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PUBLISHED EVERY WEEK IN THE "MOUNTAIN PARADISE"

Thirty First Year

J. XXXI No. 38

TRYON, N. C., THURSDAY AFTERNOON, MAY 27, 1926

Five Cents Per Copy

# Will Spend \$3,000.000 To Boost W. N. Car. Great Work At Lake Lure Moving Fast

### EVELOPERS III ADVER-ISE W. N. C.

### eo. P. Johansen Name President of New **Organization**

the attractions of West-North Carolina to the world, it been announced by members or advertising committee of the stern North Carolina Developers' edation. Approximately \$50,000,will be spent within the next ee years to bring modern improvets to Asheville and vicinity.

eorge P. Johansen, general sales mager of Stradley Mountain Park, COLUMBUS ENJOYING elected president of the associa , and N. C. Hines, general sales nt of Wildacres, was chosen first N. James, general sales director, rel Park Estates, executive com-

deports of committees on a constron, salesmen and sales commis- never been brighter than now. 13, adverti-ing, publicity and transtation were made to the associaand the president ordered that les of the reports be made and t to each member of the associaas they contained valuable in-

The by-laws committee, composed C. N. Sapp of Wildacres, chairman, rry W. Hoff, general sales director Stradley Mountain Park, and Leo dland of Royal Pines, was instructto submit a set of by-laws for aporal by the association at the next

### lew Street In Sight

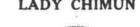
### FOR TRYON

Mr. Keister, general superintendent, r. Killian, construction department, d Mr. Malvaney, division superinndent, all of the Southern Railway, ere in Trans Tuesday to confer with city officials and Mr. Eugene townles of Oak Hall wih reference the proposed new street that will provided through the gift of Mr. townlee to the City of Tryonbout forty feet of frontage on the ak Hall property.

Mr. Brownlee has offered the city is ground with the understanding lat the city s to make the neces ary improvements after the work of enaced the people who have been er will be taken under advisement the Mayor and Commissioners, ad it is Loped that a satisfactory rrangement can be perfected, as this tep will mean much to the City of you were in the city proper.

Will Connect Up With Landrum Road and Help Traffic.

With the addition of this new street blich will, in all probabilities, eventially become another business thorughfare, Tryon will soon take on the ppearance of a real resort center. or some time.





regent of the ancient Assyrian nation, and where work seems a pleasure. who is in this country in the interest Crops this year as a whole are ex-Relief committee.

The town of Columbus is enjoying president. Other officers elected a great era of prosperity just at this e: E. E. Siler, general sales di- time. The new cotton mills are runtor, Royal Pines, second vice presi- ning full time and has orders enough t; A. E. Bohling, third vice prest- to keep busy for many months to t; A. R. Thomas, of Fountaine- come. A modern planing mill is also u, treasurer; J. D. Miot, director located in the town and is kept consales, Beverly Hills, secretary; and tinually busy with orders to supply the great amount of building that is going on in that locality. The bank reports good business and states that the prospects for Columbus have

> Blanton & Greene have possibly done more recently to advertise that section than any other firm, and through their efforts great results have been gained.

### SPANISH COURT

Spanish Court, the new apartment house being erected by Crandalls, Inc., is fast nearing completion, and many of the apartments have already been

This new structure when completed will be one of the best pieces of architecture in Tryon, and will compare favorably with many in the larger cities.

Handsome furniture will be used throughout and every modern convenience will be in threapartment when finished.

It is hoped to have the building ready for occupancy in time to entertain some of the summer tourists.

### COUNTRY CLUB ES-TATES POPULAR

The Country Club Estates, located on the highway just a whisper from Hendersonville, is gaining popularity unprecedented in the realty history of Western North Carolina. This magnificent development is attractrading has been finished. The ing widespread attention to both the outhern Railway has offered to do homeseeker and the investor because he grading, which will eliminate it embodies all the necessary requirereat dancers that have heretofore ment that goes to make an ideal residential colony. One of the best breed to use this crossing. The mate features of this ideal sub-division is the accessibility to the City of Hendersonville. It is so close that deliveries from the various business houses will be made just as though

> Sales Directors Well Known Over Entire Southern Territory.

