

County First, Sec- Last and all the TCH IT GROW!

20 PAGES

XXX No. 16

SHOALS OVER RATED; REALLY A WAR ENGINEER OFFERS ANSWER TO TANGLE

Power Development, Made Important for Political Pointed Out By Smithsonian Expert Who Has Made a Close Study of Existing Conditions.

appear to be such a colossus of power and if Dr. Samuel S. Wyer, noted engineer of is correct in his appraisal. Meanwhile it is one of the greatest engineers of the age or the other in Muscle Shoals ex-

Electricity can be depended upon at Muscle Shoals, says Dr. Wyer. Comparing the development with others, he adds:

"It would take 35 Muscle Shoals to equal one Niagara Falls. It would take 250 Muscle Shoals to equal the undeveloped water powers that can be easily developed in the United States. It would take 400 Muscle Shoals to equal the stationary horse power now in use. It would take more than two Muscle Shoals to equal the Colfax steam station of the Duquesne Light Company 12 miles north of Pittsburgh."

When the Wilson Dam, part of the project, is completed this year, the United States will be in the position of having \$49,000,000 invested in a plant without provisions for transmission lines and market, according to the engineer.

"That is," continues Dr. Wyer, "The Muscle Shoals power project will be all dressed up and no place to go."

"On the basis of leasing the Muscle Shoals plant, it will be impossible to secure rental large enough to wipe out ultimately the investment. No one but a fool would agree to pay a large enough rental that would ultimately wipe out the money that has gone into the project.

"On the basis of selling the Muscle Shoals plant, it will be impossible to get a bid equal to the amount of money that has gone in.

"On the basis of the United States government operating the plant, it would be impossible to sell the current, at a rate that would give a large enough return to pay back ultimately the money that has gone into the project for the simple reason that this Muscle Shoals power would always have to compete with power generated from the nearby coal mines and power can be generated cheaper at these coal mines than at Muscle Shoals."

Here is what Dr. Wyer suggests as to the future program for Muscle Shoals:

"The Muscle Shoals project for the two now practically worthless nitrate plants, costing \$79,000,000 and the overestimated Wilson Dam, costing \$49,000,000, is largely a war loss and this war loss should be faced at once and written off. Of course, the tax-payers must pay for this loss.

"After this is done, the Wilson Dam could be leased to the highest bidder on the basis of making the relatively small amount of electric power that can be generated available to the citizens on the basis of the greatest good to the greatest number.

"What is needed is a fact-finding fact-recording and fact-facing frame of public mind.

"The insignificance of Muscle Shoals is obvious. When the public once grasps this bed rock fact, it will no longer be excited by claims of alleged strategic importance. Such enlightened public will then, therefore, be no longer interested in the distorted political aspects kept alive by Congressional activity."

