

The Pulse of Today's Business

Sufficient time has elapsed to enable a digest of the optimistic opinions which leading financiers and business men released for publication at the turn of a year. There is no possibility that anyone would read these year-end opinions, or even a small percentage of them and emerge with the impression that business is suffering from an undue amount of pessimism at the present time. In fact, at no time in recent years has there been such a unanimity of optimism among business leaders generally.

point. Reference is almost invariably to the year 1925—apparently the entire year 1925; not the first half or the first quarter. This can only mean that it is the general opinion of business men that the upward swing in business activity which began fully 6 months ago, and which has already carried production above normal, is expected to persist throughout the year 1925 as a whole. Only in an inconsiderable number of cases are there opinions which allow for a possible important reversal in trend later on in the current calendar year.

- A careful analysis of 200 opinions of business leaders regarding 1925, shows that there are four fundamental reasons why prosperity is expected, which are cited much more often than all others. These four reasons are: 1. Defeat of "radicalism" at the last election and the return to power of conservative administration, pledged to government economics and presumably to further reductions of taxes. 2. Improved agricultural conditions and higher prices for agricultural products. 3. Improved conditions in Europe. 4. An extremely strong credit situation, with plenty of loanable funds available at low interest rates.

When so many business men are optimistic and when this optimism expresses itself in such a superlative form, this must be a clear indication that at least current conditions throughout the business structure as a whole are thoroughly satisfactory. But they do more than that. They tend to inspire further optimism throughout the country as a whole. This more general optimism is certain to act as a further business stimulant.

NOTICE OF REGISTRATION

The registration of voters for a Local Tax Election to be held in the Special School District embracing all of Cooper Gap Township, Polk County will open Saturday the 21st day of February 1925 and will close on Saturday March 21st 1925. On each Saturday during said period of registration the books will be kept open at the Sunny View School in said district; on other days at the home of the registrar. This February 18, 1925. J. T. AMMONS Registrar.

A sociologist says young couples shouldn't support their mothers-in-law, probably on the theory that rental expenses are enough without the parental. Hawaiian lawmakers think they are going to prevent flappers from bobbing their hair. The law will work all right—provided the flappers don't wish to bob her hair.

READ POLK COUNTY NEWS



Gunnar Kasson, who shoved a team of huskies through the snowbound wilderness of Alaska mushing 600 miles in order to transport vaccine to a diphtheria stricken populace in Nome, displayed the true spirit of the "sour-dough" when he said, "Hell! I don't want any publicity for a little dog mushing, which is only a part of a days work and for which I receive my pay."

"Wherever an artificial lake exists, it has a distinct value and place in public use. In most cases judicious handling would make them ideal locations for suburban development, for country and sporting club purposes," says the editor of Natural Resources.

Lake James near Morganton, the Southern Power Company's hydroelectric project has been stocked with bass and the Charlotte sportsmen regard it as a fisherman's paradise.

The lake at Turner Shoals, recently completed, can be made a distinct asset to Polk County through the cooperation of the state and county officials and the owners of the property. The stocking of the lake would assure real fishing and its wide stretches through a beautiful section of the mountain country will make it ideal for canoeing and boating.

How about planting it with game fish at the earliest possible moment?

Andrew Law ought to be interested—and Tryon boasts a crew of piscatorial disciples. Let's do something about it.

Bob Reynolds, late candidate for Lieutenant Governor of North Carolina and a well known member of the Asheville bar is nothing if not a high grade press agent.

"Around the World in a Ford" is the title of a series of stories published by the A. A. A. in Washington, D. C. which have attracted wide interest throughout the country.

These stories are well illustrated and cleverly written by the genial and happy-go-lucky author and they reflect his personality in every line. Mr. Reynolds has many friends in Tryon and Polk County where he has spent considerable portion of his time during the past years.

"I once played penny-ante with a Russian prince who wore a monocle," says O. O. McIntire in his famous column. The Editor of the NEWS once TRIED to play whist with a red faced beef eater from Merry England who decorated his visage with a window pane. He looked dumb—and wasn't when it came to playing whist. Anyway when we landed at Bluefields down in the country God never recognized our bank roll looked like it had been run through one of Boney Jackson's patented mangle.

