

# POLK COUNTY NEWS

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## OUR COUNTY AGENT'S DEPARTMENT

Some Timely Talks to Polk County Farmers, and others, on Timely Subjects, by County Agent, J. R. Sams.

### To The Farmers of Polk County.

For a while I have been silent. Not that my interest and zeal for your interest has abated or cooled down; but because my thoughts lately have been so absorbed in your most vital interest just now, that I could not have time to give expression to them; but now, this beautiful sunny Monday morning, I want a heart to heart talk with you concerning what I regard to be your most vital interest at this time and in the days to follow.

The time has been when greater production was the paramount duty of the farmer, deep plowing, thorough preparations of soil and cultivation in order to produce larger and better crops was the pressing need. Farmers all know the importance of these things now, and their greatest need at present is the marketing of the crop after it has been produced. Up till now the farmer has been purely a producer of raw materials. He has paid no attention whatever to marketing his products, except in a hap-hazard manner by dumping them on what ever market there happens to be at the time. Blindly, all would dump at the same time on the same little local market, glutting the same at one point while their city cousins near by would be paying exorbitant prices for the same commodities.

What we want is to organize in such a way that we can make sale of our own hard earned products, just as the miner, the manufacturer, etc., make sale of their products. Why should the manufacturer depend on the farmers or any other class of consumers to sell their manufactured products for them? And what kind of a mess would they make of their business if they did? Now is not the business of the farmer identical? Who has ever made a specialty of looking after the business end of the farmer's business?

The time has fully come, and much of it already gone to waste that the farmer must become a business man so far as marketing his output is concerned. Some will say it can't be done, that it never has been done. Of course it never has been done in Polk county and never will until we make the effort, and a desperate effort at that. The very fact that it never has been done is the strongest argument that it must be done. There was no talking machines a few years ago and Mr. Edison was laughed to scorn when he announced to the world that he meant to give this great luxury to civilization. A few days ago there was no such thing as wireless telegraphy and now even school boys have their wireless stations for their own amusement and improvement. The world is full of new ideas, new thoughts and new activities. So the time is coming and is now here that the farmers must take in hand the marketing end of their own business and conduct it themselves; not to make it harder on other classes to live; but to so put their products on a legitimate and fair market in such a systematic way that consumers every where may buy these products at living prices, and at the same time the farmer who produces the products shall receive a just proportion of the

price paid by the consumer. In an early issue of this paper will be outlined exactly the plan we are working out for Polk county. At this time we want every farmer, every merchant and banker, and manufacturer and everyone in Polk county who eats anything that grows out of the ground to give this matter earnest thought for a few days and then when we get this plan well worked out; let all interests get together, stick together and pull together, until the thing is accomplished.

### The Board of County Commissioners

On Monday May 2, 1921 approved the resolution of the Farm Advisory Board asking for \$500 to enable the township Fairs and Polk county Fairs to cooperate with the state authorities this fall in conducting educational fairs; looking to the standardization of farm products preparatory to cooperative marketing. By this order of the County Board each township will receive the sum of \$50 to aid in conducting its community Fair, and the Polk county Fair will receive \$200. Now each township should meet at once and organize and and go to work and prove the wisdom of the county board in making this appropriation by putting up the best community and county Fairs in the state.

### At The Congregational Church.

Rev. W. A. Black, A. M. Pastor.  
Bible School Sunday morning at 10.  
Public Worship and Sermon at 11.  
Bible Studies in Acts Wednesdays at 4. p. m.  
Tourists and all citizens cordially welcome.

### ADVICE TO DEALERS.

Marshall Field & Co., Would Have Retailers Look For Brisk Trade.

Marshall Field & Co., of Chicago are urging dealers to use a larger variety of advertising methods for 1921.

"The flow of trade will continue toward your store if you keep the buying public well informed of your preparedness to meet its needs," the firm says. "Advertising will sell the merchandise if liberally and consistently used. Make printers ink work hard for you. Change the windows oftener; attract attention to the interior displays. Advertising initiative helps to keep business normal and healthy.

"Plan now for a brisk business. Advertise and display the merchandise the moment it reaches your shelves. Look with confidence into the future."

### Advertised Letters.

Tryon, N. C.  
May 3, 1921.

Coffey, Mrs R A  
Corn, W D  
Dogan, E S  
Gaines, Mrs Rebecca  
W. H. STEARNS, Postmaster.

### It Sure Pays.

The Missildine Pharmacy of this place has been running a small ad in this paper advertising their service. For the past three weeks they have been advertising spices and flavoring extracts. Mr. Missildine informs us this week that their sales of these articles have increased 300 per cent since advertising them in this paper.

### Report of the Condition of the BANK OF TRYON

at Tryon in the State of N. C. at the close of business, April 28th, 1921.

