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SOUTH CAROLINA'S CHIEF EXECUTIVE PAYS VISIT TO LAKE LANIER AND HOGBACK

Governor McLeod Surprised to Find Immense Developments Under Way In Own Domain, Under Delusion That All "Blue Ridge" Lay Across Border In "Tar Heel" Territory---Luncheon Guest of Tryon and Lake Business Men.

[illegible]nor McLeod of South Carolina became an informal guest of [illegible] Lake Lanier, when he dropped in unexpectedly to look over [illegible]ment of that section of his domain included in the recent de[illegible] around Tryon. The South Carolina Chief Executive was visi[illegible] with the remarkable growth along the border of the two [illegible] expressed himself.

[illegible] Waverly Hester, treas[illegible] Tryon Development and [illegible] of the Eisele Broth[illegible]anization, Governor Mc[illegible] over the winding roads [illegible]ake, and on over still [illegible] roads to the crest of [illegible] Rocky Spur.

[illegible] first time Governor Mc[illegible] down on South Carolina [illegible] of a South Carolina [illegible] realized the fact that [illegible] State has something [illegible] boast beside cotton fields [illegible]tations.

[illegible]ing over the surrounding [illegible]vernor McLeod made [illegible]ss to the audience at the [illegible]pment Company and [illegible] the beauty of the moun[illegible] cooperation between [illegible] the two great common[illegible] veloping them.

[illegible]n served at Log Cabin [illegible] the careful supervision of [illegible]son, was attended by a [illegible]r of representative busi[illegible] the community.

[illegible] Ballenger, President of [illegible] Chamber of Commerce, [illegible] Governor McLeod and T. [illegible] L. D. of Tryon made a [illegible]nvitation extending to the [illegible] hearty request to pro[illegible]sit and assuring him the [illegible]ation of Tryonites collectively [illegible] interest in the development of [illegible] section.

[illegible] W. S. Green, made a short [illegible] humorous lines in which [illegible] that while he officially had [illegible] across the Carolina line, [illegible] had endeavored to convince [illegible] employees there that they must behave to get along in Tryon at night [illegible] that the lesson appeared to last throughout the day, when they were employed outside his jurisdiction. The sheriff of Greenville county had according to the Mayor cooperated fully in preserving order at Lake Lanier and had appointed a deputy to represent him there.

Waverly Hester spoke of the needs of fire protection for the forests of the mountain country, and Governor McLeod assured full cooperation so far as he officially could in fighting fire and preventing careless losses from fire.

L. J. Penny, publicity director for Lake Lanier, said he had heard so much about the Scotch that he felt inclined to add a word or two for the Irish mentioning Pat, Mike, and Molly also Margaret. As Penny's family is essentially Irish his exposition in behalf of Erin got a hand.

Those attending the luncheon were Gov. McLeod, C. M. Eisele, B. L. Ballenger, Mayor W. S. Green, Dr. A. [illegible] Gerald Stone, Rev. W. S. [illegible], T. L. Justice, G. H. [illegible], W. M. Hester, L. J. [illegible] Jackson, Romaine [illegible] P. Burnett, O. O. [illegible] Ayres, Dr. M. C. [illegible] A. Shannon.

County Wide Meeting Of Parents And Teachers At Columbus Oct. 3rd

[illegible] wide teachers' [illegible]chool year 1925-26 [illegible] the County Court [illegible]mbus, Saturday, Octo[illegible] teacher in the [illegible]ntly expected to at[illegible] A special invita[illegible] to the school com[illegible] P. T. A., the clergy, [illegible], and every person who is interested in the [illegible] development of Polk County.

Some [illegible] far reaching plans for our educational work will be discussed at this meeting. We want, and [illegible] plans function in the best way [illegible] must have, the intelligent cooperation of all the forces in the county. [illegible] help us in their execution. Therefore, earnestly re[illegible] honor us with your [illegible]dvice at this meeting. [illegible] program has been ar[illegible] will be given in full in [illegible] next issue.

Building And Loan Associations In N. C Show Big Gain In Assets

Twenty-Five Millions Loaned To Construct More Than Eight Thousand Homes To House Forty Thousand People In Style Becoming Independent American

The building and loan associations in North Carolina show a gain last year of $14,000,000.00 in assets. Then loaned $25,000,000.00 to build 8,000 homes to house 40,000 of our citizens In the past five years these associations show a gain in assets from twenty-nine million to seventy million. This is a splendid record, and one in which we should feel much pride.

