

July Clearance Sale!

CLEAN SWEEP!

STARTS THURSDAY MORNING
JULY 16th, **AT 9:00**
O'clock Sharp
and Continues Through Saturday August 1st.

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Fruit of the Loom Bleaching, Thursday evening at 3:30 o'clock as long as it lasts, yard **10c**
 Limit 10 yards
 Palmolive Soap, Thursday evening only, limit 5 cakes to each customer, cake, **5c**
 Ladies' Silk Hose in seconds, for Thursday evening, pair, **10c**
 Unbleached 40-inch Sheeting, fine, smooth quality, limit 10 yds, Special **5c**
 Look at this 1 cent Special lot of fine Val Laces to clean up, choice, yard **1c**
 Special lot of Bathing Caps, your choice of the lot **1-2 price**
 Ladies' fine Lawn Handkerchiefs for our July Clearance Sale, each, **1c**
 Ladies' 10c value Hair Nets, special, 4 for **10c**
 Ladies' good Cotton Hose going for only, pair **5c**
 A good, soft quality, full piece Bleaching, for, yard **10c**
 Children's Mercerized Socks, a good one, pair **10c**
 Ladies' good quality Silk Hose \$1.00 values, sale price **45c**
 65c Buty Chyne in all colors, special **43c**

TABLE NO. 1.
 Special assortment of Ladies' and Children's Hats going in our July Clearance Sale at, **25c**
 These hats are easy worth from \$1.00 to \$2.50.

TABLE NO. 2.
 See this special lot of Ladies' and Misses' Hats, July Clearance sale price **48c**

TABLE NO. 3.
 Wonderful group of Ladies' and Misses' Hats, values from \$2.00 to \$5.00, July Clearance Sale price **98c**

Special assortment of Children's Hats in straw and braid worth from \$2.00 to \$3.00, July Clearance sale price **98c**

One lot of Ladies' Straw Sailor, special at these values **98c**

Ladies' Hats that usually sell for \$2.50, \$3.00, \$3.50 and \$4.00, Special July Clearance sale price **\$1.48**

Don't forget to see the special group of Ladies' Hats we are closing out at **\$1.98**

All other Ladies' and Misses' Better Hats reduced for this our July Clearance Sale. See these values before buying.

All Cotton Goods Marked Down for Our July Sale

1 case of 81-inch, first quality unbleached, Seamless Sheeting, for only, yard, **33c**

We have the largest stock of Cannon Towels in the city, all going at reduced prices. Turkish Towels at—

8c, 12c, 19c, 25c

and up
 All Sheets, Pillow Cases, and wide sheeting marked down for this sale.

One lot of Single Bed Sheets, as long as they last (imperfect) at, each **50c**
 72x90 Seamless Bed Sheets, slightly imperfect, closing out price for our July Sale **69c**

One lot of unbleached, \$3.00 value Bedspreads, pink and blue striped, very special, **\$1.98**

Special lot of 50c value Tissue Gingham for our July Sale **25c**

All Curtain Goods, Cretonnes and Draperies marked down for this sale.

One special lot of Printed Zephyr, 32 inches wide, fast colors, July Sale **29c**

Lad Lassie Cloth and fine 32-in Gingham, 25c values, going in this sale **18c**

One big lot of Colored Voiles, Mercerized Pongee, values up to 25c. Our July sale price **12c**

Full piece, good quality Dress Gingham, Curtain Goods and solid color Chambray, July Sale price **9c**