N. D. Suttles & Company, who have the distinction of selling many millions of dollars' worth of property in the Sunshine State, have charge of the selling of this lovely sub-division, and already notable gains are

Continued on pag two

## GREENS CREEK SECTION BIG LAKE IS IN PROSPEROUS STATE

#### Great Strides In Community Noted

Things over in Green's Creek Township look good. The township's headquarters is Passion, N. C., where the new postoffice is located. Here you will find a happy, contented set of good people, a populace that is thoroughly interested in the welfare of their community, and embued with civic pride that is the real success of any section.

Green's Creek One of the Best Farm. ing Sections in Entire County.

Green's Creek Township boasts of having about the most prosperous farming sections in the entire county. Here you will find large planta-Lady Surma Mar Chimun, princess tions where real results are obtained,

A Church Going Crowd in Green's Creek Township.

Good people? Well, we should smile. Think of thirteen Churches and eight Sunday Schools in one township-more than many sections Good Set of Business Men Located In can boast of and, besides, we are well informed that they have the best percentage of attendance in the entire county, which is saying a lot. The people in this community are more than interested in church work and give both time and money to make it

cated at Passion, the Center.

The community enjoys a good High

### **BLANTON & GREENE SPECIALIZES IN ACREAGE**

Blanton & Greene of Columbus, N. page ad in this week's issue of the Green's Creek column. offering of a large selection of valuable Western North Carolina Real Estate. These listings have required months of hard work in order to have PRICES SALE BEjust what the people want. They have for sale tracts from one to fifteen hundred acres. These listings and options are so arranged that many hundreds of acres can be had in one single purchase.

Made Numbers of Important Deals

in Western North Carolina.

territory for some time. They have closed numbers of deals involving ggreat factor in the progress of de- afforded at this sale. velopment in this mountian region. Through Mr. Blanton's efforts Columbus was boosted with a lovely subdivision called Denton Spring Park. the whole section, and wonderful rethe lots in this mountain colony.

Competent Sales Force in Charge of

This Organization. the job in the boosting the great ad for many years. homeseeker who are greatly interest. ed in Western North Carolina.

lumbus, the County Seat.

to come and inspect their files of larger towns. A complete line of home children who were in need of same. private and exclusive listings which furnishings are carried, specializing Books and clothing also have been are one of the largest collections in in carpets and rugs. this crossing has long been a hazbeing made in making this great probeing made in making this great probeing made in making this great prothis country. Several large deals
this country. Several large deals
this country. Several sale will be surprised at being made in making this great proindous one, and negotiations for the
index of same have been pending

being made in making this great project stand out prominently among the
involved thousands of dollars.

being made in making this great project stand out prominently among the
involved thousands of dollars.

### BUSES KEPT BUSY

Many of the developments are bringing in bus loads of sightseeing people to inspect the various properties that are offered for sale in Tryon and many trips for the balance of the summer are to be made here from the various towns in North and South Carolina. Numbers of sales have been reported and great results are obtained from these trips and Tryon gets much publicity from the entire country at large.

De Luxe busses are used to make the trips and the guests are highly entertained upon arrival here.

county, and always has a large attention throughout the county. The school has a good ball team and other athletics are indulged by freely.

Township.

No community can thrive without a good representation of sound bustness men, and that is just what you will find all over the Township. General merchandise concerns, garages and other lines are well represented in this section of the country. Other A State Accredited High School, Lo- news of this hustling little section will be found in other columns of this issue. The Polk County News has a School that is second to none in the special correspondent in the Green's Creek section, and every week happenings of this flourishing neighborhood will be found dealing with the general notes of interest to the people in tha tsection.

Mrs. Solon B. Hines is the correspondent for the News, and anyone having news articles that they wish published can communicate with her and she will be glad to write the Cy announce this week with a full story up and have it published in the

### GINS THURSDAY

C. T. Price is making great preparations for the opening of his first Firm Well Known in This Section semi-annual sale of furniture. Mr. Price states that there will be re-This firm needs no introduction to to with much interest to the house-lopen hands. The new cafe is being the public, having operated in this wife. A full page announcement ap- fitted up in big city fashion, and when thousands of dollars and have been a the wonderful advantages that will be detail and will no doubt prove to be

> To Give the People a Sale in the Heart of the Season.

