

# POLK COUNTY NEWS

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## OUR COUNTY AGENT'S DEPARTMENT.

Some Timely Talks to Polk County Farmers, and others, on Timely Subjects, by County Agent, J. R. Sams.

Columbus, N. C.  
Jan. 13, 1923

Mr. B. L. Ballenger,  
Chairman Presentation Com.,  
Tryon, N. C.

Dear Mr. Ballenger; I take this opportunity of trying in a very limited timely way to express my gratitude to you; to the Board of Trade of Tryon, The citizens of Tryon, Saluda, Columbus, and Mill Springs, and other citizens of Polk County who contributed a single cent toward paying for the splendid little coupe which is rendering my work so much easier and rapid.

Perhaps there are but few counties in the whole United States that have shown such liberal appreciation of Farm Extension work; and again perhaps there are but few if any other county in North Carolina, in which the towns have shown such evidence of willingness to cooperate with their brothers and sisters in the Rural Communities in a way to help them to better their home life by cooperating more fully in the future with the Farm Extension workers, and with the towns for progress and betterment all around.

Again thanking every one from the depth of a sincere heart, I am yours truly,

J. R. SAMS,  
County Agent

To The Farmers of Polk Co.

The time of year is here for every farmer; big and little to plan to the least detail what he intends to do this year in the way of making a crop; for crop of some time must be made or wife and children must go hungry and bare clothing next year. Some farmers have fruit such as apples, peaches, figs, grapes, and etc. which all should have. These need attention now, in the way of pruning and spraying.

Then the most important thing to consider just now is; is how much cotton will I plant this year. Cotton is now bringing a good price and will do so next year, and the next right on and on provided farmers will plant and grow all home supplies of food for family and hay and other feeds for stock on every farm.

So in your planning the crop year keep this constantly in mind. Plant less cotton, fertilize it better, prepare land better, cultivate better and rapidly. Use poison if necessary. Read best methods of combating the boll weevil.

Plant a good garden and plant it early, then care for it neglect the sorgham patch for syrup as well as for feed. Then the Irish and sweet potatoes should be planned for. beside these crops mentioned are many smaller crops that should have attention. And now is the time to look out for seeds of all kind, if you failed to save them last fall as you should have done. Then in all your planning of grains, cotton and other crops; Don't forget that permanent pastures are mentioned, and all know that a family of children, to say nothing of the needs of grown people must be met and should be done at least cost possible. So let us all be up and doing, always on the look out for better ways and means of doing our work.

Respectfully,  
J. R. SAMS,  
County Agent.

## HOW TOM PACE GOT RUNNING WATER IN HIS HOUSE

This is a little story that could be told in just a few words; and perhaps everybody who reads this, does not know Tom Pace and where he lives.

So I will introduce Tom in his own language a few years ago, as being the worst "Hen Pecked Man" in North Carolina. Be that as it may. He lives in Green River Cove, which is in Saluda Township, Polk County N. C. and about seven or eight miles north east of the town of Saluda. To get there you go out across the Saluda Plateau two or three miles where you will come to perimeter of a vortex or something that looks like a tremendous hole in the earth with a water course running across the bottom of it; and in order to get down to this water course, you make twenty-one zig zag switch locks and forth and back which will bring you to a beautiful stream of clear racing water, and you realize that you are in Green River Cove. follow this stream about two miles downward and just up a slight eminence to the left is an old fashioned dwelling house and there is where Tom Pace lives. Now about the water in his house. Well he had lived here something like forty years and raised some twelve or thirteen fine sons and daughters who have gone out as teachers and other useful citizens. All this time the home water supply was a spring, one hundred and fifty yards, about a ten per cent down grade. Of course while Tom's children were growing up and with him, he thought little of how that water came up that hill for culinary purposes and cleanliness, therefore things rocked along until the time came when the baby girl graduated from Columbus High School and saw proper to get married to a well-to-do farmer in an adjoining county, which left the Pace home some what shy of folks to "Tote" water up the long hill leading down to that mountain spring. So one morning before day light, when Tom demanded an early breakfast in order to get off to town on some urgent business, he received orders from higher up, there would be no breakfast until some water was brought up from that mountain reservoir one hundred and fifty

yards down a dark way: So Tom struck off down through the darkness with a three gallon zinc bucket on each arm and when they were filled with water and he started back; he realized for the first time that "Toten" two buckets of water 150 yards up hill and in the darkness of night was real sure enough work. So a thought kept growing every time Tom went for a load of water, until finally he believed it would be a fat idea to get some galvanized piping and connect the house by gravity line with a spring eight hundred feet away on the mountain side; to which Mrs. Pace readily agreed, and further agreed to finance the project out of her private funds. So to cut a long story short, that spring of sparkling mountain water is delivering its constant blessing right into Tom Pace's house and he is delivered from the bondage and slavery of "Toting" water up that long slope, and Mrs. Pace enjoys the feeling that she has water on tap every moment day and night, and Tom don't feel half so much that he is "Hen Pecked". Now why not every well-to-do farmer in Polk County go to work and do like-wise? of course every farmer has not a spring that he can manage this way; but "there are other ways to kill a dog than choking him on butter". So think out the way.

