

Tell The Truth About Agriculture"---Lowden

FORMER ILLINOIS GOVERNOR, NOW FARMER, EXPLODES BOMB IN RANKS OF CAPITAL AND SUBSIDISED PRESS

Either Through Ignorance or Design Entire Farm Problem is misrepresented. Truth is, Bankruptcy has increased 600 per cent and No Relief in Sight. How Metropolitan Press and Magazines Have Based Prosperity Stories on False Index Figures in Cotton and Corn. There's a Remedy.

Tells Farm Truths



Former Gov. Frank O. Lowden of Ill. bearded capital and big city publishers in their den to tell them the truth about the deplorable conditions in agriculture today. "Co-operative Marketing is the only solution", he says.

plained,—and our political economy today is based largely on the teachings—the competitive principle is the all powerful and controlling factor in the business world. They deducted from this the "iron law of wages" under which wages never could rise above the point of bare subsistence. Under the law labor was doomed forever to a life little

THE CURE

Here is Governor Lowden's cure for the existing ills of agriculture:

"Farmers co-operative marketing associations—there is no other way out. I can foresee the day, I think, when everything produced upon the farm will be marketed by the farmers themselves through an organization of their own creation. I like to think of the time when the representatives of all these great farmers' organizations shall meet in a congress once a year and shall there work out a program for the future, just as other industries now meet annually for the purpose of forming an intelligent and co-operative program for the year.

At such a meeting if it shall appear that one branch of agriculture is expanding more rapidly than conditions warrant steps will be taken to restore the balance as between that and the other activities of the farm.

In this way we shall achieve a balanced agriculture. Even more desirable, however, we shall restore the proper balance between agriculture—the greatest of all industries—and other business activities in this organized world in which we find ourselves. There can be no enduring prosperity unless all the principal industries which go to make up the industrial world, keeping step with one another shall march abreast."

above that of the beasts of the field, "They now see that the "iron law of wages" has gone into the discard," said Gov. Lowden. "Former President Hadley of Yale, one of the foremost economists of his time, says: "Those of us who were brought up on the old fashioned text books of political economy can hardly conceive how small a part of the prices or wages or rents of the world have actually been determined by competition!" We are coming to learn that unrestricted competition is not clothed with all the virtues it was once thought to possess. Unrestricted competition is a form of warfare. Whether among the nations of the world for larger armaments, or among the producers of useful commodities, it has been found to entail losses to society far

THE DARKEST DAY IN HISTORY

By A. B. CHAPIN



beyond the benefits it has conferred."

High Prices, No Crops.

Illustrating his point Gov. Lowden called attention to the recent statement issued by the Dept. of Agriculture on the estimated value of farm crops for last year which was heralded in the cities as another proof that the farmer had come into his own, for it was found that the total value of farm crops for the year was three quarters of a billion dollars in excess of the value of the crops the year before Welcome news—but the corn crop was twenty per cent smaller than the crop of the preceding year by two hundred million dollars. The quality of the crop was far below that of the preceding year.

"And yet under a marketing system, which it is claimed is one of the most noteworthy achievements of this commercial age, the smaller crop of inferior corn was worth more in the market than the large and su-

perior crop of the year before."

Then Gov. Lowden proceeded to show how the farmer is caught on the horns of his marketing dilemma. "The cause of this lesser and inferior crop was a cold, wet summer," he said. "It was a summer disastrous for corn, but very favorable for the growth of grasses. There was therefore an increase in the production of milk with the result that something like a hundred million pounds more of butter was produced in 1924 than in the year before. This was only five per cent of the total annual production of butter but it created a surplus of two and a half per cent, and this resulted in a decrease in the price of butter from twenty to twenty-five per cent. And the price of butter let it be remembered largely controls the price of all dairy products.

Same Juggling in Cotton

"Last summer the cotton crop, particularly in the southwest, was suffering severely for lack of rain. And one day the heavens opened

and the rain descended. As a result the government which before had estimated the crop at twelve million four hundred thousand bales, increased the estimate to thirteen million bales. This was an increase of less than five per cent in the yield. And yet, because of this estimated increase, the price declined in the market twenty per cent. This meant that the total crop of the larger estimate was worth less in the market by three hundred million dollars than the crop by the lesser estimate.

"Now there is no music sweeter to my ears than the patter of rain drops upon the roof breaking a drought in the summer time, and yet, to save my life, I cannot tell whether the rain is a sweet and fragrant bearer of a benefit—or bankruptcy. When the hot summer winds scorch the fields I do not know whether to pray for rain or to thank the Almighty for the unbroken drought.

"Something is wrong with our method of marketing when the aggregate money value of a larger crop of prime necessity is smaller than the value of a smaller crop."

POLK COUNTY LOSES FIGHT FOR RE-LOCATION OF SCENIC ROUTE TO INCLUDE COLUMBUS AND TRYON

Alternative Route From Boone to Asheville, thence to Spartanburg, via Hendersonville, Saluda and Tryon to Be Shown on Official Maps

Praying to Play



Babe Ruth, as he is today in a New York hospital—still too sick to play with the Yanks, tosses and frets because he cannot help his team break its losing streak.