12 Mummie \$1.00, best all-silk Pongee, July sale price **59c**

Special Kotex, July sale price, box, **38c**

TOILET ARTICLES AT LOWEST PRICES

D'Jer Kiss face powder **45c**

Azurea face powder **79c**

Coty's face powder **79c**

Mavis face powder **45c**

Violet Sec bath salts **89c**

Frostilla Lotion **25c**

Pond's Cream **25c**

Pebeoc toothpaste **37c**

Mufti **23c**

Mennen's baby powder **19c**

Johnson's " " **19c**

\$1.50 Dusting-Powder **89c**

Three Flower face powder **69c**

Castalay Baby soap, cake **7c**

Kolynos Dental Cream **19c**

Colgates dental cream

small **8c**

Colgates dental cream

large **19c**

Castile soap, cake **4c**

Cuticura soap 2 cakes for **35c**

OUR LARGE STOCK OF NOTIONS MARKED DOWN FOR OUR ANNUAL JULY SALE

Extra good quality Baby Rubber Pants, going in this sale, for, pair **10c**

Woodbury's Soap, going in this sale, 2 cakes **35c**

for

All 10c articles in our Notion Department, Sale **8c**

All 5c articles in our Notion Department, Sale **4c**

price,

Sayman's Soap, Special **29c**

3 cakes for

Table Linens

70-inch all Pure Irish Linen Table Damask. Buy during this sale, at, yard **\$1.19**

70-inch extra heavy Satin finish, all pure Irish Linen Damask at the low price of **\$1.48**

Choice of our very best, extra fine Satin Damask, \$3.50 values July Clearance Sale price **\$1.98**

Linen Napkins to match any of the above Damask at reduced prices.

Mercerized Damask, a special for this sale **39c**

72-inch, extra width, mercerized Table Damask, July Sale price **59c**

Colored Damask, red and blue fast colors, July Sale price **69c**

One lot of Hemstitched, \$5.00 size, 13x13, pure Linen Tea Napkins, July Sale price **\$3.98**

Every Pair of Hose Reduced

For Our July Sale

Gordon H-300 Ladies' Pure Silk Hose, July Sale price **\$1.98**

\$2.50 value, Ladies' Silk Hose, we are closing these out at **\$1.39**

One lot of Ladies' First Quality Silk Hose, July Sale Price **48c**

Special lot Ladies' Mercerized Lisle Hose, 50c value, July Sale Price **29c**

Special shipment of Ladies' silk Hose, Seconds, for our July sale, **10c, 15c, 19c**

Special lot of Children's Socks values up to 25c, choice of the lot **10c**

One lot of Children's Ribbed Hose, some of these are Buster Brown, Close out price, pair **10c**

50c value, 3-4 length, fancy top Children's Hose, July sale price **35c pair 3 for \$1.00**

LOOK! LADIES' DRESSES

1-2 Price

Out of the many lots of Dresses running up into the hundreds we have had this season we only have sixty-six dresses left which we are going to sell at 1/2 price. This means a real saving on our already low price. The regular prices run from \$9.95 to \$49.50, but during our July Clearance Sale—

1-2 Price

Shoes For The Family

Look How Cheap!!

TABLE NO. 1.

Ladies and Children's Slippers and Shoes all kinds. Come early **48c**

Special

TABLE NO. 2.

Big table of Bargains All Sizes **69c**

TABLE NO. 3.

For the whole family. You can not afford to miss these bargains. Special **\$1.69**

Sale Price

TABLE NO. 4.

All styles. All sizes. All patterns. All cheap. Out they go. Values up to \$5.95 **\$2.39**

for

Our Shoes wear better, look better, fit better, cost less.

One lot of little tots slippers, from 2 to 6 two-tone pretty colors \$1.50 value **98c**

Big lot of Children's Slippers and Sandals, from 8 **79c**

Men's Dress

Oxfords

When you buy Belk footwear you save money. We have a variety of brilliant styles. A good line of money savings on for men. Look at these prices.

\$4.29 - \$4.95

MEN !!

We have the famous Ralston in the styles you like. Ralstons are designed for the man who thinks twice about his personal appearance. They need no breaking in. During our July Clearance Sale the Ralston Shoe has a matchless price. Try 'em **\$6.95**

for

MEN'S SANDALS

Men's good comfortable wearing Sandals. Now is the time to buy them. Values to **1.98**

ALL MEN'S DRESS PANTS REDUCED

One lot Palm Beach Pants in dark and light stripes, also solid grey. Clearance Sale **\$2.98**

price, pair

All Men's Wool Pants value to 7.00 Clearance Sale **\$4.29**

price, pair

ALL SILKS REDUCED FOR OUR ANNUAL JULY SALE

Spiral Crepe, just the material you want for a durable dress. Comes in all shades. **\$1.85**

Our July Sale price, **29c**

36 inch, standard quality Satine, in all colors, permanent finish, July Sale price, **75c**

One special lot of Silks, values up to \$1.50. Your choice of this lot, July Sale price, **75c**

