

BY H. C. BARDUM
The Real Price
Of Milk

The "real" price of one-half gallon of milk is represented not by the number of cents required to pay for it but by the amount of work that the consumer has to do to earn enough money to buy it. In these terms, the "real" price of milk has continued to decline.

In each year from 1968 to 1972, the "real" price declined to new lows as wage rates gained substantially. For example, on a national average, in 1968, it took 10.7 minutes of factory work to earn the price of one-half gallon of milk at grocery stores. This declined to 10.4 minutes in 1969, 10.2 minutes in 1970, 9.3 minutes in 1971, and 9.4 minutes in 1972.

This figure would be even lower today, in spite of recent increases in the actual price of milk, because of steadily increasing wage rates.

Milk has been called "Nature's Most Nearly Perfect Food." One quart, weighing slightly over two pounds, provides 100% of the minimum daily requirements for calcium. To supply this much calcium it would take nearly 7 pounds of carrots or 42 large eggs or 18 oranges or 36 pounds of potatoes. One quart of milk also provides 95% of the riboflavin, 61% of the phosphorus, 49% of the proteins, and many other food elements.

Yet, a quart of this most wholesome of all foods costs considerably less than a quart of beer!

The most recent increase in milk prices of two cents per quart amounts to less than a one cent per pound increase. No wonder the "real" price of milk keeps going down!

It is extremely important that our dairy farmers be allowed a reasonable return on their large investments to enable them to continue producing an adequate supply of milk.

New Music
Teacher
For Duplin County

Jane Blackmore

A talented Warsaw native has returned home to teach piano in the Duplin County area. Jane Blackmore, daughter of Mr. and Mrs. Robert D. Blackmore plans to begin teaching the first week in September.

Jane studied piano for twelve years with Mrs. W. J. Mid-

more, Jr. of Warsaw, during those twelve years. Jane participated in the National Piano Flushing contests sponsored by the National Guild of Piano Teachers. After ten years, she received the gold Fodorwald Memorial Medal for playing a two-piece memorial program in the addition for ten consecutive years while maintaining an overall superior average. Two years later, Jane received her High School Diploma in music and a \$100.00 scholarship.

Upon Jane's graduation from James Kenan High School in 1968 she attended St. Mary's Jr. College in Raleigh and stud-

ied with Mr. Donald Peary. In 1970 she was the recipient of the Helen Medal for academic excellence. In 1970 Jane was valedictorian of her graduating class and sole recipient of an association of Arts degree with honors in her class.

Jane completed college at UNC-Chapel Hill, studying with Mr. Marvin Elicheustaff. She graduated in 1972 with a B.M. in Piano and was one of four students selected by the Piano Faculty to perform at the annual Piano Clinic directed by Mr. Elicheustaff. Upon graduation from UNC-Chapel Hill, Jane studies with Dr. Jack Greeny at Louisiana

State University, Baton Rouge, La. Jane has received several scholarships from St. Mary's UNC-Chapel Hill and L.S.U. for academic achievements.

Her certification is pending with the North Carolina Music Teachers Association. Membership in the National Guild of Piano Teachers is also pending.

You can contact Jane at her home in Warsaw. The number is 233-7261 or you may call Mrs. W. J. Middleton, Jr. at 293-6512.

Miss Blackmore will be available for students in the Warsaw, Wallace, Chocomaquin, Rose Hill and Magnolia areas.

Friends Orientation At Chowan College

Michael Drew, president of 201 East Hill Street, Warsaw, attended summer orientation, a one-day program for students and their parents at Chowan College.

"Our purpose in having these orientation programs," said Clayton Lewis, Dean of Students, "is to prepare students for a successful first year at Chowan, to get the students off to a good beginning in their collegiate careers."

During the day parents and prospective students met faculty and staff members and

At Chowan College

such classroom tests in mathematics, English, reading and spelling. Test results will be used by faculty advisors when counseling with their students, especially in the early fall.

He is the son of Mr. and Mrs. S. K. Sivadark. Chowan is a two-year, residential, liberal arts college with an enrollment of 1,350.

ICE CREAM

About 9 percent of the milk produced in the U.S. is used in ice cream and related products.



MORRELL PRIDE SMOKED

HAMS

SHANK PORTION LB. **79¢**

• BUTT PORTION LB. **95¢**

• CENTER SLICES LB. **\$1 19**

• WHOLE OR 1/2 LB. **99¢**

EVERYDAY LOW PRICE BEECHNUT STRAINED BABY FOOD

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EVERYDAY LOW PRICE NBC SALTINE CRACKERS

1-LB. 39¢

EVERYDAY LOW PRICE MAOLA VAN. CHOC., C.V.S. ICE CREAM

1/2 GAL. 79¢

WIN \$75. JACKPOT IGA JACKPOT WIN CASH EACH WEEK!

CASH JACKPOT MUST BE CLAIMED BY 6 P.M. TUES. WINNER'S NAME WILL BE PUBLISHED IN DUPLIN TIMES EACH WEEK

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KRAFT BAR-BE-QUE SAUCE 18 OZ. 39¢

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DOG HOUSE DOG FOOD 9 15 OZ. CANS 99¢

EVERYDAY LOW PRICE THRIFT ICE MILK 1/2 GAL. 39¢ EVERYDAY LOW PRICE MAOLA FRESH MILK 1/2 GAL. 63¢