But poker—that's another story. It is supposed to be an American game and Mack halling from the Mississippi as he does, ought to know the ins and outs of stud and draw. Three cardinal rules prevail in the popular he-man's

pastime—play your cards right—play your money right—and play your face right. A weakness on any of those points mars the style of any aspirant to poker honors. And penny-ante with a Prince—we thought Mac rolled 'em higher than that.

A Better Balloting System

The Australian balloting system is on trial before the legislative body and many predict its state wide adoption. Certainly it is more comprehensive and easier to vote than the accumulation of small printed slips now used in Polk County. Either the Australian or Massachusetts ballot should be introduced through the state, even though the movement is being strenuously contested by the old line politicians.

How to Win a Man

"A man longs for your love until you have given it to him—after that not only does he cease to desire your love, but frequently ceases to love you also. Moral—Never show him that you love him—he'll be much happier if you don't."

"A man can be clumsy, stupid, ugly and base, and yet have the eyes of a beautiful woman follow him adoringly about a room full of attractive people. Heaven knows what the explanation is!"

"No wife should try to keep her husband at home during the evening. Take a cub from a club and you get 'em"—"Mere Man," by Honor Bright.

Orthodoxy

The orthodox Jew is bigoted and austere. He is a glutton for pain and sorrow. He likes to brood and pity himself. He has no instinct for the joy of living and disapproves of such a trait in others.

But he does not take life indifferently; neither is he bumptious about it. He has strength of character and is able to thrive in the face of adversity. He believes in work. He is seldom a drunkard and eats with prudence, and clean food. He is a man of spiritual ideals and a moral man. He loves law and order and seldom gets into the criminal class.—Sonya Levina, in Hearst's International.

Asheville Struts Her Stuff

Asheville is strutting its stuff these days. Along with daylight safe burglaries, motorcade to Florida, real estate developments and other signs of metropolitanism comes this announcement from the Grove interests.

"A mammoth new building covering the entire Battery Park plaza, to cost \$1,200,000, and constituting the most pretentious building project in the history of the Carolinas, will be erected by E. W. Grove.

It will contain a central tower eight stories high, 60 feet square, which will be fitted up as bedrooms with cafe and a roof garden. Grouped about the central tower will be 80 two-story store buildings, 30 feet high.

The new edifice will be 395 feet long and 174 feet wide. It will be constructed of terra cotta and brick with white stone trimmings.

Legend Traces Hyacinth to Sorrow of Apollo

The wild hyacinth was originally found in Greece and Asia Minor. The ancient Greeks had a story about its origin to the effect that one day the god Apollo was playing a game of quoits with a young mortal, Hyacinthus, of whom he was very fond, when Zephyrus, the god of the west wind, passed by. Zephyrus was jealous of Apollo and blew the latter's quoit aside, and caused it to strike Hyacinthus and inflict a mortal wound. In his memory Apollo caused these beautiful and fragrant clustered blossoms to spring from the fallen drops of the youth's blood.

The hyacinth was brought to western Europe in the Sixteenth century, and extensively cultivated by Dutch horticulturists. The original blue and purple blossoms were varied to numerous shades of pink, rose, yellow, scarlet and pure white.—Kansas City Star.

Where Rain Never Falls

Rain has never been known to fall in that part of Egypt between the two lower falls of the Nile—Popular Science Monthly.

State Aid For Crippled Children

Almost five hundred crippled children, the majority coming from the rural districts far from hospitals, and in many cases long distances from good roads and railways reported for examination and treatment at clinics held by the State Board of Charities and Public Welfare at different towns in the state.

The State Orthopedic Hospital at Gastonia furnishes treatment in such cases but there has been considerable difficulty in getting the children requiring treatment in direct contact with the hospital. Persons knowing of such cases should advise the State Board of Charities and Public Welfare, Raleigh, N. C.

