The Polk County News
Putlisied Wexkiy by The News Publisising Company .OUIS LEHMAN, Ealtor

TERMS OF SUBSCRIPTION One Year six moonths Throe Months<br>display advertising rate<br>Forty Cents Per Column Inch, Flat

## glitouides

PATHER TO THE SON
father of Call in Csoliige undoubtedly had much to do vin sbasing of the destiny of the son. We may discount much of the elaboration which feature writers are prone to inject when their subjecis are hiph er ates or great personages, and sti lea by the fathr.. This emph sized the future of Calvin Cooluild d for character-for the m:un-which means more than being president. The liigh office is but an incident in the lives of
polarmania
her Arctic eapedition has been delayed at Fairbanks, Alaska. on account of damaged planes. Since it's an ill accident it do anybody to go to that bleak, barren place surrounding that maginary zoint called the North Pole? We know that it can not

Time was when men loved adventure for its own sake. But adventure may be had in the industry, art, education and socian complex of more temperate zones. Let us once admit as common grcund that aviators and explorers can go to,", across, around and comparative comfort, and the zest is gone for the future and further trying of it.

## THE POWER OF DUPLICATION

A striking advertisement in a recent issue of a well known magazine commands attention. The ad is about a book. It goes on to say that if only one volume of that book were produced he cost would run into many thousands of dollars. By the power proportion to the number of copies obtainable plus the ratio of potential sales.
These facts bear a direct relation to the power of advertising; which is merely the multiplying of the advertiser's effort and accomplishment, and which, when done in accordance with the rules of the game, unquestionably reduces the price of the commodity to the consumer. Advertising is the same "power of
duplication" in salesmanship; and again it is the printing press that does the trick

JEFFERSON'S INFLUENCE BY PROXY
Altho he was in France at the time of the Constitutional Convention of 1787, Thomas Jefferson's influence was 1elt in stitution of the United States as probably no other character in all history at physical distance from any given scene of action. Is it any wonder, then, that April 13 calls to mind the birthday of this truly great American?
Constiutional encroachments of these later days call vividly to mind the painstaking efforts put forth by Jefferson and his onterary statesmen in the framing and shaping of a government that would embody the principles of Federal unity and fiction of the rights of states and individuals. Lovers of rue freedom owe a mark of respect if not a debt of profound ferences of today merge into full accord with respect to difundamentals as "that men are endowed by their Creator with certain inalienable rights; that among these are life, liberty and the pursuit of happiness. "And while the protection of life, the wholly settled by such pronouncements, they serve as guide post to the largar freedom which comemands the attention of present day champions of national issues.

## LOOST TRYON

hat some people need is vaccination against small-town itis. If it doesn't take on the arm we get it in the neck.

The "Youth Movement" is worrying educators and sociologists. But when it's in father's car at 60 miles per hour it worres he traffic officers and pedestrians.

We can't cite chapter nor quote verse, but we've got a
notion that somewhere it says that the knocker will knock in vain at the pearly gates.

The Lusiness men of Tryon are the salt of this part of the earth. 'If you keep "shaking them down" without supporting

Somchow we kind $o^{\prime}{ }^{*}$ like the honest-to-goodness, suspenderwearing, hand-Clasping, accomodating, raw-boned, straight-eyed children--and-dog-loving, God-fearing, booster-minded individual
who always says, "If it's best for this community you can put me who always sa

They say it was shortly after a crowd of newspaper editors visited Florida that the boom started in that state. The National this summer, so watch the Golden State. Fact is, there ought to be a premium on editors' conventions. If a handful of newspaper boys can make a whole state boom, think what we could do here in Tryon if the Polk County News had still greater oppor tunity! Subscribe and help imbibe our prosperity.

THE POLK COUNTY NEWS WEEKLY GARTOON


## T THE COLORADO SHOULD BE DAMMED

President Coolidge and Secretary of Commerce Hoover are rying to reconcile the administration's policy of economy with he recommendation of the construction of the dam across the Colorado river. They should find a way out. Congess shoues and high engow pending are the result of governmert seled at Canyon or Black Canyon, or elsewhere, the dam should be built. The rights of Arizona, the chief contender, should be made secure. A vast domain lies in the path of irrigary to be affected,

$$
\begin{aligned}
& \text { Song of the Flivver } \\
& \text { By BLAINE C. BIGLERR }
\end{aligned}
$$ pleted project would serve. Out of the California, could be

$$
\begin{gathered}
\text { By BLALNE CIGLER- } \\
\text { go to haunts for which } \\
\text { yearna }
\end{gathered}
$$ ncluding Ariza, Ner tha Italy and the British Isles combined The mighty Colorado offers possibilities for power and agricul- ural development with flood control that renders delay in its utiization an expensive measure in the national economy.

