of Ft. Walden Beach, Fla., two sisters, Mrs. Allie Baker, Mrs. Ethel Ezzell, both of Magnolia, seven grandchildren, and one great grandchild.

# Motorbike Riders Must Wear Helmets

RALEIGH--The balmy weather of spring not only brings out the flowers and the sun bathers--it also means an upswing in the number of motorcycles and motorbikes using the streets and highways.

The two-wheelers have been gaining in popularity in recent years, especially among the young people, and the result has been an increase in the accidents, injuries and deaths resulting from highway collisions and wrecks involving these machines.

During 1967, 44 persons died as a result of injuries sustained in motorcycle and motorbike accidents. The accident total for last year was 1,252 with 1,073 personal, non-fatal injuries.

The 1967 General Assembly, acting to make the two-wheelers safer to operate, made it mandatory for operators and riders to wear an approved safety helmet. The law became effective January 1, 1968.

For the first three months--January through March--116 traffic accidents involving motorcycles and motorbikes have resulted in five fatalities and 95 injuries.

A list of approved helmets will be furnished on request by contacting the Driver Education Division, Department of Motor Vehicles, Raleigh, N. C.

# This 'n' That

by AUSTIN NICHOLS

Want to dress up that old apple pie favorite for holiday company? Sift hot pie crust in five lengths; carefully spoon in five teaspoons Wild Turkey Bourbon; tip pie to distribute liquor. Serve hot.

Speaking of turkey, have you ever roasted one that resulted in the white meat being overdone and the dark meat underdone? Try roasting it breast down on a rack until the last 20 minutes. Then turn it breast up to brown. Make sure too your dressing is moist moist.