However, when we compare North Carolina with other states in this particular, we find she falls far short of the position she should occupy. We find there are fifteen other states with a greater investment in building and loan stock. Twelve of these show a greater gain in assets in 1924 and three states each show a gain greater than the total investment in building and loan in North Carolina. We find also that twenty states have a larger investment per capita than does North Carolina, and the per capita investment of ten of these is more than double that of North Carolina.

Of the more than two and a half million population in this state only 18,474 of this number were patrons of these great agencies of thrift and home building. Of this number probably 80 percent are either borrowers or anticipate borrowing in the future for the purpose of paying for homes.

It is evident therefore that the building and loan associations in North Carolina so far have failed to properly inform the public at large of the splendid advantages of building and loan stock as a medium for the investment of the savings of the people.

No group of financial institutions in the state can boast of a cleaner record of stability than can our building and loan associations, and the average interest yield on money invested in these associations last year was .059228, or nearly 6 percent Yet millions of dollars went out of the state in various forms of securities paying not any better return, and no doubt many of them of doubtful value.

Railroads Clamor For Increase In Freight Rates While Producers Protest

Hard to Convince General Public That Increase in Rates is Necessary to Successful Operation of Railways

It appears that about the hardest thing the United States government has to do is to please the railroad companies. They are continuously clamoring for permission to raise freight rates, despite the fact that right at this minute they are hauling more freight than ever before in the history of the nation. Their latest alibi is that auto trucks are cutting their business to such a point that they must get a higher freight rate or lose money. But farmers and manufacturers, our heaviest shippers are preparing to fight an increase on these grounds, and will have figures to back up their argument if the matter is taken up by officials at Washington. No one, of course, wants to see the railroads lose money. But at the same time there is no one anxious to see them given free rein to raise rates as they choose. We need our railroads; we must have them. But so long as they are overwhelmed with freight, as they now are, and at the highest freight rates in history it's pretty hard to convince the general public that they've got a raise coming to them.

WORLD SERIES!—— Here Comes the Buccaneer and His Jolly Crew— ——By A. B. CHAPIN

High Cost Of Bread Based on Selling Price Of Wheat Assert Bakers

American Made Flour Retails in Europe For One Half the Price Citizens of These United States Are Forced To Pay Combination Alleged.

Everybody in Polk County eats bread, so naturally everybody is interested in the price of it. All over the country reports are pouring into newspaper offices and to members of the various state legislatures that bread is selling at a price that seems to bear little relation to the price of wheat. Of course, many things enter into the cost of bread besides flour, but when wheat advances, as it did a few months ago, it is always an excuse for boosting the price of bread. And the price does not drop when the price of wheat declines.

We read where Basil Manly, director of the People's Legislative Service, has recently sent a letter to Pres. Coolidge, all members of congress and the Federal trade commission, urging that an investigation be made of the cost of producing bread with a view to finding out why it costs so much when it reaches the consumer. Mr. Manley says the organization he represents has made investigations which show that bread made of American flour sells in England for little more than half what it sells for in this country, and that the price here has advanced out of all proportion to the price of wheat. He alleges that millers and big bakery corporations are making unreasonable prices, and that merges of big baking concerns have tended to boost the cost of bread to the consumer.

An inquiry by congress might bring out some information that would bring beneficial legislation, or it might show that the present price of bread is justify. At any rate it would settle a question that is provoking a vast amount of comment and complaint in this country.

With competition keen between bakeries in Spartanburg, Greenville, Asheville and Hendersonville all catering to out of town business, Tryon as yet hasn't been keenly hit by the alleged combination in restraint of trade.

TRYON GIRL IN DETROIT

Miss Martha Jackson of Tryon who has been a guest of Mrs. James Vernor Jr., in Detroit, was honored during her stay with many social affairs. Among these were a bridge luncheon and theatre party given by the hostess, a beautifully appointed dinner party honoring Miss Martha and her sister Mrs. Wahler, given by Mrs. Davis. A dinner at the D. A. C. with theatre party after by Mrs. Andrew Lorimer, a bridge luncheon by Mrs. John Watling, and a formal dinner party by Mr. James Vernor, Sr. Miss Jackson is at present visiting her sister, Mrs. Walher, who has also been the recipient of much social attention.

Grief and Joy

A coincident carrying a moral, was the suspending of "Babe" Ruth from baseball and a fine of $5,000 for failure to observe training rules—the same week in which Detroit citizens staged a great celebration for Ty Cobb, marking his 20 years there—the greatest player the game has ever produced. Presents and cash amounting to $10,000 were showered upon him.