Old Scottish Buildings Something of a Mystery

All over Scotland are hundreds of forts built on hilltops. The White Caterhoun, in Forfarshire, is a good example of these. It consists of four circles of stone, the diameter of the inner circle being 80 paces. The stones are 25 feet thick at the top and over 100 feet thick at the base.

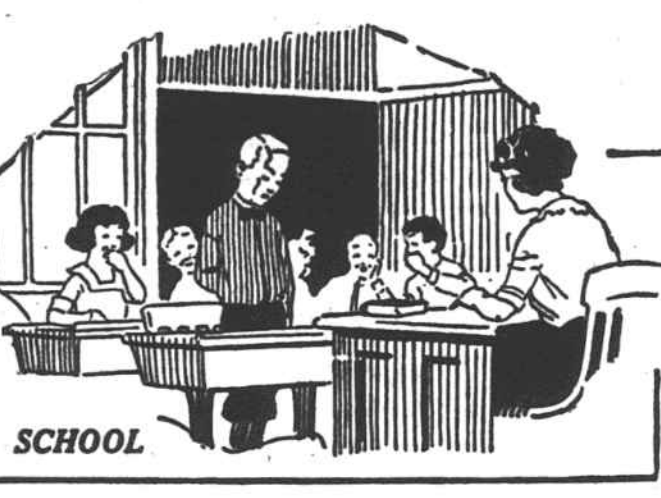
Beyond the outer circle is a ditch with an earthen breastwork round it, while beyond this, again, runs a double entrenchment. The entrances to these various circles are zigzagged, so that each remains covered by fortifications. The fort at Bamukin, in Aberdeenshire, has five great stone circles, all flawlessly built, although there are no toolmarks to show how they were shaped.

These buildings are interesting, but not puzzling, but there are others, commonly known as Picts' Burghs, to which no use can be assigned.

A burgh is a single tower, round in shape, wide at the bottom and narrowing towards the top from the outside. The outer walls of these towers, shaped into circles, have no openings of any sort except the entrance. Obviously, then, the buildings were never intended for forts.

Inside the walls slope the reverse way, and between the two are countless rooms, often too small for people ever to have lived in them. The largest of these mystery towers is that of Rousay, in the Orkneys.

Webster's New, Modern English Dictionary Needed Every Day in Social, Business Life.