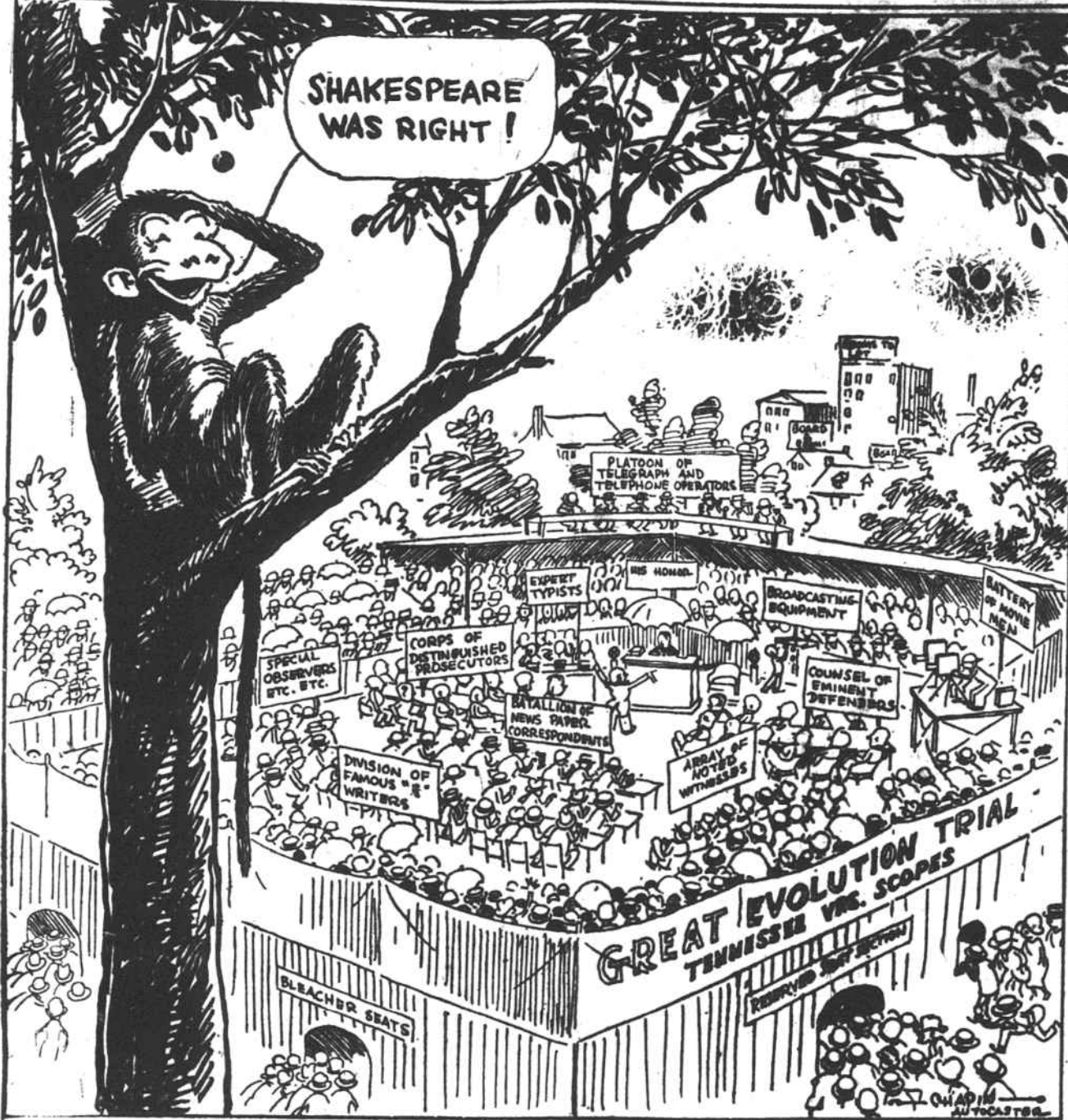
COL. STEARNS REBUILDING FAMOUS MIMOSA HOTEL

Col. Bill Stearns of Mimosa is rebuilding a portion of that historical edifice and expects to be open for business during the latter part of the year. Using the present casino structure as a basis, Colonel Stearns is making many changes and additions and when finished - the new Mimosa will contain fifty steam heated rooms, modern equipped and furnished.

The old Mimosa Hotel which burned some years ago was the best known resort establishment in this section and we are told maintained the first golf course in Western North Carolina. In any case it was famous, and so was its genial proprietor.

Everyone in Polk County will be pleased to hear of Colonel Bill's return to the hotel business and join in wishing him the best of luck in his new venture. May the new Mimosa far eclipse the old - which is saying a lot in a few short words.

"WHAT FOOLS THESE MORTALS BE" By A. B. CHAPIN



SOUTHERN PUBLISHERS IN SESSION IN ASHEVILLE DISCUSS NEWSPAPER ETHICS AND LAMBLAST POSTAL LAW

First Duty of Newspaper is to Print the News Says report on Ethics Famous Publishers From all Parts of the South in Attendance. Address by Adolph Ochs of the New York Times and Chattanooga Times Proves Entertaining.

The postal rates as applied to the newspapers came in for a first class hammering when the Southern Publishers Association assembled in Asheville during the past week went into executive session.

Branding the increase in rates as a war measure and declaring that all other similar measures had been modified excepting the second class rate ruling the publishers decided to take their complaint direct to Washington.

That the first duty of a paper is to print the news regardless of individuals, politics and creed is embodied in the report of the association on the ethics of the press.