Some two hundred representatives from half a dozen states met at the Franklin Hotel in Spartanburg on Monday and Tuesday to plan a definite route from Quebec to Key West via the Shenandoah Valley and the Blue Ridge.

Hugh McRae, financier of Wilmington, N. C. presided during the business sessions, while Miss Beatrice Cobb, editor of the News-Herald of Morganton acted as secretary.

Dr. Wm. Ball, pastor of the First Baptist Church of Spartanburg, rendered the invocation and was followed by H. B. Carlisle, Sr, who delivered an address of welcome.

Addresses by representatives from the different cities, together with a talk on advertising the proposed route by Ernest N. Smith, General Manager of the American Automobile Association followed.

An official photograph of the delegates, luncheon at the Franklin and a motor trip through Spartanburg and its environs featured the afternoon program.

The Polk County contingent composed of B. L. Ballenger, M. G. Blake Carter P. Brown, C. M. Howes, W. S. Green, Charles J. Lynch, R. C. Remick, Eugene Brownlee, G. H. Holmes, H. A. Shannon of Tryon, Fred W. Blanton, and E. W. S. Cobb of Columbus, and H. P. Corwith of Saluda started an agitation to have Tryon started in on the main route, which, as originally mapped continued through from Rutherfordton via Chesnee to Spartanburg instead of coming over Route 19 and thence to Spartanburg. Charles J. Lynch was finally appointed on the committee to decide the definite routing and made a determined fight to keep Columbus and Tryon on the route.

The route, when completed will be one of the finest arteries of travel from the north to the south and will traverse one of the most beautiful and historic sections in all of America and the getting of Tryon on the route would have meant a world of publicity which could not be obtained in any other way.

Incidentally Roscoe Marvel of the Kenilworth Inn, Asheville, and his brother, Jas. H. Marvel of Lake George, N. Y. who were present to represent Asheville's interest, together with Noah Hollowell, J. T. Fain, F. S. Wetmur, Jno. T. Wilkins and P. L. Wright who represented Hendersonville did all within their power to divert the main line via Tryon and Polk County owes them something for their commendable cooperation in the effort to divert the route via Columbus and Tryon.

Hon. T. G. McLeod, Governor of South Carolina was to have been the chief speaker at the evening session but was unable to attend.

Spartanburg was made the central office of the association at the Tuesday session and the committee in charge of the location of the route refused to divert the highway through Columbus and Tryon but as a substitute provided an alternative loop from Boone to Asheville, Hendersonville, Saluda and Tryon to Spartanburg, and will include that loop as well as the Rutherfordton-Tryon cut-off in its maps and guides.

Although considerable disappointment at the inability of Polk County representatives to have Columbus and Tryon included on the main route was displayed, residents of those towns and Mill Spring as well may congratulate Messrs. Ballenger and Lynch on the valiant fight they made for recognition, aided and abetted by other representatives.

The officers of the organization for the coming year are:

Hugh McRae of Wilmington, president; Miss Beatrice Cobb of Morganton, secretary; and A. Kistler of Morganton treasurer. Vice-presidents of the organization were elected as follows: Earl W. Brown, DeLand, Fla.; Mark W. Lance, Avon Park, Fla.; V. E. Cornett, Independence, Va.; Charles P. Waugh, Galax, Va.; J. Q. Girkey Marion, N. C.; Hugh Chatham, Elkin, N. C.; Harry D. Reid, Waycross, Ga.; George L. Williams, Metta, Ga.; and A. E. Padgett, Edgfield.

TRYON PHARMACY STARTED WITH \$500.00 STOCK THIRTY YEARS AGO

Thirty years ago Tryon was a straggling mountain town with no immediate hope for any extensive growth and development, and then E. E. Missildine, strong in his belief in the future of the Thermal Belt, entered the drug business here, and this week the concern which he owns and manages will celebrate its birthday with an anniversary sale which will demonstrate the changed conditions existing in the Carolinas today.

E. E. Missildine, Proprietor of Missildine's Pharmacy, became a resident of Tryon in June 1894, coming from Winter Park, Florida, having just received his A. B. degree from Rollins College.

The first winter in Tryon he tutored several young people in Latin and taught the public school, being the only teacher, with an enrollment of sixty-five students of all grades. The school being held in what was then known as the "New School Building" a frame building located on the hill near the present residence of Miss Mary Beach.

May 15, 1895 Mr. Missildine embarked in the drug business, under the firm name of Missildine & Grady, purchasing the interest of one Joe Cox of the firm of Cox & Grady.

January 1st, 1900 E. E. Missildine purchased Dr. Grady's interest in the business and has continued sole owner since that time.