Respectfully J. R. Sams.

The report of Mrs. Jane S. McKimmon, of the Home Demonstration Division of the Agricultural Extension Service shows a remarkable period of progress for this work during the past year. Most of the work has been done with organized bodies this year rather than with individuals as in the past. Fifty-three agents were at work in as many counties, reports Mrs. McKimmon, and their program includes nutrition, the care, preparation and preservation of food, clothing, household management, household furnishings, beautification of the homestead, poultry work, gardening and recreation.

In food preservation, the organized women and girls filled 1,720, 905 containers at a total value of \$371,905 saved to the State. The total value of cured meats, lard and other by-products put up and prepared

by these women amounted to \$616,582.70. The total value of all poultry products produced by these club members reached something over \$444,261. The demonstrators making better butter report 514,462 pounds made at a total value of \$180,061 of which they sold \$22,342 worth in addition to cream, sweet milk and buttermilk. In the gardens promoted by home agents, the demonstrators sold fresh vegetables to the amount of \$249,345.68 and fruit to the amount of \$98,241. The curb markets and stalls established by the home agents also helped the farm women to dispose of a great number of other things to the value of about \$15,000.

The report shows also how the farm women are helping out with the farm income now that the boll weevil is over the State, how they are making better clothes, feeding their children better balanced rations and in every way rendering active service in making the rural life of North Carolina progressive, refreshing, and enumerative.

## Tax Sale Notice

Notice is hereby given to parties named below, and all persons that may have a lien on the land hereby described, that the undersigned purchased at a delinquent tax sale in Columbus, Polk County, North Carolina, on the 1st day of May 1922, land listed for tax and described as follows:

13 2 acres less 1 acre in Columbus township listed for taxes in the name of Lionell Briscoe, taxes for the year 1921

Notice is given that application will be made by the undersigned to the sheriff of Polk County for deeds to said lands after the 1st, day of May, 1923, the date when time of redemption will expire.

J. W. NEWMAN, Purchaser.

Preaching by the Methodist pastor at the Tryon M. E. Church, South on

First Sunday of very month at 11:0 a. m.

Second Sunday of each month at 7:00 p. m.

Third Sunday of each month at 11:00 a. m.

Fourth Sunday of each month at 7:00 p. m.

R. P. Fikes  
Pastor.

## ARTISTS TO APPEAR AT LANIER LIBRARY TRYON EVENING OF JANUARY 24th.

An unusual musical program will be given by two Chicago artists, Helen Wing and Grace Holverscheid at the Lanier Library on Wednesday evening January 24th. at 8:15.

These gifted young ladies have given two programmes in Tryon, one last year and one the previous year, and those who heard them on these occasions will look forward with delight to the treat in store on January, 24th.

It seems that Mrs. Holverscheid's voice is broadening in range and becoming sweeter in tone each time she appears in public.

We have permission to copy what a Freeport, Illinois critic wrote after one of her recent appearances in concert in that city; "Mrs. Holverscheid is a superb singer. She is gifted with a lovely voice; has acquired a very fine method, a clear cut enunciation, and the beautiful phrasing one expects of an artist. That is what she is; an artist. Her nuances in interpretation are a delight to observe. She reveals the thoughts as well as the music of her songs. Each of her solos was a gem."

Mrs. Wiing is well-known as a composer and accompanist, having appeared before Tryon audiences on many occasions, much to their delight. Since appearing with Mrs. Holverscheid in a programme here a year ago, she has composed a number of new songs that will be given at the coming concert. She has also written some verses that have been published in magazines. These she will read by special request during the programme.

On Thursday January 11th Mrs. Holverscheid and Mrs. Wing sang for the Asheville Rotary Club, and on Tuesday January 16th, for the Rotary Club of Spartanburg.

It is hoped that everyone in Tryon, Spartanburg, and Henderson and other surrounding cities, who loves good music will hear these artists on Wednesday evening Jan. 24th.

COMMITTEE

Mr. Walter Edwards spent Sunday in Greenville with his sister Mrs. Henry Shankle.

## LOCAL HAPPENINGS

Miss Vance was a Asheville visitor Saturday.

Miss Sallie Streadwick spent the week-end in Asheville with friends.

Mr. J. W. Thurston of Charleston arrived in Tryon and will spend some time at Tryon Lodge.

Mrs. W. Y. Wilkins and son Billy spent from Friday until Monday with relatives in Spartanburg.

Mrs. W. T. Lindsey who has been visiting her son and daughter Mr. and Mrs. Edwin Lindsey at Chapel Hill has returned home.

Mr. Stryker of Duluth, Minn. spent the week-end with his daughters, Mrs. Sprague and Miss Stryker who are at Mostly Hall for the winter.

Mrs. James Vernor Jr., entertained with a dinner party last Saturday night for 12, in honor of Mrs. Helen Wing and Mrs. Grace Holverscheid.