Big Mail Order Houses Stuff Post Office With Direct-By-Mail Advertising

Catalogs, Folders, Samples and Sales letters From Far Away Places Help Pull Polk County Money Out of This Section

If Tryon business men will will do a little looking around the local postoffice within the next few weeks they will observe a big lot of third-class mail coming into this section. That means that the mail order houses are at the height of their fall and winter campaign. From now until after the first of the year they will be flooding the mails with catalogues and tempting "pay nothing down" offers. And there is but one good way to meet such competition—through the advertising columns of your home-town paper. The home town paper goes to the same people these catalogues go to, so why not give them a chance to read your message, too? Tell them how fully you can meet their wants, how you are right here to make good if they are not fully satisfied. Tell them your story and you will sell them your goods. Mail-order houses cannot exist without advertising, so then advertising must be the best thing to fight back with. Don't lose any more valuable time—drop around and let's talk it over NOW.

Clean Moving Pictures Are Possible If Fans Desire To Keep Them So

As Long As The Moving Picture is Commercialized Producers Will insist on Giving Patrons What Majority Wish to see. Thats Big Business

If Aristotle were living today he would scarcely recognize the institution which he and his preceding philosophers helped to develop, the theatre. Originally, as we know, the theatre was for education and religeous exercises as well as for the drama and the other interpretive arts But in this age of specialization the theatre has come to mean a place of amusement—a place for seeking what man terms a respite from the daily toil.

Modern youth know little of the spoken drama. They get their drama flat and smack from the pictures screen, and the "spoken" part usually comes from the audience. What exhilaration the movie causes is impulsive, what inspiration it brings is more or less temporary, what relaxation it affords is helpful, and what recreation it gives is mental.

The films as an institution are all right. What we want are clean films, just as we demand clean books clean literature, and clean lives. The people, the patrons of the theatre, hold the key to the moral situation, admitting that the motion picture presents a moral question. As long as the movie industry is commercialized the people will get what they want and demand. If that demand is at variance with good morals, then questionable films will be fostered upon us. It is but human. You can capitalize on any kind of business by letting down the bars of moral structure. But it is the people themselves who suffer or benefit, as the case may be, from their own insistence.

Clean minds, clean hearts, clean consciences will want the theatre kept to high standard. Communities are what people make them. So are theatres.

Tryon has been particularly fortunate in having high grade pictures, because Tryon screen fans insist on seeing only good film productions.

FLEETWOOD MARKS NEW ERA

In breaking the sod for the two-million dollar hotel at Jump Off Mountain near Hendersonville recently, Commodore J. Perry Stoltz also placed a foundation—a foundation for a greater, more progressive and enterprising Hendersonville, and one that will cause future generations to associate his name with such builders as Duke, Reynolds and such predecessors as have made Western North Carolina the Promised Land of the Multitudes of America. Commodore Stoltz will build not for the present, but for the future. Not merely a magnificent hotel, but a commonwealth to be sought by the thousands.

COLUMBUS WILL BECOME IDEAL CITY IF PLANS OF DREAMERS MATERIALIZE

With Adequate Water Supply, Electricity, Telephone and Other City Conveniences Polk's Inland Capital May Realize Dreams of Founders---Industrial Development to be Carefully Fostered, Say Hopeful Community Leaders

Columbus, the county seat of Polk County is waking up and plans for several new buildings are now under way. Chicago interests have secured options on some of the most desirable business property with the intention of developing it, and a hotel corporation has options on a large body of land nearby on which it is rumored a modern resort hotel will be erected.

Realizing the need of pay-rolls to make a back ground for continued growth, efforts are being made to attract several small manufacturing concerns.

With an ample water supply year in and year out, electric lights and power, telephones and other modern conveniences Columbus while five miles from railway is only fifteen minutes drive from steel on a superb hard surface road.

The extension of that hard surface on Route Nineteen to Rutherfordton will afford an artery providing direct connection with North Carolina's splendid net work of highways clean through to Wilmington. Eventually the Chimney Rock road will be improved, as it is the shortest route from South Carolina into the Lake Lure section.

People in Columbus are beginning to realize that they are stragetically located for real growth, and they appear to be perfectly willing to back their belief in the future of their town with good hard American dollars.

Undoubtedly one of the prettiest spots in the Thermal Belt, Columbus has lain dormant since the death of W. M. Stearns who had planned a city beautiful and who would have made his dream reality had he lived. The plan as drawn by his engineers may be seen in the office of J. R. Sams, and certainly Mr. Stearns had a vision which would surprise the most sanguine.

