

Hendersonville Shopping List

WE have just added a beautiful gift department to our store, and can take care of all your gift problems, at very attractive prices. It will pay you to call on us before making your Holiday purchases

Glasses Fitted and Lenses Ground as as they should be.

W. H. Hawkins & Son
Jewelers and Optometrists
Established 1880
Hendersonville, N. C.



A home in the "Land of the Sky." Hendersonville in the heart of America's playground is an ideal city in which to live. For quick and reliable service in the building trade's line, call us.

When you have automobile windshield trouble remember we stock windshield glass

RIGBY-MORROW COMPANY

Dealers in Lumber and Builders' Supplies
Hendersonville, N. C.



It's Easy To S...
Why our Customers Stay
Year after Year

Hart Schaffner & Marx
ing gives certain satisfaction
particular men.

Fashion Park Models meet
approval of fastidious dressers

Manhattan Shirts are the
made in America.

Patterson's Department Store

Hendersonville, N. C.

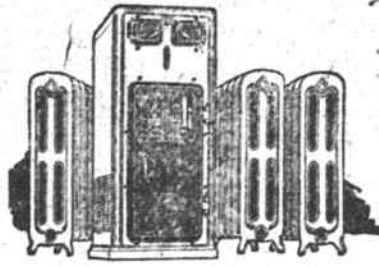
Advertising Pays Use the NEWS to sell
Polk County People.

Better Values



In Clothing for Men and Women may be found in Hendersonville's leading shop. Quality and price have combined to build our business. Investigate our Fall offerings before you look further.

Brenner-Penny Co.
Hendersonville, N. C.



Arcola Heating Systems insure even temperatures and perfect control at a minimum cost. Steam, Vacuum, Vapor and Hot Water Heating installations of all kinds.

Plumbing and Heating
Materials

Hendersonville Plumbing Company
Hendersonville, N. C.

OUT-OF-DOOR-TOGS

Golf Suits for Men and Women.

Golf Jackets, Hose and Caps for Men and Women.

Sporting Wear of all kinds.

See Lewis before you buy your Golfing Togs.

Clothing for Children.

Latest Styles and Fabrics in Women's Suits.

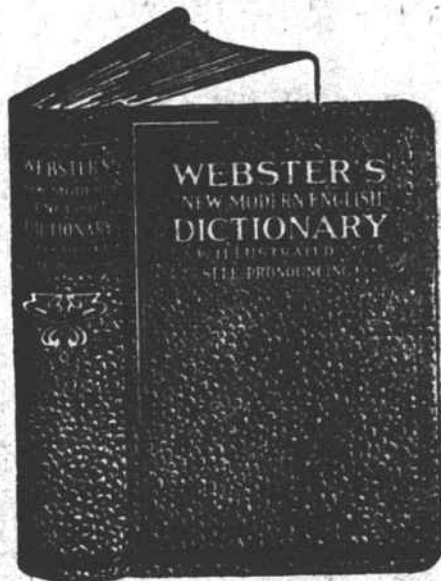
LEWIS DEPARTMENT STORE
HENDERSONVILLE, N. C.



Gifts for Me

Who appreciate Stylish Snappy, things.

Nathan's Man S...
Hendersonville, N. C.



Webster's New Modern English **Dictionary**

How to Get it

For the mere nominal cost of Manufacture and Distribution

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Secures this NEW, authentic Webster's Dictionary, bound in genuine seal grain Fabrikoid, illustrated in full color and black halftone.

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MAIL ORDERS WILL BE FILLED

ADD FOR POSTAGE
In this state and up to 150 miles 7c

DELIVERED FREE IN POLK COUNTY
Up to 300 miles 10c

**CONTAINS COMPLETE RADIO SECTION
MORE THAN A DICTIONARY**