

Dances, Teas  
And Bridge  
Parties



# TRYON SOCIETY NEWS

Phone 99

All Society News Must Be In This Office By Wednesday Noon of Each Week



Tryon Club Notes  
Etc.

## ADVERTISING INCREASES SALES OF FRIGIDAIRE

"A striking example of the value of newspaper advertising is seen in the recent Frigidaire price reductions," said R. O. Andrews local distributor of Frigidaire electric refrigerators, yesterday.

"In the six years preceding last December the company had sold less than 90,000 Frigidaires. Then it undertook newspaper advertising on a big scale, in every city where it had representation. It used these papers to carry its message of convenience, sanitation and comfort to housewives of the United States.

"Already it has boosted its monthly sales to around the 25,000 mark; it has sold more than 200,000 Frigidaires; it has exhausted the capacity of its present plant and is now adding 36 acres of floor space to its production facilities at an approximate cost of \$20,000,000. Newspaper advertising brought the company a great demand for its product, which enabled it to get into quantity production and reduce its selling prices.

"As a result Frigidaire is today within the reach of the average pocketbook and is no longer regarded as a luxury but as a modern household essential. Today electric refrigeration can be found in the rural districts, in hotels and apartment houses and urban homes everywhere.

"Newspaper advertising, by spreading the gospel of electric refrigeration has done a great thing for the housewife, for the retailer of foods, the confectioner, the ice cream manufacturer and all others who require constant dependable refrigeration."

It is a significant fact that the Delco-Light company picked The Polk County News as its advertising medium in this city, as the newspapers used by this company are selected only after a careful study of their local interest and influence.

Tom Tarheel says that old rocky field, full of stumps, just back of the barn is now one of the best pieces of land on the farm since he blew out the rocks and stumps with explosive.

About half the cotton grown in North Carolina last year was of the Cleveland Big Boll variety. Mexican Big Boll is also steadily growing in popularity.

**Linger Longer Linoleum**  
Waxing or varnishing is said to improve the appearance of linoleum and make it last longer.

**Plenty Pickles**  
Watermelons seem to be especially plentiful this year. The rinds make delicious preserves and good pickles.

**American Frys**  
When frying potatoes, use but little fat and a heavy skillet. Let all the piece brown on one side before turning them and cook only enough at a time to cover the bottom of the skillet in a thin layer.

**Variety in Bread**  
Everyone gets tired of eating the same kind of bread day after day. Introduce variety by having whole wheat, graham, or rye bread once in a while; sweet breads, such as raisin, date, nut or coffee ring; quick breads like muffins and biscuits, including toast, crackers, or bread sticks.

**Cheap Eggs From Pullets**  
In experiments by the United States Department of Agriculture general purpose pullets, such as Plymouth Rocks, Rhode Island Reds, of Wyandottes produced a dozen eggs from 6.8 pounds of feed, and Leghorn pullets from 5.2 pounds of feed. Old hens required a much larger amount of feed than pullets in producing a dozen eggs.

**Standard Apples Win**  
Boxed-apple growers were pioneers in establishing standard grades through which their product has gained recognition and its market integrity has been assured. Only by establishing and adhering to such standards has the boxed-apple industry been able to compete with other apple-producing sections more favorably located as to markets.

**CANNING PEARS—\$1.50** per bushel while they last.  
Valhalla Tea House near Pacolett River Bridge.  
Valhalla, N. C.  
GEO. E. MORTON.

## LOCAL HAPPENINGS

Mrs. R. A. Dodenhoff of the Edgewood Inn, visited "Buck Shoals" the old home place of Bill Nye the famous humorists. Mr. and Mrs. Albert Thompson own the estate now. Mr. Thompson is a cousin of Mrs. Dodenhoff.

Mr. and Mrs. Metcalf of Chicago, Ill., who have an estate on the highway are Columbus, N. C., are expected back in early September to spend the winter season here.

Miss Augusta Householder of Des Moines, Iowa, who has been visiting Mrs. Chas. D. Brown of Chicago, Ill., who has a cottage on Melrose Ave., has returned to her home in Iowa after a very pleasant visit here since July.

Mr. D. C. Stearns of the firm of Blanton and Stearns of Columbus is in the state of Ohio this week looking after business for the Columbus concern.

Miss Sadie Bartlett of Asheville, who has been visiting in Tryon for two weeks returned to her home Tuesday after a very pleasant visit to friends here.

Mr. C. R. Blanton of Columbus, N. C., was a business visitor here Tuesday.

Mr. and Mrs. A. W. Pearce and daughter of Fayetteville, N. C., are visiting Mrs. Pearce's father, Rev. A. S. Caldwell of Tryon.

Miss Francis Orr of Asheville, N. C., spent this week with her aunt Mrs. Chas. T. Price on Lindsay Circle.

Mrs. Hammond and Mrs. Bell of Columbia, S. C., are in Tryon for a few days visit.