In connection with the meeting a serious squib appeared in one of the trade papers worth reprinting:

How To Run A Newspaper.

1. Opening: (a) Secure your power from the local lighting company who will be pleased to install modern electrical equipment—cash in advance. Likewise they'll furnish sufficient current to keep your plant running at four times the rate charged other industries in the vicinity and they'll let you print their job work in competition with the big town printers who never spend a dime with them. Fail to pay and get your power cut off—the town has to have a newspaper, and somebody will pay if you can't.
- (b) Buy a rebuilt typesetting machine on the painless, easy payment plan. This will afford a safe deposit for surplus cash and absolutely prevent your wife from spending it all on clothes.
- (c) If you intend to run an eight-page paper, be sure to buy a two-page press. This will save valuable floor space and insure making the mails; it will also keep your employees employed. The speed should

Starts Date Bureau



Margaret Markley, of Emporia (Kansas) College, has opened a date bureau, charging young men 25 cents and girls 50 cents. She says basket makers are making business good—and the girls like it, too.

not exceed 500 per hour for best results, and the fly should deliver two out of every three papers—one on the table and one on the floor.

(d) Buy type, leads, rules, etc., from the nearest second-hand dealer—they satisfy.

(e) You will not find it necessary to buy or build quarters for your paper. Any of the leading citizens will be glad to furnish a suitable building at a very small rental and will rearrange and repair upon request.

2. Operating: (a) Begin first by securing a supply of paper, ink, etc. Any reputable supply house will furnish these items promptly—bill of lading attached.

(b) Employ a Nooty operator. If possible, secure a man drawing government compensation. They will work cheaply, are careful and painstaking, and can spell and punctuate on their own hook. The saving in wages on this item will easily take care of the expense of magazines, mats and back-paws. Nor will it be necessary to purchase additional hyphens.

(c) Employ a printer. Get one who is familiar with and accustomed to every variety of hooch. Then he won't get killed experimenting.

(d) Employ a pressman. Get one with long legs so he can wade through the stock on the floor. If possible, prevent him washing his hands except at quitting time. Never mind his waste sheets—the customer never counts.

(e) You are now fully equipped and ready for business. Open your subscription books—and get the big surprise. Solicit some advertising and get a super-shock.

(f) Your congressman has probably written you. Publish his enclosed article.

(g) Be courteous to candidates—they'll pay if elected.

(h) Start a strong editorial page—and get boycotted.

(i) Give a half page ad to the Ladies' Aid Oyster Supper—they won't charge you anything extra for your oysters.

(j) Publish all poems, juvenile and otherwise. Also publish all obituaries. This gives you great prestige—in Asia.

(k) Boost your town—and get your rent raised.

(l) Play up the farmer—and get paid off in potatoes.

(m) Jump on the delinquent officers—and get sued for libel.

(n) Borrow a few thousand dollars from your local bank when needed. They will gladly accommodate you on an eight per cent basis if you can offer government bonds as security—of course you can.

(o) Stick a mortgage on your plant. Mortgage holders are all ways agreeable and accommodating—when they get theirs.

(p) Actively support every local institution—without cost. The business men will appreciate your presenting them with free publicity and say "I told you so" when the sheriff nails a "Closed" sign on your front door.

(q) If after a year you are still alive consult a brain specialist. He will probably tell you you are suffering from mental hysteria and suggests a change.

(r) Take his advice.

COMMISSIONERS ACCEPT REMICK'S ROAD PROPOSITION

The Polk County Commissioners sitting in executive council considered the offer of R. C. Remick, president of Hog Back Mountain, Incorporated, developers of Hog Back and Rocky Spur mountains and decided to accept that portion of the Hogback Mountain road leading to Melrose Mountain, and will continue to connect with the Melrose-Greenville Highway now under construction.

This new route will bring many additional motorists into Polk County and will make a valuable asset to the existing road system, traversing as it does one of the most beautiful parts of a beautiful country.

UNVEILING OF MEMORIAL TO SOLDIER DEAD DRAWS RECORD CROWD TO COLUMBUS ON 4th

County Seat Stages Interesting Program With Noted Speakers Addressing Interested Audience. Memorial Fund Raised By School Children.

