

INDUSTRIALIZING THE SOUTH

In the South as well as the North the drift is toward industrialization. There is already a marked tendency...

South was the subject of a recent article by E. C. Lindeman in which he warned against the disposition to bury our superb Anglo-Saxon population...

acter and favor. It will take its cues from Rotary, Kiwanis, Chamber of Commerce, and Manufacturers' Associations...

agriculture can be revived and strengthened and a proper balance between town and country preserved here what a superb flowering of civilization the South might achieve.

NOTED ARCHITECTS PLANNED NEW DAM Mees & Mees, Inc., of Charlotte, N. C. Curtis A. Mees, senior member of the firm, graduated from Rose Polytechnic Institute, Terre Haute, Indiana, in 1900...

TOWN & COUNTY Personalographs

GREEN'S CREEK

"When we have nothing to talk about, or discuss, we can always discuss the weather; even so, when we have no news to report, or very little, we can still revert to discussions of the weather I suppose, and with our Tryon, R. 1 correspondent say "we are grateful Jack Frost hasn't nipped our gardens," but there was quite a frosty feeling in the air this morning, and we fear he is still lurking somewhere near, just waiting and that he will not wait very long either. Then it will be goodbye summer gardens and Goldenrod until another year. And some of us have no pot flowers to cheer us during the winter, last winter's severe cold having thinned them out for some, and killed all for others. But we can always look forward hopefully to the spring time.

Come on correspondents with your news items and help make the County paper more interesting. Polk County News is what we like to read. Hello Fox Mountain people we are so glad that we have friends over there and not enemies. But you all need not go to the trouble of coming over to see about making votes. Politics are still raging here but if you are on the right side you get our votes anyway. If we knew you were not on the right side we would call on you, but you all are so good natured we thing you are surely on the right side. Rev. Jones filled his appointment at Cooper Gap, Sunday. Mrs. J. L. Jackson, visited her sister, Mrs. Ella Gibbs, Sunday. Misses Bessie Whiteside, Ocle Gibbs, Mr. Joe Whiteside and John Biddy, spent last week-end with home folks. Mr. Clarence Whiteside and Miss Emma Helton was out joy riding Sunday. Mr. Jenerol Jones, passed through this section Sunday. Mr. Andy McGuin, was a caller at G. L. Taylor, Sunday. A good crowd of young people run over Sunday to see Lake Lure. She sure is backing her waters up. Miss Ester Wilson of Columbus, School spent last week-end with her parents, Mr. and Mrs. T. N. Wilson. Mr. Martin Gilbert has moved his family back to his old home place. Mr. Gilbert has been employed at Lake Lanier for two years. We are glad to welcome them back with us again. We want to welcome the Mill Spring B. Y. P. U., young people's society with us next Sunday. Come bring every body you can with you. Mr. John Taylor and Wilburn Gibbs of Wilmington, N. C., was in this section last week. We are glad to say our school building is going on up, it sure looks as if we are going to have a school in a few more weeks. Mr. Earnest Thomas moved in this section last week. Mr. MacMorgan and family moved from this section last week. Mr. T. P. Brown, made a trip to Landrum, S. C., last week. Mr. Ed McGuin was a caller at King Stepps, Sunday. Lets every body read the Polk County News. Come out next Sunday to Coper Gap, we sure are having a real Sunday School. Bring some one with you.

MAGIC HEAT In two hours you can have this magic heat in your home. From that moment on, heat becomes as ever-present and free from care as running water. Heat is simply always on tap! Your same radiators or registers are used. The same boiler or furnace. But you have a new source of heat. Liquid heat - clean as electricity, pure as sunlight. Our guests are amazed that so simple a device can relieve us so completely of all thought and care of our furnace

This settles the question of an oil burner

Unless we knew that Oil-O-Matic was a fully perfected oil burner, we could not guarantee uniform and satisfactory heat. More than 20,000 people have this great burner in their homes. Not one of these would give it up. Right now is the time to install your Oil-O-Matic. We will give you the names of users here in town. Ask them what they think of it. Let us show you the burner that has solved the problem. Before recommending Oil-O-Matic to you, we insist upon examining your heating plant. If it is efficient, whether steam, hot water or hot air, Oil-O-Matic can be used to distinct advantage. Write, phone or call. Pay cash or take a year if you prefer.

WILLIAMS OIL-O-MATIC HEATING SHIELDS & MORRIS Tryon, N. C.

HUDSON-ESSEX Reduces Prices \$100 On All Models Effective October 15th New Prices ESSEX COACH \$ 695 HUDSON COACH 1095 Hudson Coach Special . . 1150 Hudson Brougham 1395 Hudson Seven Passenger Sedan \$1495 All Prices F. O. B. Detroit, Plus War Excise Tax C. W. BALLENGER MOTOR CO. TRYON, N. C.

FINE RESULTS FROM SOUTH CAROLINA HEALTH CONTEST

Recently we published a photograph showing the healthiest girls from each county at the Winthrop Short Course this year. Now some readers wisely want to know more about this contest and how it is conducted. This South Carolina State Health Contest, begun in 1924 and having more far reaching results each year is conducted by the home demonstration forces of the state with the cooperation of the State Health Department. 1. Drink at least six glasses of water each day. 2. Brush teeth night and morning. 3. Sleep at least nine hours with windows up. 4. Drink three glasses or more of milk daily, or part chocolate - no tea or coffee. 5. Eat fruit and vegetables daily. 6. Take plenty of exercise, and rest when necessary. 7. Have your bowels move at least once each day. 8. Take a bath at least twice a week. 9. Stand, sit, and walk erect. 10. Be cheerful and learn not to worry. -The Progressive Farmer.

