

POLK COUNTY NEWS

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FIRST MANUFACTURING PLANT FOR SALUDA IS ASSURED.

The closing week of 1922 brings to Saluda its first manufacturing plant. W. B. Heriot formerly of Charleston, but who for the past three years has made his home in Saluda, has just announced that he will open a manufacturing plant for the purpose of making work gloves, shirts and overalls. The machinery for the Heriot Manufacturing company has been ordered for several weeks, and notice has just been received that it will be installed and ready for business by the first of January.

Mr. Heriot is at present rebuilding a storeroom on the property of the Melrose Inn for the installation of the first 20 machines. He has already secured option on two pieces of property. One of them requires the construction of an entire new plant, and the other will call for a remodeling and addition to the buildings on the site. This option will expire within another month, and at that time Mr. Heriot will announce which option he will exercise. There has been 20 machines ordered, and the 1st car to arrive this week contains four of them with a capacity of a gross pair of gloves to each machine. All of the present machinery is for the purpose of manufacturing gloves, but the plans call for installation of 80 more machines within the next four months.

These other machines will manufacture the shirts and overalls. The entire plant will be operated with electricity. Mr. Heriot has been for some time engaged in conference with cotton mill men in favor of having some of the mills here. He is not ready to make an announcement along this line, but says that he is still working on the plan, and that when his manufacturing plant here shows the advantages of this section in power, labor, quarters and cheap living conditions, he believes that it will be only a matter of short time until one of the mills are located here.

The past year has been one of progress in general for Saluda. It saw the long dreamed of road connecting this place with the Greenville Highway. This road was just opened this summer to travel and has already proved what it will do for this section. There have been a little over six miles of the road built this year, completing the link between here and the highway. The road is fairly well packed now, and after the soaking this winter, it will be in splendid condition for a gravel dressing next summer, and will give this town a direct highway to Greenville and points South.

One of the most attractive additions to the building of Saluda this year was the erection of a two-story brick building that is occupied by the Martin Tea Room, operated by the Misses Martin and Baird, who for a number of years conducted a well known tea room in Asheville.

Last summer the business men of Saluda organized a luncheon society. These business men and invited guests met every Wednesday throughout the summer for lunch. It was mainly through the meetings that the enthusiasm was created for the advancement of Saluda. During the summer there were large crowds of visitors invited to these lunches and in this manner the local population was brought to direct contact with the visitors. Several plans were laid last summer and which will be a great help to this resort town.

The Herriot Manufacturing Company is direct result of these lunches. Another result is the building now being constructed by G. R. Little, proprietor of the Saluda Pharmacy. This building will be a handsome one and will be located on the lot between and ad-

joining the Bank of Saluda and the Saluda Pharmacy. It will be of the finest pressed brick. One side will be used as a barber shop and the other as a clothing store. In the center will be an arcade to a moving picture theatre, seating 300 people. The entire construction of the theatre will be of the best, and it will house the largest and finest organ of any theatre in a town of this size in the State.

The Carolina State Bank and the Bank of Saluda are well pleased with the results of the past year, and both institutions report that they are in excellent condition, and that the population of Saluda and Polk County are in good financial plenty of money available and are taking a great interest in the development of this section into a tourist center and an apple orchard country. There has been quite a bit of activity in the orchard business this year, and several large orchards were planted during the past 12 months. Nearly all of the large orchards have increased their number of trees and all are busy now making plans for the coming season to be the largest known in this section.

There have been several new additions to the population this year. These people have bought their own homes and settled permanently. Several new brick houses have been constructed and all over town there is a general air of progress and prosperity. This year saw the first trend towards making this a winter resort, as a good number of houses have been rented for the winter. It this fall has been a fair sample of the winter here, there is no need for people to search for a better climate, as it could not be found within the bounds of the United States.

FORCE EUROPE TO PAY

Why the public does not rise on its haunches and burst into a roar of laughter that echo around the world when suggestions are made that Uncle Sam should cancel Europe's war debt like the wisdom of the Lord passeth understanding.

Last year the easy Americans paid Germany \$969,000,000 for worthless marks. As fast as German printing presses could turn out the financial junk good American dollars were poured into Germany to bring them to the land of the free.