SCHOOL



HOME



OFFICE

1250 Pages. 60,000 Words. Beautiful Color Illustrations. Over One Thousand Pages

Renewals Count Same as New Subscriptions

Printed From Large Clear Type

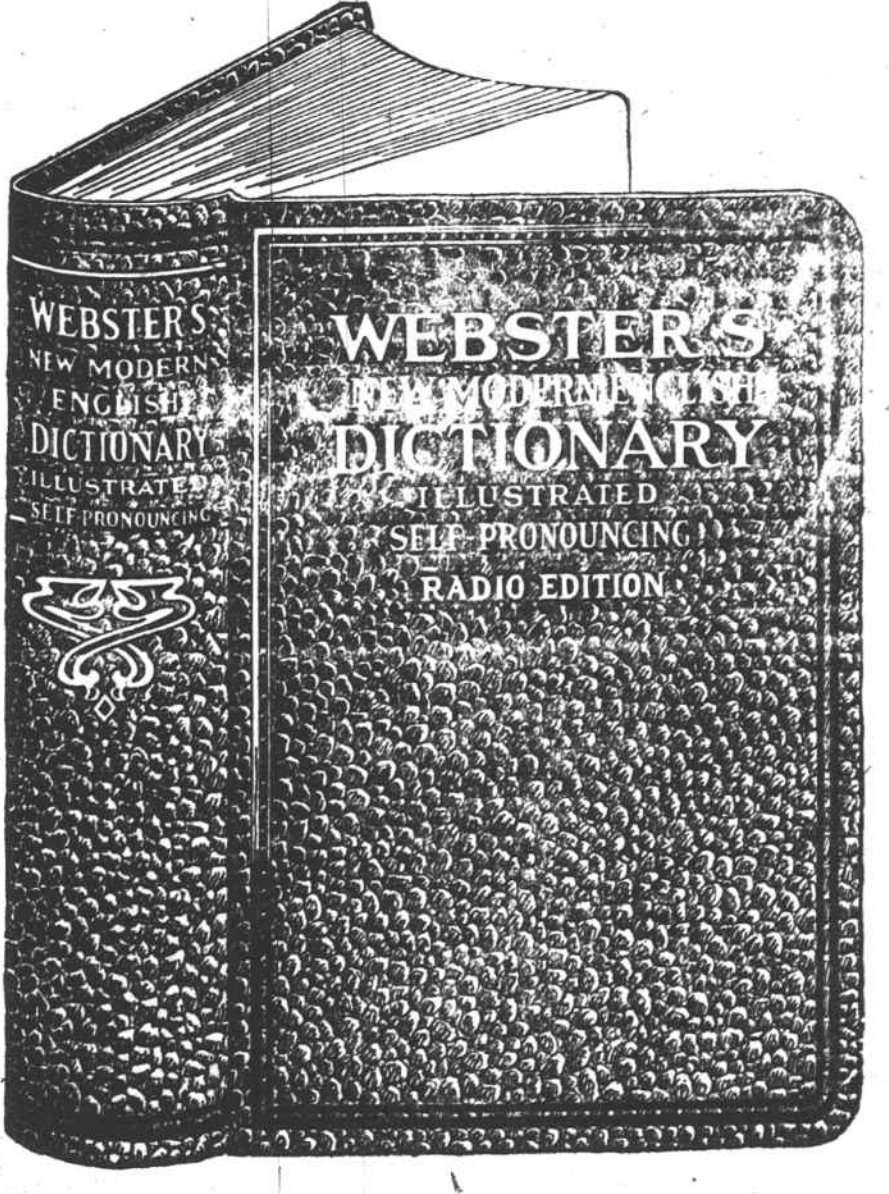
Your only opportunity to secure this wonderful book at such a remarkably low price is by clipping the coupons at once and bringing or mailing to our office. Remember this offer is made exclusively to the readers of this paper

WEBSTER'S New Modern ENGLISH DICTIONARY only 98c and One Year's Subscription to the News at \$1.50

This dictionary is an abridgment from the Standard work on the English language by America's greatest lexicographer, Noah Webster, L.L.D., revised and brought up to date so as to include practically all of the terms in the English vocabulary which are in ordinary use, as well as many technical terms which would be required only by the engineer, architect or advanced student.

Contents:

- Dictionary of the English Language. Origin and History of Dictionaries. The Origin and Development of the English Language. Principles of Grammar. Orthography. Etymology. Syntax. Punctuation Marks and their Meaning. Verification Forms and Rules. Key to Abbreviations. The Boy Scout Movement in the U. S. The Boy Scouts in Foreign Countries. Verification and Prosody. Synonyms and Antonyms. Glossary of Aviation Terms. Glossary of Automobile Terms. Nicknames of the States and the Reasons. Facts about the Earth. Wealth of Leading Nations. Metric System of Weights and Measures. Value of Foreign Coins in the money of the United States. Names, Origin and meaning of States and Territories. Electoral vote. Legal Holidays, Wedding Anniversaries. Time difference. Presidents of the United States. Languages of the flowers. Meaning of Gems. Birthstones. Birthdays. Latest United States Census.



Complete, up-to-date. This Book Contains careful compilation of Radio terms and phrases.

GET YOUR BOOK TODAY

\$4.00 Webster's New Modern Standard Dictionary only 98c and One Year's Subscription to Polk County News at \$1.50

POLK COUNTY NEWS, Tryon N. C.



Just One Price—Plainly Marked

Our shelves are full of seasonable Merchandise, recently purchased. Everything plainly marked so that your shopping can be done with very little trouble.

Canned goods in every quality and grade guaranteed to give satisfaction, at the lowest market prices.

There is a Reason! PAY CASH and PAY LESS

THE RIPPIAN WAY CASH and CARRY Tryon, N. C.