Mr. and Mrs. Edward Frost, arrived in Tryon last week from Europe and are occupying Mrs. D. W. Williams' cottage on Melrose Ave. We welcome them to Tryon.

Mr. Anthony Belue, brother of our townsmen Mr. Frank Belue died at his home in Spartanburg Saturday. His remains were brought to Campobello for burial Sunday.

Miss Virginia Sherfey spent Saturday night in Tryon with her friend Miss Maggie Sue Edwards. Miss Sherfey left Sunday night for Florida where she will spend some time a guest of her sister.

Two prisoners, one white and one colored, escaped from the County Jail at Columbus Tuesday night by locking the jailer in when he took them their supper. Up to the time of going to press they were still at large.

Mr. and Mrs. A. L. Hill spent Saturday and Sunday in Rutherfordton with Mr. Hill's parents.

Miss Loraine Stone gave a Tea at the Mountain Industries Tea Room for 20 guests, in honor of Mrs. Helen Wing and Mrs. Grace Holverscheid.

## Words Of Wisdom.

A Hen is the only living critter that can set still and produce dividends.—

About the time you think you make both ends meet, somebody moves the ends.—Exchange.

Prosperity will come when men watch their work instead of watching the clock work.—The Beehive.

Never imagine that only facts matter. Sentiment is a fact too, and an important one.—Edward Golbeck.

Our grand business undoubtedly is, not to see what lies dimly at a distance, but to do what lies clearly at hand.—Carlyle.

It would be an unspeakable advantage if men would consider the great truth that no man is wise or safe but him that is honest.—Walter Raleigh.

A business organization must resemble a cobweb; a straight and direct connection must lead from each point to the center.—Edward Goldbeck.

## COLUMBUS PRESBYTERIAN CHURCH

Sunday School at 10 o'clock  
Christian Endeavor at 6:15 p. m.  
Worship at 7:00 p. m.

The people of the town and community are heartily invited to attend these services.

## - You Can Enjoy This Purse Protection -

SHAKESPEARE wrote the greatest of all advertising truths when through his character of Cassio he said: "Good name in man or woman, dear my lord, is the immediate jewel of the soul."

The greatest properties in the world have been built on the foundation of good name. Reputation and honor bring more interest than any capital that can be invested in business. More important still, they form an absolute guarantee for the Buyer.

There are single words, single names, that today are worth untold millions of dollars. Sheffield suggests cutlery of quality. Dresden brings chinaware to mind. Venice visualizes glassware, Nottingham pictures laces, and Paris—well, Paris fashions have become an international by-word.

These are the names of cities whose workmen have built character by living up to reputation.

Does any man question Gobelin tapestry, the Damascus blade, the violin of Cremona, or of more recent times, the product of Tiffany?

Business men and private individuals interested in the value to them of the art of advertising will do well to remember these facts. They were brought out forcefully in a speech delivered recently in Atlantic City by Earl D. Babst. Mr. Babst explained that reputations of value attach to localities as much as to individuals and corporations.

"The greatest asset in the world is good will," said Mr. Babst.

"Good will, in the simple terms of American business, is 'good reputation.'"

The average citizen who buys, but does not manufacture or advertise, may say: "Advertising is all very well for the SELLER. It makes HIM known, it makes HIM rich, it increases HIS business. But what good does advertising do ME?"

Advertising is more valuable even to the buyer than to the seller. For in a business established by advertising that has cost millions a business has established a NAME worth more than all its factories, machinery and money, and it MUST PROTECT THAT NAME.

The only way to protect a NAME is to protect the PROD-

UCT, by keeping up its QUALITY, by making good THE PROMISES of the ADVERTISING, by doing nothing to injure the chief asset, which is GOOD REPUTATION, GOOD WILL.

A man owning factories or other buildings will not set fire to them and burn them down if he can help it—especially if they are not insured.

The good will, the reputation back of a name, is a property that CANNOT BE INSURED. The good will of the public is the only insurance.

Having built up such a name, it must be KEPT UP. To let it fall, to deceive the public, to diminish quality for the sake of extra temporary profit, is as foolish and destructive as it would be to set fire to uninsured buildings.

ONCE TORN DOWN, A NAME CANNOT BE BUILT AGAIN.

Buyers protect themselves when they learn to test the promises and the fulfillments of advertisers, the value of a NAME ON A PACKAGE or a product of any kind.

A buyer has in his power constantly the standing, the life or death of any advertised product. Once the BUYER abandons it, it is gone.

Buyers should know, and many manufacturers, business men of good character with good products should know, more than they do know about advertising power, its meaning, its value to the producer AND MUCH GREATER VALUE TO THE CONSUMER.

There are advertised articles in which amounts as great as fifty millions and more have been invested, MERELY TO BUILD UP THE NAME. It is not likely that the owner of such a name, with his millions invested in it, would for the sake of temporary profit jeopardize the great capital that the name represents.

The business man who has not learned what advertising can do for him, locally and nationally, might write to Earl D. Babst, No. 117 Wall Street, New York City, for a copy of his speech.