#### RESOURCES

Loans and Discounts	\$96,232.17
Overdrafts secured	845.65
United States Bonds and Liberty Bonds	8,750.00
All other Stocks, Bonds and Mortgages	1,829.41
Banking House Furniture and Fixtures	5,100.00
Cash in vault and net amounts due from Banks, Bankers and Trust Companies	28,744.45
Total	141,501.68

#### LIABILITIES

Capital Stock paid in	10,000.00
Surplus Fund	10,000.00
Undivided Profits, less current expenses and taxes paid	2,227.19
Deposits subject to check	79,163.46
Time Certificates of Deposit	6,171.93
Saving Deposits	33,854.75
Cashier's Checks outstanding	84.35
Total	141,501.68

State of North Carolina, County of Polk, May 10th, 1921.

I, J. B. Hester, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

J. B. HESTER Cashier.  
Correct—Attest:  
B. L. Ballenger  
J. B. Hester  
W. T. Lindsey  
Directors.

Subscribed and sworn to before me, this 10th, day of May 1921.

W. F. Little Notary Public.  
Commission expires March 14th, 1923

### Mill Spring Route 1.

Rev. W. W. Womack was unable to preach at Lebanon last Sunday because he was sick. We hope he will soon be well again.

Miss Mary-Willie Whiteside and sister, Sallie, of Uree, spent Monday night with Bertha and Maggie Lee Edwards, also Tuesday night with Maggie and Gilreath Edwards.

Martin Gilbert was a dinner guest at A. A. Edwards last Sunday.

Ralph Edwards and wife visited the latter's parents N. E. Williams and wife on route 2 last Sunday.

Miss Lela Womack spent Sunday afternoon with Miss Maggie Sue Edwards.

Jim Egerton passed through this section Sunday afternoon.

Miss Minnie Owensby has been real sick for the past week, but is better.

Roscoe Whiteside was on Uree last Sunday.

Harley Shultz, Talmage Allen and others were callers at A. A. Edwards' last Sunday.

A. A. Edwards and little son, Sellers, spent Wednesday with the former's father J. Edwards near Mill Spring.

School closed at Lebanon last Thursday. The teacher and pupils went on a scenery trip to Bear Den Mountain on a picnic. They gathered many wild flowers and had a nice trip, came back to the school house and sang the last song together which was "God be with you till we meet again". Many tears were shed because they had to part with their teacher and there was no more school.

### Report of the Condition of the PEOPLE'S BANK & TRUST COMPANY

at Tryon in the State of N. C. at the close of business, April 28th, 1921.

#### RESOURCES

Loans and Discounts	\$85,620.59
Demand Loans	3,400.00
Overdrafts, secured	80.10
United States Bonds and Liberty Bonds	101,450.00
Banking House \$6,260 Furniture and Fixtures 2,900.00	9,260.00
Cash in vault and net amount due from Banks, Bankers and Trust Companies	16,254.79
Cash items held over 24 hours	58.85
Total	216,024.33

#### LIABILITIES

Capital stock paid in	\$10,000.00
Surplus Fund	1,000.00
Undivided profits less current expenses and taxes paid	481.02
Bills Payable	27,500.00
Deposits subject to check	45,990.00
Time Certificates of Deposit	14,342.37
Savings Deposits	42,391.52
Cashier's Checks outstanding	569.42
Certificates for Liberty Bonds	73,750.00
Total	216,024.33

State of North Carolina, County of Polk, March 2nd, 1921.

I, V. A. Bland, Asst. Cash. of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

V. A. BLAND Asst. Cashier.  
Correct—Attest:  
W. F. Little  
G. H. Holmes  
Walter Jones  
Directors.

Subscribed and sworn to before me, this 10th, day of May, 1921.

James Leonard, Notary Public.  
My commission expires March 22, 1922.

### New Hope.

It seems as if we are going to have frost all the year.

Rev. Teal of Forest City, was in this community Thursday. We all were glad to see him.

Some of our Sunday school scholars attended the all day service at Linars church near Columbus Sunday and reported a good time.

Esley Davidson called to see Miss Tom Roach Sunday afternoon.

We have a lot of colds and hoarseness in our neighborhood. Everyone enjoyed the stunt party at New Hope Saturday night. A large congregation was present and many stunts.

C. W. McGinnis has his car in running condition at this writing, somebody may have the opportunity of a ride.

Some of the Melvin Hill and Sandy Spring people sang at Walter McIntyre's Saturday night, will practice next at Tom Cantrells. Tom Turner and wife have just arrived from Cleveland, where they have been visiting.

Mrs. Hine's baby is improving in health.

The farmers in this section have all finished planting.

A number of us are expecting to go to Piedmont 3rd. Sunday.

If you want an Oakland car in good condition see C. Bush or ask Nabers in Saluda. They can tell you.

Genius Blazed in Age. Goethe was more than eighty when he wrote the second part of "Faust."

W. Clyde Hooker, of Williamsbury, Ky., arrived on the Carolina Special last Monday responding to a telegram regarding his father's sickness.

