WATCH IT GROW!

# The Polk County News

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POLK COUNTY—The Gateway of Western North Carolina

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### SOUTH CAROLINA'S CHIEF EXECUTIVE PAYS VISIT TO LAKE LANIER AND HOGBACK

governor McLeod Surprised to Find Immense Developments Under Way in Own Domain, Under Delusion That All "Blue Ridge" Lay Across Border In "Tar Heel" Territory---Luncheon Guest of Tryon and Lake Business Men.

> ent of that section of his domain included in the recent deound Tryon. The South Carolina Chief Executive was visiwith the remarkable growth along the border of the two expressed himself

Waverly Hester, treasof the Eisele Broth unization, Governor -Mc over the winding roads ke, and on over

over the surrounding McLeod as to the audience at the Company and he beauty of the mouned cooperation between the two great commonveloping them

served at Log Cabin careful supervision of

and assuring him the rectation of Tryonites collectively

S. Green, made a short mmorous lines in which while he officially had cross the Carolina line. of Greenville county had for the purpose of paying for homes. kording to the Mayor cooperated

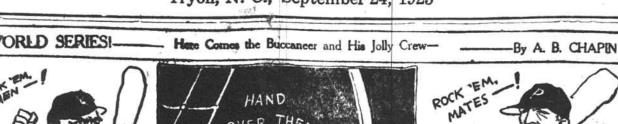
Mileon assured full cooperation so people. Mr as he officially could in fighting

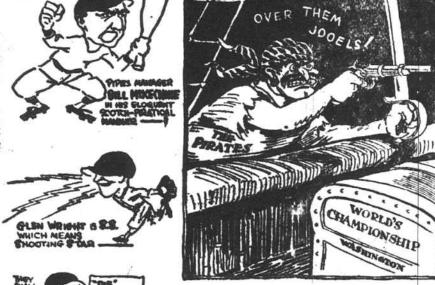
These attending the luncheon were ful value. C. M. Eisèle, B. L. irald Stone, Rev W. T. L. Justice, G. M. Hester, L. J. Jackson, Romaine P. Burnett, O. O. A Shannon

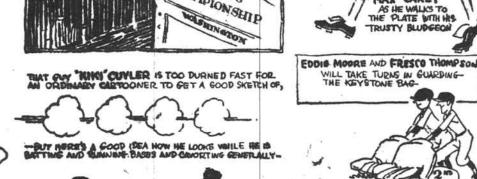
#### County Wide Meeting Of Parents And Teachers At Columbus Oct. 3rd

chool year 1925-26 inhus, Saturday, Octoteacher in the lently expected to atand every person

Tryon, N. C., September 24, 1925









**Clean Moving Pictures** Are Possible If Fans

As Long As The Moving Picture is Com- ity. mercialized Producers Will Insist on Giving Patrons What Majority Wish to see. That's Big Business

would scarcely recognize the institu- sents an increase of 25 percent over Sams, and certainly Mr. Stearns had tion which he and his preceding the corresponding months for last a vision which would surprise the philosophers helped to develop, the twelve months of 1925 will nearly most sanguine theatre. Originally, as we know, reach the six and one-half billion dolthe theatre was for education and re- year, and means that if the last addition to the Stearns High School ligeous exercises as well as for the third of the year sees building on as the expenditure of thirty thousand on drama and the other interpretive arts active a basis as the first eight But in this age of specialization the months the total value of building other ventures under way have awaktheatre has come to mean a place of | for the entire country during the full amusement-a place for seeking lar mark. But there are some authwhat man terms a respite from the orities who are beginning to feel that

ma flat and smack from the pictures face of an apparent declining tenly comes from the audience. What real shortage of buildings which held exhilaration the movie causes is imis more or less temporary, what relaxation it affords is helpful, and building manufacturers throughout

clean literature, and clean lives. long as the movie industry is commercialized the people will get what they want and demand. If that demand is at variance with good mor- Pawlonia Tree Common als, then questionable films will be fostered upon us. It is but human. You can capitalize on any kind of business by letting down the bars of moral structure. But it is the people themselves who suffer or benefit, as the case may be, from their own