Recent developments show that you'd better not get smart with Germany while France is around. If Russia ever does awaken we would rather be that nation's barber than its ruler. Mr. C. P. Rogers and family have moved into their new residence on the site of Lynncotte, the former home of Mrs. Emma Payne Erskine Corwin. This is a modern stone and hollow tile residence. Mr. Rogers will be a permanent resident in Tryon.

Since that date the firm has become known as specialists in power development work, because chance brought to them engineering work of this kind without particular effort, a circumstance rather to be regretted because it was preferred to cover more widely the entire field of hydraulic engineering, which at this time is being done by concentration on sanitary problems rather than power problems. During the period from May 1916 to date this firm has built several score water power plants embracing all types of plants and dams, each structure being most carefully planned to be the most economical for the particular site, regardless of the labor involved in having to consider every possible design. This firm today occupies a suite of offices in the Johnson Building. The staff as of today consists of seventy-two employees, a great number of which are expert professional engineers specializing more or less in Civil, Structural, Mechanical, Electrical and Sanitary Engineering. Mr. G. S. Brown is the Resident Engineer Supervising the construction of the Lake Lanier Dam for the above firm. If no rich man can enter the kingdom there'll be a lot of Americans disappointed.

Lower operating Cost Frigidaire THE sturdily built Frigidaire cabinet is designed exclusively for electric refrigeration. It is thoroughly insulated against heat. The Frigidaire frost coil—a development that replaced the less efficient brine tank—maintains uniformly low temperatures and provides greater cooling power from a smaller amount of current. Only in Frigidaire can you get these features of Frigidaire construction, Frigidaire design and Frigidaire economy. And only in Frigidaire can you get the larger food storage space, the greater ice making capacity, the finer finish, the quiet operation and the more precise engineering and manufacturing methods of General Motors. Call at our display room, telephone or mail the coupon for complete information. R. O. ANDREWS, Tryon, N. C. Frigidaire PRODUCTS OF GENERAL MOTORS More than 250,000 users are now enjoying the satisfaction which only genuine Frigidaire can give.

MILL SPRING Route One

Rev. R. N. Hunter, filled his regular appointment at Chigger Ridge Sunday afternoon. Mr. Gilbert, who has been sick, is improving. Misses Iva Womack and Ethel Gibbs who are in school at Hill Crest Institute spent the week-end with home folks. Messrs Tom Womack, Quincy Powell and Walter Eillock, spent Friday and Saturday in Asheville, on business. Mr. and Mrs. Q. M. Powell and children, Melville, William and Iris, also Mrs. T. L. Womack visited at the home of Mr. Otho Womack near Rutherfordton, Sunday afternoon. Mr. and Mrs. Fletcher Edwards have the sympathy of the people in this section in the loss of their attractive home and its contents which was destroyed by fire recently. Mr. and Mrs. J. R. Hardin and son Mr. Charlie and daughter, Miss Leona of Forest City, spent Sunday, with relatives in this section.

GARDEN-HOME BUILDER To Carry Article on Tryon

Doubleday-Page & Co., interesting Magazine Garden-Home and Builder have an advance notice in their October issue that the November number, which will be released and on the Newsstand about November the 20 will be devoted exclusively to Southern Gardens. In this interesting collection will be found an article by Mrs. Mary H. Phifer, probably the best known writer in this section on Gardening and Flowers, entitled the Garden of Tryon. Extra copies of the above magazine have been ordered by Miss Edna as no doubt there will be keen local interest in this descriptive discussion of the beauty we are accustomed to passing each day. New Honey In The Comb Or Extracted \$2 Gallon Six Gallons Lots or More \$1.88 per Gallon. Produced Exclusively from Clovers. Quality Guaranteed. State Whether Comb or Extracted is Wanted When Ordering. The Busy Bee Apiary FLETCHER, N. C.

AMERICA A SOUND INVESTMENT Real Estate Increases in Value

When one buys real estate in this country, they are establishing the foundation of a fortune. It is contended Eighty-Three percent of American fortunes have been made from real property. With a nation growing as rapidly as this one, and enjoying the great advantages we possess, time takes care of the profit in a real estate investment. The following is illustrative of what had been done in the past and will be done again in the future in real estate. Cost \$5,000. Now Worth Millions A house at Thirty-ninth Street and Fifth Avenue, New York city, costing, \$5,000, to build, now is worth \$3,000,000, by reason of the great increase in real estate values in that part of the city. But the property cannot be bought at any price so long as the three aged sisters, Ella, Georgia and Rebecca Wendel, who live in it, remain alive. Financiers, real estate agents and promoters have pleaded with them to sell, but the sisters can't be budged. They live alone in seclusion, dress according to old fashion, and seem to have no relatives or friends.—Capper's Weekly. They tell us that Henry Ford has something up his sleeve. Probably a new motor car about that size. It's hard for a candidate to determine which is the paramount issue—the klan of fear or the can of beer.