

October 2-5 North Carolina Poultry Jubilee Cake Auction

The cake baking contest and auction was started in 1965 with the first Poultry Jubilee and has now become an annual event and a major attraction at the North Carolina Poultry Jubilee festivities.

P. C. Stanton and Mrs. Sallie Blanchard, Ben and these ladies are to be contacted for any information concerning the cake sale or regulation for the baking of the cakes. Their phone numbers can be found in the local directories.

It is desired that no packaged cake-mix be used this year. A group of qualified judges will begin the preliminary judging at 9:00 A. M. Saturday morning October 4 and the winners will be announced at 4 P. M. All cakes will be auctioned off to the highest bidder. Last year some \$1,000 was raised for the Retarded Children's Association from the cake sales. Plan now to enter a cake or to buy one for a good cause, at the North Carolina Poultry Jubilee at Rose Hill October 4.

Dallas Rhodes

Dallas Rhodes, a Seaside native, is a supervisor for broiler operations at Johnson Farms. He has been with the company for six years. Dallas is a farmer and broiler producer. He has four houses each 10,000 capacity. He rents out the farm and has full-time help with his broilers. Mrs. Rhodes is the former Jean Thomas and they have three sons, Barney, W. Berry, and students at Seaside Elementary School, and Bryan, 5, is in Kindergarten. The Rhodes' are members of Hallsville Presbyterian Church and Rumblewood Country Club. They own a camper and the family enjoys camping. They also like fishing and water skiing.

Pool Merritt

A. C. (Pool) Merritt has been employed by Nash Johnson Farms Inc. for the past ten years and is now turkey range supervisor. A native of Rose Hill and for several years a farmer. He now rents his farm and has an employee to care for his two turkey houses. His wife Helen is a nurse at Duplin General Hospital and they have two daughters, Alice Carol who followed in her mother's footsteps and is an R. N. at Sampson County Hospital in Clinton and Carla Rae, a 10th grader at Wallace-Rose Hill High School.



J. L. Lanier

J. L. is a new comer to Johnson Farms having been employed less than one year. He is turkey supervisor and has charge of turkeys from one-day-old to thirteen weeks. Lanier is a farmer, grows tobacco, corn and soybeans. He also has eight turkey houses with a 40,000 capacity. His wife is the former Ruth Brown and they have four children; Benita and Bryan are students at Union High School in Sampson County and Lisa and Chris are enrolled in private school. The Laniers attend Concord Baptist Church.

The Rose Hill Junior Chamber of Commerce in cooperation with the local businesses and the North Carolina Poultry Federation take pleasure in announcing plans for this year's "North Carolina Poultry Jubilee" Festivities in Rose Hill.

This annual event was first staged in 1963 with the idea of focusing attention upon this very important segment of agriculture in the state, and to pay a special tribute to the Poultry Industry in Southeastern North Carolina.

Due to the vast growth of the Poultry Industry in North Carolina, the Rose Hill Jaycees have decided to expand the Jubilee in conjunction with the North Carolina Poultry Federation to make this an annual state wide event.

With Rose Hill, the hub of the industry's development, Duplin and surrounding counties have fast become the major poultry producing area in the state. Within the last ten years hatcheries have been constructed with the capacity to supply the majority of the millions of chickens and turkeys raised annually in the area. Feed milling operations have been established and enlarged to service the grow-out operations of the birds, furnishing feed and technical assistance. A processing plant in Rose Hill presently serves this area by dressing an average of 6000 birds per hour, and an annual slaughter of many millions of broilers. There is now in Wallace a processing plant for turkeys. In Burgaw, a commercial egg processing operation has furnished a market for the great increase in commercial egg production of this area. Now a poultry by-products plant is in operation in Rose Hill. This plant converts the by-products of the