House Dresses

Afew more of those \$1.00 value House Dresses, going in Our July Clearance Sale at **59c**

Ladies' \$1.50 and \$2.00 value Percale and Gingham Dresses, July Clearance Sale Price, **89c**

Special Lot of Children's \$1.50 and \$2.00 value Flock Dot Voile Dresses, July Clearance Sale Price **98c**

Big rack of Ladies' and Misses' Dresses in Linen Tissue Gingham Pongee and Broadcloth, values up to \$5.95, Special July Clearance Sale **\$1.98**

Special rack of Ladies' Dresses in Crepes, Voiles, Linen and Broadcloth, good styles and wanted colors, values from \$7.95 to \$12.50. Our July Clearance Sale price **\$4.98**

White Goods

Flaxon fine sheer cloth, plain and checked, 50c cloth, Our July Sale price **39c**

40-inch mercerized Batiste 39 cts value, for our July Sale, **25c**

Chimosa Nainsook in 10-yard bolts, \$6.00 value. Now is your time to buy. July Sale Price bolt, **\$4.95**

Fruit of the Loom Longcloth, 10-yard bolts, extra fine finish, Sale Price, **\$2.69**

44-inch King Philip Mills, 400 Nainsook extra width, in 10-yd. bolts, Sale Price, **\$3.98**

50c value 40 inch, extra fine Tri Bar Nainsook, July Sale Price **39c**

Fine 36-inch Bluebird Nainsook soft finish, July Sale Price **25c**

35c value, Lonsdale Nainsook, special for our July Sale, **22c**

Regular 23c, extra fine count, Bleached Pajama, full price July Sale **14c**

40-inch fine Debutante White Voile, July Sale **29c**

LOOK! LADIES' DRESSES

1-2 PRICE

All the new styles every one wants for this season. Our stock is so large that we can give you a special price on every dress.

Special lot of dresses up to \$1.50, your choice of this lot, July Sale price, **75c**

One lot of Wash Satine in solid crepe and satine form \$7.50 to \$10.00, Clearance Sale Price **\$3.95 and \$4.95**

A few of these good \$3.00 dresses for Children \$5.00 kind. Our July Clearance Sale Price **10 Per Cent Off**

Our entire stock of Underwear, Tealies, Socks, etc., all reduced for this event. Buy your summer lin Underwear during this sale.

10 percent reduction on entire line of Underwear. **10 Per Cent Off**

Our entire stock of Underwear, Tealies, Socks, etc., all reduced for this event. Buy your summer lin Underwear during this sale.

ALL SILKS REDUCED FOR OUR ANNUAL JULY SALE

You can buy here quality Silks at greatly reduced prices. Just go to the sale.

Look at this \$1.50 value Bengalie in colors. Buy it fast for only **1.00**

\$1.50 value Bengalie in colors, a great wears. Be here early for this at **1.00**

Here it is, our best \$1.50 silk, Flat Crepe in colors. Want. Folks, it is a real thing to move fast at **1.00**

One lot of Bedding, teard Silk that sold for \$2.00. These we are going to put out for **1.00**

The best quality of English Broadcloth in medium and light shades, is the time to buy for **1.00**

40-inch, \$2.75 value, Heavy Crepe de Chine in all colors, special for our July sale **1.00**

One special lot of good quality all Silk Georgette in colors, yard **1.00**

65c Buty Chyne, a great everybody knows in plain striped, all colors, for our July sale **1.00**

\$2.50 value, A. S. Silk Crepe de Chine in beautiful colors, combinations, patterns will please you. July Sale price **1.00**

A good all silk Radiums, washable, special for our July sale **1.00**

Best quality, All Silk Mummie Pongee, July Sale price **1.00**

Congoleum Mops, good grade, July Clean Sweep, **79c and 69c**

O'Cedar Mops, Complete, 2 sizes---- **79c and 98c**

Good Grade Cup and Saucer reduced to **10c**

PARKS-BELK CO.,
 "The Home of Better Values"
125 Morgan Square - Spartanburg, S. C.

Our entire stock of Chinaware is going in this our Annual July Clearance Sale. Every piece of Chinaware and Glassware reduced. Be sure and visit our House Furnishing Department and save money during this sale.