Mr. and Mrs. C. T. Price and their two nieces Miss Francis Orr of Asheville, N. C., and Miss Rose Goodwin of Greensboro, N. C., spent last Sunday in Inman, S. C.

Mr. N. R. Rector of Welsch, W. Va., has moved to Tryon. Mr. Rector recently purchased the plant of the Tryon Laundry.

Mrs. Marian McA Dow of Rixhaven, is leaving soon for her winter home at Punta Gorda, Fla.

Mr. and Mrs. William Ellsworth have returned from Charleston, West Va., where Mr. Ellsworth went to transact some business for the Tryon Development Co., of which he is Vice President.

Mrs. Giles and daughter Miss Matilda Giles have arrived in Tryon and are occupying the "Lingerlook Cabin."

Mr. and Mrs. Roy Blackley of Grand Rapids, Mich., have rented the Locust Cottage for the season.

Mr. Chas. D. Brown of River Forest, Ill., is in Tryon, spending a few days with his wife and son who have been here for some time, occupying a cottage on Melrose Ave.

J. D. Weaver, of Green's Creek brought a 45 pound melon to Tryon last week, one of the largest ever seen here. The giant melon was delivered to Hon. Frank Little, of the Peoples Bank & Trust Co.

Mr. Fife and Mrs. Fife and little daughter spent a few days with relatives and friends in South Carolina several days ago. Mr. Fife is associated with the Price furniture store here.

Washington couldn't lie, but did he spend his vacation fishing?

One man who answered an advertisement offering 100 useful household articles for ten cents got 100 pins for his dime. Pins are useful it's true but it's always better to trade at home where one can see the purchased materials.

**FOR SALE** — To make room for my young pullets coming on I will sell 10 nice hens and one rooster about 14 months old Rhode Island Reds good laying strain. Hens \$1.50 cockrel \$2.00.  
J. F. EUDY,  
Tryon, N. C.

A very delightful entertainment was given Thursday night at the home of Mrs. J. F. Eudy on Lanier Ave. by the members of the Columbus and Tryon Presbyterian church in honor of Mr. and Mrs. S. W. Dendy. A very large crowd attended. Refreshments were served on the lawn.

Mr. Dndy has lately been installed as pastor of the Tryon and Columbus Presbyterian churches.

### SEEK RELATIVES OF WILCOX

WASHINGTON, Aug. 27—The Department of State has been unsuccessfully in eight months' effort to communicate with the American relatives of "Harry Wilcox," a stowaway who has been confined in prison in Haiti since last December.

Wilcox was found attempting to stowaway at Cape Haitien on the S. S. Baracoa of the Colombian Line. He was sent under guard to a hospital, where he was pronounced insane and placed for safety in the safety in the civil prison.

Counsel Merrell telegraphed on August 11 from Port-au-Prince that Wilcox was still confined in prison and that the island authorities were desirous of sending him to the United States. Wilcox gave his father's address in Wilmington, N. C., but inquiries there and then at Wilmington, Del., brought no information concerning the young man.

The State department is anxious to establish his citizenship with a view to his reputation.

### MISSIONARY SPEAKS

(Special to The Herald)  
INMAN, Aug. 25—Mrs. H. M. Harris, a missionary at home on furlough from Kaiteng, China, addressed the ladies of the First Baptist church Tuesday afternoon at 4 o'clock. On account of a large cloud coming up just at the hour of the address the crowd was not as large as expected. Mrs. Harris spoke interestingly of her work in China and her talk was greatly enjoyed. She was accompanied by Mrs. Jaems E. Cudd of Spartanburg, who made the closing prayer. Mrs. Harris and her husband, Rev. H. N. Harris, are being supported by members of the First Baptist church in Spartanburg.

Two years ago everybody was talking about MaJong. Now they all talking about Ma Ferguson.

### CLASS JAZZ MUSIC SLANG

CAMBRIDGE, England, Aug. 19—"A symphonic poem written about a railway engine leaving the station serves no practical purpose," Sir Henry Hadow, vice chancellor of Sheffield University, told the students in the summer school in music at Cambridge University in an address designed to warn musicians against extreme tendencies in modern music.

"Young composers spend too much time in experimenting," he said. "There is too much over-elaboration."

Sir Henry had a vind word for jazz. He said it possessed a broad humor which raised a momentary laugh. It is the equivalent of slang, in his opinion, and a thoroughly impossible thing to live with from day to day.

### GERMANS WATCH COOLIDGE

BERLIN, Aug. 19—The German press is watching with interest American news on President Coolidge's conferences with leading ambassadors, such as Alanson B. Houghton and Myron T. Herrick.

The Democratic party's news service observes:



**MRS. MARY BURNHAM**  
Mrs. Mary Ann Burnham, eighty-three years old and a pioneer resident of Cameron, Mo., is one of the few persons still living who witnessed the assassination of President Lincoln at Ford's theater in Washington. Mrs. Burnham still enjoys excellent health, and is able to give a vivid description of that tragic incident. She is now in Kansas City.