Clean minds, clean hearts, clean consciences will want the theatre kept to high standard. Communities are what people make them. So

Tryon has been particularly fortu-

#### FLEETWOOD MARKS NEW ERA

In breaking the sod for the twobrogram has been arit's pretty hard to convince the genit's pretty hard to convince the genit's pretty hard to convince the gen-

#### COLUMBUS WILL BECOME IDEAL CITY IF PLANS OF DREAMERS MATERIALIZE

With Adequate Water Supply, Flectricity, Telephone and Other City Conveniences Polk's Inland Capital May Realize Dreams of Founders---Industrial Development to be Carefully Fostered, Say Hopeful Community Leaders

Columbus, the county seat of Polk County is waking up and plans for several new buildings are now under way. Chicago interests have secured options on some of the most desirable masiness property with the intention of developing it, and a ho tel corporation has options on a large body of land nearby on which it is rumored a modern resort hotel will be

#### **Building Activity Great** Throughout United States **During Coming Months**

Easy Money Conditions give Speculative Builders Opportunity to Gamble on Big Scale. Florida Leading the Country In New Construction

Building activity in the States during the month of August lished in previous months and, according to the F. W. Dodge reports, established a new high mark in value of contracts for all time up to the present. Contracts awarded in 36 states totalled \$589,690,200 exceeding the July figure by 11 percent and the August, 1924, figure by 66 It is furthermore interesting to observe that whereas the summer Desire To Keep Them So months of 1924 and 1923 witnessed a decline in building volume, the sum- lars mer of 1925 saw an advance in activ-

During the first eight months of in 36 states, which include about city beautiful and who would have seven-eights of the construction made his dream reality had he lived 792,000 in value. This figure repre- may be seen in the office of J. R. the building industry has now en-Modern youth know little of the tered upon a speculative stage, urged spoken drama. They get their dra- on by easy money conditions, in the screen, and the "spoken" part usual- dency in rents and the passing of the the nation in his grip several years

According to one commentator, the country are borrowing lavishly The films as an institution are all from the sales policies of retail merright. What we want are clean chants in disposing of goods on the films, just as we demand clean books installation plan, doing this in order to hold up construction levels al-The people, the patrons of the thea- though the national housing emergentre, hold the key to the moral situa- cy has passed into history. If such a tion, admitting that the motion pic- situation really exists on a broad ture presents a moral question. As scale, it is worthy of serious study that trouble may be averted ..

## In Polk County Introduced

Seed Pods Remaining on Ground Mar Pawlonias Value As Decorative Tree Even Though It Grows Rapidly

Visitors from other sections have raved each spring over the great trusses of lavender blossoms adorning a certain species of trees that dot our forests. When the first tender green is pushing forth on twig and bough, truly these harbingers of springtime light our woodlands like the soft glow of purple Japanese lanterns. But listen, In the American Agriculturist, vintage 1872, we at 1:30 Wednesday morning. The

"We notice that some journals are of J. T. Green, was badly wrecked. helping some speculators to revive the other occupants. Frank Brown, the Pawlonia Tree, which had its Morrow Foster, Jack Thompson and day, years ago. It grows very rap Clayton I idly while young, and a no hardier young ma than the Catalpa. Its merit is in its Kilpin Motor Company of Tryon, and flowers, which around New York es- the accident was unavoidable, occurcape winter-killing, probably one ing as the car was rounding a sharp winter in three. It will bloom reg- curve, and the condition of the road. ularly farther South, then It has made slick by the recent light rain. the insuperable objection to an orna- was responsible for the skidding of mental tree that its large clusters the car. As the car skidded Brady of seed pods remain on until beaten was thrown out upon the highwa

Realizing the need of pay-rolls to make a back ground for continued growth, efforts are being made to attract several small manufacturing

With an ample water supply year in and year out, electric lights and power, telephones and other modern conveniences Columbus while five miles from railway is only fifteen minutes drive from steel on a superb hard surface road.