The recent twenty thousand dollar addition to the Stearns High School the expenditure of thirty thousand on improvements at the court house, and other ventures under way have awakened that sleeping spirit which once set going will make Columbus a real city in the purple hills.

It has the natural advantages, a beautiful location, and easy accessibility and it should grow rapidly and with real cooperation on the part of every resident it will grow.

One of the typographical advantages of this splendid county seat town is the system and precision in which the streets have been lain, cutting the town into neat blocks and lots of uniform size.

While the townsite itself is perfectly flat, Columbus lies in the very arms of the mountains. Little Mountain raises its verdant head less than 300 yards from the West limits, and a jump across the valley looms in majestic splendor. White Oak, Little White Oak, Tryon Peak, and other veterans of the range. The double cascades of Schunkawaukan and Hemlock which fall from the summit of White Oak until they babble off into Horse Creek, form one of the most entrancing views of the entire Blue Ridge region and many attractive cottages and bungalows dot the site where within a few years will spring stately mansions.

Building Activity Great Throughout United States During Coming Months

Easy Money Conditions give Speculative Builders Opportunity to Gamble on Big Scale. Florida Leading the Country in New Construction

Building activity in the United States during the month of August continued on the high levels established in previous months and, according to the F. W. Dodge reports, established a new high mark in value of contracts for all time up to the present. Contracts awarded in 36 states totalled $589,690,200 exceeding the July figure by 11 percent and the August, 1924, figure by 66 percent. It is furthermore interesting to observe that whereas the summer months of 1924 and 1923 witnessed a decline in building volume, the summer of 1925 saw an advance in activity.

During the first eight months of the current year, construction started in 36 states, which include about seven-eights of the construction volume of the country totalled $3,778,792,000 in value. This figure represents an increase of 25 percent over the corresponding months for last twelve months of 1925 will nearly reach the six and one-half billion dollar year, and means that if the last third of the year sees building on as active a basis as the first eight months the total value of building for the entire country during the full lar mark. But there are some authorities who are beginning to feel that the building industry has now entered upon a speculative stage, urged on by easy money conditions, in the face of an apparent declining tendency in rents and the passing of the real shortage of buildings which held the nation in his grip several years ago.

According to one commentator, building manufacturers throughout the country are borrowing lavishly from the sales policies of retail merchants in disposing of goods on the installation plan, doing this in order to hold up construction levels although the national housing emergency has passed into history. If such a situation really exists on a broad scale, it is worthy of serious study that trouble may be averted.

Pawlonia Tree Common In Polk County Introduced From Orient In 70's

Seed Pods Remaining on Ground Mar Pawlonias Value As Decorative Tree Even Though It Grows Rapidly

Visitors from other sections have raved each spring over the great trusses of lavender blossoms adorning a certain species of trees that dot our forests. When the first tender green is pushing forth on twig and bough, truly these harbingers of springtime light our woodlands like the soft glow of purple Japanese lanterns. But listen, In the American Agriculturist, vintage 1872, we cull the following.

"We notice that some journals are helping some speculators to revive the Pawlonia Tree, which had its day, years ago. It grows very rapidly while young, and is no hardier than the Catalpa. Its merit is in its flowers, which around New York escape winter-killing, probably one winter in three. It will bloom regularly farther South, then it has the insuperable objection to an ornamental tree that its large clusters of seed pods remain on until beaten off by the winds. This disfigures the tree, and in our eyes condemns it, except as a curiosity."

And so we all take another fall.

Samuel Virgil Brady Killed In Auto Smash Near Asheville, N. C.

On Tuesday afternoon near Oteen Hospital just east of Asheville, occured a disastrous automobile accident in which Samuel Virgil Brady was fatally injured his death occuring at 1:30 Wednesday morning. The car, a Chrysler roadster the property of J. T. Green, was badly wrecked, the other occupants, Frank Brown, Morrow Foster, Jack Thompson and Clayton [illegible] were uninjured. The young men are all employes of the Kilpin Motor Company of Tryon, and the accident was unavoidable, occuring as the car was rounding a sharp curve, and the condition of the road, made slick by the recent light rain, was responsible for the skidding of the car. As the car skidded Brady was thrown out upon the highway inflicting terrible injuries to his [illegible]. He leaves a wife, young baby, his parents and a brother, Holland, all of whom reside in Landrum.