Mr. Price said his idea was to give This beautiful residential park has the purchasers of their home needs been called one of the most unique in a chance to buy now while the season was at its best, Many useful arsults have been obtained in selling ticles for the porches and lawns will be featured in this event, and the management states that the reductions will be worth while for the of wide experience in this line of of his attention. He also operates a help the school in many ways. work. The firm believes in an abun- furniture store at Inman, S. C., where dance of publicity and are always on he has been enjoying a good business ed 80 members who have paid their Jacksonville ......70

Popularity.

ceeded the expectations of the owner. urer. This concern has recently complete They recently moved into a new store The welfare committee has been Raleigh ..............70

## READY

### To Accomodate Bathers In This Section

The management of Lynch's Lake announce that the lake and its facilities are now open for the use of Tryonites who have signified their intention of using the excellent watering place and its equipment the forthcoming summer by becoming members in the organization which is to operate it this season. The project is a club affair, operated strictly for the benefit of club members. Every effort is being made to afford every feature which a bathing beach can boast-an excellently kept beach tendance. The school is right up to where kiddles can play in the sandof the Assyrian and Iraq Christian ceedingly good, but a much needed the minute in construction, and has slides where they can ride the shootrain would help things considerably. the distinction of having a wonderful the chutes - diving boards for more faculty in charge whose accomplish- proficient swimmers with a life-boat ments have attracted widespread at patrol in case of accident—individual dressing rooms-shower baths, etc.

Now that the hot days are here, all roads will lead to Lynch's Lake, and they're good roads now and will be kept so even when the rainy season, which is not now in evidence, will be with us. The quota is not yet filleq; some twenty-five are still to be had subject, of course, to the discretion of the membership board. Get out that old bathing suit of yours and pack up the Lizzy and follow your friends and neighbors to Lynch's

MERRICK ENGINEERING FORCE GET CONTRACT WORK ON EAGLECREST TRACT

H. M. Jackson and R. W. Mapherry of Hendersonville, N. C., who recently purchased the Eaglecrest tract located one and one-half miles from Hendersonville, N. C., on the old Asheville highway, have given the Merrick Engineering Service of Try-

Mr. Merrick states that the pros-North Carolina are exceptionally good, and that his office is swamped with work. An office is also maintained at Columbus, N. C., where much work is going on.

NEW TRYON CAFE MOST READY FOR OPENING

The new Tryon Cafe is getting things in shape preparatory to the ductions on every article in the house, opening of the new establishment, and the event will be looked forward which will be welcomed here with pears in this issue, and this entire ready for the public a large patronsection of the country will be told of age is expected. It is modern in every a popular eating place.

### P. T. A. MEETING IN TRYON

The annual meeting of the Tryon Atlanta ......70 P. T. A. was held at the schoolhouse Atlantic City ......50 May 17 at 3:15. The report of the Boston ......50 shrewd shoppers to take advantage of. various committees for the past year's Charleston ........70 Blanton & Greene maintain a great Mr. Price has recently moved to Try- work showed the association was Charlotte ...........68 The membership committee report- Helena ..........42

annual dues. There are quite a few Los Angeles .......54 vantages that await the investor and Tryon Store Has Grown in Sales and others whose names are on the roll Memphis ..........68 book who have not paid their dues. Miami ....................78 The Tryon store has grown by Anyone wishing to do so yet may New Orleans ......70

extend a special invitation to investors favorably with the furniture stores of and hiring medical attention for the Washington . . . . . 50 provided for several children, and

Continued on page two

SIR CHUNIHAL MEHTA



Sir Chunihal Mehta, the new finance Lake to Be One of the Largest in minister of the Bombay government has inaugurated the dry movement ir the Bombay presidency.