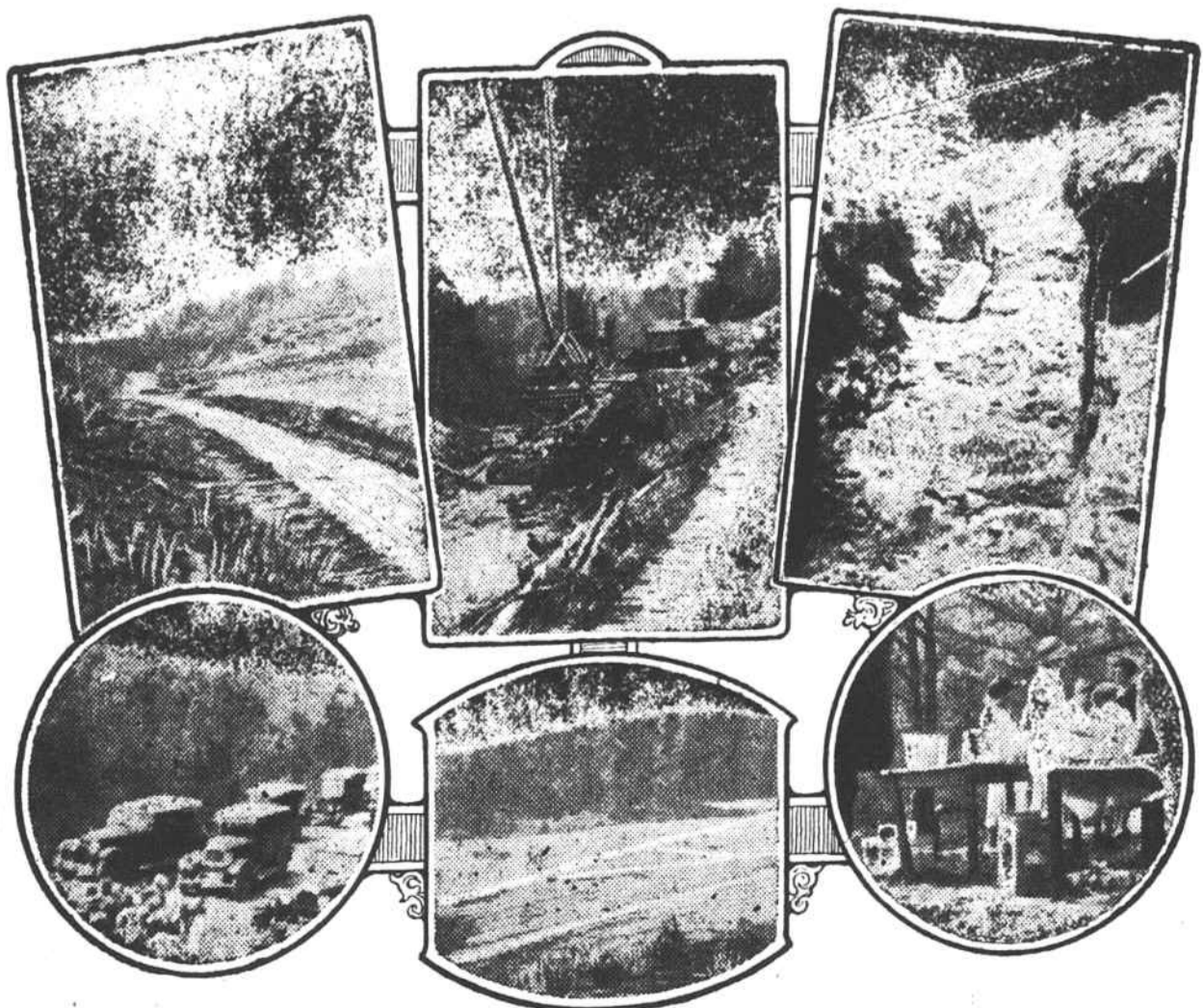
The original store as owned by Cox & Grady, while meeting the needs of the community at that time was a very small affair; inventory of entire stock and fixtures being approximately five hundred dollars. New lines have been added from time to time and today MISSILDINE'S PHARMACY is known throughout the country as one of the best equipped and most complete drug stores.

E. E. Missildine was registered as a licensed pharmacist in 1900 and in accordance with the State laws has either been in the store, or had a licensed man, in constant touch with the prescription department, since its organization.

Mr. Missildine has received the highest honors that can be conferred on a Pharmacist, by the State, in that he was elected and served as President of the Pharmaceutical Association in 1921. A number of articles and papers on pharmacy and its allied interests have appeared in various leading drug journals from time to time written by him.

Basing his business on a uniform policy of prompt service, efficiency, and carefulness in every detail, Mr. Missildine has watched Tryon grow with the ever increasing development of the Pride of the Thermal Belt.

Lake Lanier Construction Swings Along



Lake Lanier, Tryon's latest and greatest real estate development is swinging along at an unprecedented rate with construction crews working day and night to hurry through the erection of the big dam which will impound many millions of gallons of crystal clear water from the sparkling mountain streams leading into Vaughn's Creek Valley.

The executive and sales force of the Tryon Development Company will move into their new office on the grounds within a few days and visitors will be made welcome at all times.

Visitors from many parts of the country have expressed their admiration for the scenic background which makes the property so desirable, and purchasers from half a dozen states show that it is not merely a matter of Tar Heel pride that compels them to invest.