In addition to this stupendous folly Americans tourist spent in Germany \$75,000,000 which foots up just about 13 per cent of the entire war debt. And the end is not yet. American money is even yet turning the wheels of German industry. American brains are even now working to help solve the German national problem.

This year American children will play with German toys to the exclusion of toys of American manufacture.

Summed up, America stands today the world's great easy mark. Charged with being easy nation of dollar worshippers, we find ourselves the easy victims of every shrewd European trickster and governmental propagandist.

It is time we put a definite end to serious consideration of debt repudiation.

Now's the time to talk real strict accountability.

Let Washington announce that Europe to the last nation must pay her debts, and to the last fath.

Daughter of Eve

He: May I kiss you?
She: If you do I'll tell father.
Silence.
She: Err-r—I might mention—that father hadly ever believes anything I tell him.
Silence—but much sweeter.

THE METHODIST AND PRESBYTERIAN CHURCHES OF TRYON.

Sunday School at 10:00 A. M., P. G. Moris, Superintendent.

Reverend Fikes preaches on 1st and 3rd Sunday mornings at 11:00 A. M., and 2nd and 3rd Sundays at 7:30 P. M.

Reverend Yaadell preaches on the 2nd and 4th Sundays at 11:00 A. M., and 1st and 3rd Sundays at 7:30 P. M.

NOTICE

Preaching by the Methodist pastor at the Tryon M. E. Church, South on

First Sunday of very month at 11:0 a. m.

Second Sunday of each month at 7:00 p. m.

Third Sunday of each month at 11:00 a. m.

Fourth Sunday of each month at 7:00 p. m.

R. P. Fikes
Pastor.

COLUMBUS PRESBYTERIAN CHURCH

Sunday School at 10 o'clock
Christian Endeavor at 6:15 p. m.
Worship at 7:00 p. m.

The people of the town and community are heartily invited to attend these services.

LAST WEEK'S BAZAAR.

The Xmas Bazaar last Wednesday reflected credit on the ladies of the Baptist Church but when one knows these workers one is not surprised at the beautiful success which crowned their efforts. The large sum resulting from the sale was only a part of the success really for the delightful manner in which the affair was conducted made the occasion a charming social event also.

Beside the sale of fancy-work, candy etc a delicious dinner was served early in the evening, there being twelve tables each decorated to represent a month of the year, and presided over by attractively attired young woman in white, and wearing dainty uniform caps. As one passed through the banquet hall it was difficult to decide upon the most enchanting spot, whether the corner where stood the January table with its lovely centerpiece—a picture of ice and snow—the Valentine, the St. Patrick's green and so on through the twelve. Each place was a veritable spot. Unusually attractive were the artistic menu cards, which set forth, beside the bill of fare, a couplet appropriate to the month. For instance the verse for the table where a pretty Xmas-tree was used for the centerpiece and were the writer sat, served to start off a gleeful table conversation. As memorized:

"Some call December 'Folly-month'

The Mistletoe and Holly-month,

With kissing-games for girls and boys,

Old Santa Claus with loads of toys.

But Golly! It's a jolly month."

The menu consisted of oysters, chicken salad, peas in patties, potato chips, hot rolls cake, pie and coffee.

Mrs. Hester with her corps of able assistants in the kitchen, Mrs. LeCount at the candy and flower booth, Mrs. Wilkins with the gift department, the waiters and others are to be congratulated on the pronounced success of the Bazaar.

FARM BLOC FOR FORD FERTILIZER

While President Harding is straining every nerve to obtain a subsidy for shipping, the Farm bloc in Congress has definitely decided to back the Henry Ford proposal to lease and operate the fertilizing plants at Muscle Shoals, Alabama.

Those back of the Muscle Shoals movement indicate their conviction that the quick and cheap manufacture of fertilizer is of more fundamental importance of the American farmer

than the establishing of an American merchant marine, much as that is to be desired as a trade builder of trade.

The Muscle Shoals bill will be backed in connection with a bill providing for an intermediate form of credit running from six months to three years.