R. E. Hooker died at his home in Lynn last Sunday night. He was taken sick just one week before his death with a severe cold which developed pneumonia with complicated conditions. A wife, four sons and one daughter survive him. He was 60 years old, a member of the Baptist church, also a member of the Local Lodge of I. O. O. F., a good husband and father. The community has lost a good citizen. His remains were laid to rest in the Tryon cemetery, Dr. Pratt, his pastor conducting the funeral, the Local Lodge I. O. O. F., assisting.

Last Sunday evening as the people were passing numerous from the church, lots of small children, some passed through in some kind of a striped down or open auto at a very high rate of speed endangering their own lives as well as the lives of others. Haven't we no protection in this particular dangerous everyday practice? We need some of the Saluda officers down this way. Its a shame that a fine is not put on such ugly and dangerous conduct.

You had just as well be a pessimist as a disappointed optimist.

## FROM OUR FRIENDS IN THE COUNTRY

Items of Interest Gathered From Various Sections of Polk County by Our Corps of Faithful Correspondents.

### Tryon Route 1.

Aye, with five Sunday services. If we are not rewarded with fruits and flowers of the kingdom, surely won't be the preachers fault.

A huge crowd attended the Mothers Day services on Lightning Rod Ridge.

E. H. and W. D. Edwards, and H. D. Shankle motored to Asheville Saturday and found Mrs. E. H. Edwards some better.

Mrs. H. D. Shankel and little sons, Billy Sunday and Sam Boone, have just arrived from the land of flowers, to spend the summer in the balmy breezes of our good old North Carolina.

Many of our people attended the school entertainment at Mill Spring and found it splendid.

Jack Guffey and wife spent the week-end at Mrs. Guffey's old home.

Fox Mountain school closes Friday May 13. A little program will be given Friday evening at eight o'clock. All are invited to attend.

### Lynn.

We still have cool weather. Larger attendance at Sunday school last Sunday.

The Tryon hosiery mill still silent as the tomb.

Rev. Langley and wife, of Little Rock, S. C., stayed over at Mrs. Langley's father's J. L. Jackson, as they passed through to the Baptist convention in Chattanooga this week.

The many friends of Mrs. J. L. Jackson will be glad to hear of her so fast recovering from her serious sickness.

Mothers Day was observed per Governor's proclamation, flag displayed over the school building all day. A nice program had been on short notice gotten up by Miss Parker, assisted by some good mothers. Many songs, recitations, appropriate to Mothers Day was rendered by the babies, youths and grownups. Dr. Pratt gave a nice talk his subject mother, and we add what's a home without a mother. Eighteen dollars and six cents was donated by the Lynn Sunday school for the Chinese suffers last Sunday, Mothers Day.

Prof. Corbin, of the Greens Creek consolidated school rendered very valuable service to Miss Parker while handling Mothers Day program.

W. H. Westall and family, of West Asheville, were the guests of W. F. Swann and family last Sunday.

P. N. Hood's father and sister of Flat Rock were his guests last week-end.

Prof. Kreider, principal of Melvin Hill school, was in Lynn a few days ago prospecting.

W. F. Swann spent last week in Asheville.

John T. Panther has recently purchased a second hand Overland. He has not as yet been indicted for exceeding the speed limit.

Fred E. Swann has purchased for his wife and boys a nice pony and buggy.

Miss Kate Martin, of Grover, N. C., is on an extended visit to her sister, Mrs. N. W. Randall.

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You had just as well be a pessimist as a disappointed optimist.

Everything is quite here now and we miss the teachers much.

Mr. Denton, of Mars Hill, preached at the Baptist church Sunday, day and night. Rev. A. S. Caldwell preaches every 1st, and 3rd, Sundays of each month at the Presbyterian church.

Dr. Grady was called to the bedside of Mrs. A. L. McMurray Sunday who was suffering from "Flu", also Mrs. Tom Lynch and Mrs. Ralph Prince. We are glad to say they are better at this writing.

A number of the Columbus people attended church at Penial Sunday. Mothers Day will be observed at Columbus May 15th. At the town election May 3, J. R. Sams was elected Mayor, Lindsey Smith, J. R. Philips and F. W. Blanton, Alderman. J. R. Sams attended the closing exercises at Mars Hill. J. T. Gilbert attended the Asheville court as juror last week. C. L. Wingo's son has returned from the University of S. C.

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### ADVICE FROM THE TOP.

Ten Best Retailers Give Percentage to Be Spent in Advertising

The ten best retail advertising men in the country give the following figures as the proper amount of gross business to be set aside for advertising:

	Per Cent
Department stores	3 1-2
Women's specialty shops	5 1-2
Shoe stores	4
Millinery stores	4
Music stores	5 1-2
Furniture stores	5 1-2
Electrical stores	6
Jewelry stores	5 1-2
Men's clothing and furnishing	5
Miscellaneous	4

The best results in advertising come in its cumulative value rather than in direct and immediate sales.

Genius Blazed in Age. Goethe was more than eighty when he wrote the second part of "Faust."