$$
\begin{aligned}
& \text { overheat ind skid and pump; } \\
& \text { shake your beart and liver }
\end{aligned}
$$

BOOST TRYON

The
May you all live and conduct yourselves that whatever this wspaper must say about you shall be good.
Your town is different from your wife or husband. You don't take it for better or worse, you MAKE it so.
The radio is a wonderful thing but you can't wrap up the alles for the laundry in it. Subscribe for the Polk County News. All the world's a stage, but some of the good people of Tryon
re too busy shifting the scenery to join the others who are doing he posing.


## About Yout <br> 

$\qquad$
monoxide int kesp away from it an
give except keep imosible in our
this is obviously imposs.
crowded thoroughares. crowded thoroughares.
The danger point is it end of the
exhaust pipe of the engine producing it.
Within every doctor's clinetele may
be found dozens of people who suffer be found dozens of people who suff
trom indescribable weakness and ¥net
ficiency, many of them with poisoned hearts, the cause of which has not
yet been determined. Many of them
work around garages, and places
where monoxide gas is in the air.no evidences of bacterial invasion. It
it ver yidficicutt to restore these pa-
tients; we advise pure air, when that
ssential to life is becoming harder
$\qquad$ do not know the weighter of than airbon m
no
nide gas, but I believe that the
cuman level may become hearlly sat urated with it, enough to produce slow
poisoning, before e tit rises to higher
strata, while in damp weather in low ty peratures, it may become positive
ly dangerous to health if not to life Clearly it is the duty of our research
laboratories to find a means of protecting our people from unsuspecting
dangers. Let's have a "transpormer" at the end
family car.

$$
\begin{gathered}
\text { Next Week } \\
\text { "SCIATIC NEURITIS" }
\end{gathered}
$$


$=\mathrm{z}$


Support to the Deduction That Sleep May Be in Much Part a Bad Habit

## By R. H. ULM, in New York Times.

Most of us do not sleep efficiently, and thereby waste on slumber a lot of time which might be salvaged and added to the hours we give to
work or play. Moreover, it appears, according to the findings-which are work or play. Moreover, it appears, according to the findings-which are
put forth as more persukive than conclusive by the scientists who arrived put forth as more persuksive than conclusive by the scientists who arrived
at them -that sleep is a "form of intoxication." The doctors at George Washington university found that sixty to seventy-eight hours of continuous wakefulness had no great physical effect upon the nine subjects Those who were accustomed to sleeping six hours each night awoke fully refreshed in about ten hours. Those who usually alept from eight to nine hours awoke fully normal aftor ten to eleven hours in bed. This gives support to the deduction that sleep may be in much part a bad hab
Socrates, Semuel Johnson and Thomas A. Edison have contended.


The only skeptical thing about the Prodigal Son story is that
when he returned he found the old folks at home.

## SAFETY OR SORROW

A certain committee was criticized for not looking after railroad crossings that needed repair. The chairman made the mild etort that the rougher a crossing the safer we is. the rounds that uomobile manufacturers were seriously considering the make of ar that would run only 20 miles per hour. If anysuch cars were arolina.

Recklessness, of whatever nature, ought to be placed in the egory of sin, along with immorality, debauchery and the host ills that beset humanity from depraved minds and warpe pular roached. Safety ought to be made synonymous with morality as ell as with intelligence. Safety before sorrow, ALWAYS.
If the horse becomes extinct will horse sense $g_{0}$ with it? $\operatorname{If}_{\text {cornet }}$
only there were some way to tune out the neighbor's boy's Government would be worth all it costs to some people if
hey didn't have to pay cash.

The fellow who used to go along and help pay for the gas
has to agree to help pay the fines. The country can expect forign entanglements so long as the -
Some people who think they belong to the Four Hundred
culdn't rake up $\$ 400$ to save their necks.
When a business has to be sold under the hammer some-
ody's been knocking or not advertising.
Conversation can now be carried on between New York and ${ }_{4}$, but who's going to act as interpreter
It must cost them a lot to keep changing the names on the It isn't the so-called monopolies that hurt us so much as the inful arguments put up for and azainst them

The simplest way to get the Chileans and Peruvians together ould be to subdivide Tacna-Arica and advertise it as only a short from Key West.

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