There is a marked opposition to the leasing of Muscle Shoals to the Michigan millionaire, the objectors contending that the government sell it all, provides certain capital for the enterprise for a long period of time and at low interest, and obtains no guarantees from the purchaser.

It is absurd to suppose that Ford proposes to invest his millions in an enterprise and then let it stagnate. The best guarantee the farmers feel they have, is the fact that Mr. Ford is nearing his sixtieth year and that his only reward now can come in honor and in service, and not in the accumulation of additional wealth.

The development of Muscle Shoals would mean the rejuvenation of the entire southern territory. It would be of incalculable benefit to all farmers. Whatever may be said against it, surely it seems wiser to get action than for Congress to fritter away more years, haggling while the great enterprise with its multitudinous buildings and vast machinery rots on the ground.

Perhaps if we had more Henry Ford offers the disgraceful spectacle of the liquidation of our many war camps might have been spared us.

More power to the Farm bloc. There will be a new story to tell when some of these gentlemen address Congress.

Vegetables Growers Should Study Market.

Many farmers in North Carolina are now planning to grow vegetables on a commercial scale, states F. E. McCall home garden specialist of the Extension Service. He believes that there will be some failures, because many of the growers are attempting to grow specialized crops on too large a scale at first. Such inquiries as the following indicate that plans are being made to grow crops about which neither the cultural nor marketing question have been studied. The following quotation is a sample of some of the inquiries now being received by the Division of Horticulture: "I plan to grow ten or twenty acres of peppers. Please tell me how to grow them and where I can find a market." Other letters of a similar nature are received with inquiries about celery, tomatoes, onions, and eggplants.

Mr. McCall states that his division does not want to discourage anyone from growing vegetables on a commercial scale, but he does want the grower to first familiarize himself with the habits of the plant, the cultural methods required, the preparation for market, and the market requirements of the crop before attempting to grow it in a commercial way. He should also have some knowledge as to a possible outlet before undertaking to grow too large an acreage at first. The Division of Horticulture will do all within its power to assist any who attempt the growing of vegetables but the growers must hold their acreages within those limits which can be advantageously handled.

"A Man Learned In All The Wisdom Of The Egyptians" will be the pastor's subject at the Congregational Church on Sunday morning. This will be a good preparation for the stereopticon address of the evening.

Mrs. Mary O. Kelly, left this week for Hinsdale, Ill., where she will spend a month visiting her daughter, Mrs. Lubeck and other relatives and friends.

Mrs. G. LeCount spent Friday in Landrum.

GET RESULTS

Rubber heels now are on 60 out of each 100 pairs of shoes worn by men. Such is the estimate going the rounds in the the Shoe Industry. It is surprising, if you have noticed how many men wear rubber heels. But maybe you remember back only a few years when rubber heels were unusual.

What brought them into popularity?

The answer is ADVERTISING. Three-fourths of the rubber heels sold are for men's shoes. This is because most of the advertising has been directed at men.

One of these days some wise manufacturer of rubber heels will notice this. Then he'll call in the advertising man and his staff of writers and artists. Campaigns will follow. And soon woman will be wearing just as many rubber heels as men.

It's all a matter of advertising—the most powerful force in the sale of goods. The ideal combination is advertising, which reaches consumers' brains through their eyes, and personal salesmanship which reaches consumer's brains less vividly through the ears.

Our present standard of living is largely the creation of advertising. For advertising creates the demand, makes people want the thing advertised. When the lure becomes powerful enough, they hustle about and get the money to obtain what they want.

Advertising thus spurs sales. It also stimulates production—both of the things advertised and the things that have to be done on a bigger scale to obtain money for purchasing advertised wares.

There is a new thought for you—that advertising is a definite agency of production. Most of us have been thinking of it merely as a medium of salesmanship.

Advertising is what is making us buy.

Advertising is what is enabling us to buy. It creates the demand. And the demand induces us to work harder to get the money to abruptly discontinued, the American standards of living would quickly drop to the level of grandpa's day.

Read the ads. They are part of the news, telling the intimate story of the average American's inner desire. THE REAL HISTORY OF CIVILIZATION IS WRITTEN IN ADVERTISEMENTS.