The extension of that hard surface on Route Nineteen to Rutherfordton will afford an artery providing direct connection with North splendid net work of highways clean through to Wilmington. Eventually the Chimney Rock road will be improved, as it is the shortest route from South Carolina into the Lake

People in Columbus are beginning to realize that they are stragetically located for real growth, and they appear to be perfectly willing to back their belief in the future of their town with good hard American dol-

Undoubtedly one of the prettiest spots in the Thermal Belt, Columbus volume of the country totalled \$3,778. The plan as drawn by his engineers

> ened that sleeping spirit which once set going will make Columbus a real

> It has the natural advantages, a beautiful location and easy accessibility and it should grow rapidly and with real cooperation on the part

tages of this splendid county seat town is the system and precision in which the streets have been lain, cutting the town into neat blocks and lots of uniform size.

While the townsite itself is perfectly flat Columbus lies in the very Mountain raises its verdant limits, and a jump across the valley looms in mai stic splendor. White Oak, Little White Oak, Tryon Peak, and other veterans of the range. The double cascades of Schunkawau kan and Hemlock which fall from the summit of White Oak until they babble off into Horse Creek, form one of the most entrancing views of From Orient In 70's the entire Blue Ridge region and many attractive cottages and bunga lows dot the site where within a few years will spring stately mansions

#### Samuel Virgil Brady Killed In Auto Smash Near Asheville, N. C.

On Tuesday afternoon near Oteen

Hospital just east of Asheville, occured a disastrous automobile accident in which Samuel Virgil Brady was fatally injured his death occuring car, a Chrysler roadster the property

or McLeod of South Carolina became an informal guest of ake Lanier, when hedropped in unexpectedly to look over

Tryon Development and Building And Loan Associations In N. C **Show Big Gain In Assets** Twenty-Five Millions Loaned To Construct

ime Governor Mc More Than Eight Thousand Homes To on South Carolina House Forty Thousand People In Style **Becoming Independent American** The building and loan associations in North Carolina show a gain last year of \$14,000,000.00 in assets. Then

> loaned \$25,000,000,00 to build 8,000 homes to house 40,000 of our citizens In the past five years these associations show a gain in assets from twenty-nine million to seventy million. This is a splendid record, and one in which we should feel much

However, when we compare North Carolina with other states in this par- High Cost Of Bread ticular, we find she falls far short of the position she should occupy. We find there are fifteen other states with a greater investment in building show a greater gain in assets in 1924 and three states each show a gain building and loan in North Carolina We find also that twenty states have aganterest in the development of a larger investment per capita than does North Carolina, and the per capita investment of ten of these is more than double that of North Car-

Of the more than two and a half endeavored to convince million population in this state only 18,474 of this number were patrons of these great agencies of thrift and lesson appeared to last home building. Of this number proday, when they were bably 80 percent are either borrowers jurisdiction. or anticipate borrowing in the future

ally in preserving order at Lake Lac building and loan associations in ber and had appointed a deputy to North Carolina so far have failed to properly inform the public at large Waterly Heater spoke of the needs of the splendid advantages of buildction for the forests of ing and loan stock as a medium for country and Governor the investment of the savings of the

No group of financial institutions he and preventing careless losses in the state can boast of a cleaner record of stability than can our L. J. Polity, publicity director for building and loan associations, and r said he had heard so the average interest yield on money the Scotch that he felt invested in these associations last id a word or two for the year was .059228, or nearly 6 percent oning Pat, Mike, and Yet millions of dollars went out of largaret. As Penny's the state in various forms of securientially Irish his expos- ties paying not any better return, half of Erin got a hand. and no doubt many of them of doubt-

#### Railroads Clamor For Increase In Freight Rates While Producers Protest

Hard to Convince General Public That Increase in Rates is Necessary to Successful Operation of Railways

more freight than ever before in the of trade. history of the nation. Their latest alibi is that auto trucks are cutting their business to such a point that they must get a higher freight rate or lose money. But farmers and manufacturers, our heaviest shippers who has been a guest of Mrs. James

coming to them.

## **Based on Selling Price** Of Wheat Assert Bakers

American Made Flour Retails in Europe For One Half the Price Citizens of These United States Are Forced To Pay Combination Alleged.