The Fourth of July celebration in Columbus drew the largest crowd ever before seen in the county seat at one time, hundreds of people present from all over the county and surrounding towns, when the Memorial to Polk County's heroic dead was unveiled with due ceremony. This gift of the school children of the section stands a fitting memento to the spirit which predominates throughout this mountain country.

Senator Francis Pickens Bacon in a few well chosen words welcomed the speakers of the day and explained the manner in which the memorial fund had been raised by the school children of Polk County under the direction of W. A. Cannon of Lynn. An invocation by Rev. Will B. O'Neill of Tryon opened the ceremonies.

Mayor E. B. Cloud of Columbus introduced I. C. Blackwood of Spartanburg to the teeming throng which packed the historic old courtroom and Mr. Blackwood, in ringing words and with true oratorical ability, made the presentation address dedicating the memorial to those who died in France. He spoke of the early history of the nation and the part played in the fight for independence by the mountain men of the Carolinas. In 176, 61, 98 and 17 the soldiers of the Tar Heel and Palmetto states fought side by side upholding the traditions of a free people. He spoke of the sacrifices made by men overseas, of the sacrifices made by their families here at home, and expressed a wish that it might eternally cement a bond of loyalty and faith in the traditions of the pioneers who made America possible.

AS A BOY GIFFORD PROVED DUB AT MATHEMATICS BUT RECOVERED

President of American Telephone and Telegraph Company Says Rise Attributed to Mastery of Mathematics.

When Walter S. Gifford was recently made President of the American Telephone and Telegraph Company many people credited his promotion to his remarkable grasp of figures. In keeping with this impression, the toastmaster at an alumni club of Harvard University dinner, recently introduced Mr. Gifford as a speaker by referring to his remarkable genius for figures.

The toastmaster had thought Mr. Gifford would disclose to the assemblage the secret of his command of arithmetic as demonstrated when Gifford supervised the making up of an industrial inventory of 27,000 business firms for the United States government during the war. He had simply remarked that Mr. Gifford must have been a freak student of mathematics from his kindergarten days to have made such a success of handling statistics.

To the surprise of all present Mr. Gifford confessed that as a boy he was a veritable "dub" at arithmetic was the bane of the existence of his teachers at Salem, Mass., where he first went to school and of his professors at Harvard. He said when he looked back on his early struggles with arithmetic he marveled that toastmaster dared describe him as one of the world's greatest mathematicians. He closed his little speech by saying that any man could do as he did in overcoming his hatred of mathematics. When he found that he was always trailing behind at college he deliberately changed his attitude of mind concerning the science of figures and in conquering arithmetic really came to love it. He added that the same thing applied to other kinds of work and advised everyone dissatisfied with his progress in life to try the formula.

Mrs. Marian A. McAdow of Punta Gorda, and Treasure Island, Florida who recently purchased the Ryxhaven Estate arrived in Tryon, Monday and is now located at her new home on Tryon Mountain.

Mrs. Marian A. McAdow Arrived At New Home on Top of Tryon Mountain

Beautiful Tryon Mountain to Blossom under Skilled Care of Mrs. McAdow, a Noted Floriculturist and Botanist

Columbus was gay with bunting and everyone present seemed to enjoy themselves to the limit—and over. With it all order prevailed and everybody went home pleased with their celebration of America's greatest holiday.

Mr. Dan Ledbetter, of Uree, motored to Tryon last Saturday and after a brief visit with friends attended the celebration at Columbus.

MILL SPRING MEETING OF POLK COUNTY CLUB JULY 21st

Through a typographical error it was stated in the last issue of the NEWS that the next meeting of the Polk County Club would be held at Mill Spring on the first Tuesday in July instead of the third Tuesday in the month as provided by the by-laws.

The meeting under the auspices of the Masonic Lodge at Mill Spring will be held on the evening of July 21 at 8 p. m. and an effort is being made to make it a joint meeting of the Rutherford County Club and the Polk County Club.

Mr. Price, Editor of the Rutherford Sun and chairman of the program committee of the Rutherford County Club is working with representatives from Polk County to perfect such an arrangement.