### THIS WEEK

FARM NEWS. COUNTY NEWS. SOCIETY NEWS. WEATHER REPORTS. ILLUSTRATED FASHIONS SPORTING COMMENTS WEEKLY CARTOONS. FEATURE STORIES. WEEKLY COMICS. CHURCH NEWS STATE NEWS

DIXON WILL SPEAK AT

Thomas Dixon, famous author and lecturer will make the principal address at the annual meeting of the Asheville Merchants' Association at Thousands of Sightseers Throng This 6:30 o'clock Thursday evening at the Battery Park hotel.

Sam, A. Hubbard, president of the association, will be toastmaster at the on the contract for the engineering dinner. Reports will be made by work to be done on this tract of President Hubbard and by Miss Anne Garrity, secretary. Officers for the ensuing year will be elected. Present pects for a banner season in Western officers are: Mr. Hubbard, president; of work are busily engaged in shap-Miss Garrity, secretary; Curtis Bynum, vice president; Roy Swartzburg, treasurer.

> Several hundred persons are expected to attend the meeting. Mr. Dixon has not announced the subject of his lecture, but it is thought he will touch on the growth and the possibilities of Western North Carolina.

#### **WEATHER**

Sun rises 5:17; sets 7:37.

inohes, 3.11; deficiency since May 1, .89: deficiency since January 1, 3.49. Temperatures and precipitation for other cities for 24 hours ending at 8 a. m. yesterday:

68 88 Cincinnati ........62 

Johnny Beckman, famous forward \$12,000 for his winter's nlav

### GIGANTIC **PROJECT** THERE

### Spending \$6,000.000 In Improvements

The construction work now going on at Lake Lure is startling the entire country. It is the fulfillment of a \$6,000,000 program. The Lake Lure estate is a massive project comprising 8,500 acres, or twelve and one-

Entire Country.

The large lake when completed will be one of the largest in the entire country. It will cover 1,500 acres of land and miles of shore lines with scenery in the background that is marvelous. The shores will be covered with lovely homes and all kinds of sports, and diversions can be en-

Entegrity of Men Back of Proposition Signifies Success.

The men that are back of Lake Lure represent some of America's most successful men. Golf courses, hotels, club buildings and numerous other great things are in store for those who invest in this gigantic undertaking. Already nearly four million dollars' worth of securities have been sold, and this was accomplished ANNUAL MERCHANTS, MEET before an acre of ground was sold. thereby showing that the public has absolute confidence in this massive

#### Section Daily.

Thousands of people daily visit the site of operations in this section and rub their eyes in amazement at the great concent of construction that is going on. It remails one of the beginning of a city in itself. He dreds and hundreds of men in various lines ing the destiny of this tremendous mount in colony, and the work is moving forward at a terrific pace. Program Outlined by Dr. L. B. Morse

Who is Responsible for its Success. This gre t recreational program was outlined by Dr. L. B. Mofse, who has labored for many years to accomplish the maling of the great city, and it is today con: d red one of the greatest developments in the entire country. Owing to the massiveness of this project, many menths more will be For North Carolina: Partly cloudy required to complete the program that onight; probably showers in extreme has been mapped out for Lake Lure. north portion; not much change in Another striking feature of the detemperature; moderate shifting winds, velopment is the fact that the company owns Chimney Rock, which is Rainfall for 24 hours ending at 8 popular all over the entire United a. m., inches, 9; totals this month, States. Upwards of fifty thousand people visit this great scenic spot every year.

Huge Advertising Program Waged to Acquaint People With Advantages.

An advertising campaign is being waged on a large scale, and today o this Mountain City is attracting the 0 attention of people in every section o who have the utmost confidence that when completed it will be the Mecca .02 for thousands of tourists and homelovers.

> The N ... resbyterian Minister. Rev. S. Wilkes Deredy of Columbus,

Ga., who supplied the pulpit of the Tryon and Columbus Presbyterian O Churches a short time in 1925, will o become their regular pastor on June 12 1st. His first service will be held o in the Columbus Presbyterian Church 0 at 11 a. m., June 6th, and in the 0 Tryon Methodist Church at 8 p. :...

Ministers and their congregations are cordially invited to unite with other citizens in giving this gifted of the original Celtics, a wandering young minister a welcome to his new basket-ball team of New York, gets field of service as a co-worker in every good cause in Polk County.