Everybody in Polk County eats bread, so naturally everybody is interested in the price of it. All over the country reports are pouring into newspaper offices and to members of the various state legislatures that bread is selling at a price that seems to bear little relation to the price of wheat. Of course, many things enter into the cost of bread besides flour, but when wheat advances, as it did a few months ago, it is always an excuse for boosting the price, of bread. And the price does not drop when the price of wheat declines.

We read where Basil Manly director of the People's Legislative Service, has recently sent a letter to Pres. Coolidge, all members of con gress and the Federal trade commission, urging that an investigation be made of the cost of producing bread with a view to finding out why it costs so much when it reaches the consumer. Mr. Manley says the organization he represents has made investigations which show that bread made of American flour sells in England for fittle more than half what it sells for in this country, and that the price here has advanced out of all proportion to the price of wheat. He alleges that millers and big bakery corporations are making unreasonable prices, and that merges of big baking concerns have tended to boost the cost of bread to the consumer.

An inquiry by congress might bring out some information that would bring beneficial legislation, or it might show that the present price of bread is justify. At any rate it would settle a question that is provoking a vast amount of comment and complaint in this country.

With competition keen between bakeries in Spartanburg Greenville, Asheville and Hendersonville all catering to out of town business, Tryfreight rates, despite the fact that on as yet hasn't been keenly hit by right at this minute they are hauling the alleged combination in restraint

TRYON GIRL IN DETROIT be given in full in eral public that they've got a raise Walher, who has also been the recip more valuable time—drop around commonwealth to be sought by the it, except as a curiosity." ient of much social attention.

# Grief and Joy



ing rules-the same week in which letroit citizens staged a great cele-20 years there-the greatest play-\$10,000 were showered upon him.

#### Big Mail Order Houses Stuff Post Office With Direct-By-Mail Advertising

Catalogs, Folders, Samples and Sales letters From Far Away Places Help Pull Polk County Money Out of This Section

If Tryon business men will will do a little looking around the local postoffice within the next few they will observe a big lot of thirdclass mail coming into this section. That means that the mail order because Tryon screen fans insist on houses are at the height of their fall seeing only good film productions. and winter campaign. From now until after the first of the year they will be flooding the mails with catalogues and tempting "pay nothing down" offers. And there is but one good

way to meet such competition- million dollar hotel at Jump Off are preparing to fight an increase on Vernor Jr., in Detroit, was honored through the advertising columns of Mountain near Hendersonville redevelopment of Polk are preparing to light an account during her stay with many social after these grounds, and will have figures during her stay with many social after these grounds, and will have figures during her stay with many social after these grounds. to back up their argument if the mate fairs. Among these were a bridge town paper goes to the same people also placed a foundation—a foundaten is taken up by officials at Wash- luncheon and theatre party given by these catalogues go to, so why not tion for a greater, more progressive distributed work will be distington. No one, of course, wants to the hostess, a beautifully appointed give them a chance to read your mest and enterprising Hendersonville, and meeting. We want, see the railroads lose money. But at dinner party honoring Miss Mar- sage, too? Tell them how fully you one that will cause future generasee the rangoaus lose mode, see the rangoaus lose mode, that and her sister Mrs. Wahler, giv- can meet their wants, how you are tions to associate his name with such ous to see them given free feat to the D. A. C. with theatre party after a hour predecessors as have made Western raise rates as they choose. We need the D. A. C. with theatre party after and your will sell them your North Caroline the Promised Land help us in their execu- our railroads; we must have them. ter by Mrs. Andrew Lorimer, a brid- story and you will sell them your North Carolina the Promised Land lefore, earnestly re- But so long as they are overwhelmed ge luncheon by Mrs. John Watling, goods. Mail-order houses cannot of the Multitudes of America. Comhonor us with your with freight, as they now are, and and a formal dinner party by Mr. exist without advertising, so then admoder Stoltz will build not for the with ireignt, as they make the best thing to present, but for the future. Not off by the winds. This disfigures flicting terrible injuries to his at the highest freight rates in history later than the highest freight rates in history later later