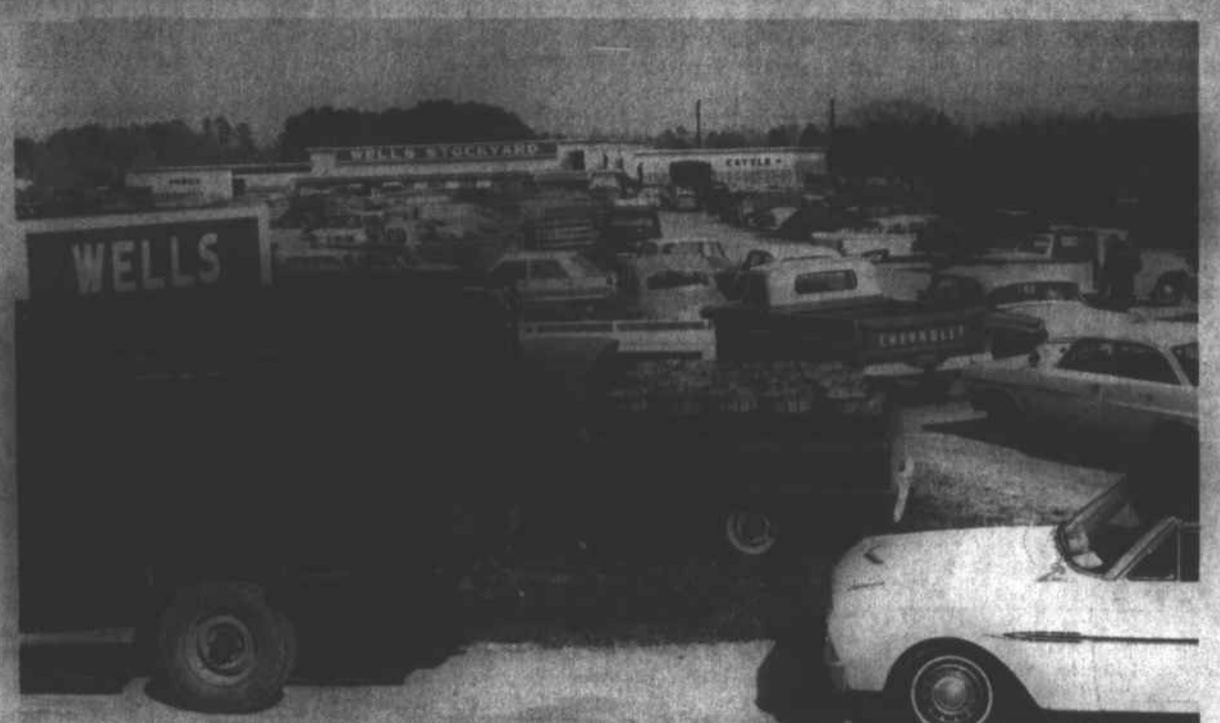
Nash Johnson and Sons Farms is indeed proud of these, and many other dedicated employees who have proven themselves as one of the companies most valuable assets.

Poultry industry into useful products which in, in turn, are being used within the industry itself in the form of feeds and concentrates. The poultry farmer is aided in the control and prevention of disease and other management problems by the State-Operated Poultry Diagnostic Laboratory which is located in Rose Hill. Hundreds of farmers have become a vital part of this economic growth by building poultry houses and becoming growers of this area's chicken, egg and turkey production. Thus many thousand families throughout the state and nation each day eat a meal of the delicious and nutritious poultry from Rose Hill, North Carolina.

We think, therefore that the economic importance of this growing Poultry Industry is reason for this "Day of Recognition" and perhaps you will understand if we wish to "crow" or "gobble" a little about this area's accomplishments. The Poultry Jubilee will offer an opportunity for the farmer, the public and friends of the in-

Poultry Beauty Contestant

GAIL BOSTIC
Gail Bostic of Wallace is the daughter of Mr. and Mrs. Adolph Bostic. She is a brunette with very brown eyes. Gail likes mathematics and biology best of all her studies. A student at Wallace-Rose Hill High School, she is a cheerleader, was for two years a class officer, is interested in studying for health careers and wishes to attend U. N. C. at Chapel Hill. Gail likes water-skiing, horseback riding and swimming. Her favorite sports are cheering, and her interests are piano, guitar and singing. Her church preference is Methodist, and she is a member of the United Methodist Youth Fellowship and Junior choir. For the Poultry Queen Pageant Gail is sponsored by Nash Johnson and Sons of Rose Hill.



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