NOTICE

Under and by virtue of the power of sale contained in that certain mortgage deed dated the 22nd day of March 1920 by and between W. R. Turner and Sarah Turner his wife to Bony Russell, default having been made in the payment of the said note and interest secured by said mortgage deed being recorded in Mortgage Book No. 17 at page 36 in the office of the Register of Deeds for Polk County, North Carolina, I will ON THE 14TH DAY OF JAN. 1923 AT 12:00 O'CLOCK NOON at the Court House Door in Columbus, N. C. sell at auction to the highest bidder for cash the following described real estate:

Beginning at a B. O. J. T. Green corner, thence with his line North 68 1/2 W. 49 poles to a P. O. his and J. B. Daltons corner, thence N. 70 W. 9 poles to a pine, Daltons corner, thence with his line N. 18 1/2 E. 31 poles to a stake in said line, thence S. 53 1/2 E. 55 poles to a B. O., thence to a stake in E. G. Thompsons line, thence with said line S. 26 1/2 W. to the beginning containing 8 1/2 acres more or less.

This the 9th day of Dec. 1922.

BONY RUSSELL
Mortgagee.

The Tryon Boy Scouts went Opossum hunting last Wednesday night. They reached the top of Warrior Mountain when it began to rain. They caught two possums. They tell us they had lots of fun, even if they did get wet.

LOCAL HAPPENINGS

J. H. Rion spent Saturday in Asheville.

The Misses Pikin were in Hendersonville Friday.

C. S. Ford, of Asheville, spent Sunday in Tryon.

James Jackson spent Sunday with Landrum relatives.

Miss Nell Crawley spent Monday in Spartanburg shopping.

Dr. G. R. Little, of Saluda, was a Tryon visitor Wednesday.

C. W. Morgan and family spent Saturday in Spartanburg.

George Cathey, of Virginia, visited friends in Tryon last week.

Misses Vance, Chisty, and Yalc, were Asheville visitors Friday.

Mr. S. B. Thompson spent Tuesday and Wednesday in Greenville, S. C.

Miss Margaret Leonard spent last week-end with her aunt in Landrum.

Mrs. Earle Grady and Miss Elizabeth were week-end visitors in Asheville.

Mrs. A. H. Williams and little daughter were shopping in Spartanburg Monday.

Mrs. E. B. Cawthray and children, spent the week-end in Asheville with relatives.

The Rev. A. C. Odom will preach at the Baptist Church next Sunday at 11:00 A. M.

Mr. and Mrs. E. H. Buckner, of Asheville spent Sunday in Tryon with Mr. and Mrs. P. G. Morris.

Remember the Christmas Bazaar and Chicken Supper at the Library. Friday evening everyone is cordially invited.

George Smith, a former Tryon resident, now living at Newport, Tenn., was in Tryon a few days last week.

Miss Maggie Sug Edwards, spent Saturday and Sunday with her sister Mrs. A. A. Thompson, at Mill Spring.

Little Miss Bettie McFarland had the misfortune to fall and sustained a very painful cut on her head last Tuesday afternoon.

Don't forget the Methodist Bazaar at the Library Friday afternoon at 3 o'clock and supper will be served from 5 until 7 in the evening.

Mr. Morgan Morris, who is attending school at Spartanburg arrived in Tryon Wednesday for a visit with his parents Mr. and Mrs. P. G. Morris.

Miss Mamie Cantrell of Spartanburg who has been the guest of her sister, Mrs. N. B. Jackson returned to her home Friday.

Mrs. E. J. Jones, who has been visiting her sister, Mrs. J. G. Sloan, returned to her home in Anderson, S. C., Monday.

Mr. Carter P. Brown, of Pine Crest Inn, who has been spending several weeks in and near Chicago looking after business matters, arrived in Tryon Friday.

A unique program for Christmas is being arranged by the Sunday School of the Congregational Church to be held early on Saturday evening Dec. 23rd. Fuller particulars next week.

Mr. W. C. White has kindly consented to give a talk on his trip to Egypt illustrated by more than 60 slides made from photos taken by Mr. White himself. This address will be given at the Congregational Church on Sunday evening after a brief service of song at 7:30. Basket offering for the Helping Hand Society.