## GRECIAN DANCERS AT THE SESQUI



These dancers have selected for their graceful performance the keystone shaped pool in the court yard of the Pennsylvania State Building at the Sesqui-Centennial International Exposition in Philadelphia, which celebrates 150 years of American Independence. The spot is one of the most beautiful and artistic on the exposition site. The Exposition continues until December 1.

Mussolini is getting more newspaper space than Muscle Shoals. Really should it not be spelled Killinoia.

## LINCOLN-DOUGLAS DEBATES TO BE HEARD AT SESQUI

The famed Lincoln-Douglas series of debates which aroused heated partisanship throughout the mid-west prior to the Civil War, will be re-enacted at the Illinois Building on September 21 at the Sesqui-Centennial International Expositions, in Philadelphia Governor Len Small, of Illinois, will participate. This date is known as the "Illinois-Lincoln Day" and the presentation of the historical debate will feature the ceremonies attending the dedication of the building.

Notable scenes from the debate which took place in the Sansamon County Courtyard, Springfield, Illinois, and the one at Galesburg a few days later will be re-enacted at the base of the Lincoln statue in the rotunda of the Illinois Building. The statue, which is an exact reproduction of the famous St. Gaudens artwork that stands in Lincoln Park, Chicago, is nineteen feet high. Senator Randolph Boyd, of Galva, Illinois, who is the Secretary of the Illinois Commission and Chairman of Exhibits, is directing the activities and the arrangements in the building.

### SESQUI BRIEFS

A cloisssonne vase of exquisite beauty, which required seven years to construct, and which is valued at \$50,000, is one of the interesting pieces in the colorful exhibit of Japan at the Sesqui-Centennial International Exposition, in Philadelphia.

The las word in radio devices for the prevention of disasters at sea are shown in the United States Government's radio exhibit in the Palace of Mines, Metallurgy and Transportation at the Sesqui-Centennial International Exposition, in Philadelphia. The newest equipment occupies space side by side with obsolete apparatus used by the pioneers in the industry when Marconi first announced his discovery of wireless communication.

Queen Marie, one of the most popular monarchs of modern times,

## MISSISSIPPI TO HOLD DAY AT SESQUI EXPOSITION

Lieutenant Governor Nathan Phillips will represent the State at the Sesqui-Centennial International Exposition in Philadelphia on September 21. He has been asked to deliver a message arranged by the National Spiritual Assembly on that date.

### RUSSIANS DISPLAY FLAG

The Russian flag is now displayed in a public building at the Sesqui-Centennial International Exposition in Philadelphia. It is the first since the Czar's government was overthrown. The emblem flying the Russian flag at the Exposition, established on the bank to lake in the Fair Grounds. The exhibit includes a large display of handcraft and a display of the Russian flag. The flag is one of the most beautiful and artistic on the exposition site.

If Premier Poincare goes to France on a sound basis he may himself on a pedestal as well.

Three policemen are being as burblers in Chicago because of that sort is enough to embarrass any police department.

In Illinois the public is a blooded murder" is having if "Ma" Ferguson had not on her promise to remain in power would have less cause to be

## Greenewald's CLEARANCE SALE

### Coats and Dresses Half Price

SILK DRESSES  
COTTON DRESSES  
SPORT DRESSES  
DRESS COATS  
SPORT COATS

## All Summer Ready-to-wear AT HALF FORMER PRICE

### New Fall Dresses Now on Display

THE COMBINED FORCES OF GREAT DRESSMAKING ORGANIZATIONS ENABLE US TO PRESENT DRESSES OF GREAT DISTINCTION AT PRICES WITHIN THE REACH OF EVERY WOMAN.

### "CO-ED" DRESSES

\$15 \$20 \$25 \$35

### NEW FALL COATS - READY!

Agency for Gotham Stripe Gold Stripe Hose

## Greenewald's

Spartanburg, S. C.

## Think of it!

Now only **\$225** F.O.B. DAYTON

### Adrastric Price Reduction!

TODAY you can have all the advantages that are found only in a genuine Frigidaire at a cost lower than ever before. Frigidaire, pioneer and acknowledged leader in the field, is now offered to you at new low prices.

An overwhelming public preference for Frigidaire with the production facilities of General Motors, the world's largest builder of electric refrigerators, have made possible the low prices and remarkable values. With over 200,000 users, more than all other makes of electric refrigerators combined, Frigidaire offers you proven dependability, long life, low cost of operation.

Come in today. Get the facts on the Frigidaire that best suits your need. A small cash payment puts it in your home with a guarantee of satisfaction.

R. O. ANDREWS  
Tryon, N. C.

## Frigidaire

PRODUCTS OF GENERAL MOTORS

There are more Frigidaires in use than all other electric refrigerators combined

Name.....  
Address.....  
City..... State.....

